



APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

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KTU/SOEX-II/4033/2017

02.06.2023

NOTIFICATION

Sub:- APJAKTU - Detailed Time Table of MBA S4 Regular and Supplementary (FT & PT) (2020 scheme) May / June 2023 Examination - Notification - reg:

The **Detailed Time Table of MBA S4 Regular and Supplementary (FT & PT) (2020 scheme) May / June 2023 Examination** is published herewith. The exam will be held from **9.30am-12.30pm**.

Sd/-

Dr. Ananda Resmi S

Controller of Examinations

* This is a computer system (Digital File) generated letter. Hence there is no need for a physical signature.



TIME TABLE OF MBA S4(R,S) MAY / JUNE 2023 (including Part-Time)

Course	Slot	Date/ Day
20MBA202 - Strategic Management	A	12.06.2023 Monday
20MBA204 - Industry 4.0 and AI Applications for Business	B	14.06.2023 Wednesday
20MBA212 - Performance Management	C	16.06.2023 Friday
20MBA214 - Management of Creativity and Innovation	C	
20MBA232 - Financial Information Analysis	C	
20MBA234 - Financial Derivatives	C	
20MBA252 - Social Marketing	C	
20MBA254 - Customer Relationship Management	C	
20MBA272 - Technology Application and IPR	C	
20MBA274 - Innovation and New Product Management	C	
20MBA292 - Business Data Mining	C	
20MBA294 - Software Project Management	C	
20MBA318 - Managing Contracts	C	
20MBA216 - Team Dynamics and Cross Cultural Management	D	19.06.2023 Monday
20MBA218 - Industrial Psychology	D	
20MBA236 - Financial Risk Management	D	
20MBA238 - Strategic Financial Management	D	
20MBA256 - Rural Marketing	D	
20MBA258 - Strategic Marketing	D	
20MBA276 - Business Planning for Small and Medium Enterprises	D	
20MBA296 - Enterprise Resource Planning	D	
20MBA298 - Cloud Computing and Cyber Security	D	
20MBA314 - Management of Sustainable Business	D	
20MBA220 - HR Consulting: Profession and Practice	E	21.06.2023 Thursday
20MBA222 - Talent Source and Acquisitions	E	
20MBA240 - Insurance Management	E	
20MBA260 - International Marketing	E	
20MBA262 - Digital and Social Media Marketing	E	
20MBA280 - New Business Models	E	
20MBA282 - World Class Manufacturing	E	
20MBA302 - Enterprise Management in Digital Era	E	
20MBA304 - Software Engineering	E	
20MBA316 - Family Business	E	

CONTROLLER OF EXAMINATIONS

