|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Stage | #Sessions | Bounce Rate | #Page Views | #Unique Page Views | Average Session Duration | %New Sessions |
| Beginning | 0 | 0 | 0 | 0 | 0 | 0 |
| Week 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Week 2 | 3 | 0 | 25 | 0 | 00:00:10 | 0 |
| Week 3 | 15 | 0.00 | 35 | 1 Page | 00:00:17 | 55.00 |
| Final | 20 | 0.00 | 55 | 1 Page | 00:01:18 | 85.00 |

15 Days Report

Final Report

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Channel | #Sessions | Bounce Rate | #Page Views | #Unique Page Views | Average Session Duration | %New Sessions | Goal converstion |
| Direct | 20 | 0 | 55 | 1 Page | 00:01:18 | 85.00 |  |
| Organic | 40 | 10.00 | 85 | 1 page | 00:10:18 | 100.00 |  |
| Email | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Adwords | 0 | 0 | 0 | 0 | 00:00:00 | 0 |  |
| Facebook | 96 | 13.64 | 6 | 0 | 00:00:00 | 0 |  |
| Youtube | 1226 | 0 | 572 | 0 | 00:02:08 | 100.00 |  |