19. Describe how the images chosen meet the client brief

A: the bright background of head image which will deliver a happy feeling when patron browser the website. The smile kids head image also emphasize this journey will be satisfying.

The help image is two toddlers hold hand looking forward in sunset which will give people the sense of hope and help and erose their parenting and caring instinct.

The logo is a cartoon image shows the character and the purpose of this organization.

20. How have you modified images better suited the web medium

A: I downsize the logo image and repeat the header image as the header need a image background.

21. What rationale was used when choosing the file format for each image.

Jpg format is the most common format so the webpage will be compatible with most web browser.

22. Note Source of all images, including copyright and license requirement.

head image source: [www.weecharity.com](http://www.weecharity.com)

help image source: [www.pixabay.com](http://www.pixabay.com)

logo image source: [www.visionburleigh.wordpress.com](http://www.visionburleigh.wordpress.com)

23. Sell your design to client. Describe how it meets clients objectives.

To be finished

24. Print final design to a single page PDF, edit into a poster

To be finished