Software Engineering
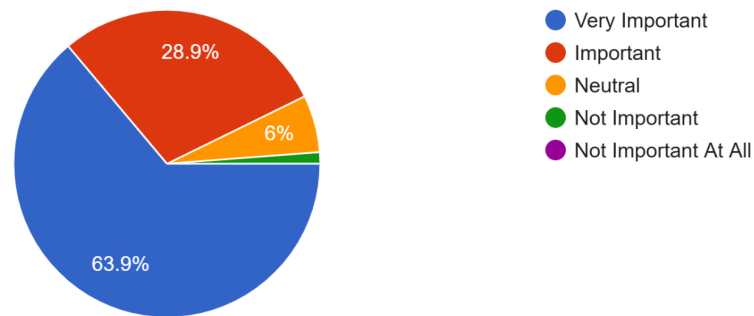**Group 27**

Project Title : Connect Sphere

Responses

Professor: Saurabh Tiwari

Responses as End user:

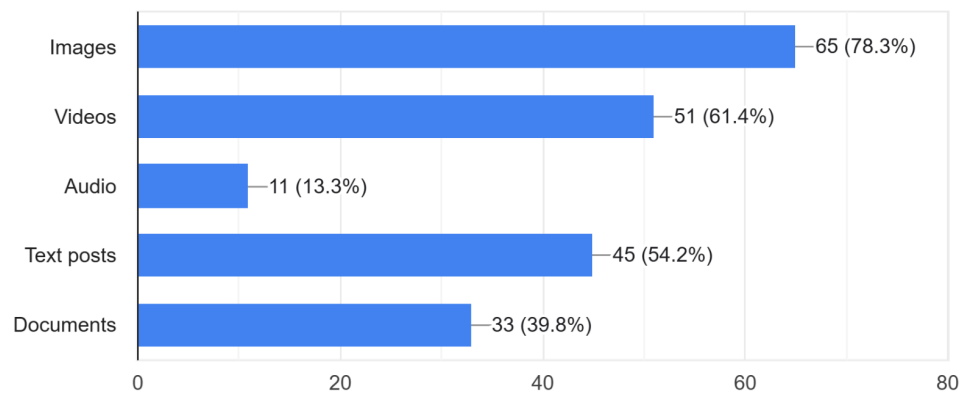How important is privacy control for your profile (visibility of posts, account details)?
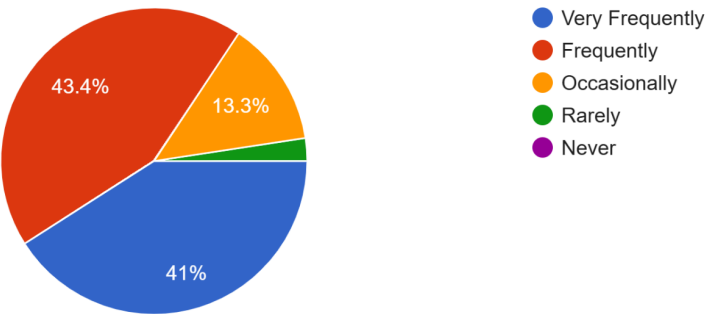
83 responses

- ● Very Important
- ● Important
- ● Neutral
- ● Not Important
- ● Not Important At All

28.9%

6%

63.9%

Which types of content do you most frequently share?

83 responses

Images	65 (78.3%)
Videos	51 (61.4%)
Audio	11 (13.3%)
Text posts	45 (54.2%)
Documents	33 (39.8%)

How often do you use features like messaging, liking, commenting, or bookmarking?

83 responses

- ● Very Frequently
- ● Frequently
- ● Occasionally
- ● Rarely
- ● Never

43.4%
13.3%
41%

How interested would you be in joining paid communities where you can access exclusive content or interact with content creators directly?

83 responses

- ● Very Interested
- ● Somewhat Interested
- ● Neutral
- ● Not Very Interested
- ● Not Interested At All
- ● Important
- ● Very Important
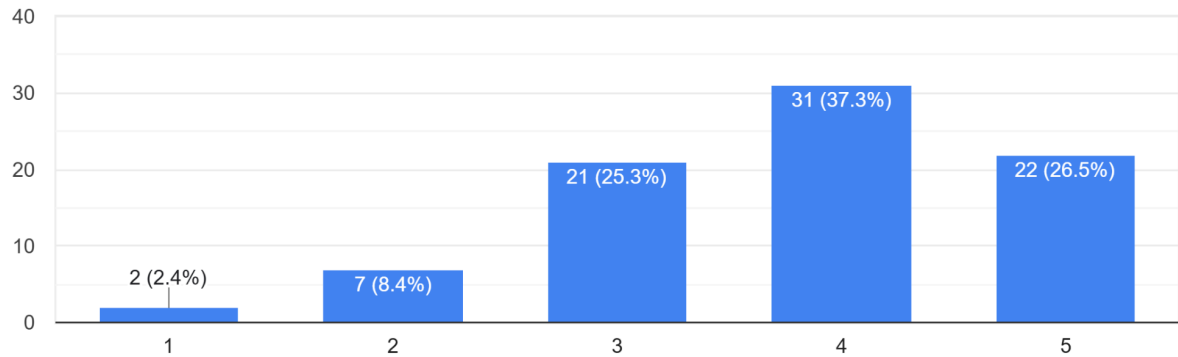- ● Not Important

14.5%
12%
21.7%
21.7%
20.5%
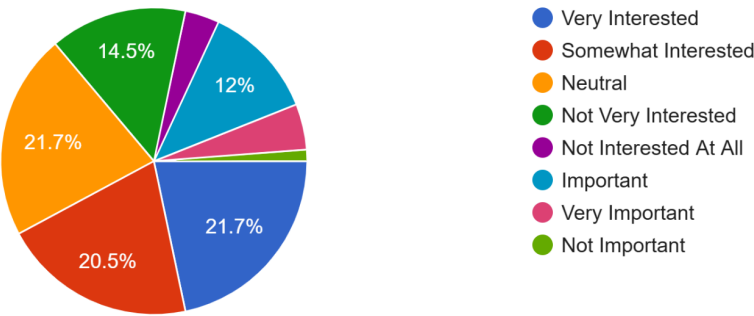
On a scale of 1 (Not Important) to 5 (Very Important), how important are the following features to you?
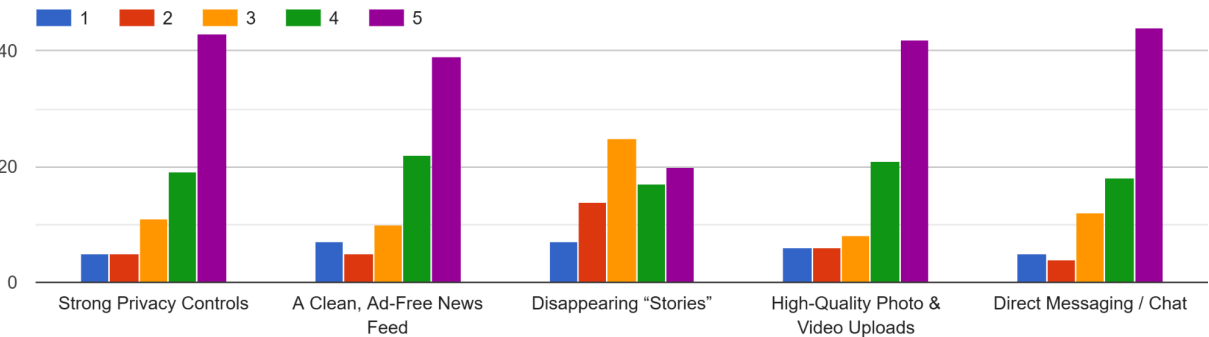
Please rank the following aspects in order of importance to you (1 being the most important, 4 being the least important)
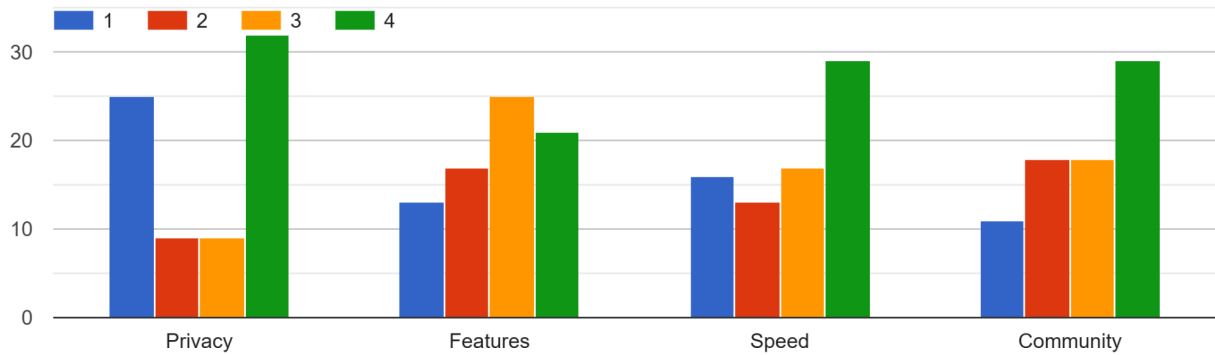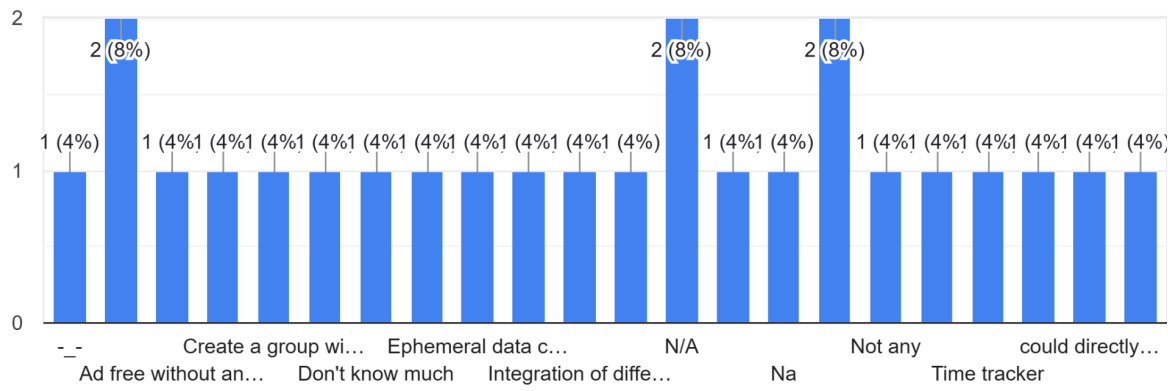

How likely are you to join "Communities" based on local interests (e.g., Gandhinagar Tech Club)?
83 responses

What are the features that you want/require in a social media app, but are not present in current social media apps?
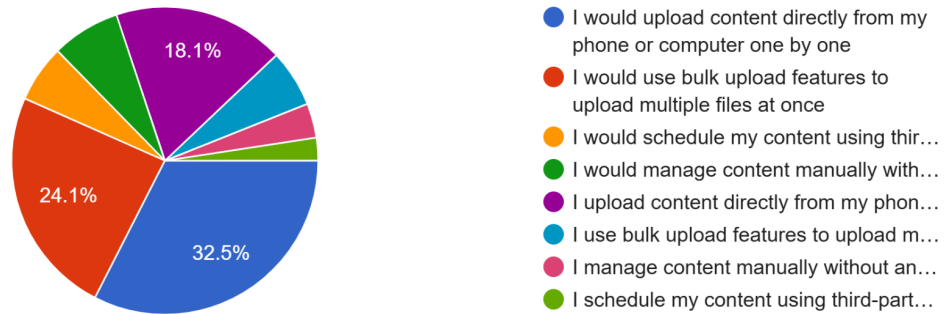
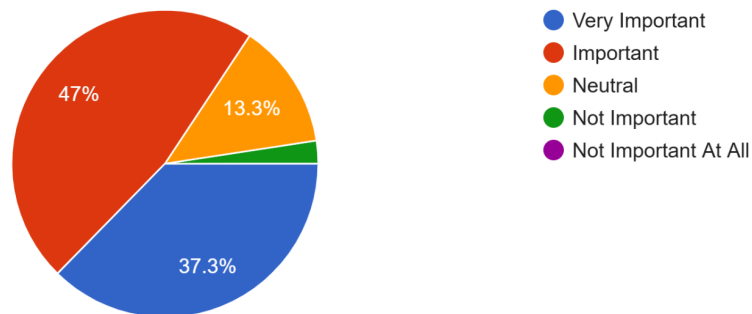25 responses

Responses as Content Creators:

How would you prefer to upload and manage your content on our upcoming social media platform?

83 responses

- I would upload content directly from my phone or computer one by one
- I would use bulk upload features to upload multiple files at once
- I would schedule my content using thir…
- I would manage content manually with…
- I upload content directly from my phon…
- I use bulk upload features to upload m…
- I manage content manually without an…
- I schedule my content using third-part…

18.1%

24.1%

32.5%

How important is metadata (tags, categories) for organizing your content?

83 responses

- Very Important
- Important
- Neutral
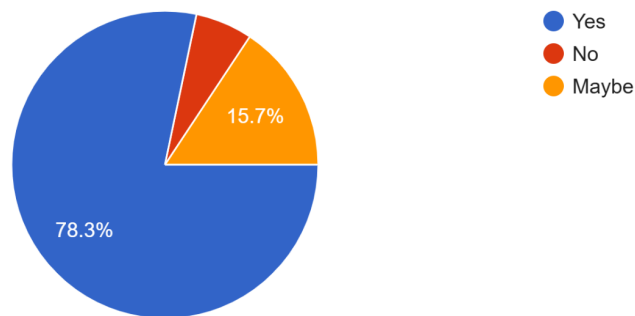- Not Important
- Not Important At All

47%

13.3%

37.3%

How would you prefer to control the visibility and privacy of your posts on our upcoming social media platform?

83 responses

- ● I would set each post to Public, Private, or Friends only manually
- ● I would use default privacy settings for all my posts
- ● I would create custom lists or groups to manage who sees my posts
- ● I would not actively manage visibility o…
- ● I set each post to Public, Private, or Fr…
- ● I use default privacy settings for all my…
- ● I create custom lists or groups to man…
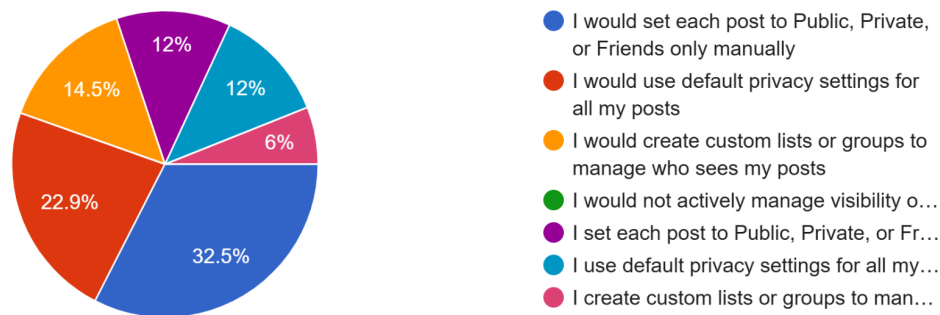
Would content reporting (for violations or performance tracking) be helpful?

83 responses

- ● Yes
- ● No
- ● Maybe

How would you like the content reporting system to work on our upcoming social media platform?

58 responses

- I would prefer reports to be reviewed and approved by a human Moderator
- I would prefer reports to be reviewed and approved by a System Administrator
- I would prefer reports to be automatically handled using AI-based content analysis
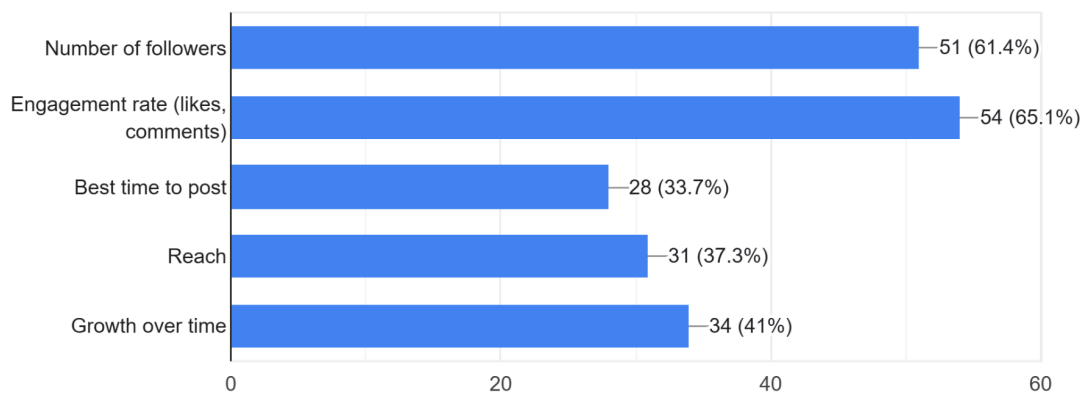- I would prefer a combination of AI analysis and human approval for content reports
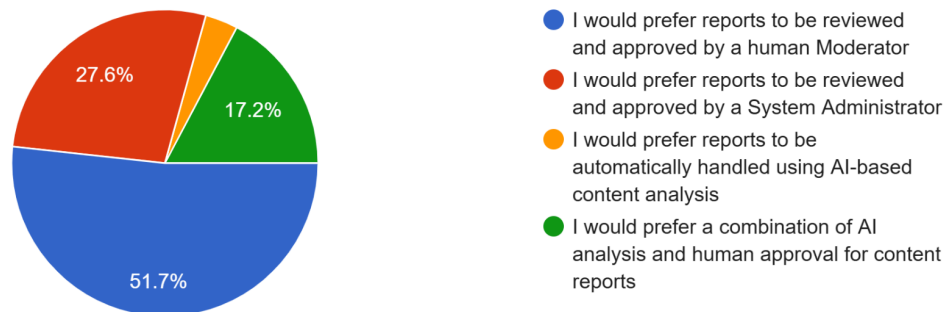
Responses as Influencers

What kind of analytics is most valuable for you? (Select top 2)

83 responses

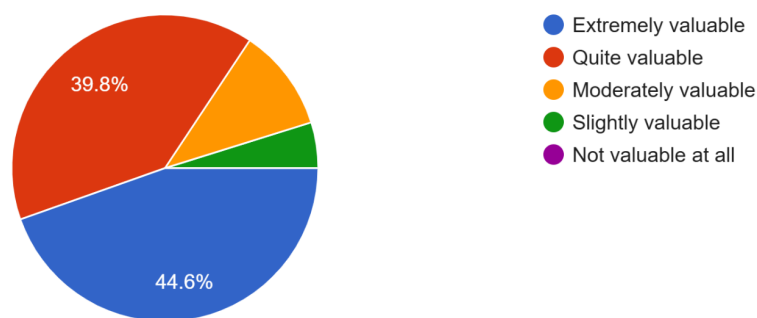Number of followers — 51 (61.4%)
Engagement rate (likes, comments) — 54 (65.1%)
Best time to post — 28 (33.7%)
Reach — 31 (37.3%)
Growth over time — 34 (41%)

Would paid communities for exclusive content be something you'd use?
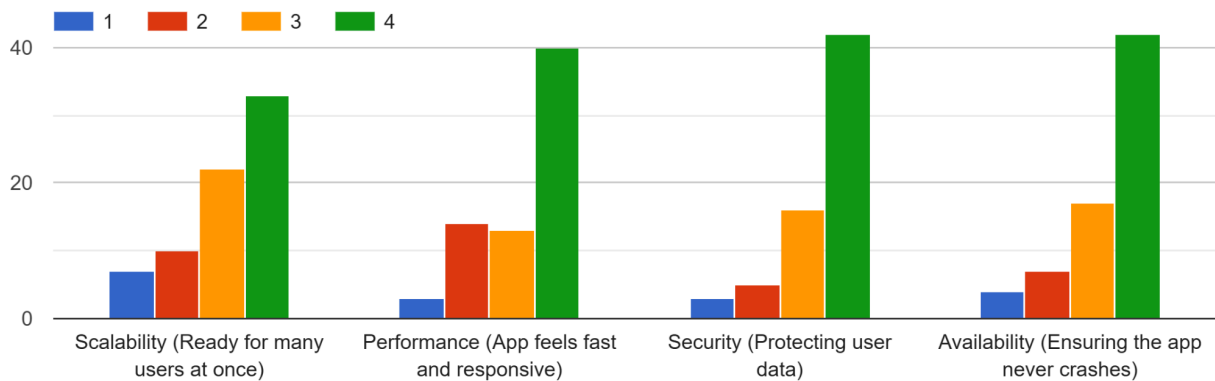83 responses

- ● Yes
- ● No
- ● Maybe

30.1%

10.8%

59%
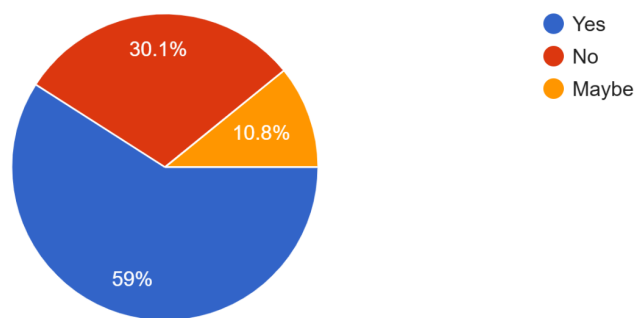
How valuable do you find real-time feed updates and messaging for interacting with your followers?
83 responses

- ● Extremely valuable
- ● Quite valuable
- ● Moderately valuable
- ● Slightly valuable
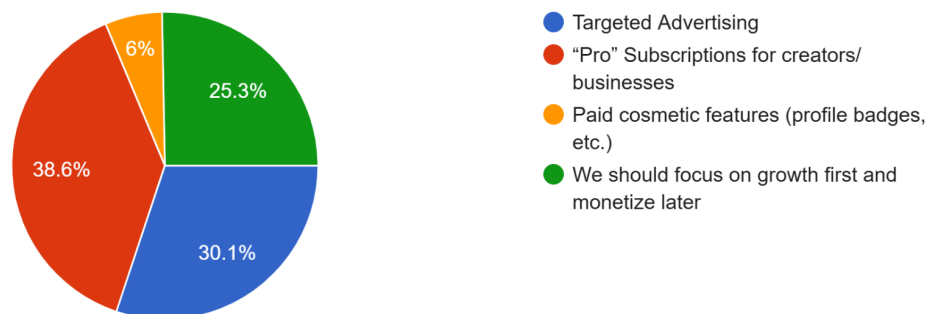- ● Not valuable at all

39.8%

44.6%

Responses as Investors & Technical Stakeholders:

On a scale of 1 (Low Priority) to 5 (High Priority), rate how we should prioritize these non-functional requirements for the launch.

Which monetization strategy seems most viable for ConnectSphere in the Indian market?
83 responses

- Targeted Advertising
- "Pro" Subscriptions for creators/businesses
- Paid cosmetic features (profile badges, etc.)
- We should focus on growth first and monetize later

Are you interested in monetization strategies like paid communities or ads?
83 responses

- Yes
- No
- Maybe

56.6%
20.5%
22.9%