

# Jelium 2023 Annual Sales Analysis

## Category Review Score

|                |
|----------------|
| Books          |
| Clothing       |
| Electronics    |
| Health         |
| Home & Kitchen |
| Sports         |
| Toys           |

## Monthly Units Sold per Category

|          |
|----------|
| January  |
| February |
| March    |
| April    |
| May      |
| June     |
| July     |
| August   |

## review\_score

|     |
|-----|
| 4.3 |
| 4.4 |
| 4.5 |
| 4.6 |
| 4.7 |
| 4.8 |
| 4.9 |
| 5   |

Total Revenue  
\$1.5B

#Total Products  
Sold  
6M

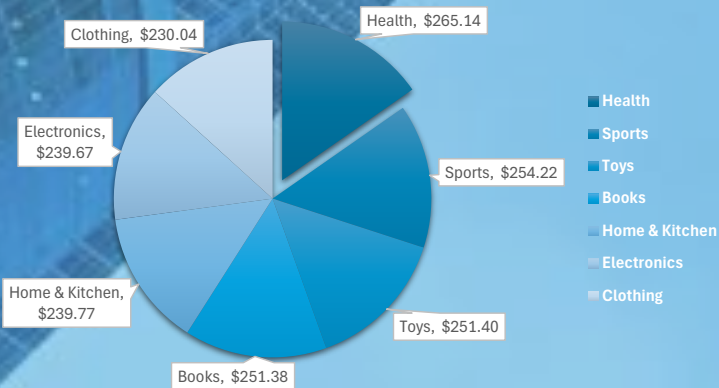
Highest Sale  
Category  
Books

Highest Category  
Revenue  
\$237M

Highest Sales  
Month  
Oct

Highest Monthly  
Sale  
\$129M

Average Price by Category



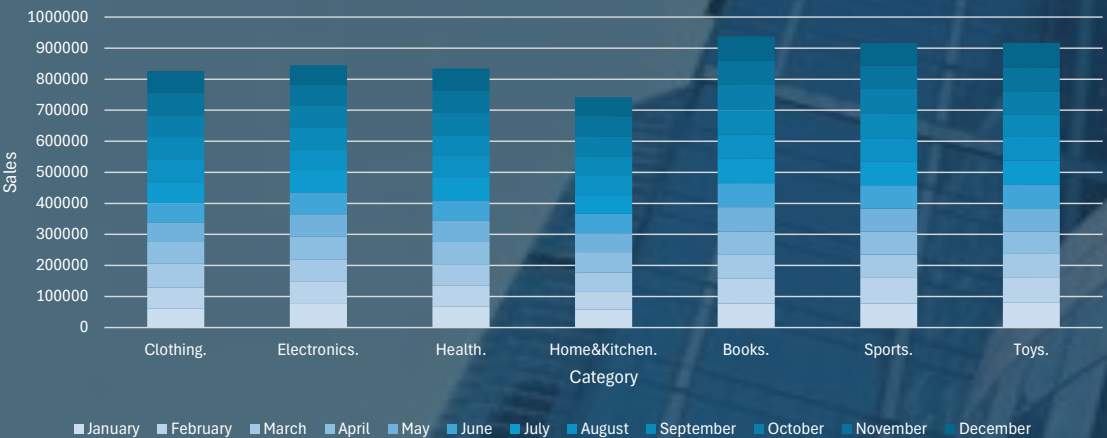
Impact of Average Price on Average Review Score by Product Category



Monthly Sales Revenue



Average Monthly Sales by Category



Total Revenue by Category

