**23-24（下）《跨文化交际》期末考试题型和范围**

1. **期末考试卷面成绩50%**

（1）形式：开卷

（2）时长：90分钟

（3）题型和分值：

* 简答题（2道，每道10分）：简要列出知识要点。
* 案例分析题（1道，15分）：运用跨文化交际相关知识对比分析中西方的文化差异。
* 综合写作（1道，15分）：从题目给定的观点中选择一个进行阐述。

1. **考核范围：**

第1-6单元

**23-24（下）《跨文化交际》复习指南 (Chapter 1-Chapter 6)**

**Chapter one**

1. P. 2-4 Communication: broad types and essential elements
2. P. 4-5 Communication: definition and components
3. P.5 Communication: characteristics
4. P.7-8 Definition of culture
5. P. 9-11 Importance of culture
6. P. 11 Culture: elements (material, visibility, levels ...)
7. P. 13-16 Culture: characteristics
8. P. 16-20 High-context and low context, and their respective characteristics

**Chapter two**

1. P. 26-30 Intercultural communication: Definition, levels, importance and difficulties

**Chapter three**

1. P.37-39 The Axial age and the different cultural spirits
2. P.39-40 The definition of worldview
3. P. 41-50 Holistic vs. Dualistic worldviews（定义+阐述+案例+分析）
4. P. 50 Values: definition
5. P. 51-53 Values: types, characteristics,
6. P. 54-58 Kluchhohn’s value orientation: human nature, man-nature orientation, time orientation, activity orientation, relational orientation(每一项做中西方对比分析）
7. P. 58-61 Hofstede’s value dimensions: Individualism---collectivism（P.59，73-74）, power distance, masculinity----femininity(每一项做中西方对比分析）
8. P. 62-74 case analysis (p. 63, p.64, p.66, p.69, 73-74)(每个案例所反映的价值观）

**Chapter four**

1. P. 88-89 The influence of language on culture (linguistic determinism, linguistic relativity)
2. P. 90-100 The influence of culture on language (word meanings: source, types)
3. P.101-104 Styles of discourse (deductive, inductive, impression-oriented, information-oriented)(中文、英文两种语言对比分析）
4. P. 107-111 Discourse patterns and thought patterns (synthetic thinking and analytic thinking, concrete thinking and abstract thinking)（定义+阐述+案例+分析，和世界观结合起来分析）

**Chapter five**

1. P.116-117 Nonverbal Communication: definition, importance

2. P.118-120 Nonverbal Communication: functions

3. P122-126 Gesture, Posture, Eye-contact

4. P128-129 Facial expressions, Wink, Puppy Face, Wrinkled Brow

5. P132 Physical Contact: high-contact culture and low-contact culture

6. P135-136 Paralanguage: silence (中西方对比分析）

7. P136-142 Environmental Language: use of time (中西方对比分析）

**Chapter six**

1. P155 Family types

2. P156-157 Family structures: the cultural differences

3. P159 Family structures: the concepts of family members

4. P161-165 Relations between parents and kids, the central relationship in a family

5. P166-170 Friends and Friendship