

## Dogtopia Fantasy League

Website version:

### Overview -

This would basically be a very simple version of a fantasy football type game.

Canine coaches could opt-in to the game, and submit a picture of themselves and a small bio like a "football card" type bio. We could have as many as these as needed. They could say how long they have been with the company or what is their favorite dog, or anything to get more votes.

Canine coaches would tell pet parents "Hi we have a new canine-coach fantasy league going on right now and I'd love for you to pick me for your team, go to our website and select me for your team!"

Pet parents could then go to the website and vote or "pick" them for their team..and it would tally the results for the week and then we would be able to pick a winner each week based on "votes" or "Picks" and survey results as well.

We could track this with a poll, and based on the number of "votes" we could select who won each week.

### Example -

#### Week 1


Pet parent 1 walks into location and canine coach #1 tells about dogtopia fantasy league, they go to the website and choose him or cast a "vote" for him. This gives him 1 "point".





Pet parent 2 walks into another location and chooses canine coach #2, and this gives coach #2 1 point.

Pet parent 3 gives a customer survey for canine coach #2 which gives coach#2 1 point.


The week ends and canine coach #2 wins with 2 points.

At the end of 16 weeks we could tally the points and then have a "playoff" with the top 8 canine coaches. These playoffs would go for 4 weeks where anyone could vote for them, and then after the playoffs we could have the "superbowl" or final top two canine coaches to vote for.


[ABOUT](#) [SERVICES](#) [LOCATIONS](#) [DOG BLOG](#) [CONTACT](#) [FRANCHISING](#)  
[LOCATION FINDER](#)




### DOGTOPIA FANTASY LEAGUE



**JOHN DOE**  
Position: Canine Coach  
Years on Team  
Dogtopia: 2  
Must love dogs



**JANE DOE**  
Position: Canine Coach  
Years on Team  
Dogtopia: 2  
Must love dogs




**JULIE DOE**  
Position: Canine Coach  
Years on Team  
Dogtopia: 2  
Must love dogs

Who is your fantasy canine-coach for the week?

- ☒ John Doe
- ☐ Jane Doe
- ☐ Julie Doe

[Vote](#) [View](#)

[HOME](#) [ABOUT](#) [SERVICES](#) [DOG BLOG](#) [CONTACT](#) [FRANCHISING](#)  
[LOCATION FINDER](#) 