

**Eligibility: IX-XII** 

**Team Size: 1-4 Students** 

**Teams per School: 1** 

## Software Allowed:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Any Code Editor/Compiler

## **Event Guidelines:**

- This is a Competition to show off your Design Skills.
- Participants will be given a Prompt and they have to Design a
  - 1. Branding Project (Logo, Typeface, Colors etc.)
  - 2. Website Development (HTML, CSS and JavaScript)

- 3. Poster (Size: US Letter, Poster Showing off the Main Product of the Company/Brand) and
- 4. UI Design Project (3-5 Page App UI Design with Shopping Cart Feature)
- Use of Pre-Made Templates is Prohibited
- Only Google Fonts must be Used. (fonts.google.com)
- Prompt will be released on Devfolio and the link for the same will be put on the Whatsapp Group and Discord Server
- All Submissions will be entertained on Devfolio only
- Participants of Winning Teams
   (Top 3) will be home delivered
   Schwags from Devfolio

## **Judgement Criteria:**

Originality	5
Usability	5
Coding Skills	5
Design Aesthetics	5
Features Used	5
Total	25



## **EVENT HEAD:**

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