

# Design Equipix

---

**Eligibility: IX-XII**

**Team Size: 1-4 Students**

**Teams per School: 1**

## **Software Allowed:**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Any Code Editor/Compiler

## **Event Guidelines:**

- This is a Competition to show off your Design Skills.
- Participants will be given a Prompt and they have to Design a
  1. Branding Project (Logo, Typeface, Colors etc.)
  2. Website Development (HTML, CSS and JavaScript)

3. Poster (Size: US Letter, Poster Showing off the Main Product of the Company/Brand) and

4. UI Design Project (3-5 Page App UI Design with Shopping Cart Feature)

- Use of Pre-Made Templates is Prohibited
- Only Google Fonts must be Used. ([fonts.google.com](https://fonts.google.com))
- Prompt will be released on Devfolio and the link for the same will be put on the Whatsapp Group and Discord Server
- All Submissions will be entertained on Devfolio only

## Judgement Criteria:

<b>Originality</b>	<b>5</b>
<b>Usability</b>	<b>5</b>
<b>Coding Skills</b>	<b>5</b>
<b>Design Aesthetics</b>	<b>5</b>
<b>Features Used</b>	<b>5</b>
<b>Total</b>	<b>25</b>

---

### EVENT HEAD:

**Madhav Aggarwal** [madhav.aggarwal8896@gmail.com](mailto:madhav.aggarwal8896@gmail.com)  
**Yash Mehra**  
**Mehul Varshney**