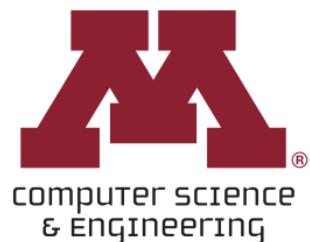


# CSCI 5541: Natural Language Processing

## Lecture 14: All about Data, Annotation, and Evaluation

Dongyeop Kang (DK), University of Minnesota

[dongyeop@umn.edu](mailto:dongyeop@umn.edu) | [twitter.com/dongyeopkang](https://twitter.com/dongyeopkang) | [dykang.github.io](https://dykang.github.io)



# Outline

- ❑ Annotation terms, examples, and process
- ❑ Qualitative coding
- ❑ Recruiting annotators (coders)
- ❑ Annotation quality assessment
- ❑ Annotation tools
- ❑ Issues in annotation
- ❑ Advanced annotation techniques
- ❑ LLMs as Annotators and Synthetic Data

# Annotation

- ❑ Despite the emergent ability of LLMs, fine-tuned models trained on annotated dataset still shows better performance.
- ❑ High-quality data means high-performance algorithms
- ❑ Just providing large amounts of data doesn't help the model understand and learn to speak. The data needs to be **guided** in such a way that the computer can more easily find patterns and inferences.
- ❑ Any **metadata** (e.g., **tags, structures, categories, orders**) used to mark up elements of the dataset is called **annotation**.
- ❑ But, in order for the algorithms to learn efficiently and effectively, the annotation must be **accurate**, and **relevant** to the task the machine is being asked to perform.

<https://paperswithcode.com/datasets>

The screenshot shows the 'Datasets' section of the PapersWithCode website. At the top, it says '5,659 machine learning datasets'. Below that is a button to 'Share your dataset with the ML community!'. A search bar shows 'Search for datasets' with a magnifying glass icon. To its right are filters for 'Best match' and 'Sort by'. A sidebar on the left lists filters for 'Modality' (Texts, Images, Videos, Audio, Medical, 3D) and 'Task' (Question Answering, Language Modelling, Reading Comprehension, Named Entity Recognition). The main content area displays 1568 dataset results for 'Texts', including GLUE, SQuAD, Penn Treebank, SST, Visual Question Answering (VQA), and IMDb Movie Reviews.

1568 dataset results for **Texts**

**GLUE** (General Language Understanding Evaluation benchmark)  
General Language Understanding Evaluation (GLUE) benchmark is a collection of nine natural language understanding tasks, including single-sentence tasks CoLA and SST-...  
1,258 PAPERS • 33 BENCHMARKS

**SQuAD** (Stanford Question Answering Dataset)  
The Stanford Question Answering Dataset (SQuAD) is a collection of question-answer pairs derived from Wikipedia articles. In SQuAD, the correct answers of questions can...  
1,257 PAPERS • 11 BENCHMARKS

**Penn Treebank**  
The English Penn Treebank (PTB) corpus, and in particular the section of the corpus corresponding to the articles of Wall Street Journal (WSJ), is one of the most known and...  
1,185 PAPERS • 14 BENCHMARKS

**SST** (Stanford Sentiment Treebank)  
The Stanford Sentiment Treebank is a corpus with fully labeled parse trees that allows for a complete analysis of the compositional effects of sentiment in language. The cor...  
1,086 PAPERS • 4 BENCHMARKS

**Visual Question Answering (VQA)**  
Visual Question Answering (VQA) is a dataset containing open-ended questions about images. These questions require an understanding of vision, language and common-sense...  
936 PAPERS • 2 BENCHMARKS

**IMDb Movie Reviews**  
The IMDb Movie Reviews dataset is a binary sentiment analysis dataset consisting of 50,000 reviews from the Internet Movie Database (IMDb) labeled as positive or negative...  
924 PAPERS • 7 BENCHMARKS

<https://huggingface.co/datasets?sort=downloads>

The screenshot shows the 'Datasets' section of the Hugging Face website. At the top, it says 'Datasets 27,579'. Below that are buttons for 'Filter by name', 'Full-text search', 'Add filters', and 'Sort: Most Downloads'. The main content area displays a list of datasets sorted by downloads, including glue, super\_glue, allenai/nllb, argilla/news-summary, openwebtext, bigscience/P3, and wikitext.

Datasets 27,579

**glue**  
Preview • Updated about 8 hours ago • ↓ 1.1M • 134

**super\_glue**  
Preview • Updated about 5 hours ago • ↓ 1.02M • 77

**allenai/nllb**  
Preview • Updated Sep 29, 2022 • ↓ 797k • 24

**argilla/news-summary**  
Preview • Updated 20 days ago • ↓ 765k • 20

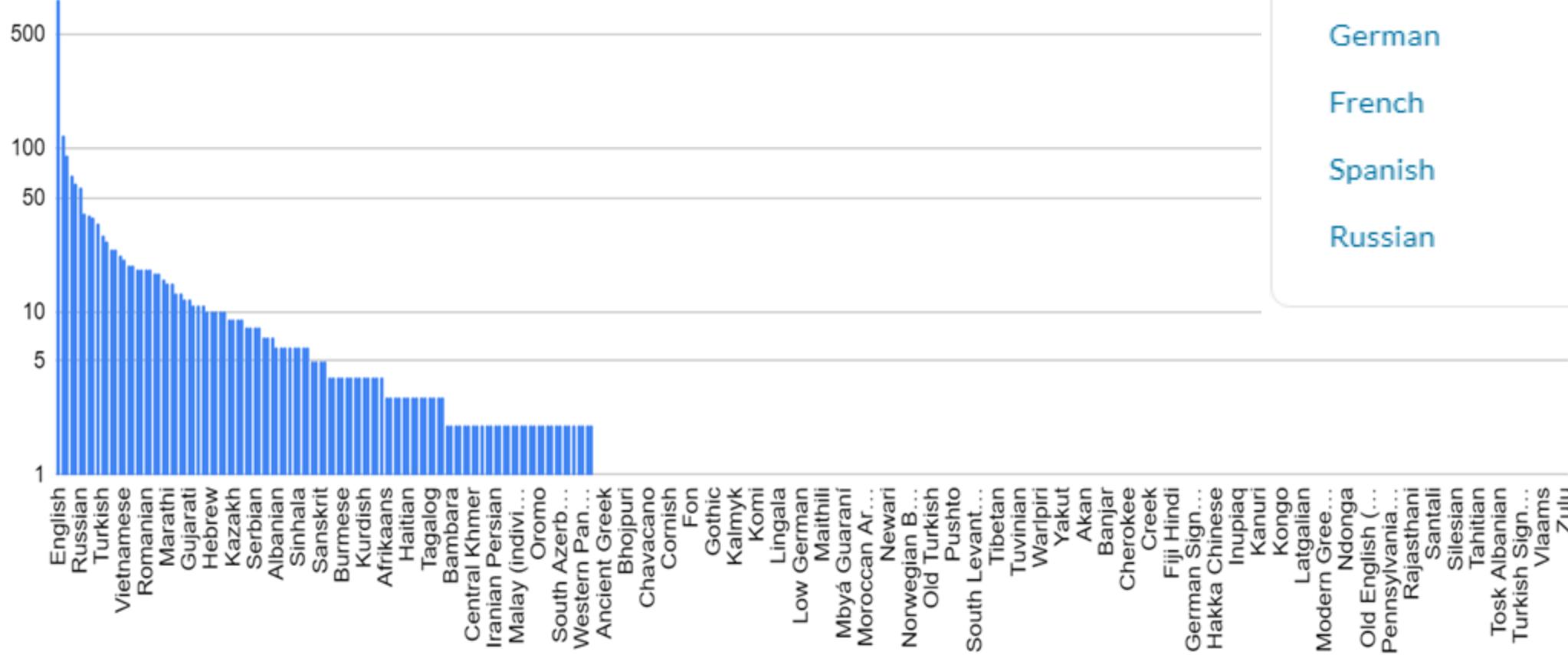
**openwebtext**  
Preview • Updated about 5 hours ago • ↓ 554k • 92

**bigscience/P3**  
Preview • Updated Feb 1 • ↓ 532k • 89

**wikitext**  
Preview • Updated about 5 hours ago • ↓ 350k • 99

<https://paperswithcode.com/datasets>

Current benchmark datasets are skewed to high-resource languages



Filter by Language

English	828
Chinese	122
German	91
French	69
Spanish	62
Russian	58



Main Tasks 1 Libraries Languages Licenses  
Other

Filter Tasks by name  [Reset Tasks](#)

## Multimodal

[Visual Question Answering](#) [Video-Text-to-Text](#)

## Computer Vision

[Depth Estimation](#) [Image Classification](#)  
[Object Detection](#) [Image Segmentation](#)  
[Text-to-Image](#) [Image-to-Text](#)  
[Image-to-Image](#) [Image-to-Video](#)  
[Unconditional Image Generation](#)  
[Video Classification](#) [Text-to-Video](#)  
[Zero-Shot Image Classification](#)  
[Mask Generation](#) [Zero-Shot Object Detection](#)  
[Text-to-3D](#) [Image-to-3D](#)  
[Image Feature Extraction](#)

## Natural Language Processing

[Text Classification](#) [Token Classification](#)

Datasets 5,792

Filter by name

Full-text search

Sort: Trending

[argilla/Synth-APIGen-v0.1](#)  
Viewer • Updated 28 days ago • 49.4k • 257 • 32

[allenai/dolma](#)  
Updated Apr 16 • 998 • 835

[HuggingFaceH4/ultrafeedback\\_binarized](#)  
Viewer • Updated 22 days ago • 187k • 6.06k • 237

[nvidia/OpenMathInstruct-2](#)  
Viewer • Updated 6 days ago • 22M • 15.6k • 102

[wikimedia/wikipedia](#)  
Viewer • Updated Jan 9 • 61.6M • 63.6k • 583

[opencsg/chinese-fineweb-edu-v2](#)  
Viewer • Updated 12 days ago • 188M • 22.7k • 39

[Open-Orca/OpenOrca](#)  
Viewer • Updated Oct 21, 2023 • 2.91M • 10.8k • 1.34k

[HuggingFaceH4/ultrachat\\_200k](#)  
Viewer • Updated 22 days ago • 515k • 13.1k • 473

[allenai/tulu-v2-sft-mixture](#)  
Viewer • Updated May 24 • 326k • 1.35k • 116

[Salesforce/wikitext](#)  
Viewer • Updated Jan 4 • 3.71M • 332k • 360

[tatsu-lab/alpaca](#)  
Viewer • Updated May 22, 2023 • 52k • 24.5k • 699

[shibing624/medical](#)  
Updated 26 days ago • 622 • 315

[openbmb/UltraFeedback](#)  
Viewer • Updated Dec 29, 2023 • 64k • 1.67k • 332

[allenai/WildChat-1M](#)  
Viewer • Updated 21 days ago • 838k • 1.51k • 280



# Terms

- Datasets of natural language are referred to as **corpora**
- A single set of data annotated with the same specification is called an **annotated corpus**.
- A **dataset** is a collection of examples that need to be annotated.
  - A **class** is a particular classification option.
    - ✓ E.g., Positive or Negative and email can be Spam or Ham.
  - A **tag** is a description name for an entity type.
    - ✓ E.g., Person (Jane), Country (Madagascar), Topping (Pepperoni) and Emotion (Fascinated).
  - A **response** to particular question or prompt
    - ✓ E.g., "the answer is 4"
- A **schema**
  - Everyone to use the same collection of tags and classes or
  - Pick and choose their own tags and classes.

# Types of annotations

The screenshot shows a user interface for document classification. On the left, there's a sidebar with 'Dataset' and 'Schema' sections, and buttons for 'Tags' and 'Classes'. The main area displays two examples of annotated text. The first example, 'Annotating example eb03b9c4-3a28-418b-8c8e-ec65fccc1faf', has a 'Classifications' section with a 'Select...' button and an 'Apply Classifications' button. Below it is a text snippet: 'Your pizza is the worst ever. It came cold, the order was wrong and you delivered to my neighbor. Never again!' The second example, 'Annotating example 3496c793-7211-4469-a219-93846000029', also has a 'Classifications' section and a similar text snippet.

Document classification

The screenshot shows a user interface for entity annotation. It features a header 'Annotating example eb03b9c4-3a28-418b-8c8e-ec65fccc1faf' with a checkmark icon. Below it is a 'Classifications' section and an 'Order' section. An 'Apply Classifications' button is present. A note says 'Choose a Tag then highlight the text to apply annotations'. A dropdown menu labeled 'DATE' is shown over a highlighted phrase 'at 4 PM'. The main text area contains the following message: 'For tomorrow at 4 PM please send 2 pepperoni pizzas one with extra cheese and one with no sauce. Also 2 garlic bread, two cokes a sprite and a big smile. Please deliver to 49 LightTag Blvd, White Plains New York. Our number for questions is 555-555-5555.'

Entity annotation

# Types of annotations

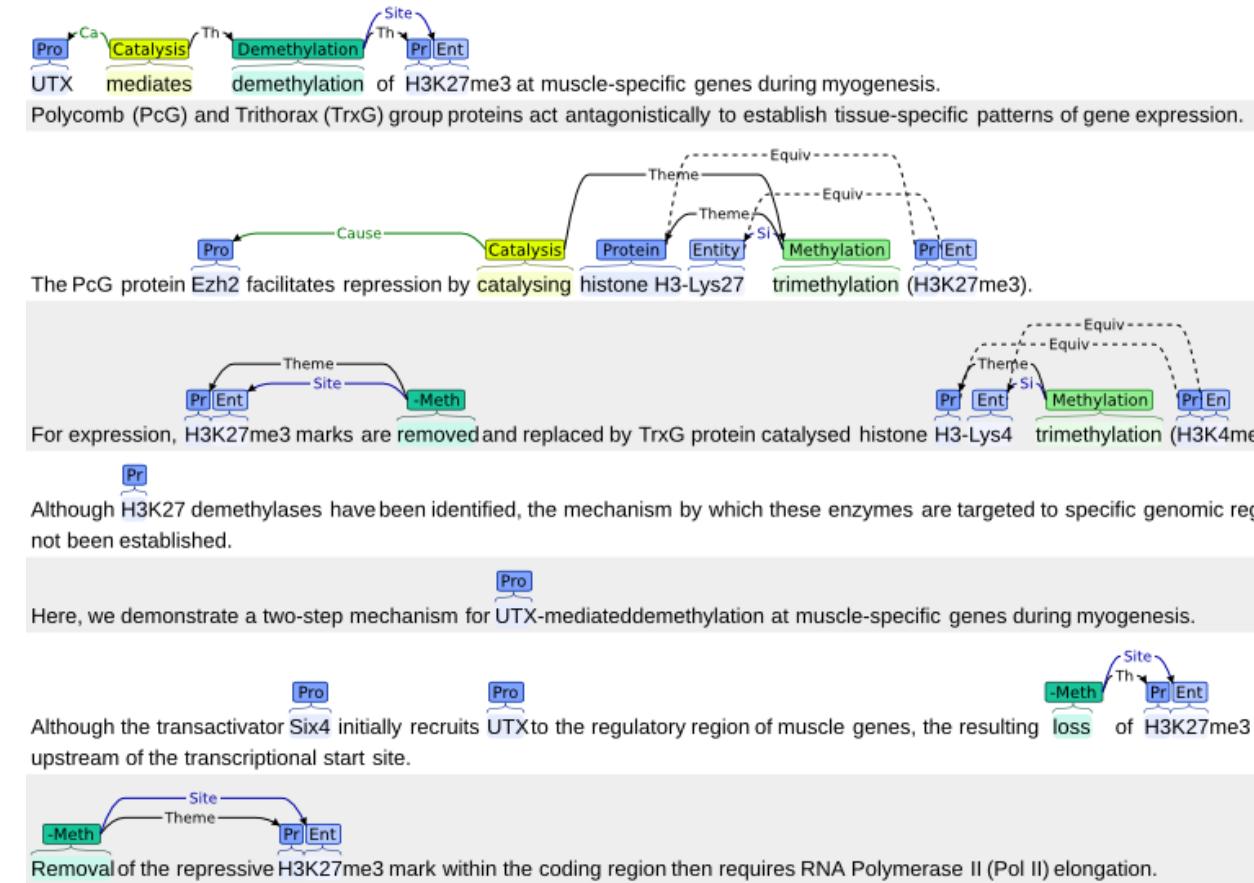
Showing examples 1 to 6 out of 6

DRAG ENTITIES HERE TO PASTE

1

The FBI [redacted] is totally unable to stop the national security "risers" that have permeated our government for a long time. They can't even...

Relation annotation



Discourse relation annotation

# Types of annotations

## Premise

Russian cosmonaut Valery Polyakov set the record for the longest amount of time spent in space.

## Hypothesis

Russians hold the record for the longest stay in space.

## Target

Entailment  
Not entailment



### Options:

- yes
- no

## Template 1

**Russian Cosmonaut Valery Polyakov set the record for the longest amount of time spent in space.**

Based on the paragraph above, can we conclude that

**Russians hold the record for the longest stay in space?**

### OPTIONS

- yes
- no

## Template 2

Read the following and determine if the hypothesis can be inferred from the premise:

Premise: <premise>

Hypothesis: <hypothesis>  
<options>

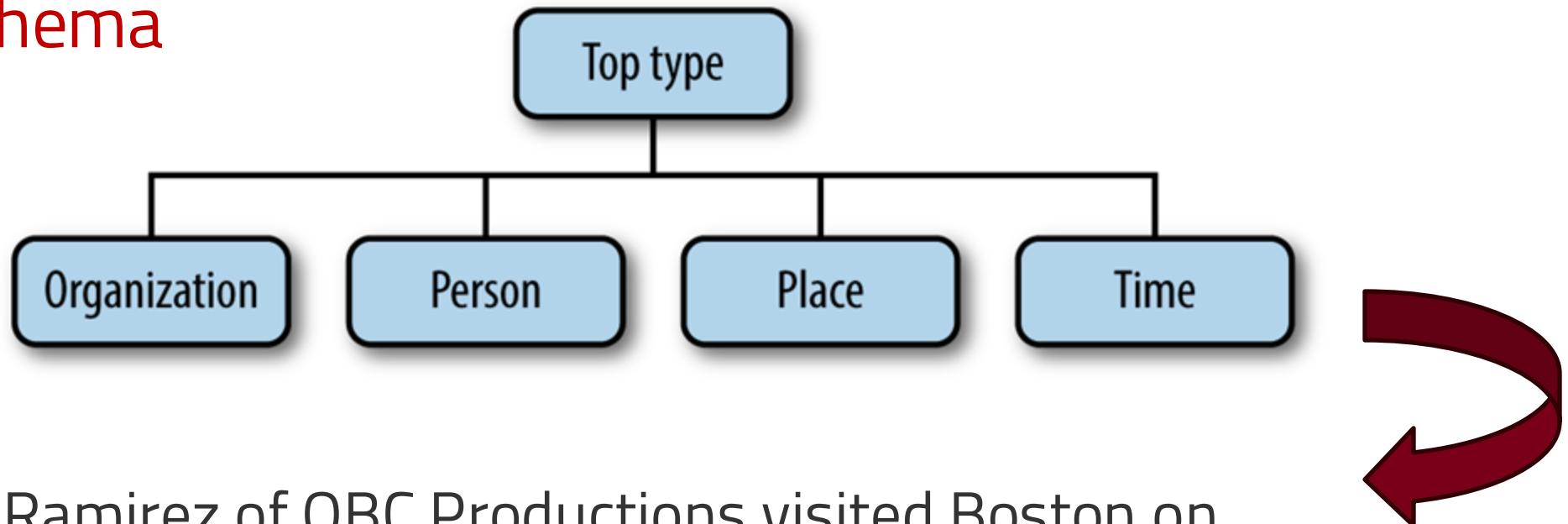
## Template 3, ...

# Questions for collecting the ideal dataset?

- What is the **target accuracy** you are looking for?
- Can it be achieved it by **better models or more data**?
  - How many annotations are enough to ensure high accuracies?
- How **representative** is your dataset?
  - domain vocabulary, format, genre of the text, etc
- Is your dataset **balanced**, containing instances of each class?
- How **clean** is your dataset?

# Examples on semantic types/role labeling

## Schema



Ms. Ramirez of QBC Productions visited Boston on Saturday, where she had lunch with Mr. Harris of STU Enterprises at 1:15 pm.

# Semantic Types

[Ms. Ramirez]<sub>Person</sub> of [QBC Productions]<sub>Organization</sub> visited  
[Boston]<sub>Place</sub> on [Saturday]<sub>Time</sub>, where she had lunch with [Mr.  
Harris]<sub>Person</sub> of [STU Enterprises]<sub>Organization</sub> at [1:15 pm]<sub>Time</sub>.

# Semantic Role Labeling

- ❑ Basics for Question Answering,
  - the who, what, where, and when of a sentence.

Agent	The event participant that is doing or causing the event to occur
Theme/figure	The event participant who undergoes a change in position or state
Experiencer	The event participant who experiences or perceives something
Source	The location or place from which the motion begins; the person from whom the theme is given
Goal	The location or place to which the motion is directed or terminates
Recipient	The person who comes into possession of the theme
Patient	The event participant who is affected by the event
Instrument	The event participant used by the agent to do or cause the event
Location/ground	The location or place associated with the event itself

The man painted the wall with a paint brush.

Mary walked to the café from her house.

John gave his mother a necklace.

My brother lives in Milwaukee.

[The man]<sub>agent</sub> painted [the wall]<sub>patient</sub> with [a paint brush]<sub>instrument</sub>.

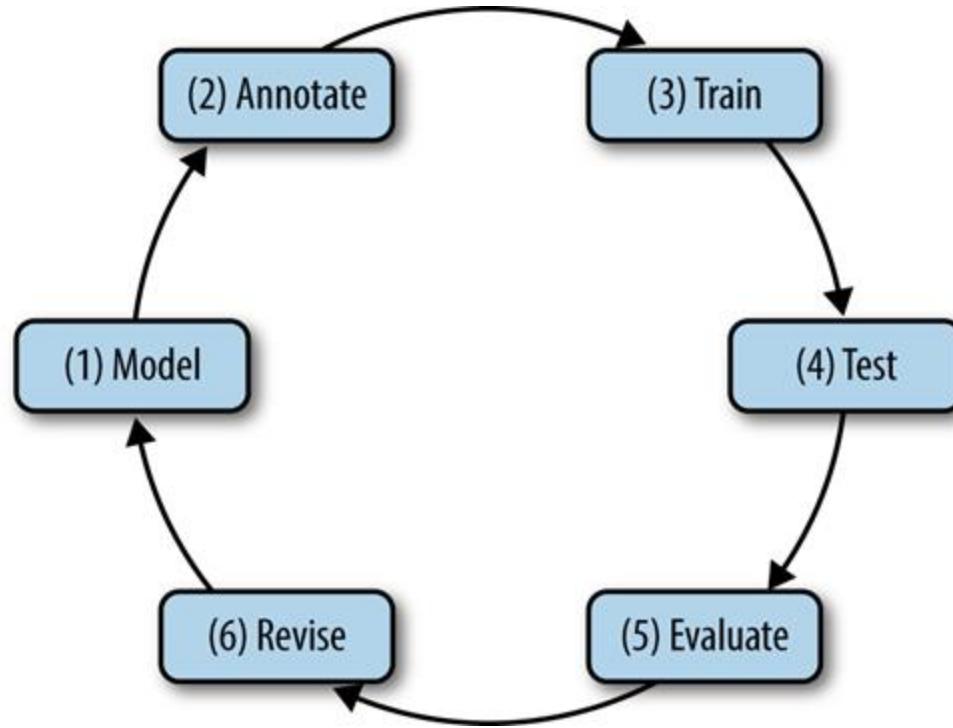
[Mary]<sub>figure</sub> walked to [the cafe]<sub>goal</sub> from [her house]<sub>source</sub>.

[John]<sub>agent</sub> gave [his mother]<sub>recipient</sub> [a necklace]<sub>theme</sub>.

[My brother]<sub>theme</sub> lives in [Milwaukee]<sub>location</sub>.

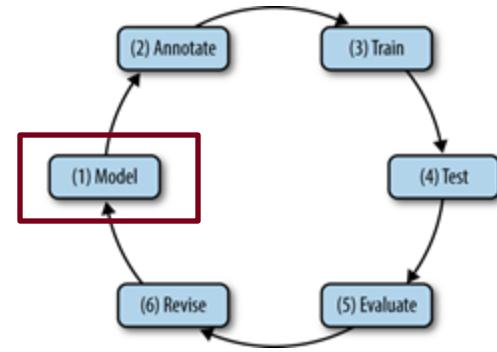
# Annotation process

# Annotation Development Cycle



MATTER methodology (Pustejovsky 2006)

# Model the Phenomenon



A model, M, can be seen as a triple,  $M = \langle T, R, I \rangle$ .

- A **vocabulary of terms**, T,
- The **relations** between these terms, R,
- Their **interpretation**, I.

Terms

= {Document\_type, Spam, Not-Spam}

Relations

= {Document\_type ::= Spam | Not-Spam}

Interpretation

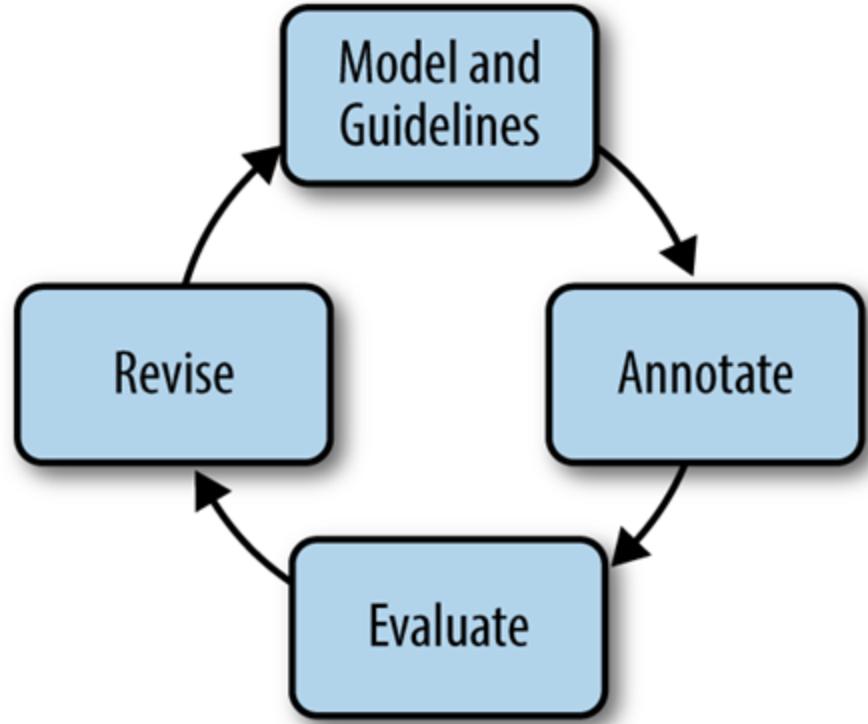
= { Spam = "something we don't want!",  
Not-Spam = "something we do want!"}

**Terms** = {Named\_Entity, Organization, Person, Place, Time}

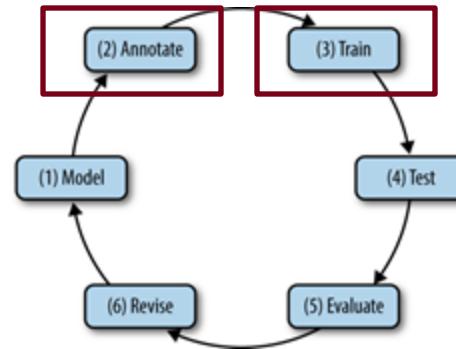
**Relations** = {Named\_Entity ::= Organization | Person | Place | Time}

**Interpretation** = { Organization = "list of organizations in a database",  
Person = "list of people in a database",  
Place = "list of countries, geographic locations, etc.",  
Time = "all possible dates on the calendar"}

# Annotate with the Specification



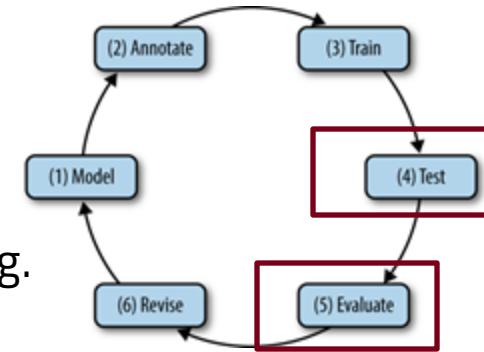
MAMA (Model-Annotate-Model-Annotate) cycle,  
or the “babeling” phase of MATTER.



Given the **specification document** encoding the model phenomenon, now you will need to **train human annotators** to mark up the dataset according to the tags that are important to you.

# Consistency

the most problematic when comparing annotations: namely, the extent or the span of the tag.



QBC Productions Inc. of East Anglia

Organization



[QBC Productions]<sub>Organization</sub> Inc. of East Anglia

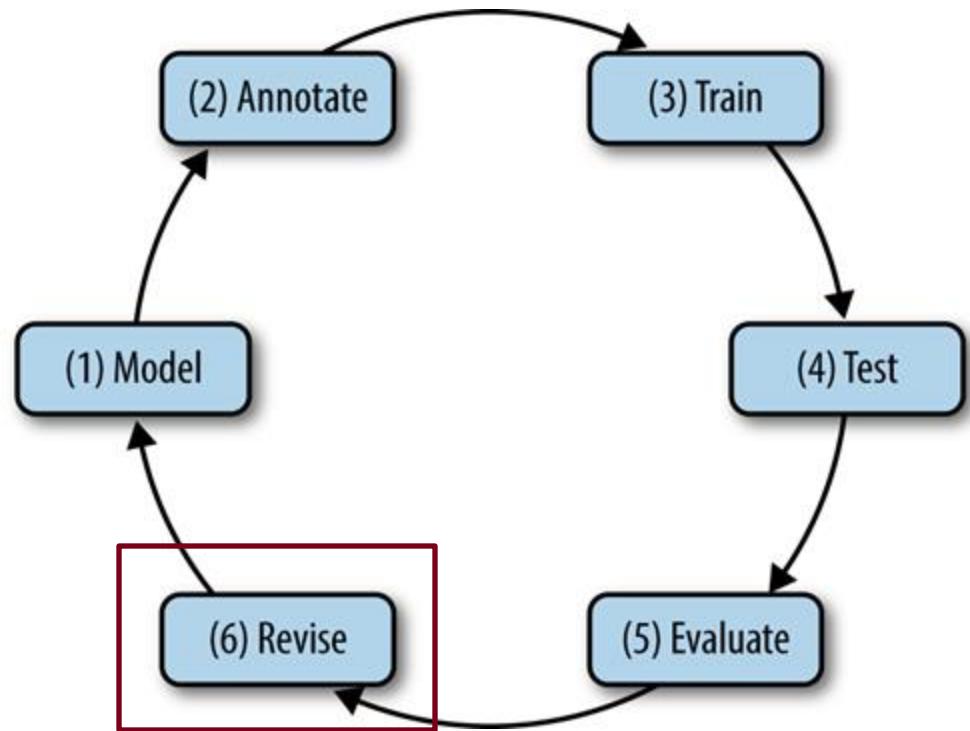


[QBC Productions Inc.]<sub>Organization</sub> of East Anglia



[QBC Productions Inc. of East Anglia]<sub>Organization</sub>

# Annotation Development Cycle

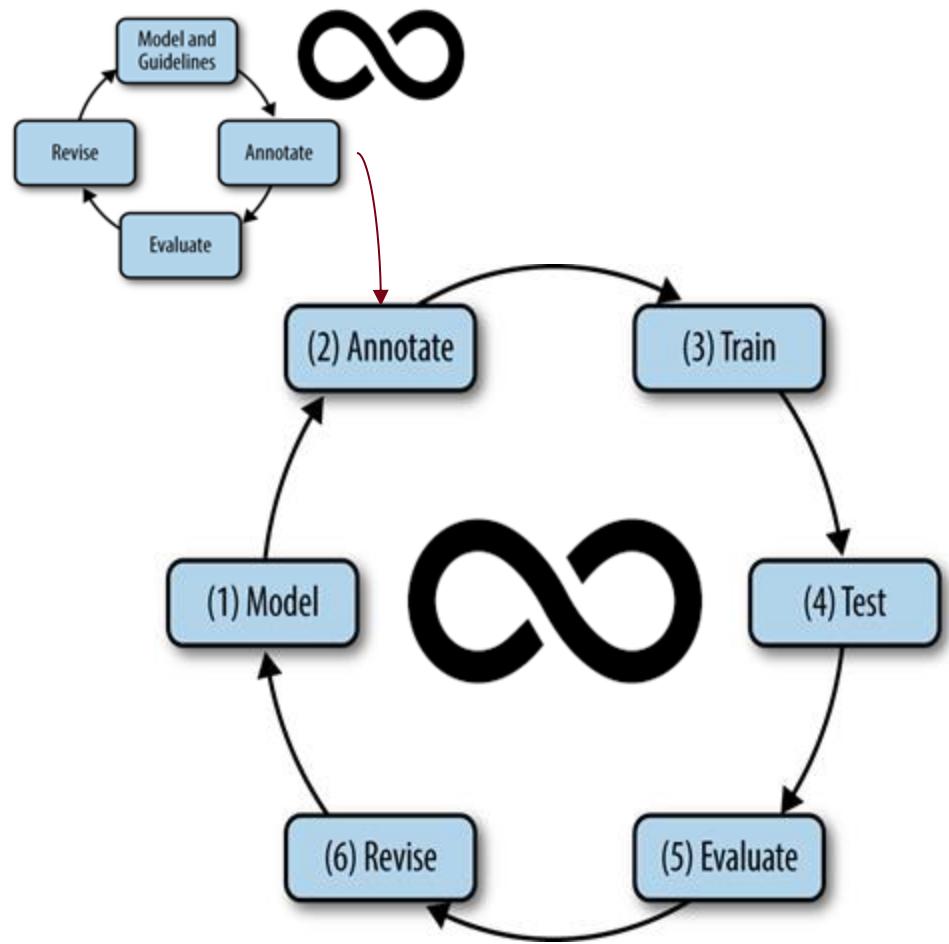


## Revise

The model and the annotation specification are revisited in order to make the annotation more **robust and reliable with use in the algorithm.**

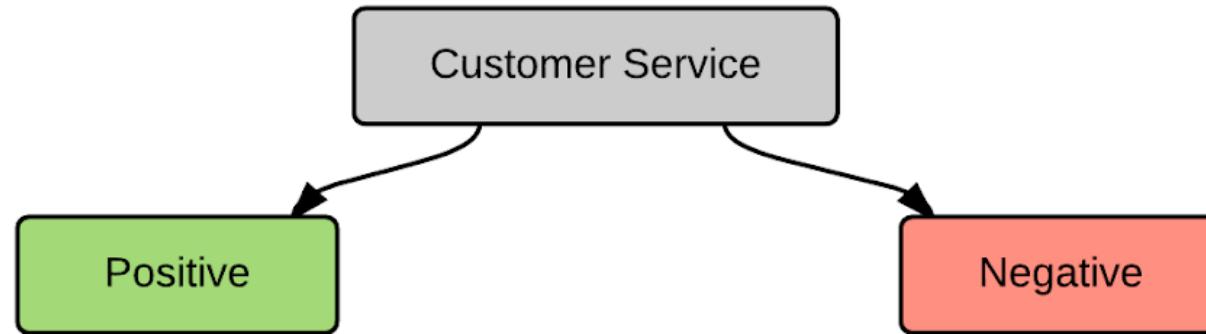
MATTER methodology ([Pustejovsky 2006](#))

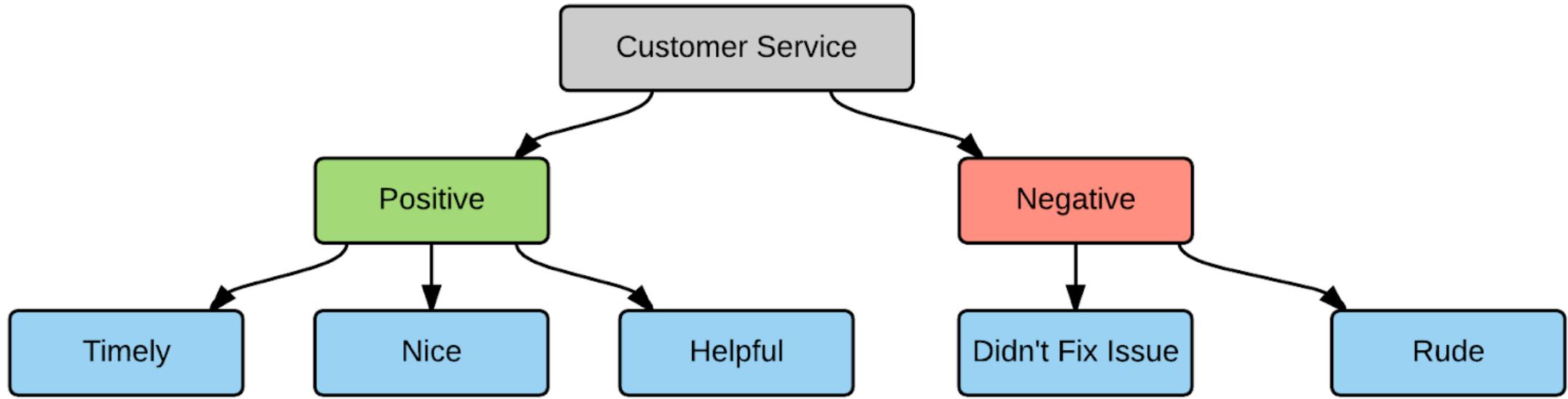
# In Practice



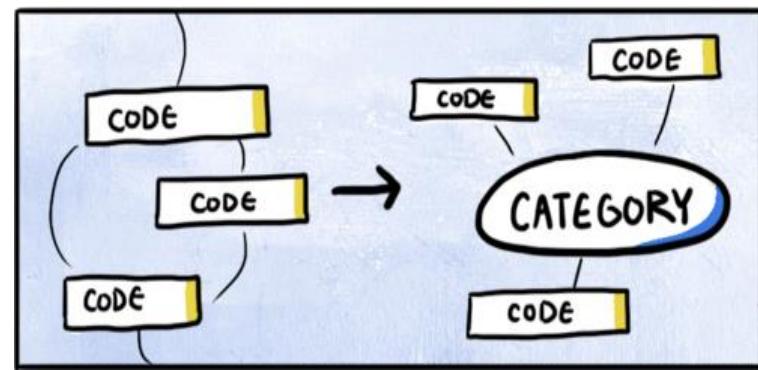
- ❑ An **iterative** process until you reach to the target performance
- ❑ As model performance converges, you will face **edge cases** in the long tail. Analyzing the long-tail and updating the schema are painful and time-consuming, but most important in practice.
- ❑ There is **no single magic deep learning solution in real-world tasks**; If so, your task is relatively easy or narrowed down to a very specific scope

# Qualitative coding



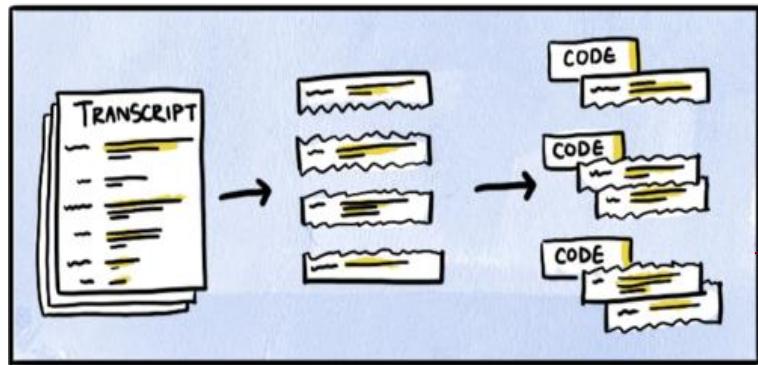


# Deductive coding



Theory

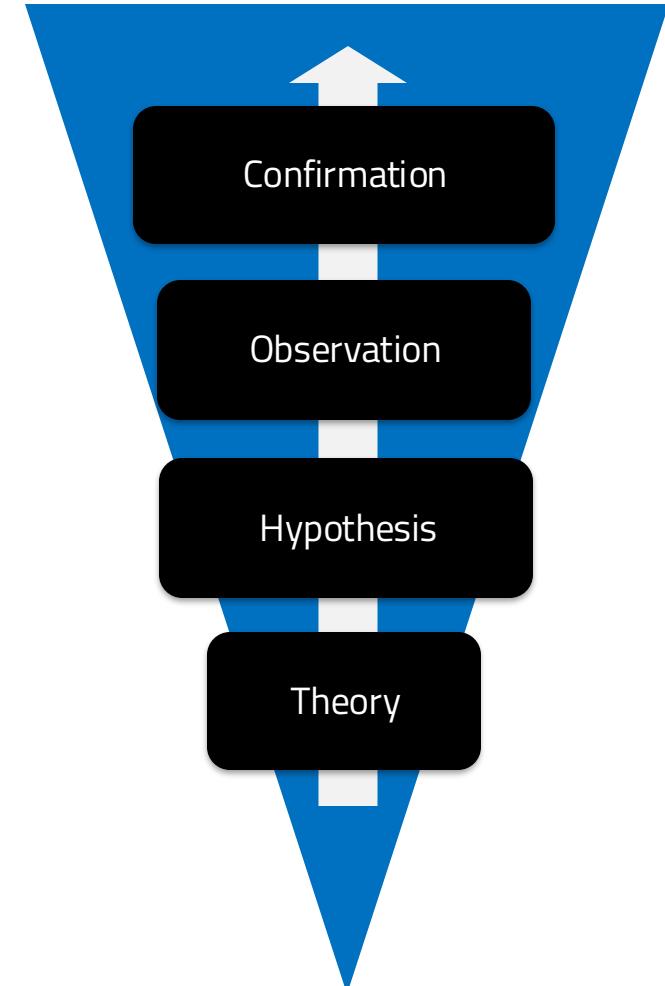
Tentative Hypothesis



Pattern

Observation

# Inductive coding



# Steps in inductive coding

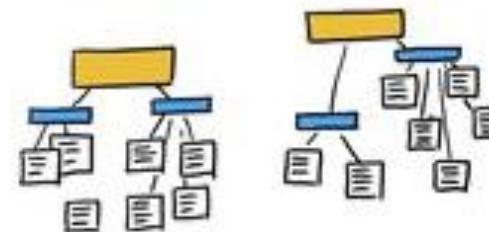
## Open coding:

Compare snippets with snippets and create codes that connect them.



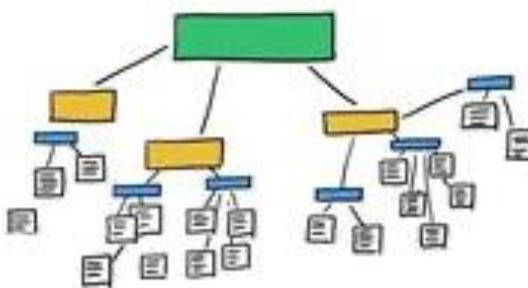
## Axial coding:

Compare codes with codes and create categories (or axes) that connect them.



## Selective coding:

Compare categories with categories and create the core category that connect them.



# Human-AI Collaborative Taxonomy Construction

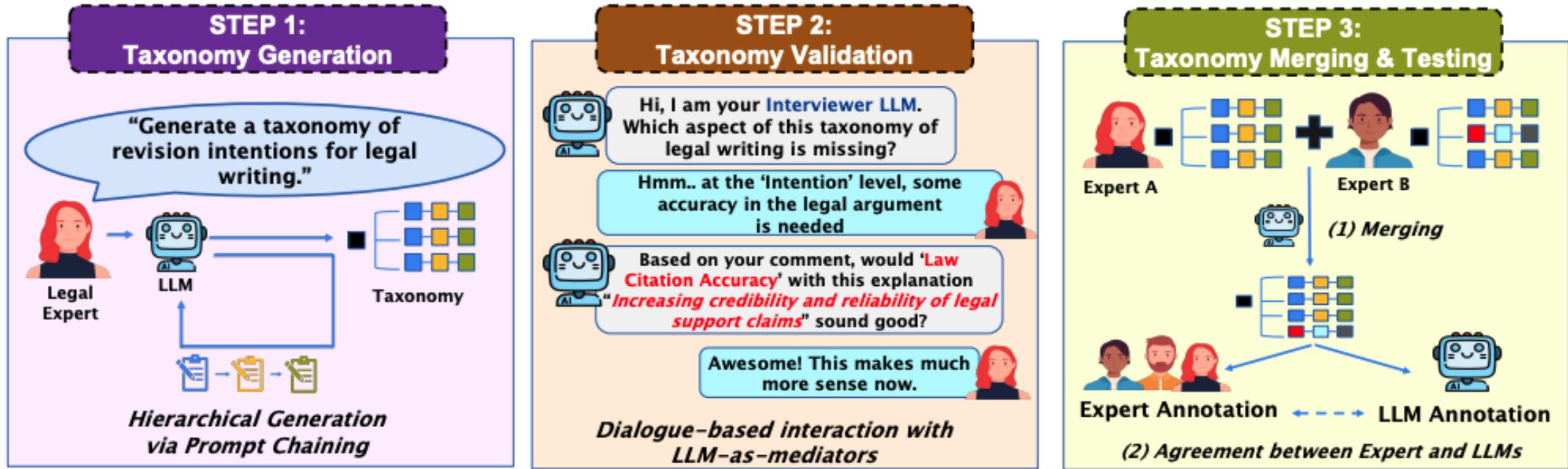
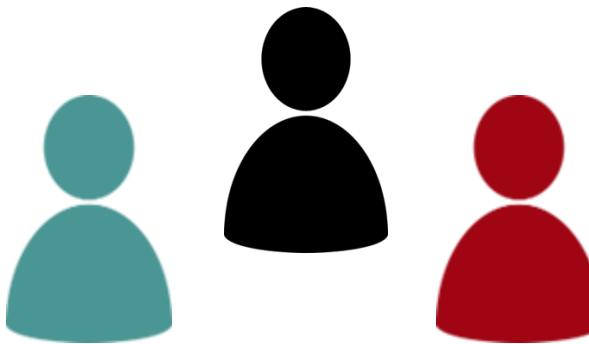


Figure 1: An end-to-end pipeline of our three-step Human-AI collaborative taxonomy construction process. For each step, we portray several design implications for better human-AI interaction strategies that were described in Section 3.

# Recruiting annotators (coders)



# Outsourcing

- ❑ Finding capable annotators can be a tremendous headache.
- ❑ From testing, onboarding, and ensuring tax compliance to distributing, managing, and assessing the quality of projects, there's an enormous amount of hidden labor involved in annotating.



## Amazon Mechanical Turk.

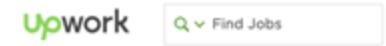
Best for finding people to help complete crowdsourced tasks

The screenshot shows the Prolific platform interface. The top navigation bar includes "Prolific", "Support", and "Demographics". The main area displays a study titled "Which energy-saving action saves most energy?". Key statistics shown are: "5 days ago" (Created), "£8.34/hr" (Average reward per hour), "17,907 of 37,410" (Eligible Participants), and "21/21" (Submissions Progress). Below this, a table lists participant details:

PARTICIPANT ID	STARTED	TIME TAKEN	STUDY CODE	STATUS	BONUS
[REDACTED]	1 day ago	00:08:38	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	1 day ago	00:10:14	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	1 day ago	00:13:54	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	23 hours ago	00:05:45	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	23 hours ago	00:09:46	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	23 hours ago	00:07:41	TCEPJVWZ	APPROVED	[REDACTED]
[REDACTED]	23 hours ago	00:06:31	TCEPJVWZ	APPROVED	[REDACTED]

## Prolific

Quickly find research participants you can trust.



Top iPhone App Developers in Russia

Filters: \$60/hr and above

Profile for Stanislav V.: iOS Mobile App Developer, TOP RATED. \$60/hr, Russia. iPhone App Development, Android App Development.

Profile for Azamat V.: iOS Developer, TOP RATED. \$60/hr, Russia. iPhone App Development, Objective-C, iOS Development.

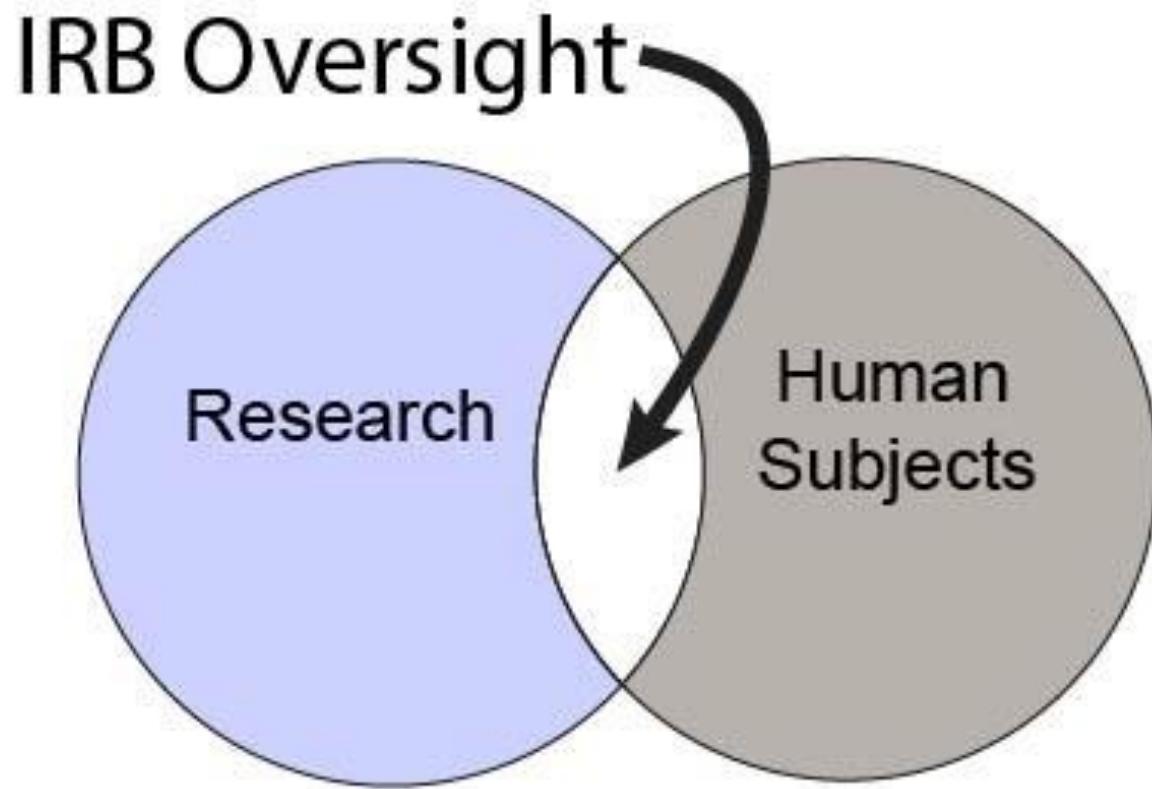
## UpWork

Best for finding the right freelancers to complete tasks



## Undergraduate students

An institutional review board (IRB) .. is a type of committee that applies **research ethics** by reviewing the methods proposed for research to ensure that they are ethical.



- Takes at least two months to get approval
- Before approval, you can't collect any human-subject data in your project

# Annotation quality assessment

# Correctness of annotations

Sentence	Coder 1	Coder 2	Agreement
We address the problem of ..... recognition	I	P	✗
Our aim is to ...recognize [x] from [y].	P	P	✓
[A] is set up as prior information, and its pose is determined by three parameters, which are [j,k and l].	M	M	✓
An efficient local gradient-based method is proposed to ..., which is combined into ... framework to estimate [V and W] by iterative evolution	P	R	✗
It is shown that the local gradient-based method can evaluate accurately and efficiently [V and W] .	R	R	✓

Observed agreement between coder 1 and 2: 60%

# Inter-annotator agreement (IAA)

the probability that the raters could have agreed purely by chance.

- Relative agreement is 60% in the previous example, but chance agreement is 20%. Agreement measures need to be corrected for chance agreement (Carletta, 1996)
- Kappa coefficient (Cohen 1960)
  - 1 (agreement), 0 (no correlation), -1 (disagreement)

Corrected measure:

$$K = \frac{P(A) - P(E)}{1 - P(E)} = \frac{0.6 - 0.2}{1 - 0.2} = 0.5$$

Step 1: Calculate **relative agreement ( $p_o$ )** between raters.

		Rater 2	
		Yes	No
		Yes	10
Rater 1	Yes	25	
	No	15	20

$$\begin{aligned} p_o &= (\text{Both said Yes} + \text{Both said No}) / (\text{Total Ratings}) \\ &= (25 + 20) / (70) = 0.6429 \end{aligned}$$

the probability that the raters could have agreed purely by chance.

Step 2: Calculate the hypothetical probability of **chance agreement** ( $p_e$ ) between raters.

		Rater 2	
		Yes	No
Rater 1	Yes	25	10
	No	15	20

$$P(\text{"Yes"}) = ((25+10)/70) * ((25+15)/70) = 0.285714$$

$$P(\text{"No"}) = ((15+20)/70) * ((10+20)/70) = 0.214285$$

$$p_e = 0.285714 + 0.214285 = 0.5$$

the probability that the raters could have agreed purely by chance.

Step 2: Calculate the hypothetical probability of **chance agreement** ( $p_e$ ) between raters.

		Rater 2		
		Yes	No	
		Yes	25	10
Rater 1	Yes	25	10	
	No	15	20	

$$P(\text{"Yes"}) = ((25+10)/70) * ((25+15)/70) = 0.285714$$

$$P(\text{"No"}) = ((15+20)/70) * ((10+20)/70) = 0.214285$$

$$p_e = 0.285714 + 0.214285 = 0.5$$

### Step 3: Calculate Cohen's Kappa

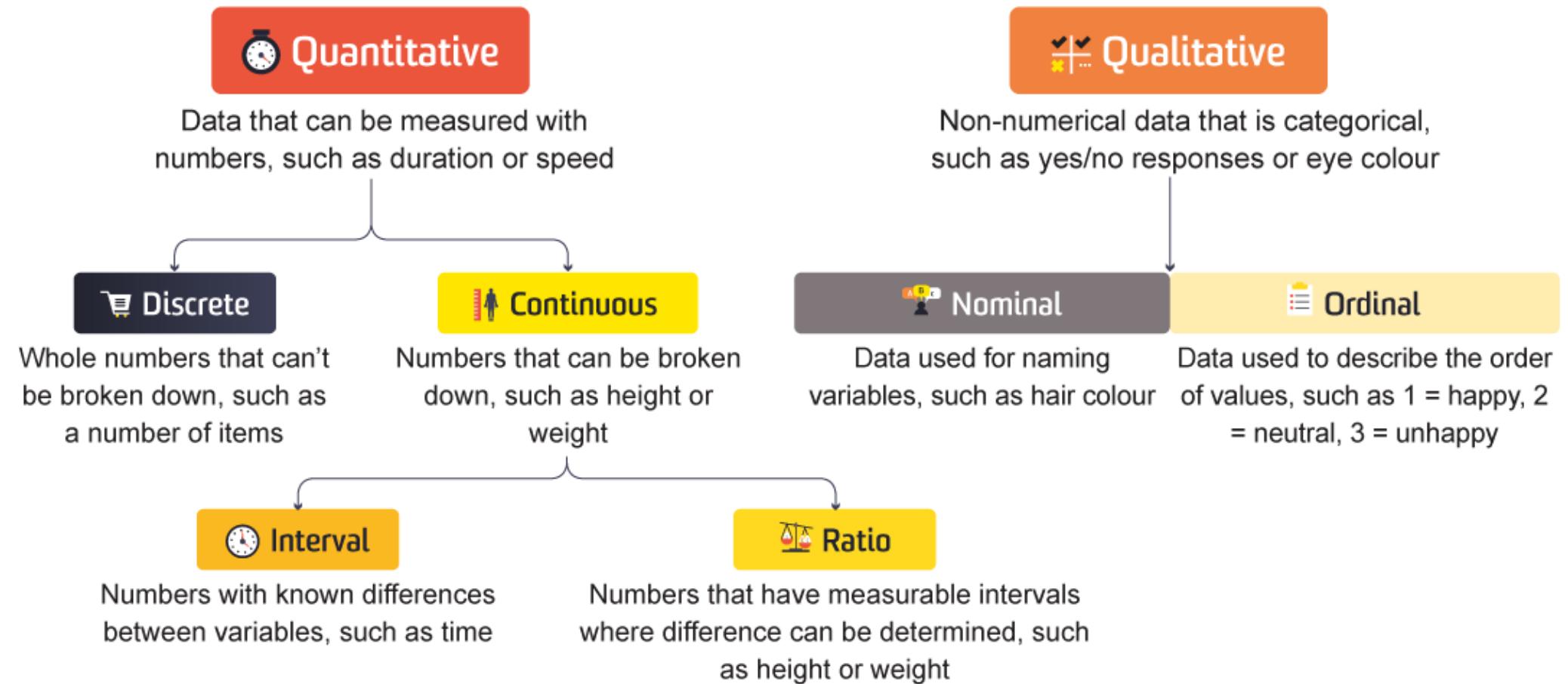
		Rater 2		
		Yes	No	
		Yes	25	10
		No	15	20
Rater 1				

$$\begin{aligned} k &= (p_o - p_e) / (1 - p_e) \\ &= (0.6429 - 0.5) / (1 - 0.5) \\ &= 0.2857 \end{aligned}$$

# Interpretation of Cohen's Kappa

<b>Value Range</b>	<b>Cohen's Interpretation</b>
Below 0.20	None to slight agreement
.21–.39	Fair agreement
.40–.59	Moderate agreement
.60–.79	Substantial agreement
.80–.90	Almost perfect agreement
Above .90	Almost perfect agreement

# Types of Data



# Other IAA measures by types and their interpretation

Comparison of IRR indices in presence of research limitations					
IRR	Data	Missing Data	Number of Raters	The effect of 'chance' in agreement is minimized?	General agreement on the significance of a numeric result?
Cohen's Kappa	Nominal	No	2	No *	No
Fleiss's Kappa	Nominal	No	$2 \geq$	No *	No
Krippendorff's Alpha	All Data	Yes	$2 \geq$	Yes	Yes **

\*\* Krippendorff's Alpha considers 0.823 as the cut point.

- **Landis and Koch (1977)** 0.6-0.79 substantial; 0.8+ perfect
- **Krippendorff (1980)** 0.67-0.79 tentative; 0.8+ good
- **Green (1997)** 0.4-0.74 fair/good; 0.75 high

# Annotation tools

# Doccano

The screenshot shows the Doccano web application. At the top, there is a navigation bar with links for Home, Projects, GitHub, and Logout. On the left, a sidebar contains a search bar labeled "Search document" and a list of entities: "Barack Hussein Obama II (born August 4, ...)", "The White House is the official residenc...", "Google LLC[5] is an American multinati...", "Stanford University (officially Leland S...", and "Germany (German: Deutschland ['dɔʏtlant...'). Below the sidebar is the main content area. A blue header bar at the top of the content area contains buttons for Person (p), Loc (l), Org (o), Date (d), Event (e), and Other (z). The main content displays a paragraph about Barack Hussein Obama II, with the date "August 4, 1961" highlighted in yellow. At the bottom of the content area are navigation buttons for "Prev" and "Next".

Pros:  
Easy to use  
Support Teams  
Open Source

Cons:  
Fully manual annotation

# Brat

./tutorials/.328457584/news/000-introduction

1 Welcome to the Brat Rapid Annotation Tool (brat) tutorial!

3 brat is a web-based tool for structured text annotation and visualization. The easiest way to explain what this means is by example: see the following sentence illustrating various types of annotation. Take a moment to study this example, moving your mouse cursor over some of the annotations. Hold the cursor still over an annotation for more detail.

6 1 ) Citibank was involved in moving about \$100 million for Raul Salinas de Gortari, brother of a former Mexican president, to banks in Switzerland.

9 If this example seems complicated, don't panic! This tutorial will present the key features of brat interactively, with each document presenting one or a few features. If you follow this brief tutorial, you'll be able to understand and create annotations such as those above in no time.

11 Try moving to the next document now by clicking on the arrow to the right on the blue bar at the top left corner of the page.

1

Pros:

Open source

Free

Cons:

Old-fashioned UI

# Prodigy

Radically efficient machine teaching. An annotation tool powered by active learning.

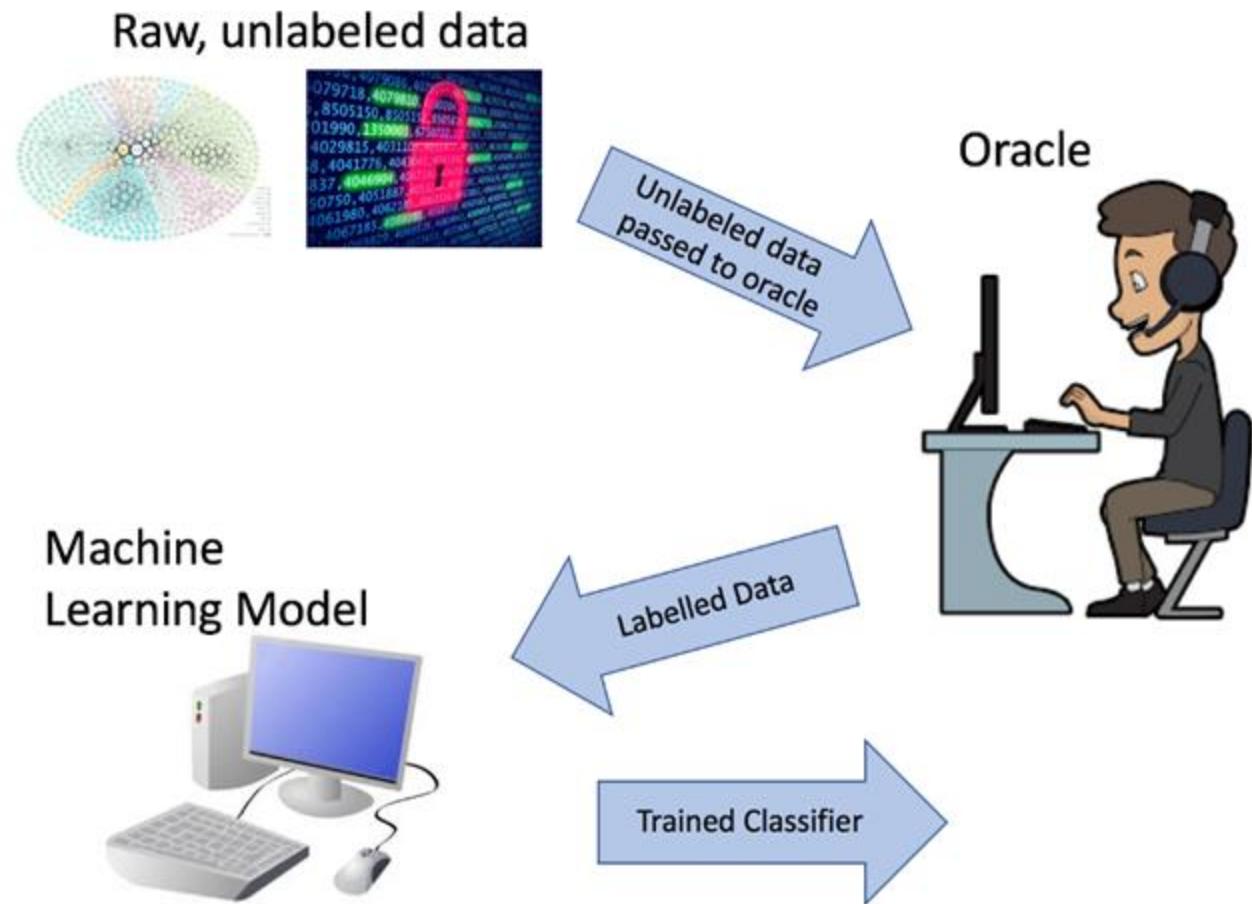
```
$ prodigy dataset news_headlines "Annotate  
entities in news headlines"  
:+ Created dataset 'news_headlines'.  
  
$ prodigy ner.teach news_headlines  
en_core_web_sm "Silicon Valley" --api nyt  
  
:+ Starting the web server on port 8080...  
Open the app in your browser and start  
annotating!
```



Pros:  
Automation  
Lots of features  
Can train the models

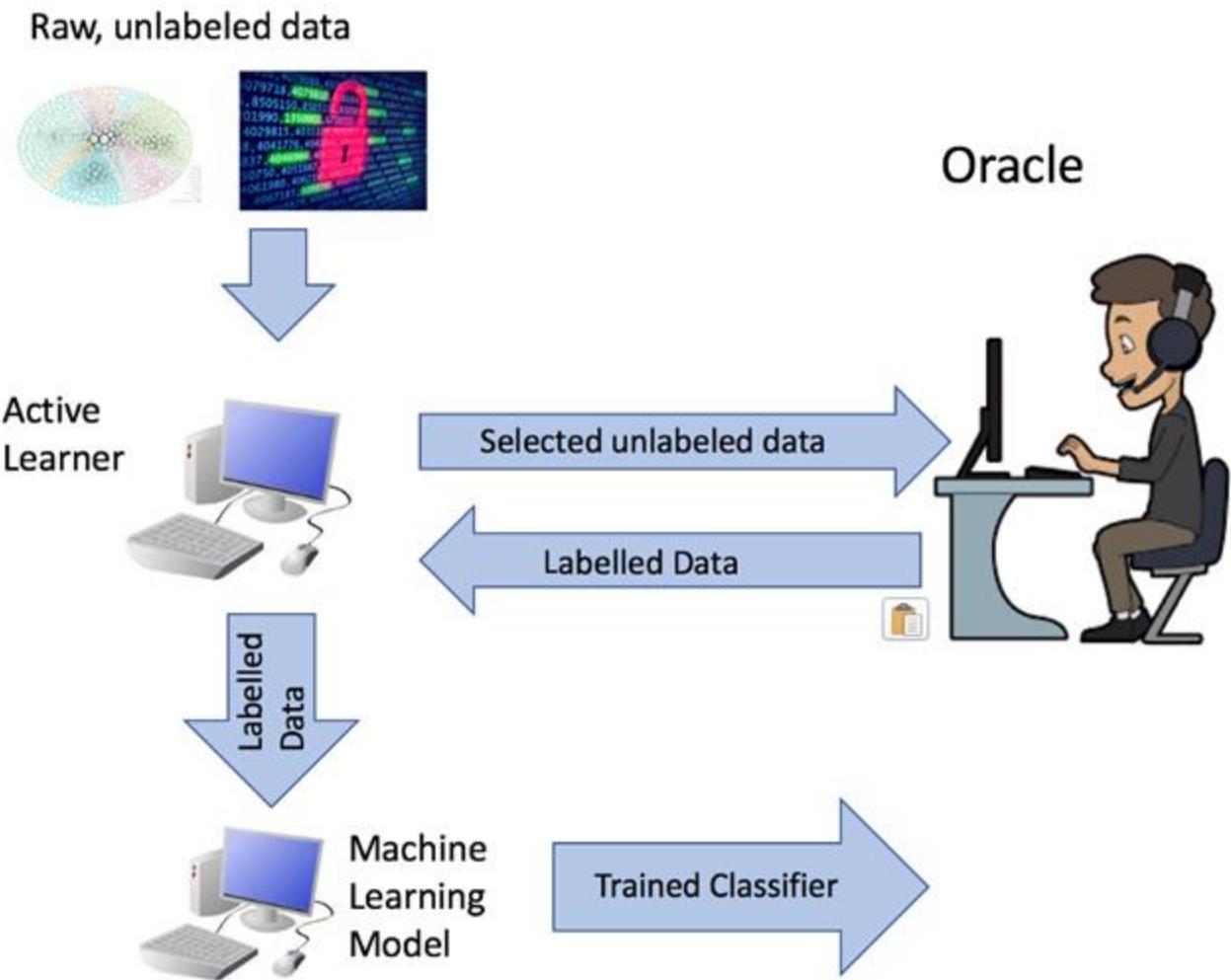
Cons:  
Learning Curve  
Not Open Source.

# Passive learning



<https://towardsdatascience.com/introduction-to-active-learning-117e0740d7cc>

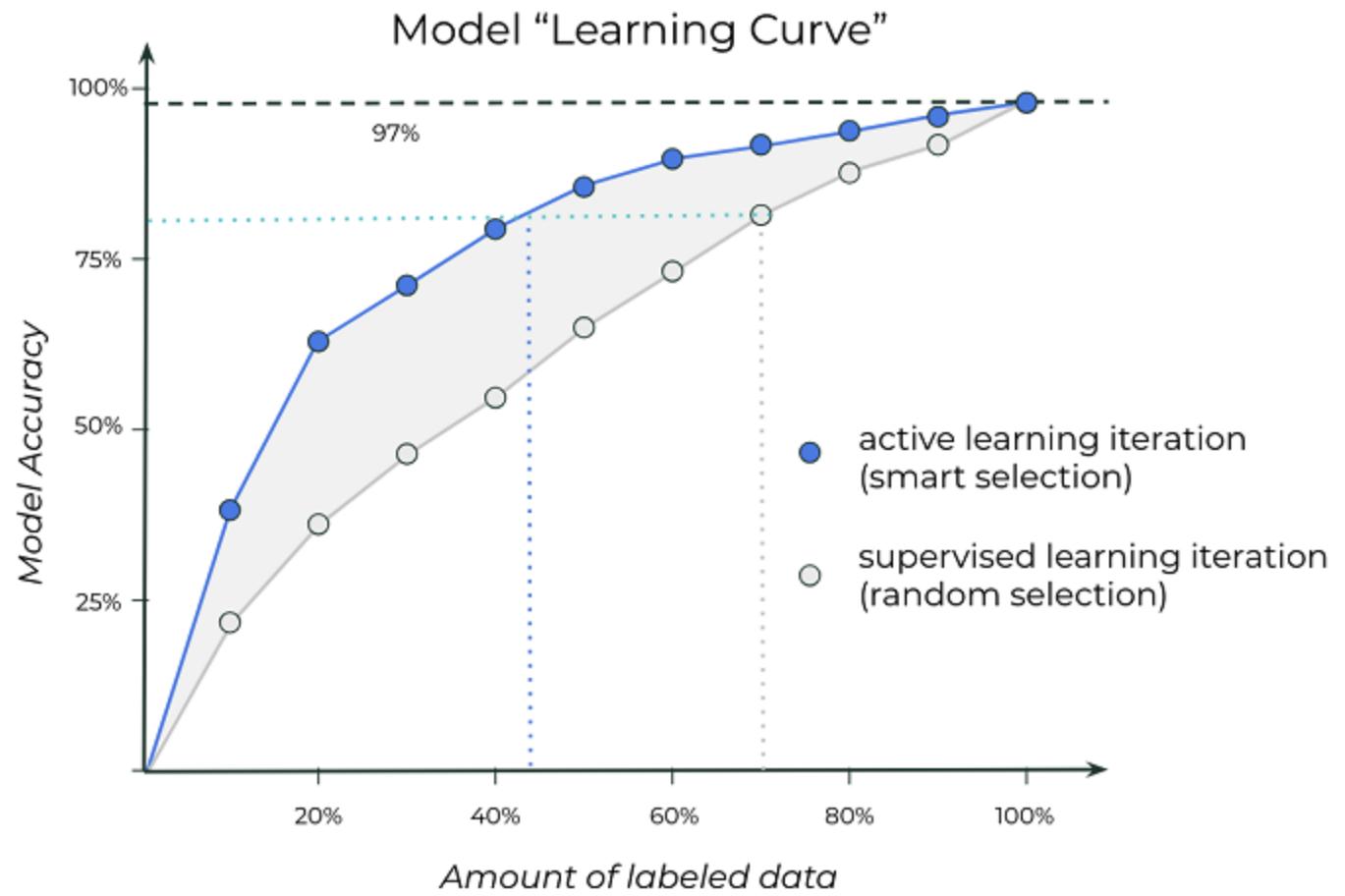
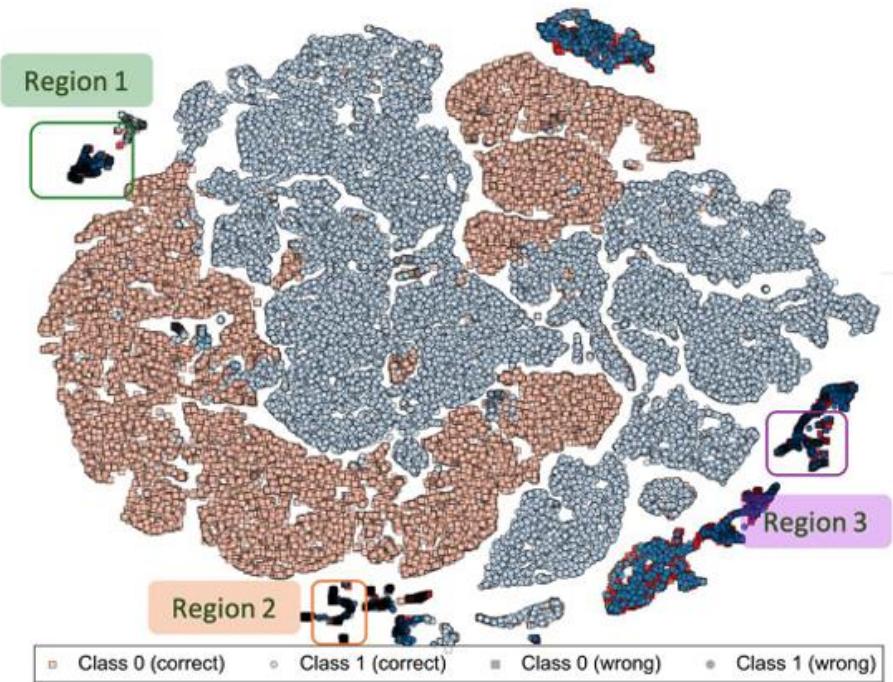
# Active learning



<https://towardsdatascience.com/introduction-to-active-learning-117e0740d7cc>

# Active learning

Using active learning gets to higher model accuracies with less labelled data



prodigy ✓

PROJECT INFO

DATASET ner\_finance\_news  
LANGUAGE en  
VIEW ID ner\_junior

PROGRESS

THIS SESSION 0  
TOTAL 0

ACCEPT 0  
REJECT 0  
IGNORE 0

HISTORY

© 2019 ProdigyML (Prodigy v1.7.0)

PERSON : ORG : MONEY : TICKER :

Cerner Corp. President Zane Burke PERSON sold \$ 3.5 million MONEY in stock Wednesday , according to a filing with the Securities and Exchange Commission . Burke sold 50,000 shares valued at \$ 70 MONEY , leaving him with 26,799 shares owned directly . Cerner 's stock ( Nasdaq : CERN ) was ...

SOURCE: TechCrunch - VIA News API

Human annotators correct the model-predicted pseudo labels



# Active learning

Bruce PERSON Springsteen has sold the master recordings and publishing rights for his life's work to Sony for a reported \$500m (£376m).The deal gives Sony ownership of his 20 studio albums, including classics like Born To Run, The River and Born In The USA, according to multiple US reports.A 20-time Grammy winner, Springsteen's music generated about \$15m in revenue last year.His deal follows similar sales by Bob Dylan, Blondie and David PERSON Bowie.Warner Music bought the worldwide rights to Bowie's music in September, and Dylan sold his catalogue of more than 600 songs in December last year to Universal Music Group at a purchase price widely reported as \$300m.

SRL prediction  
before active learning

Bruce Springsteen PERSON has sold the master recordings and publishing rights for his life's work to Sony ORG for a reported \$500m (£376m).The deal gives Sony ORG ownership of his 20 studio albums, including classics like Born To Run, The River and Born In The USA LOCATION , according to multiple US reports.A 20-time Grammy winner, Springsteen PERSON 's music generated about \$15m in revenue last year.His deal follows similar sales by Bob PERSON Dylan PERSON , Blond PERSON ie PERSON and David Bowie PERSON .Warner ORG Music ORG bought the worldwide rights to Bowie PERSON 's music in September, and Dylan PERSON sold his catalogue of more than 600 songs in December last year to Universal ORG Music ORG Group ORG at a purchase price widely reported as \$300m.

SRL prediction  
after active learning

# Issues in annotation



Task 1: Classify between Order or Complaint?

Task 2: Annotate semantic types

I ordered a large cheese pizza and a coke to Somewhere Blvd an hour ago!  
It still isn't here!!!! What gives ?! Can you call me with an update ? 555-  
555-5556

<input type="text" value="a"/> QUANTITY	<input type="text" value="coke"/> DRINK	<input type="text" value="Somewhere Blvd"/> ADDRESS
---	---	---

# Disagreement

Semantic interpretation



Bob classifies this as an order because it has all of the information an order would have.

I ordered a large cheese pizza and a coke to Somewhere Blvd an hour ago! It still isn't here!!!!  
What gives ?! Can you call me with an update ?  
555-555-5556



Jane reads this and thinks it's not an order because the customer says the order has already been placed.

# Disagreement

Syntactic errors

A large cheese pizza is a pizza after all, so why not label the whole phrase as pizza?

The image displays two side-by-side screenshots of a 'Classifications' interface, likely from a natural language processing tool. Both screenshots show a message from a user and a system response.

**User Message:** Hey, I ordered a [redacted] large cheese pizza and a [redacted] ago and it still isn't here. What gives? Can you call me with an update at 555-555-5556. Tnx.

**Classification Labels (Left Screenshot):**

- Quantity (green)
- Size (orange)
- Topping (blue)
- Pizza (purple)
- Quantity (green)

**Classification Labels (Right Screenshot):**

- Pizza (purple)
- Quantity (green)
- Drink (pink)
- Address (blue)

In both cases, the word 'pizza' is highlighted with a purple box and labeled as a 'PIZZA' entity. The other words in the sentence are labeled with different categories like QUANTITY, SIZE, TOPPING, DRINK, and ADDRESS.

# Disagreement

## Intents

Conflict between document intent and entity tags

- This is “Complaint” intent
- So, didn’t annotate any entities because this is not an order

The screenshot shows a classification interface with the following elements:

- Classifications**: A section header.
- Complaint**: A button with a checkmark icon, indicating it is selected or active.
- Apply Classifications**: A button below the classifications section.
- Message Content**:
  - Hey,
  - I ordered a large cheese pizza and a coke to Somewhere Blvd an hour ago and it still isn't here.
  - What gives ? Can you call me with an update at 555-555-5556
  - Tnx

# Disagreement for subjective datasets

Dilemmas	1st action: “refusing to do a survey on the credit card reader while paying with cash at the Office Max.” 2nd action: “saying my bf has no right to dictate who I tell about my abortion.”	I annotator votes for the <u>first action</u> is less ethical while 4 others vote the <u>second action</u> is less ethical → Aggregated Label: <b>2nd action is less ethical</b>	Binary: 1 Continuous: 1/5
Dynasent	“Had to remind him to toast the sandwich.”	4 annotators believe it's <u>negative</u> while one think it is <u>neutral</u> → Aggregated Label: <b>negative</b>	Binary: 1 Continuous: 1/5
Politeness	“Where did you learn English? How come you're taking on a third language?”	5 annotators politeness scores are <u>5, 13, 9, 11, 11</u> with the maximum of 25. → Aggregated Label: <b>impolite</b>	Binary: 0 Continuous: 0



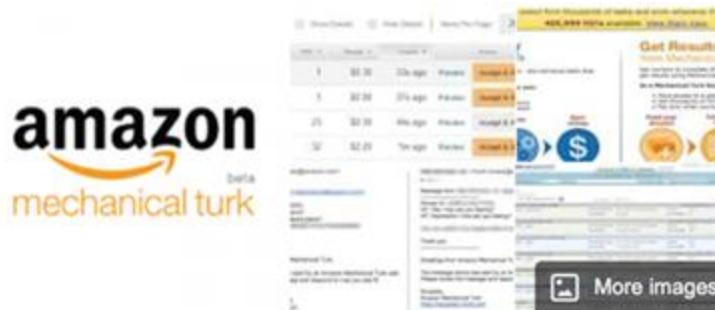
# Disagreement for subjective datasets

Table 1: Examples from the five disagreement datasets used in this paper. A stands for annotator.

Datasets	Text	Annotation Distribution	Disagreement Label
SBIC	"Abortion destruction of the nuclear family contraceptives feminism convincing women to wait for children damaging economy so youth cannot leave the nest ramping up tensions between sexes all serves one primary goal to lower the population."	A1 (age: 32, politics: liberal, race: white, gender: woman) votes for <u>inoffensive</u>  A2 (age: 34, politics: liberal, race: white, gender: woman) votes for <u>inoffensive</u>  A3 (age: 29, politics: mod-liberal, race: hispanic, gender: woman) votes for <u>offensive</u> → Aggregated Label: <b>inoffensive</b>	Binary: 1 Continuous: 1/3
SChem101	"It's okay to have abortion."	A1 (age: 30-39, education: high school, race: white, gender: woman) votes for <u>people</u> occasional think this  A2 (age: 40-49, education: grad, race: white, gender: man) votes for <u>controversial</u>  A3 (age: 30-39, education: bachelor, race: white, gender: man) votes for <u>common belief</u>  A4 (age: 21-29, education: high school, race: white, gender: woman) votes for <u>controversial</u>  A5 (age: 30-39 , education: bachelor, race: hispanic, gender: woman) votes for <u>controversial</u> → Aggregated Label: <b>controversial</b>	Binary: 1 Continuous: 2/5



# Annotation artifacts



## Amazon Mechanical Turk

Website

Amazon Mechanical Turk is a crowdsourcing website for businesses to hire remotely located "crowdworkers" to perform discrete on-demand tasks that computers are currently unable to do. It is operated under Amazon Web Services, and is owned by Amazon.

[Wikipedia](#)

They used Amazon Mechanical Turk for data collection. Sentences in SNLI are derived from only image captions.

We will show you the caption for a photo. We will not show you the photo. Using only the caption and what you know about the world:

- Write one alternate caption that is **definitely a true** description of the photo. *Example: For the caption “Two dogs are running through a field.” you could write “There are animals outdoors.”*
- Write one alternate caption that **might be a true** description of the photo. *Example: For the caption “Two dogs are running through a field.” you could write “Some puppies are running to catch a stick.”*
- Write one alternate caption that is **definitely a false** description of the photo. *Example: For the caption “Two dogs are running through a field.” you could write “The pets are sitting on a couch.” This is different from the maybe correct category because it’s impossible for the dogs to be both running and sitting.*

Figure 1: The instructions used on Mechanical Turk for data collection.

# Annotation artifacts

- They observe that hypotheses generated by this crowdsourcing process contain **artifacts** that can help a classifier detect the correct class **without ever observing the premise**.
- Crowd workers **adopt heuristics** in order to generate hypothesis **quickly** and efficiently.

<b>Premise</b>	A woman selling bamboo sticks talking to two men on a loading dock.
<b>Entailment</b>	There are <b>at least three people</b> on a loading dock.
<b>Neutral</b>	A woman is selling bamboo sticks <b>to help provide for her family</b> .
<b>Contradiction</b>	A woman is <b>not</b> taking money for any of her sticks.

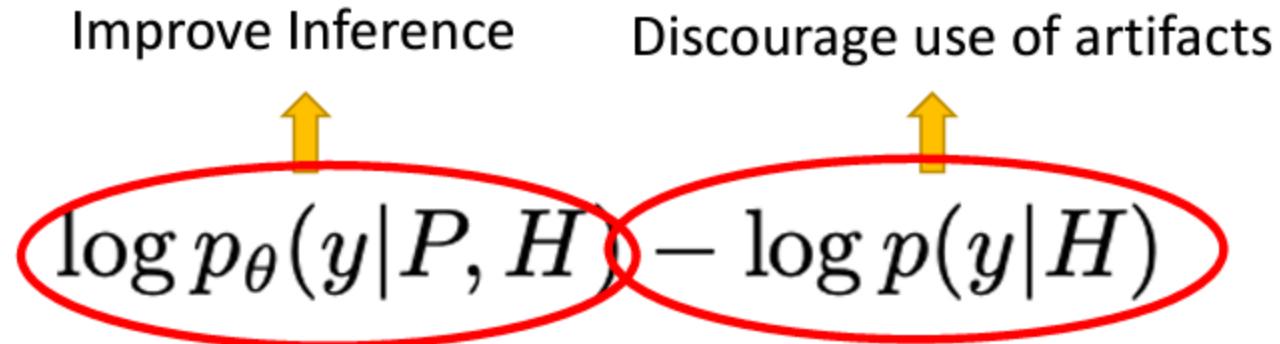
Table 1: An instance from SNLI that illustrates the artifacts that arise from the annotation protocol. A common strategy for generating entailed hypotheses is to remove gender or number information. Neutral hypotheses are often constructed by adding a purpose clause. Negations are often introduced to generate contradictions.

Annotation Artifacts (Gururangan et al., 2018)

# Mitigate artifacts

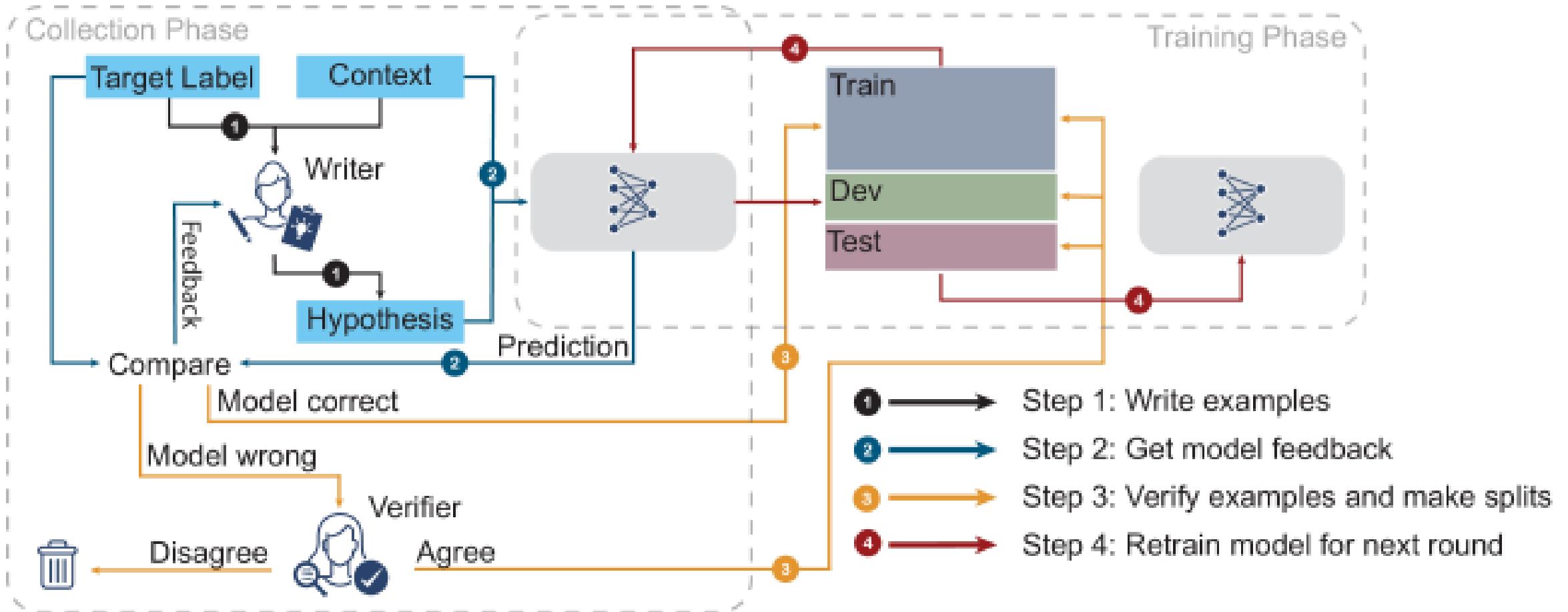
$$\log p_{\theta}(y|P, H) - \log p(y|H)$$

Improve Inference      Discourage use of artifacts

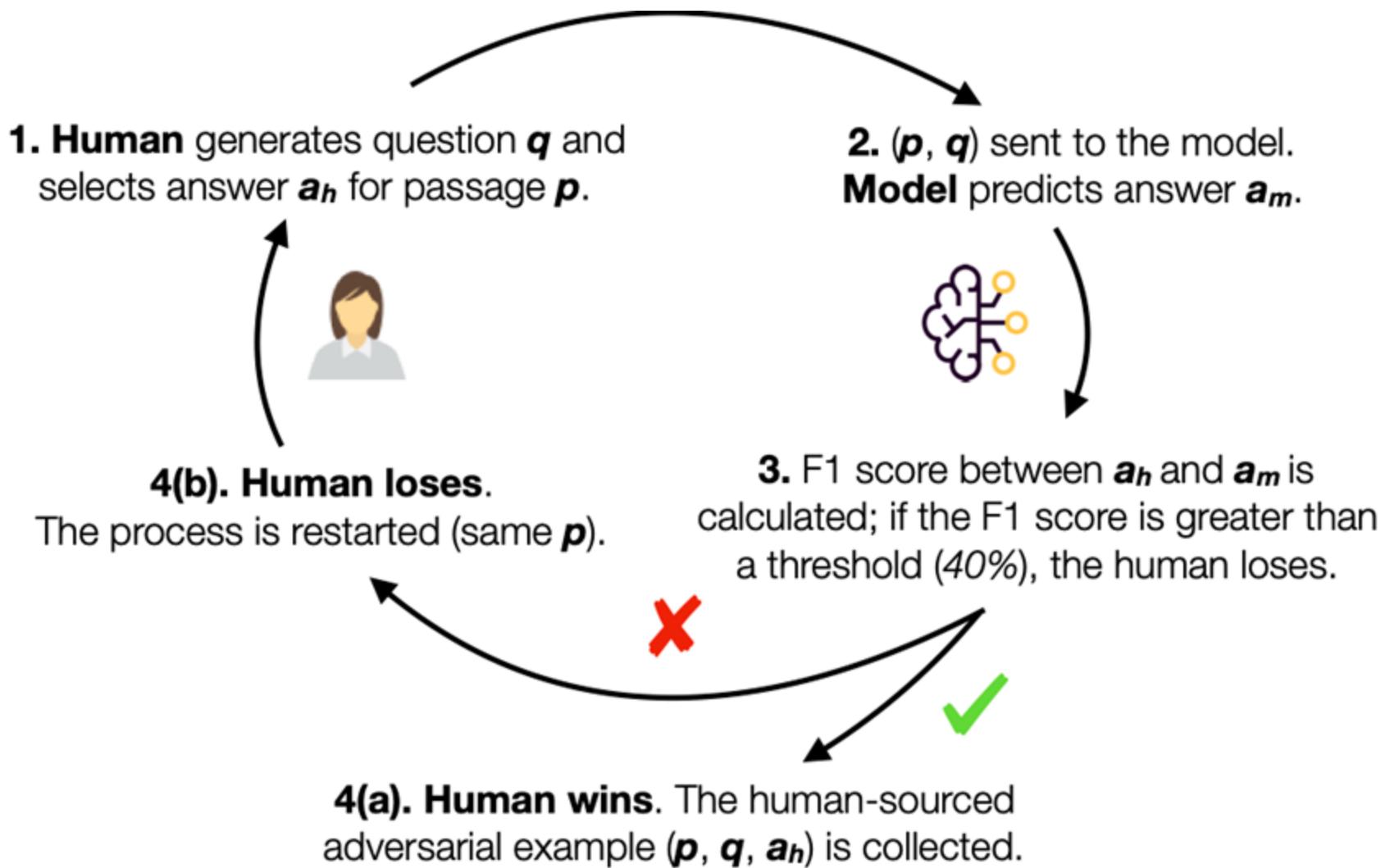


Don't Take the Premise for Granted: Mitigating Artifacts in Natural Language Inference (Belinkov et al, ACL 2019)

# Advanced annotation techniques

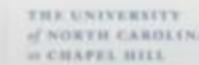
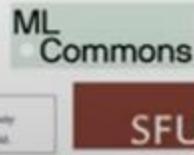


Adversarial NLI: A New Benchmark for Natural Language Understanding



Bartolo et al. in Beat the AI: Investigating Adversarial Human Annotation for Reading Comprehension

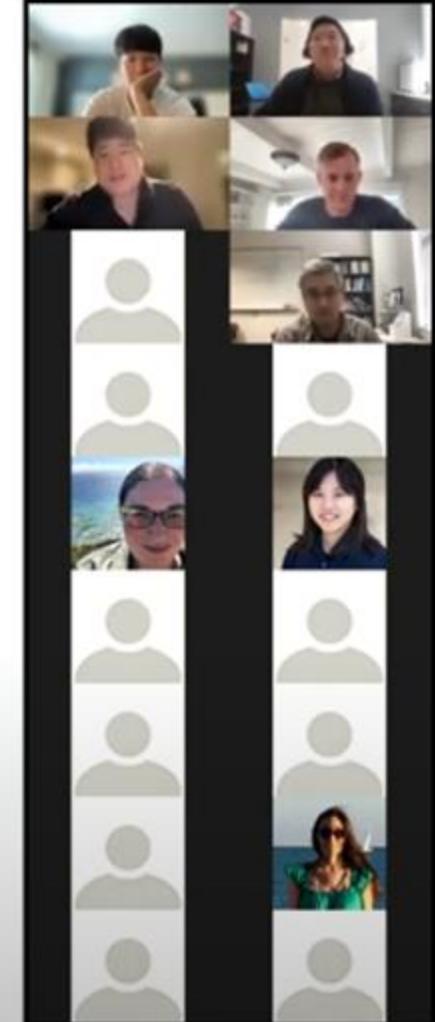
# Dynabench: Rethinking Benchmarking in AI

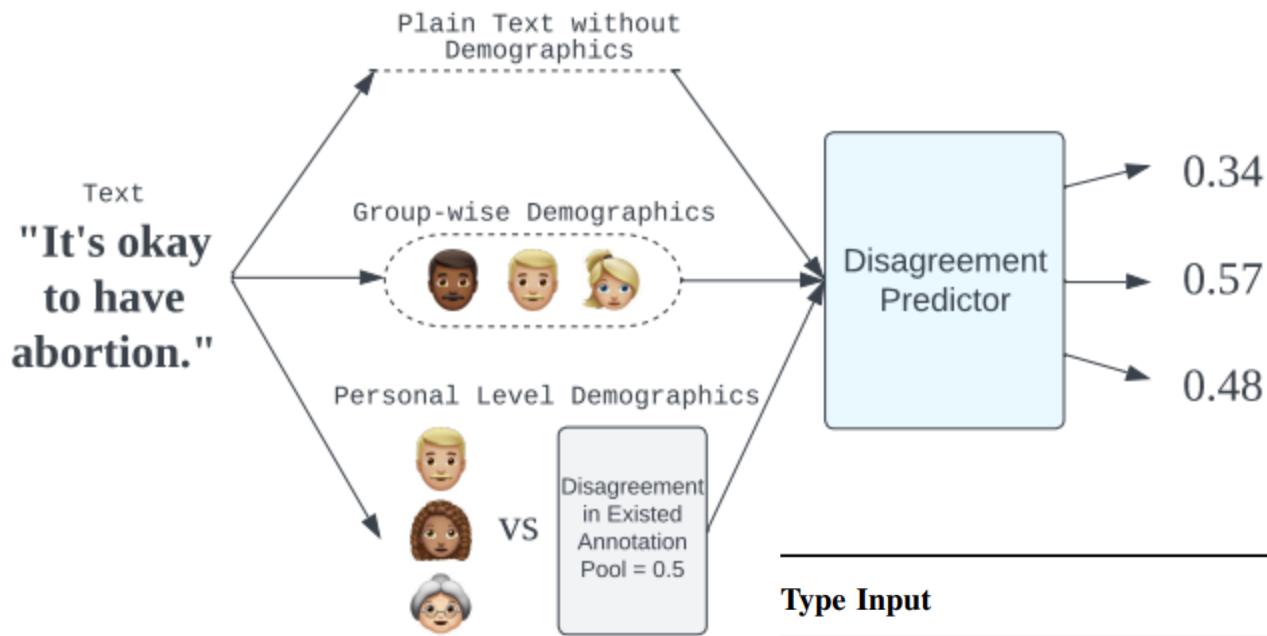


The Alan Turing Institute

FACEBOOK AI

<https://www.youtube.com/watch?v=3LP24xp5Bro>



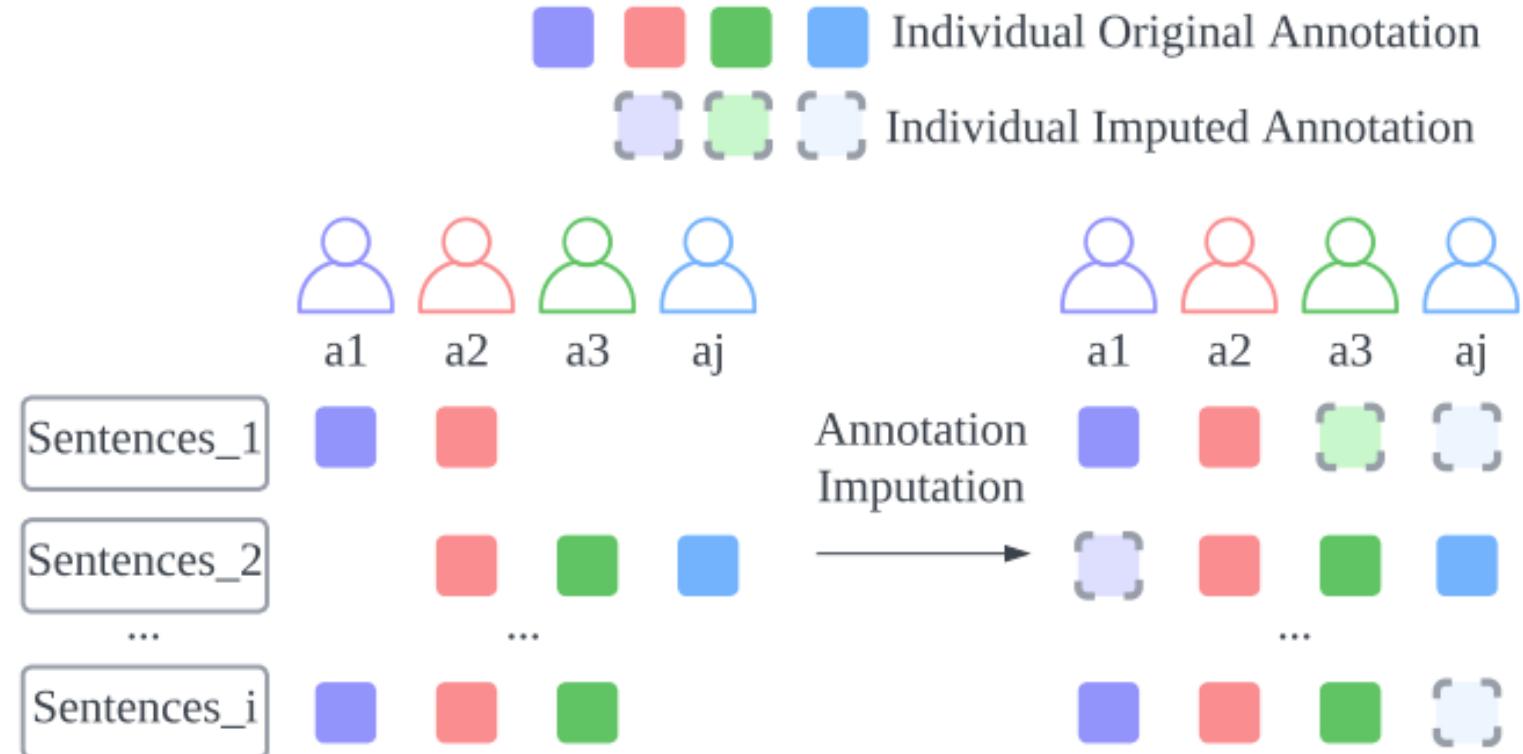


Type Input	Predicted Disagreement	Predicted Disagreement with Demographics	Collected Disagreement
(1) age: 22, politics: liberal, race: white, gender: woman. [SEP] what is the most common name for a black dude king kong.	0.003	0.015	0
(2) age: 25, politics: liberal, race: asian, gender: woman. [SEP] swear to god they are the same people that objectify women and reify rape culturemisogyny. More importantly y do they feel so threatened.	1.034	0.971	1
(3) age: 18, politics: other, race: asian, gender: man. [SEP] two strong men needed to lift some furniture.	0.223	0.096	0
(4) age: 29, politics: liberal, race: white, gender: woman. [SEP] 13 reasons why is making me wish i went to a real fucking highschool.	0.332	0.01	0.5

<https://github.com/minnesotanlp/Quantifying-Annotation-Disagreement>

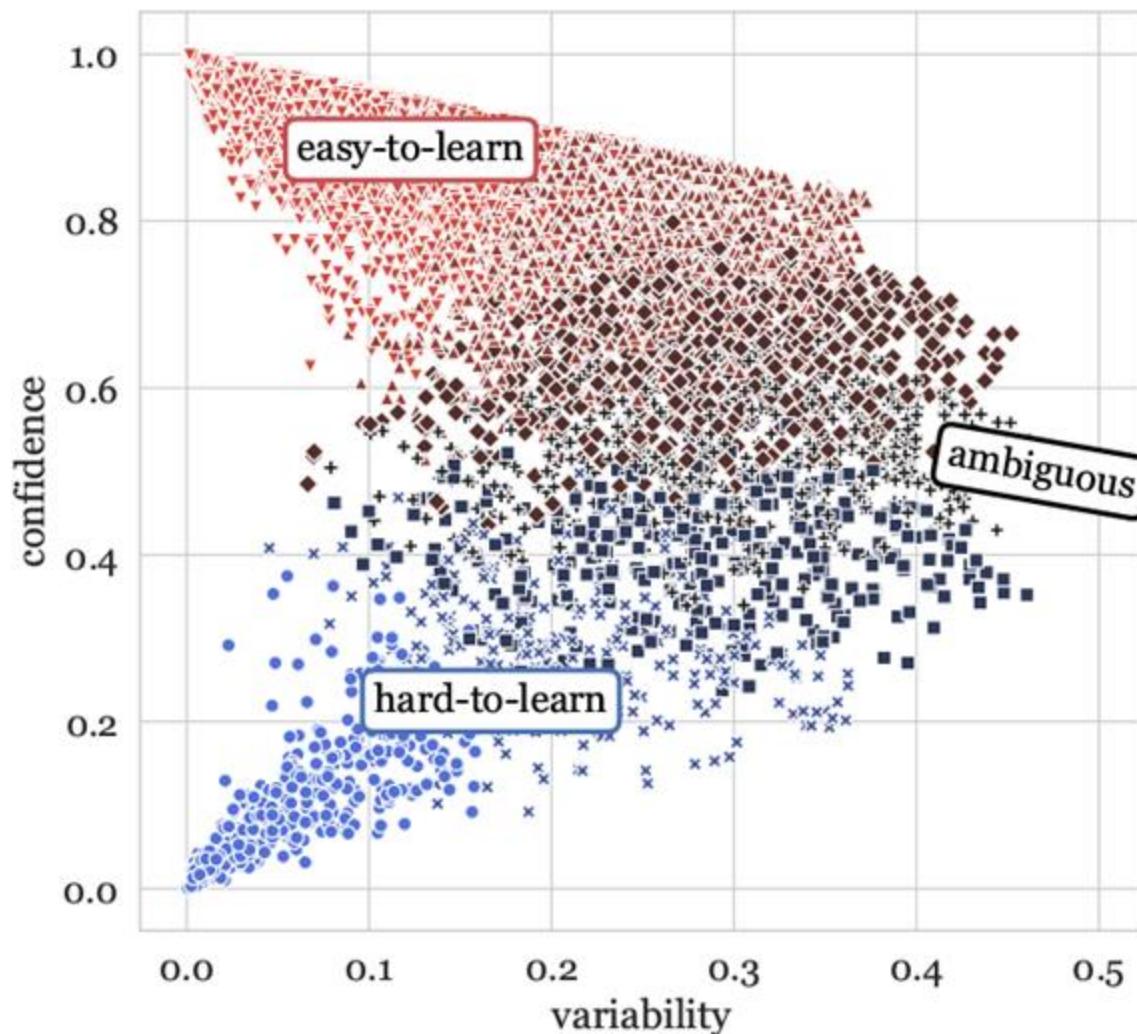
Everyone's Voice Matters: Quantifying Annotation Disagreement Using Demographic Information, AAAI 2023

# Annotation Imputation

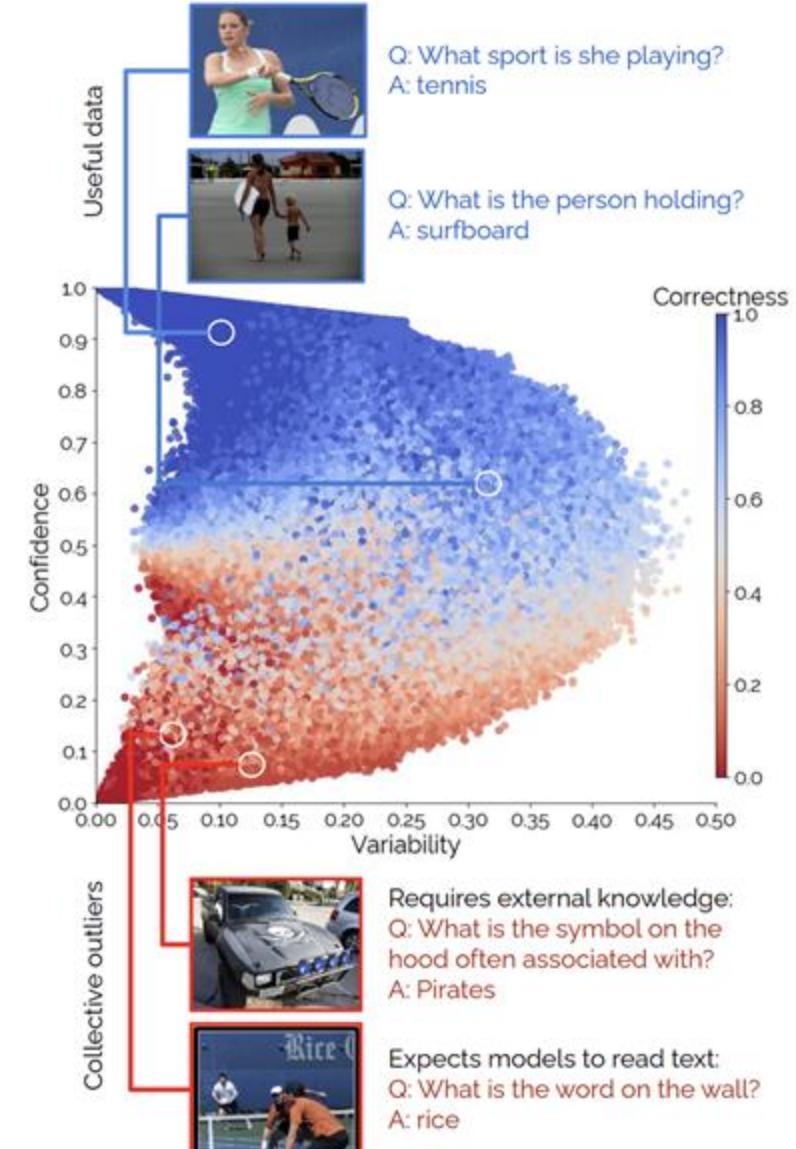


[https://www.youtube.com/watch?v=x01ksJ9AW-w&ab\\_channel=LondonLowmanstoneIV](https://www.youtube.com/watch?v=x01ksJ9AW-w&ab_channel=LondonLowmanstoneIV)

Annotation Imputation to Individualize Predictions: Initial Studies on Distribution Dynamics and Model Predictions, NLPerspectives @ECAI 2023



Dataset Cartography: Mapping and Diagnosing Datasets with Training Dynamics, Swayamdipta et al., 2020



Mind Your Outliers! Investigating the Negative Impact of Outliers on Active Learning for Visual Question Answering, Karamcheti et al, 2021

# Collaborative Annotation

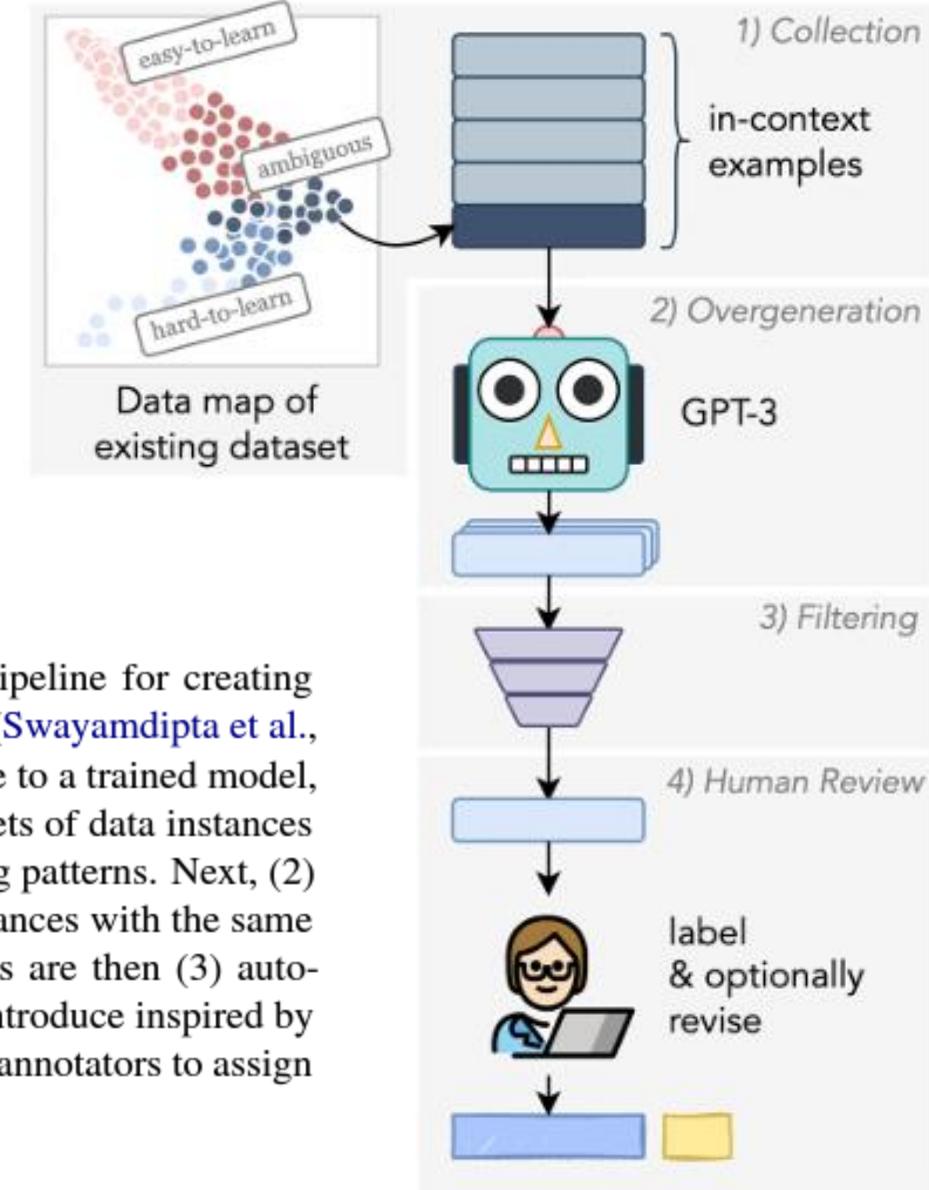
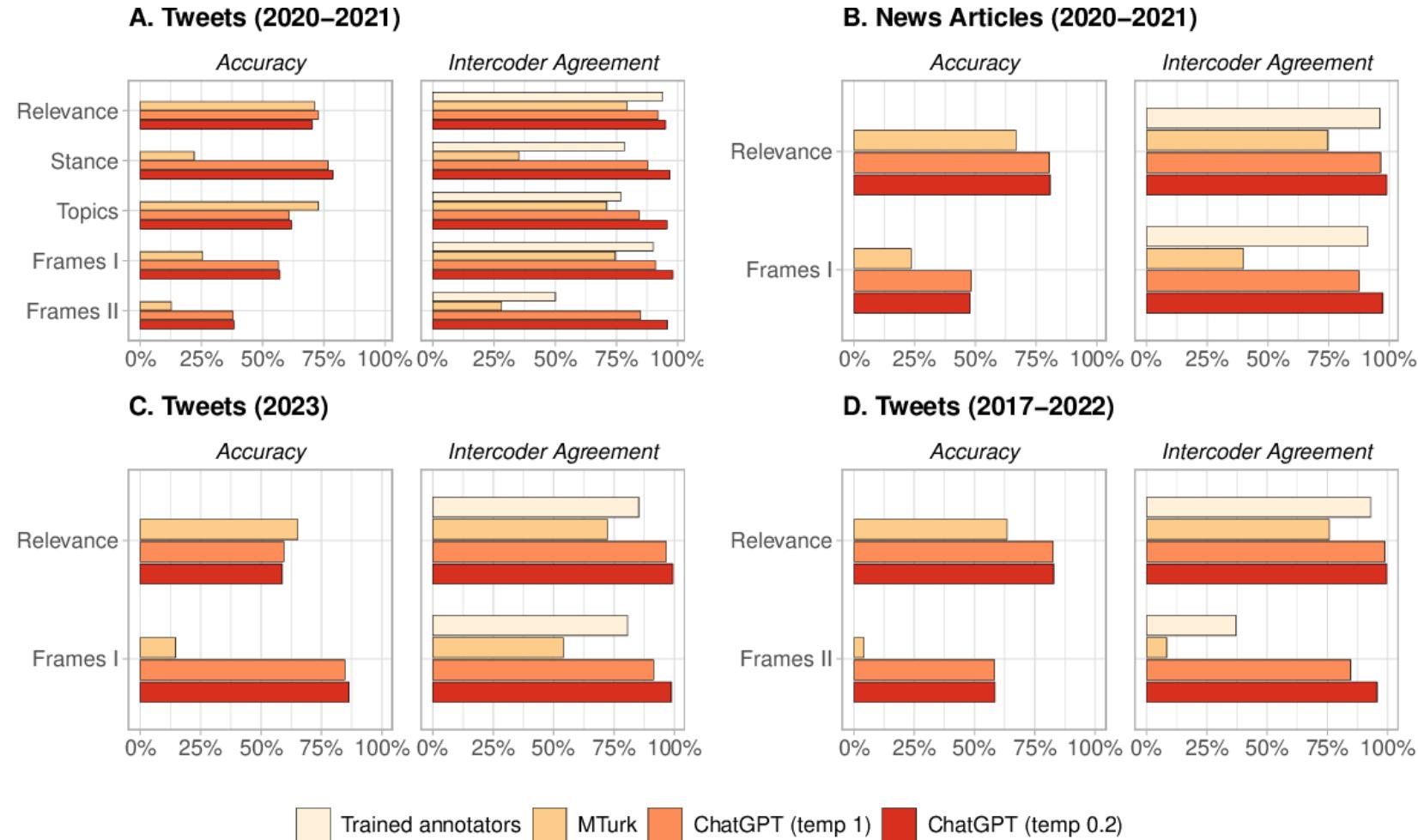


Figure 1: An illustration of our pipeline for creating WANLI. Starting with a data map (Swayamdipta et al., 2020) of an existing dataset relative to a trained model, (1) we automatically identify pockets of data instances exemplifying challenging reasoning patterns. Next, (2) we use GPT-3 to generate new instances with the same pattern. These generated examples are then (3) automatically filtered via a metric we introduce inspired by data maps, and (4) given to human annotators to assign a gold label and optionally revise.

WANLI: Worker and AI Collaboration for Natural Language Inference Dataset Creation

# LLMs as Annotators and Synthetic Data

# ChatGPT as Annotators

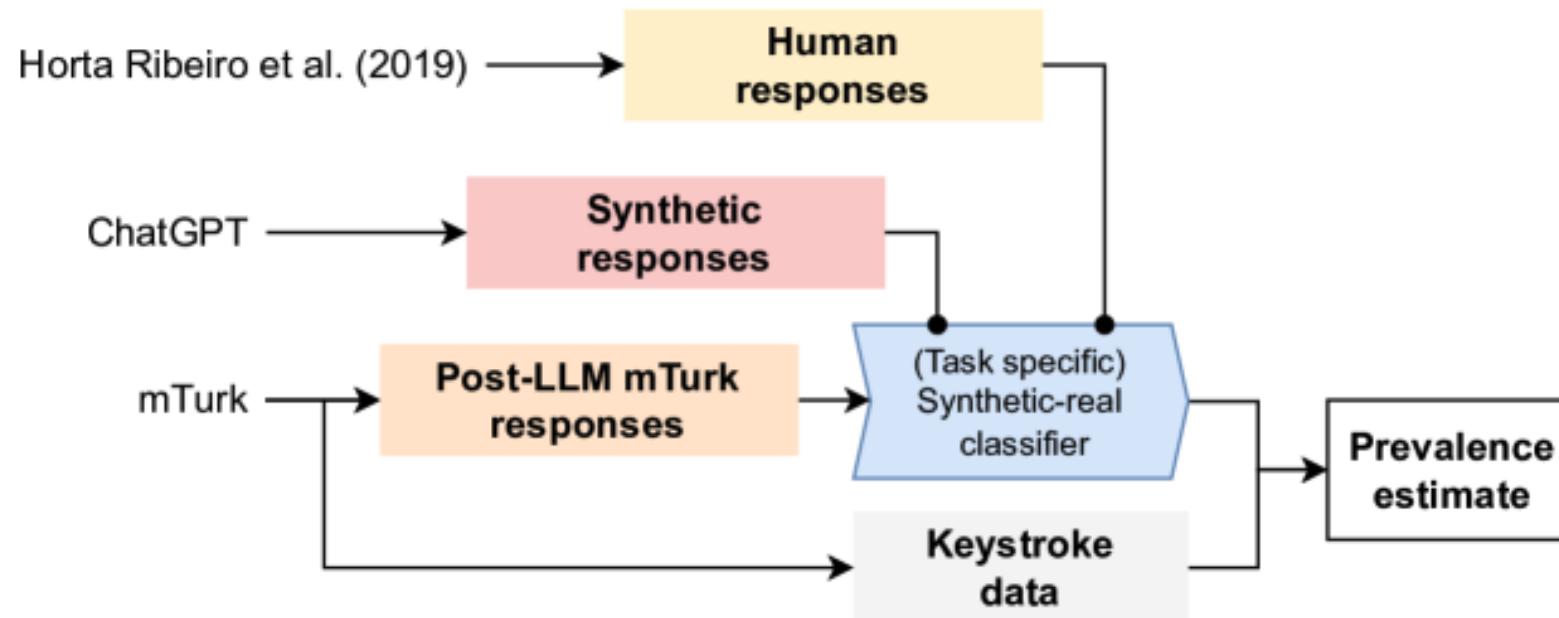


ChatGPT Outperforms Crowd-Workers for Text-Annotation Tasks <https://arxiv.org/abs/2303.15056>

# LLMs as Annotators

Normally, a human makes a request to a computer, and the computer does the computation of the task. But **artificial artificial intelligences** like Mechanical Turk invert all that.

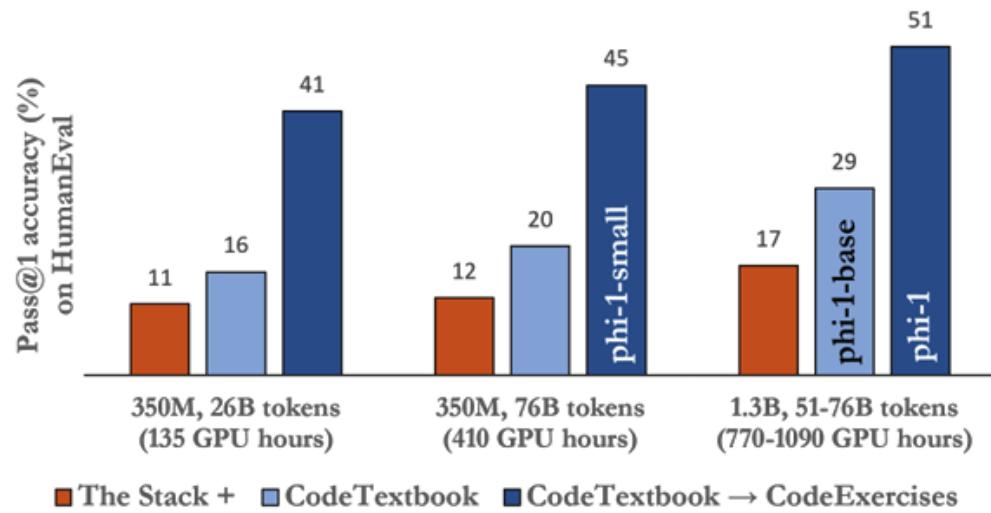
Jeff Bezos



Artificial Artificial Artificial Intelligence: Crowd Workers Widely Use Large Language Models for Text Production Tasks <https://arxiv.labs.arxiv.org/html/2306.07899>

# High quality data is all you need

- ❑ Chinchilla shows that 70B model could beat 350B models, if it was trained on more tokens (1.4 Trillion tokens)
- ❑ Data quality could break the scaling laws.
- ❑ Synthetic data (code exercises) filtered with a GPT4-generated quality rating (educational value)



## Educational values deemed by the filter

### High educational value

```
import torch
import torch.nn.functional as F

def normalize(x, axis=-1):
    """Performs L2-Norm."""
    num = x
    denom = torch.norm(x, 2, axis, keepdim=True).
        expand_as(x) + 1e-12
    return num / denom

def euclidean_dist(x, y):
    """Computes Euclidean distance."""
    m, n = x.size(0), y.size(0)
    xx = torch.pow(x, 2).sum(1, keepdim=True).
        expand(m, n)
    yy = torch.pow(y, 2).sum(1, keepdim=True).
        expand(m, n).t()
    dist = xx + yy - 2 * torch.matmul(x, y.t())
    dist = dist.clamp(min=1e-12).sqrt()
    return dist

def cosine_dist(x, y):
    """Computes Cosine Distance."""
    x = F.normalize(x, dim=1)
    y = F.normalize(y, dim=1)
    dist = 2 - 2 * torch.mm(x, y.t())
    return dist
```

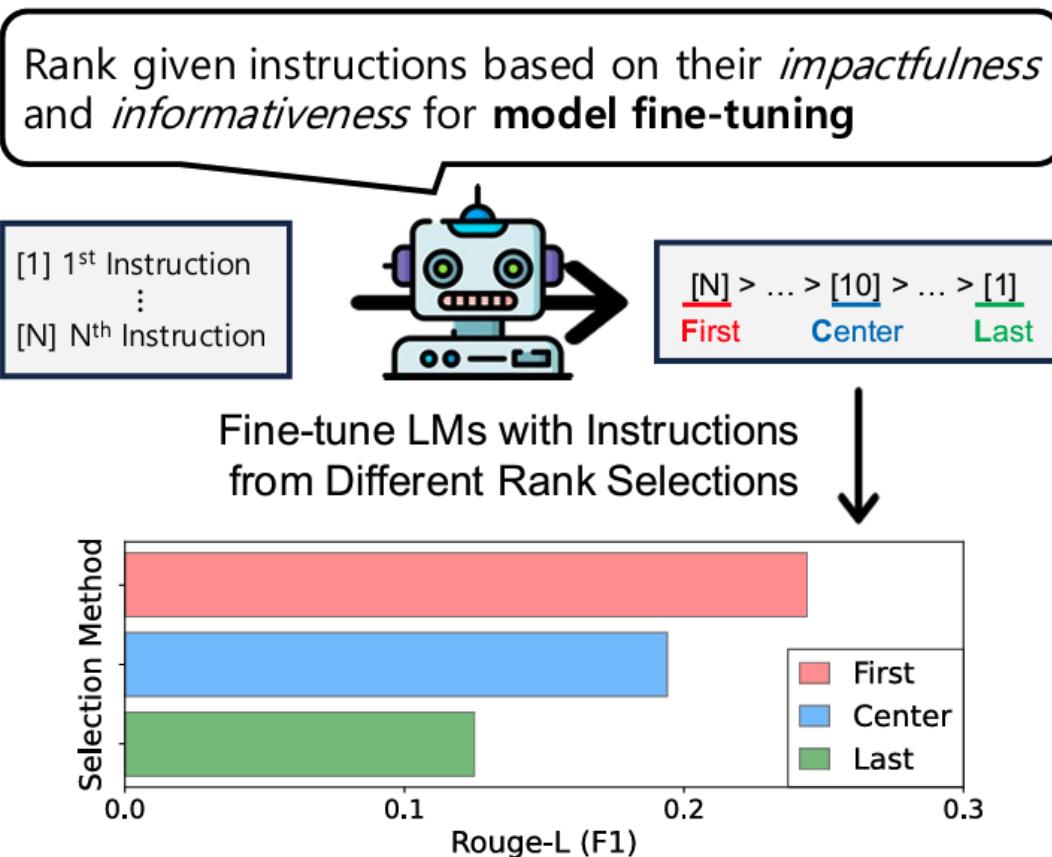
### Low educational value

```
import re
import typing
...

class Default(object):
    def __init__(self, vim: Nvim) -> None:
        self._vim = vim
        self._denite: typing.Optional[SyncParent] = None
        self._selected_candidates: typing.List[int] = []
        self._candidates: Candidates = []
        self._cursor = 0
        self._entire_len = 0
        self._result: typing.List[typing.Any] = []
        self._context: UserContext = {}
        self._bufnr = -1
        self._winid = -1
        self._winrestcmd = ''
        self._initialized = False
        self._winheight = 0
        self._winwidth = 0
        self._winminheight = -1
        self._is_multi = False
        self._is_async = False
        self._matched_pattern = ...
        ...
```

Chinchilla: Training Compute-Optimal Large Language Models , 2203.15556  
Textbooks Are All You Need, 2306.11644  
LIMA: Less Is More for Alignment 2305.11206

# SelectLLM



The following are {N} candidate instructions that describe a task, each indicated by a number identifier [].

[1]  
### Instruction: {Example #1 Instruction}  
### Input: {Example #1 Input}

.

.

.

[N]  
### Instruction: {Example #N Instruction}  
### Input: {Example #N Input}

Examine the provided list of {N} instructions, each uniquely identified by a number in brackets [].

Your task is to select {num} instructions that will be annotated by human annotators for model fine-tuning.

Look for instructions that are clear and relevant, exhibit a high level of complexity and detail, represent a diverse range of scenarios and contexts, offer significant instructional value and potential learning gain, and present unique challenges and specificity.

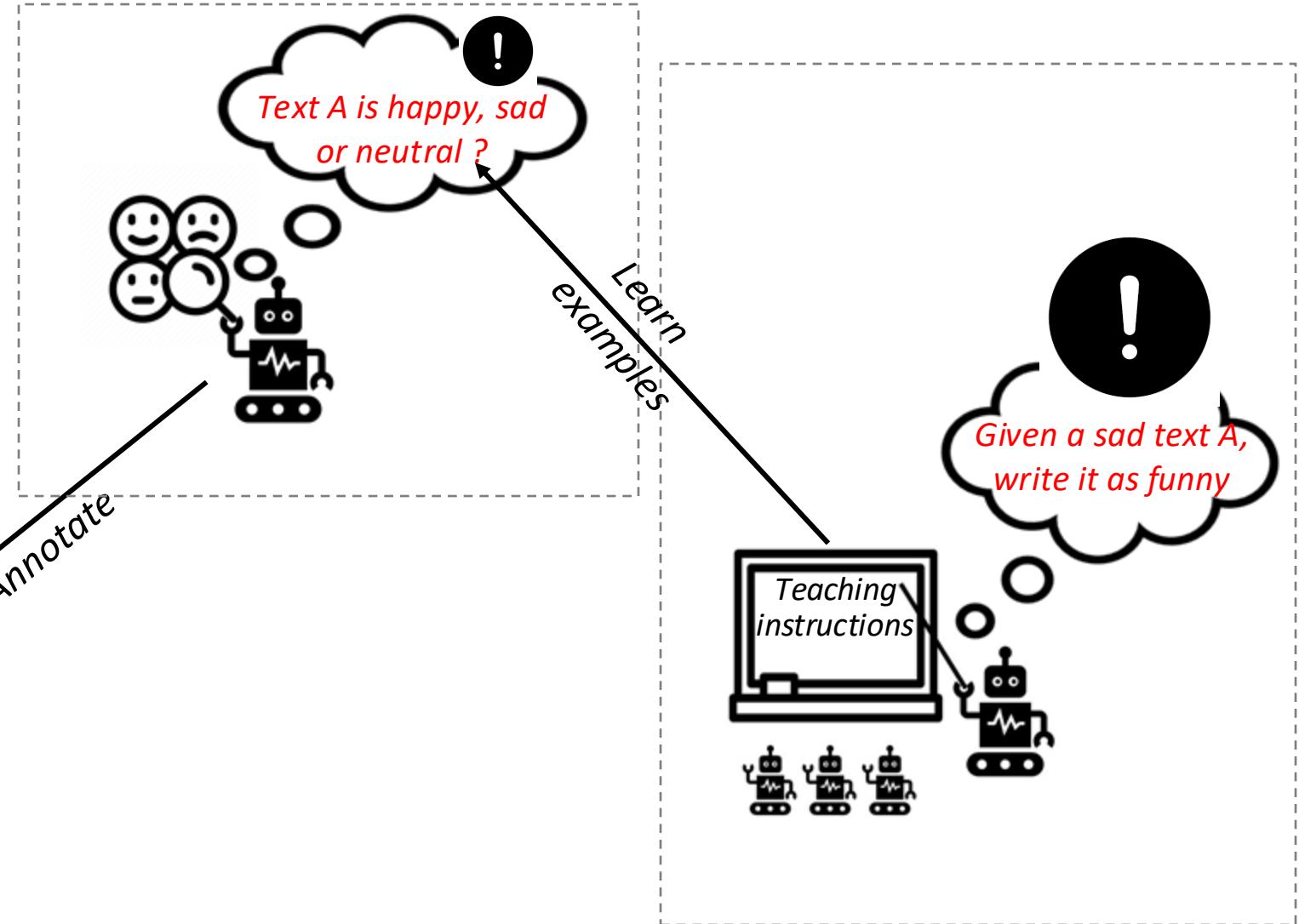
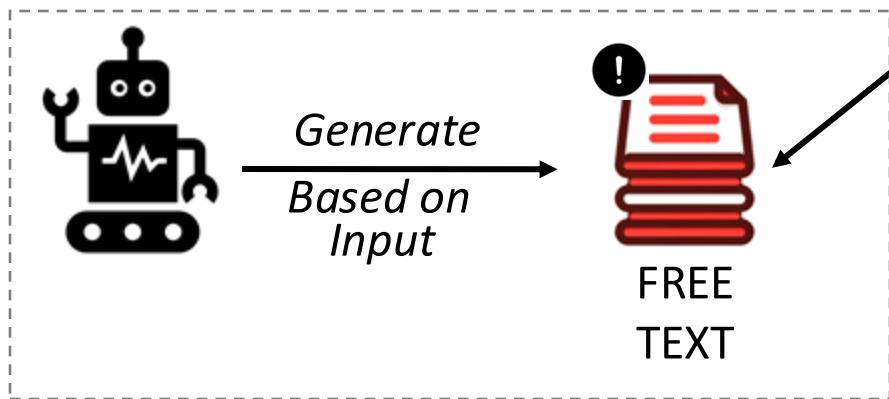
These selected instructions should ideally be the most beneficial for model fine-tuning after being annotated by human annotators.

Present your selections using the format []. e.g., [1,2] or [2,3].

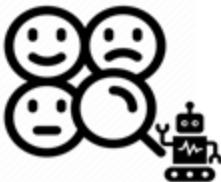
The most impactful {num} instructions (only identifiers) are:

SelectLLM: Can LLMs Select Important Instructions to Annotate? <https://arxiv.org/abs/2401.16553>

# Implications of ubiquitous LLM-generated data



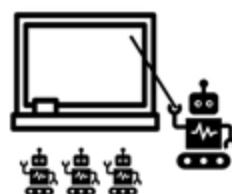
Under the Surface: Tracking the Artifactuality of LLM-Generated Data <https://arxiv.org/abs/2401.14698>



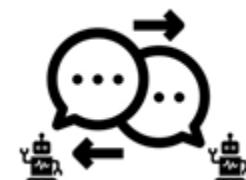
## Task Labels



## Preference



## Instructions



## Simulation



## Free-Form Text

**1) PROMPT :**  
Choose the sentiment of the given text from positive and negative

Text: a feast for the eyes

**Response :**  
Positive

**2) PROMPT:** Which sentence sounds more negative?

Sentence 1: I did not really feel like it was heartfelt since she never called to apologize.

Sentence 2: They were a bit distracted and a little under-staffed, so maybe that's why.

**Response:**  
Human: Sentence 1  
GPT-3: Sentence 2

**3) PROMPT :** Instruction 1: You are given a science question and four answer options. Your task is to find the correct answer.

Input: Which part of a bicycle BEST moves in a circle? ...

Instruction 2: Given a negative review, convert it to a positive review by making minimal changes.

Input: we stood there in shock, because we...

**Response :**

Instruction: In this task, you will be given a profile of someone and your job is to generate a set of interesting questions that can lead to a conversation with the person.

Input: Yvonne has been playing the violin since she was four years old. She loves all kinds of music, but her favorite composer is Bach.

**4) PROMPT :** Here's the context for this question: Seeker: My dog is the only reason I haven't ended everything.. I just imagine leaving her. Counsellor response: I want to give my cats a good life that's what keeps me going.

Explorations are when a mental health counsellor shows interest in a seeker by asking about unstated experiences. What level of exploration is expressed in the response ? A. strong exploration B. weak exploration C. No exploration.

**Response :**

Agent 1: I think the response shows strong exploration, because it mentions the importance of a pet in the seeker's life. Answer : A

Agent 2 : I disagree with Agent1. Thought the response acknowledges a pet, it does not specifically acknowledge the seeker's feelings. I think the level of exploration is weak. Answer : B

**5) PROMPT:** Based on social media text with a {target sentiment}, can you write a new text in a similar style with the same sentiment.

Text: Lucian Favre having 2nd thoughts about Gladbach qualifying for the Champions League - Juventus, Man City and Sevilla. Group Of Death.

Target sentiment:  
Negative

**Response:**  
Why do we get the worst groups every year? This Champions League draw is no different - Real Madrid, Dortmund, and Galatasaray. How are we supposed to advance?

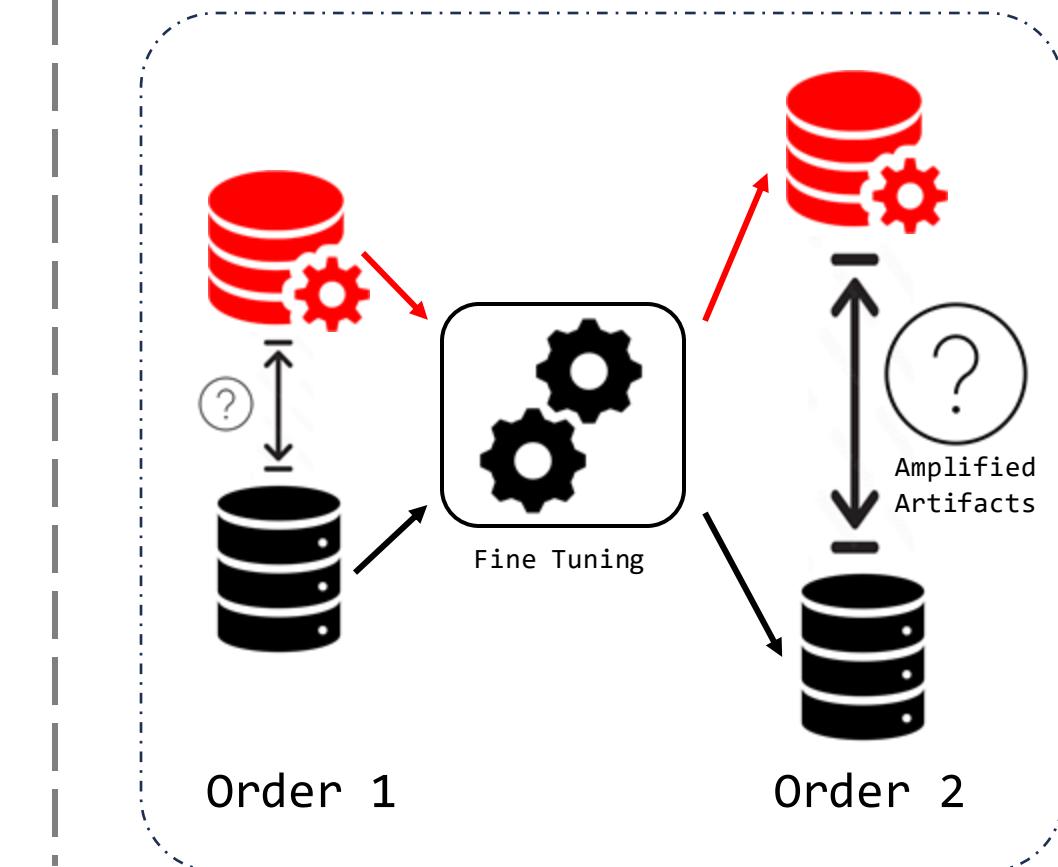
# Types of LLM-generated data

Under the Surface: Tracking the Artifactuality of LLM-Generated Data <https://arxiv.org/abs/2401.14698>

# Stress Testing Methods

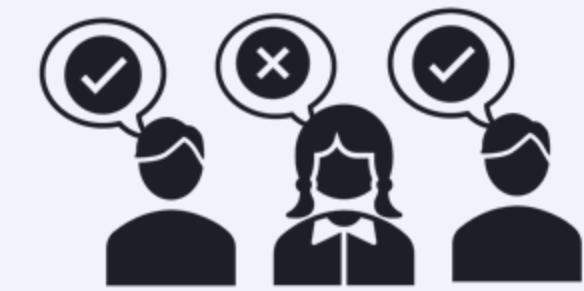


## 2<sup>nd</sup> order Stress Testing Methods

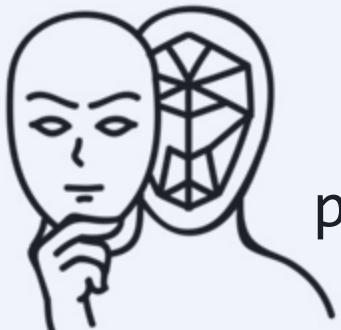


Under the Surface: Tracking the Artifactuality of LLM-Generated Data <https://arxiv.org/abs/2401.14698>

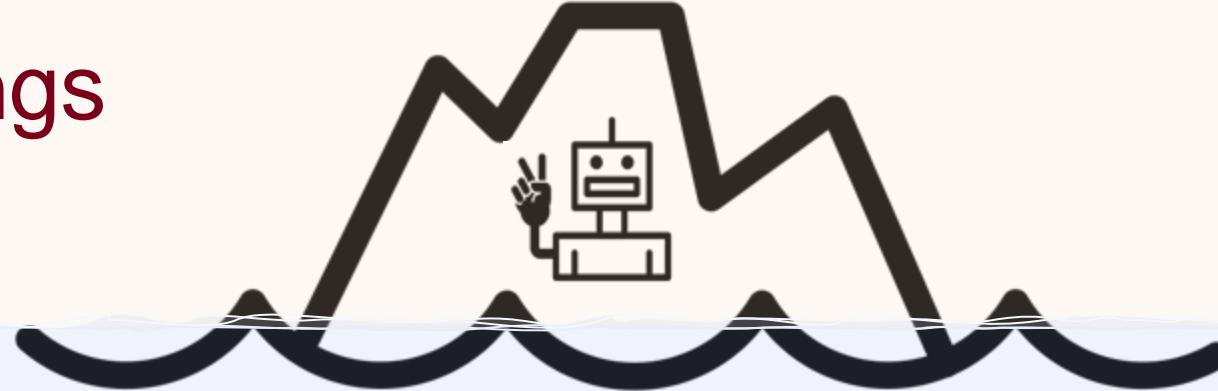
# Overall Findings



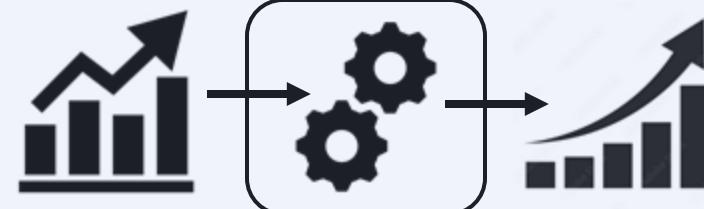
Diverse opinions & complex expressions



Mimic human problem solving



Unknown & unfamiliar situations



Amplification of artifacts after training

Under the Surface: Tracking the Artifactuality of LLM-Generated Data <https://arxiv.org/abs/2401.14698>

# Summary

- ❑ Tedious annotation tasks will be replaced by AI
- ❑ Human annotation is subjective, inconsistent, and time-consuming.
- ❑ Annotation setup is important to reduce potential biases and artifacts.
- ❑ Lack of dataset for LLM training by Big Techs
- ❑ Potentials and Risks of using synthetic data for AI training
- ❑ Human-AI collaborative data annotation and evaluation