## **Problem overview**

We should design YouTube. The solution to this question can be applied to other interview questions like designing some random video sharing platforms (Netflix, Hulu, etc.)

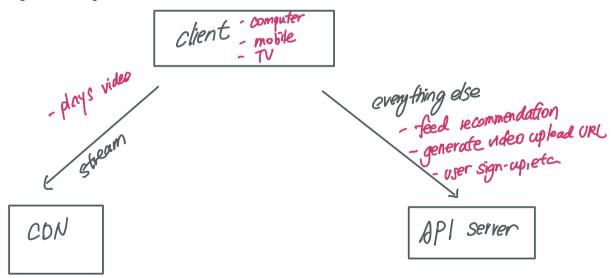
## **Back of envelope Estimation**

The following estimations are based on estimations of

- · Assume the product has 5 million daily active user
- User watch 5 videos per day
- 10% of users upload 1 video a day
- Average video size is 300 MB
- Total daily space needed = 5 million \* 10% \* 300MB = 150 TB (Upload amount)
- CDN cost (CONTENT DELIVER NETWORK)
  - When cloud CDN serves a video, you are charged for data transferred out of the CDN
  - Let us use Amazon's CDN CloudFront for cost estimation; average cost per GB is \$0.02. For simplicity, we only calculate the cost of video streaming
  - 5 million \* 5 videos \* 0.3GB \* 0.02 = \$150,000 per day

## Propose high-level design and get buy-in

· Assuming we leverage infrastructure:



We then narrow down the problem into two different flows:

- 1. The video uploading flow
- 2. The video streaming flow