IMRE DEKKER
Connecting ambitions, data and people

PROFILE

Hi, I'm Imre, a seasoned data professional with **nearly 15 years of experience in functional-/business analysis and BI, Project Management, Data management, -governance & - engineering,**. I breathe data through a blend of sound business acumen and excellent analytical- and cross-functional communication skills. In my career, I've placed a strong emphasis on combining my **inherent soft skills** and **analytical capabilities** with robust **technical proficiency** (certified) ensuring **stakeholder alignment** from C-level executives to technical teams. My approach is rooted in a deep commitment to establish and translate robust requirements engineering into actionable, endorsed plans and **deliver value generating data-assets**. My experience in diverse sectors have sharpened my negotiation-, problem-solving-, and analytical skills.

CONTACT

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LANGUAGES

Dutch	Native Speaker
English	C2 level
French	B1 level
German	B1 level

EDUCATION

MSc. Strategic Management - *Tilburg University*
Focus on the interconnection of Strategy and Finance with elective courses; Corporate Finance, Risk Management, Financial Management. *Master thesis: "Moderators of the Corporate Entrepreneurship – Performance relationship" (8/10)*

Full stack blockchain development – *Dapp University*
Data Scientist - *Coursera*
Certified Business Intelligence Professional (CPIB) - *Cibit Academy*
SQL – *W3Schools*

WORKING EXPERIENCE

DappAstra   **2023 - present**
COO & full stack blockchain developer
At DappAstra I am responsible for leveraging a network of freelance full stack blockchain developers to provide fit-for-purpose, high-quality solutions. More specifically I do project management (for Hackathons), host weekly team-meetings and one-on-one coaching sessions to establish and align (new) projects and their scopes. Next, I am in close contact with clients ensuring we always meet their expectations. As passionate coder I also (co-)develop myself (see 'copy trader')

PROJECTS **-** *https://dappastra.com/portfolio*
- **Copy trader -** mimic trades of profitable traders. Setup database, ingestion and ETL (MariaDB) for efficient use of 'shadow addresses' and 'shadow transactions'. Includes front-end - *https://dappastra.com/tools/copytrader/*
- **Randomization -** for gambling
- **Dex aggregator -** find the best swap rates
- **Decentralized crowd sale -** no middleman, all transparent
- **Token generator -** deploy your own token within minutes
- **DappAstra NFT collection**

Tools & Technologies used : MariaDB, Visual Studio Code, MySQL JavaScript, Node.js, React, Redux, HTML and CSS.

SKILLS & TOOLS

Management

(Master) data management (7 years)
Data quality management (7 years)
Data governance (2 years)
Metadata management (4 years)
Project Management (4 years)

Data skills

Business Intelligence (10 years)
Business Analysis (5 years)
Functional Analysis (2 years)
Data/Dimensional Modeling (10 years)
Programming (7 years)

Tools

SSIS, SSRS (3 years)
Qlik Sense/-View (7 years)
Power BI (2 years)
Tableau (1 year)
Excel (15 years)
Word (20 years)
PowerPoint (20 years)
Visual Studio Code (8 years)

Data Standards & Datapools

My Product Manager (6 years)
Datasource (3 years)
GDSN (6 years)
ETIM (1 year)

Methodologies

- Scrum/Agile
- Kanban
- Waterfall

Documentation Tools

- Lucidchart
- Jira
- Confluence

Programming languages

(T-)SQL (5 years)
BIML (3 years)
Javascript (2 years)
Python (4 years)
R (1 year)
Solidity (1 year)
VBA (7 years)

PROJECTS

Client: Leading Financial hub in the Middle-East   2024 - present
Role: Project Manager RWA – Private Equity tokenization
By utilizing blockchain, an undisclosed financial hub wants to increase transparency and liquidity of company certificates (business registration) and private equity (shares). In this pilot I am responsible for aligning client-requirements with an offshore development team. The goal; doing the right things at the right time and on time.

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Master Data Partners / De Cronos Groep   2021 – present
Solutions architect for Business Analysis/-Intelligence and Master Data

At Master Data Partners I am responsible as analyst (business, functional, data governance), (BI) developer and project manager for a variety of projects. I am usually deployed on complex projects that involve many stakeholders and/or complex data/organizations as I thrive in those environments.

PROJECTS

Client: Maxeda   2024 - present
Role: Developer Python automation
Maxeda uses the GS1 data model for product data which renews 4 times a year. Their PIM solution Riversand needs to be updated for this which has proven to be very labor intensive. In this project I automate the necessary import files to update Riversand. Next, items that, for any reason, cannot be updated are placed on a backlog.

Results:
- Reduction of >75% labor time and inherently the ability to focus on more value-adding activities
- Automated backlog creates awareness for priorities and/or Data Governance.

Tools & Technologies used : Python

Client: Master Data Partners   2023 - present
Role: Project lead, analyst & co-developer
Create clear insights and an actionable overview for GS1 data compliancy of (potential) clients. Due to the lack hereof, end-to-end onboarding (=retailers receiving data) takes a long time, both in throughput time as well as effort wise. Next, as GS1 renews its data model every 3 months this prevents labor-intensive bottlenecks.

Results:
- A tool in JavaScript (back-end and front-end) to assess GS1 compliancy.
- Integrated the sources; My Product Manager (BE), Datasource (NL) and Qmica (syndication tool)
- Reduced 90-95% workload for the analysis-phase, normally 1-2 days.
- Created Power BI dashboard for actionable insights

Tools & Technologies used : Javascript, Power BI, Vue.js

Client: Atlas copco   **2023 - 2024**
Role: Data Governance Analyst
Initiate product data governance for the Air Power division by providing a data quality assessment framework. Air Power was not fully 'in control' of processes, stakeholders, dataflows and even products to be able mitigate risks and/or exploit opportunities. A bottom up approach was chosen to pragmatically put provide the framework. I worked out one specific use-case surrounding the data quality of import-and export codes through analysis, interviews and workshops. I then abstracted the process to propose a data quality framework

Results:
- Proposed Data quality framework
- Root-cause analysis – Use Case
- Data Flow Diagram – Use case
- Data quality metrics established – Use case
- Stakeholder list/identification – Use case

Tools & Technologies used**:** Databricks, SQL, Excel Lucidchart, Jira, Confluence.

Client: Daikin   **2023 - 2023**
Role: Master Data Governance Lead (Product)
Initiate product master data governance for Daikin by program manager for a hybrid program of top-down and bottom up projects. While phase 1 deliverables, predominantly surrounding vision was successful, budget constraints have put the implementation phase on hold.

Results:
- Guided automation of material creation in SAP
- Implemented data glossary
- Vision on product master data governance organization
- Vision on data architecture
- Vision on data quality approach and dashboarding

Client: Lecot   **2022 - 2023**
Role: Data Governance analyst
Lecot's PIM/DAM solution was due for an substantial upgrade on both their license as well as the technical architecture. Next, the first data manager entered the organization to setup the data management department. To support this process I have performed a data governance assessment through interviews and workshops. Next, I coached the data manager on a daily basis.

Results:
- Data governance assessment
- Increased effective product identification with EAN/GTIN
- Identified and connected stakeholders (data-owner, -steward, -consumer, -producer)
- Successful data-standard selection
- Successful PIM selection
- Next steps for processes, people and systems

Clients: Grohe, Van Marcke, Orkla House Care, European Aerosols, , PGB
                                                           2021 - 2023
Role: Project manager – Master Data Quality and compliancy
Assess data quality and compliancy levels with the GS1 data standard and their data-consumers, set actionable steps and manage operations to attain full compliancy. This requires close alignment with both my client teams as well as the client's clients (the data-consumers) and our own production department.

Delta   **2021 - 2021**
Interim Business Analyst

As a business analyst/project manager at this utility company I was responsible for being the middleman in between business, IT and Business Intelligence for BI-projects. I have successfully delivered and/or fixed 5 dashboards.
1. Requirements engineering, challenging existing business
2. acquire the necessary data
3. Produce a MVP in Power BI.
4. guide the BI development
5. train the end-users

Tools & Technologies used:, SQL, Power BI, Excel, Jira

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PGZ International   **2017 - 2020**
Data Manager

Initiate the decentralized data management department for master data management and Business Intelligence to support PGZ's omnichannel strategy. In this role I performed the following activities; Master- & meta data management, Project Manager PIM, lead analyst & BI-developer, implement BI-tooling, initiate data quality program, DWH automation & ETL Development Co-Product Owner E-commerce

Results:
- 185% increase in data quality and +€100K related revenue
- Daily FTP client stock-feeds to for replenishments using T-SQL, SSIS and BIML
- Implemented BI-tooling (Qlik Sense + add-ons) for the entire group
- KPI development & metric definition
- Developed 13 dashboards; e.g. Group performance, Product Catalog, Data Quality monitoring, Finance and reporting.

Tools & Technologies used:, SQL, Qlik Sense, N-printing, Excel, T-SQL, SSIS, BIML

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E-mergo   **2015 - 2017**
Senior BI consultant

With solid background in Business (Intelligence) and Finance I was lead BI-consultant and developer for several (key-)accounts using Qlik Sense, T-SQL, SSIS, SSRS and BIML. Next I regularly trained end-user in BI best practices, both one-to-one as well as in groups.

Projects:
- Building sector: BAM, TBI, Volker Wessels, Mammoet
- Utilities: Eneco, Schiphol
- Government: CJIB (Dutch Central Judicial Collection Agency)
- Financial services: de Vereende

Tools & Technologies used:, SQL, Qlik Sense, QlikView, Qlik add-ons, Excel, T-SQL, SSIS, SSRS, BIML.

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Deloitte   **2013 - 2014**
BI consultant

As functional BI consultant I have developed multiple dashboards for various clients in Financial Services and Government.

Projects:
- Banking: ABN Amro, Rabobank
- Government: Ministry of Internal affairs.

Tools & Technologies used:, QlikView, Qlik Sense, Qlik add-ons

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Business Intelligence Analyst   **2011 - 2012**
Royal IHC

Developed an Excel-based calculator tool to assist account managers and calculators.

Tools & Technologies used:, Excel

Business Analyst & Managment trainee   **2010 - 2011**
North Sea group

For the bio-fuels division I was responsible for business analysis and reporting.

Tools & Technologies used:, SQL, Excel