



Jimena Del Castillo

Functional thinking. Clear visuals.

Illustration



Bikers Shirt
Design Illustration
Design for the Potomac Pedalers Touring Club.
Sports gear design, inspired in the lights of the
night.

Illustration



Illustration project

While in Illustration class I traced and colored an image of a transportation vehicle. Inspired on a 3D design air balloon image.

Theater Promotion



Theater Promotion Student project.

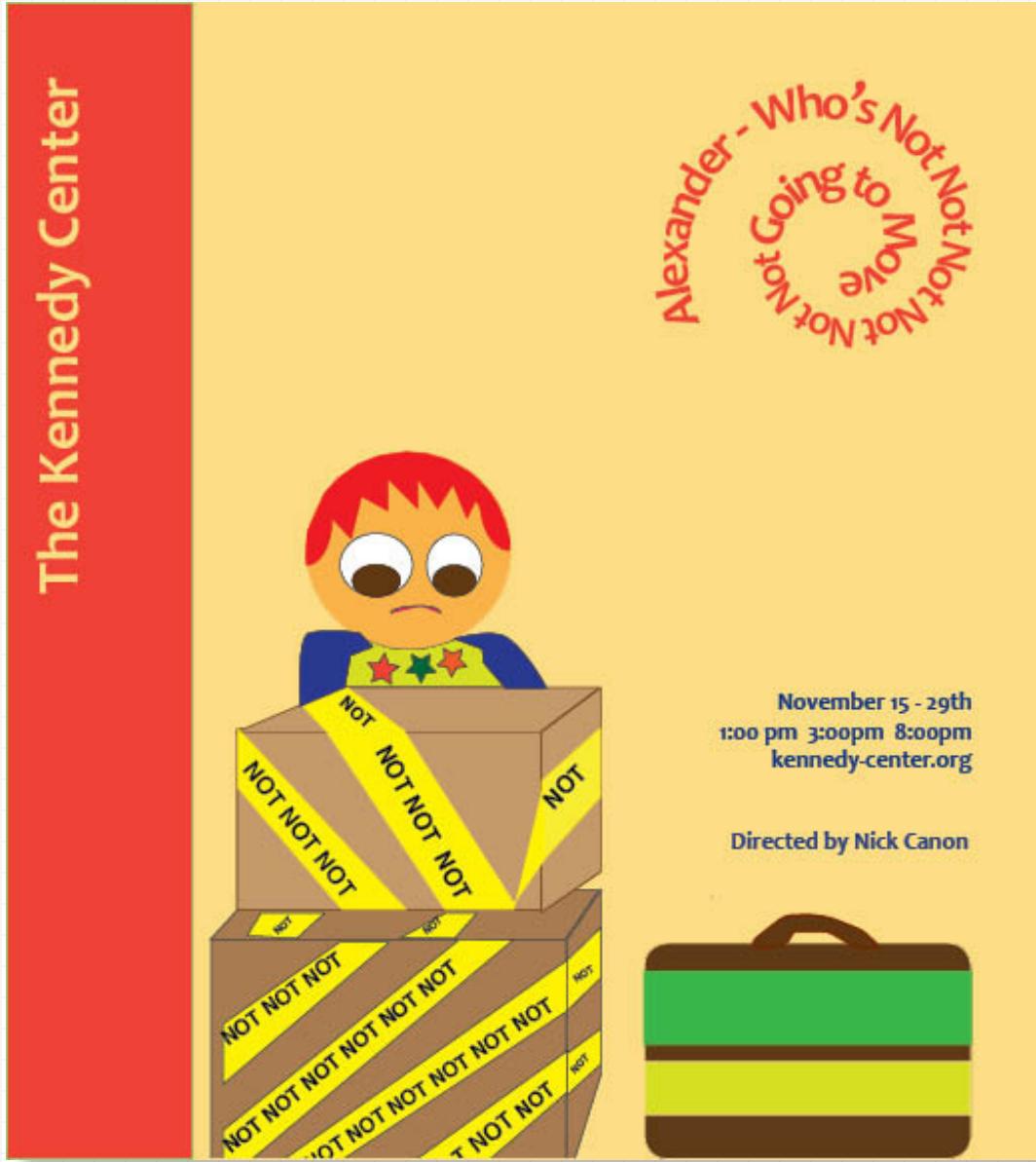
Campaign, branding and logo design for a kids play in Washington DC at the Kennedy Center. I designed different campaign deliverables for the play including a poster, web page and a newspaper add.

Web Page



Web page design for
the Kids Theater
campaign.

Newspaper Add



Newspaper add for the promotion of the play to be featured at the local newspapers.

Poster



Montgomery College Rockville Campus Communication Arts Technologies Department

Photo by Jimena Del Castillo

Graphic Design & Illustration

Student Exhibition 2012

April 30 – September 21

Reception
Wednesday, May 2, 5 – 7 p.m.
CAT Gallery, Room 106, Technical Center
Gallery Hours: Monday through Wednesday, 10 a.m. - 6 p.m.
Thursdays, 10 a.m. - 8 p.m.
Fridays, 10 a.m. - 1 p.m.

Featuring digital and traditional work of students in
the Graphic Design and Illustration Program of the
Communication Arts Technologies Department.

montgomerycollege.edu/Departments/catdept/



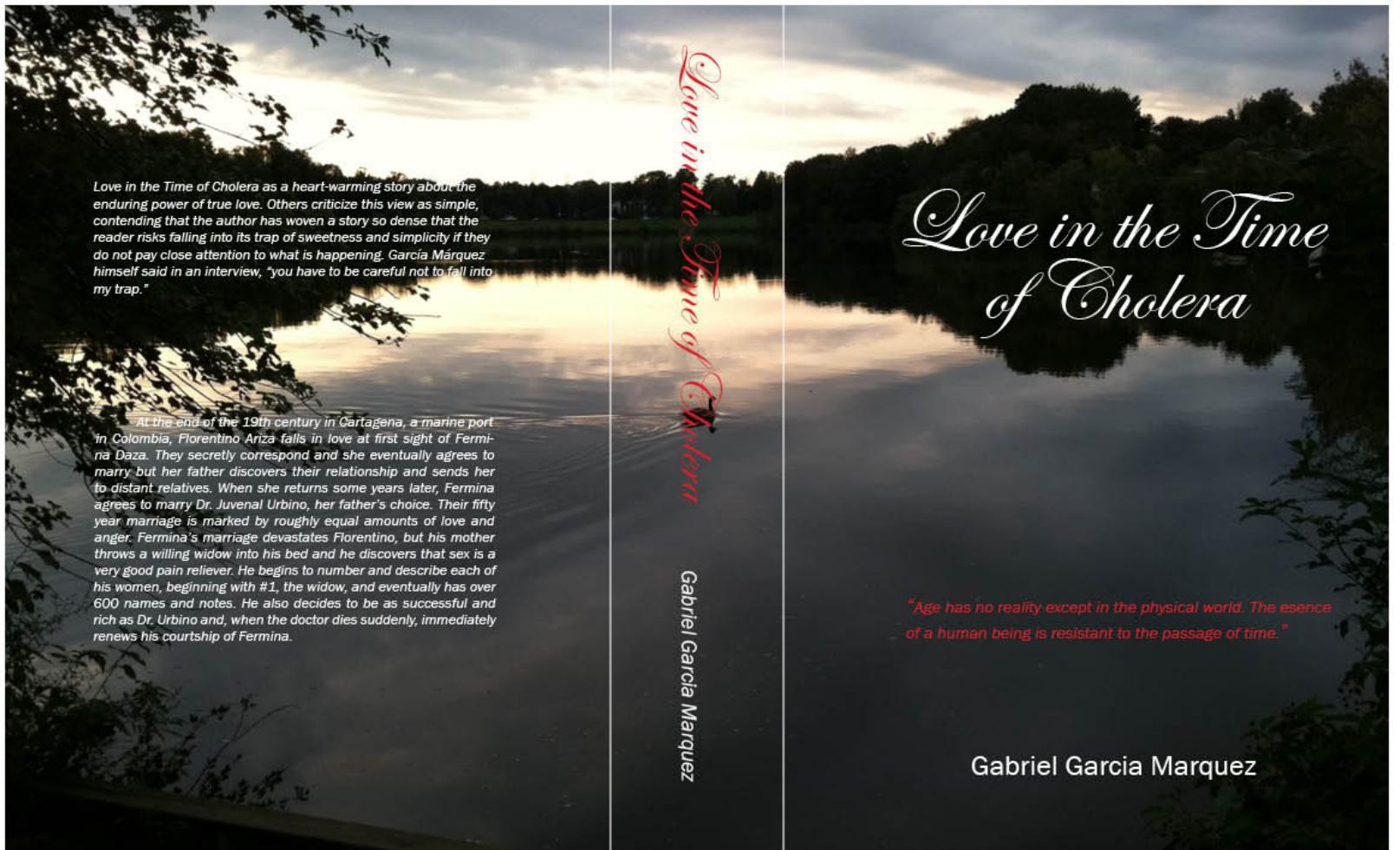
Poster design for the promotion of the Montgomery College Student show. Photograph taken by the designer at the Lake in Montgomery Village, MD.

Illustrator Poster



Student project. Poster design. Inspired of a television commercial eloquent phrase.

Book Cover



Book Cover design for a student project. Book from Gabriel Garcia Marquez , Love in the Times of Cholera. Picture taken by the designer in Montgomery Village, MD. Inspired on the book story.

Newsletter

Newsletter student project. Newsletter to promote tourism in the city of San Francisco. Focused on the area of Chinatown. Pictures taken by the designer in Chinatown's Dragon Gate and Chinatown streets.



Chinatown San Francisco

To visit to Chinatown San Francisco is a one of a kind experience. One can spend all day wondering through the streets, taking pictures, visiting the markets and enjoying the delicious food.

In the streets of Chinatown you can find it all specially shops, you will be drawn to them by the gorgeous window displays. The view of the variety of pottery and the glass objects as well as the beautiful silk clothing pieces will catch your eye instantly. If you walk into the many souvenir shops there you will find objects ranging from tea pottery, cotton and silk robes, small pottery and

beautiful jeweled ceramics. That along could be a wonderful experience.

When speaking about the places that a tourist may visit places like the Dragon Gate, the two main streets of interest are Grant and Stockton. Grant Street has a wide variety of restaurants and shops, you will find interesting lanterns and banners draped across the road. On Stockton Street you can find the local flavor restaurants and the authentic Chinese food markets. Besides where else can you get dim sum on every block?

Particularly interesting alleys include Waverly Place and Spofford where you can find the

Golden Gate Cookie Factory, which makes 20,000 cookies a day by hand the old fashioned way.

If you are an art lover you may find interesting art galleries which include the Kee Fung Ng Gallery, Shakris Fine Asian Works of Art and Styles Art Gallery.

You must come and watch the Chinese New Year Parade it is a different and enjoyable experience.

Chinatown is a must place visit when you are in San Francisco, and I can assure you, it will not be your last visit.

Places to Visit:

- The Dragon Gate.
- The Dim Sum Tea Houses.
- The Autumn Moon Festival.



Folded Mailer

Country Facts about Empanadas:

Cuba: Empanadas are filled with seasoned meats and their people refer to them as empanadillas.

Argentina: Empanadas are baked or fried depending on the region some include a boiled egg, olives and raisins.

Indonesia: Empanadas are known as parada or pastel. They are filled sometimes with spicy tuna and chili peppers and the crust is made with fried bread giving them a crispy texture.

Empowered Empanadas!

Folded Mailer Student Project. Mailer designed to promote the restaurant Empowered Empanada. Mailer features some of the popular restaurant's recipes and the meal traditional history.



History of Empanadas

Empanadas are a stuffed pastry. The name comes from the Spanish verb *empanar* that is to wrap in a pastry. Its shape is semicircular, folding dough into a circular shape and put stuffing in the middle and then folding the dough carefully to seal it. Latin American Empanadas come from Galicia's old tradition way of preparation. It is usually prepared with fish, meat or chicken.

Empanada day is celebrated in countries like Bolivia, Cuba, Brazil, Mexico, Peru, Chile, El Salvador, Ecuador and Argentina on March 30th of every year.

Ingredients include meat, chicken, vegetables and more!



Argentina's Empanadas



Easy Empanada Recipe!

1. Cook the ground beef in a frying pan adding the salt and pepper
2. Let the beef cool for 10 minutes
3. In a large bowl mix the onions, egg, and steamed peas, raisins then add the cooled beef mixing carefully so not to break up all the peas.
4. Roll the dough out flat to about 2-1/2 times their size.
5. Place approx 2 tablespoons filling on one side of the center of the circle lengthwise.
6. Fold the dough over the filling like a turn over and crimp the edges like a pastry crust. Be careful not to tear the dough, and to seal the edges completely! depending on how much filling you used will determine how much dough you will use.
7. Place on slightly greased cookie sheet and bake at 350 until lightly browned.



1 lb ground beef
1 garlic clove
1/2 cup onion
1 (14 ounce) can chick pea
1/2 cup water
1/2 cup chopped onion
8 ounces raisins
2 cups baked peas
1 (16 ounce) can large refrigerated
pastry

Restaurant branding Magazine Add

Restaurant campaign designed to promote a new Thai restaurant called Sanuk located in Washington DC. I created the logo inspired in the traditional Thai ingredients. The deliverables include the logo, magazine add and web site. I also designed the restaurant packaging containers and the restaurant coasters.



Vividly Thai Flavor Fruity Cocktails.

We look forward to having you join us for an upcoming meal, whether it's a quick and simple lunch between work or a more relaxed dinner in our cozy and comfy atmosphere.

Sanuk Thai Restaurant
19847 Main St
Washington , DC 20002
Call 202.528.1400 for reservations
and takeout orders.
www.sanukthai.com



Web Page

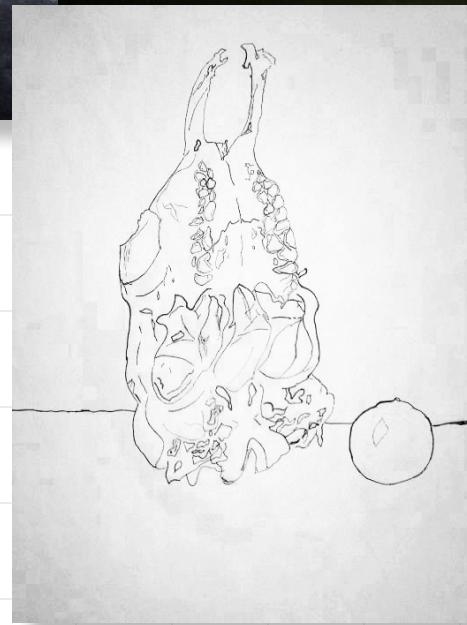
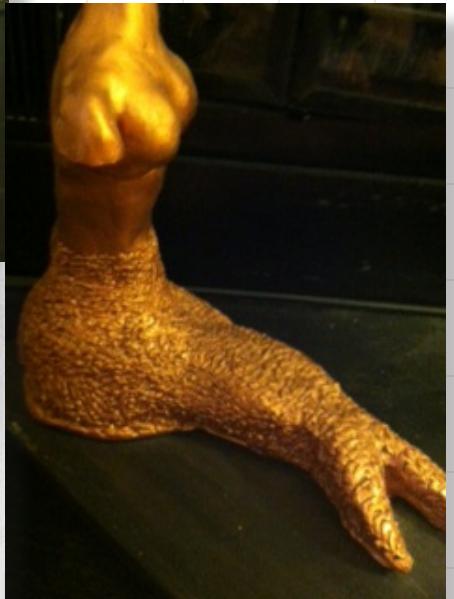


Web Page design for Sanuk
Thai restaurant.

Restaurant Branding



Art work



Artwork. Paint in canvas with acrylic paint.
Drawing in pen. Ceramic pieces worked in
clay and stone. Collage. Hand drawing with
ink and wood stick.

Art work



Resume



Jimena Del Castillo

Experience

Bank of America September 2009 – December 2011 Merchant Teller (301) 515-0484

The Arch of Montgomery County November 2008- January 2009 Position Counselor (301) 984-5777

Chevy Chase Bank April 2007 -Sept. 2008 Teller (301) 963-3031

Ann Taylor November 2006- March 2007 Key Holder/Sales Coach (301) 947-8163

Comcast March 2005-October 2006, Customer Account Executive (301) 424-4400.

Education

Montgomery College. Rockville MD Associate of Applied Sciences in Graphic Design

FIDM San Francisco CA Fashion Design

Maria Auxiliadora Peru Textiles and Clothing Construction Technician

Areas of Study

Fluent in Spanish and German.

Student Internship Germany, France, Austria 1998

Student Internship Peru, January- July 2009 Certified Technician in Textiles and Clothing Construction

Certified in CPR and First Aid 2009-2011

Hardware & Software

Hardware: Macintosh & PC

Software: Photoshop, Illustrator, InDesign, Microsoft Office, Word, Excel, PowerPoint.