



JIMENA MUCHSEL

Graphics Designer & Content Creator

Hi there!

Born and raised in Austria, I moved to Singapore to explore new opportunities within the creative industry. I'm an energetic and motivated individual who brings creativity and positive energy into every workspace. I enjoy building meaningful connections and collaborating on innovative ideas that push boundaries. With a diverse skill set, I love working across different types of projects, allowing me to explore content creation, develop new concepts, and continuously expand my expertise.

Work Experience

2024

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2026

Omnidesk

Graphic Designer, UI/UX Designer, Content Creator

- Designing Website Design, Content , Branding, EDMs
- Developing content strategy

2020

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2024

Aftershock

Graphic Designer, UI/UX Designer, Content Creator

- Designing Website Design, Content , Branding
- Developing content strategy
- Creating and posting content for social media account

March

2020

VizNeo & VizNeo Academy

Freelance Graphic Designer, UI/UX Designer

- Designing of Logo and Business Card

Mar 2015 -

Oct 2018

Optic Opera

Sales Assistant & PR-Management

- Responsible for the sale of high-quality luxury goods
- Planning, development and maintenance of social media account

July 2017 -

June 2017

Freelance Graphic Designer

Palfi Competence Management, Vlaire Uisine Restaurant

- Branding, Logo Design and Business Card Design

 jimena.muchsel@hotmail.com

 @jimenamuchsel

 Located in Singapore

Education

**Master of Information Technology,
maj. in GameDesign (Distinction)**

James Cook University in SG

Graduated 2020

Bachelor of Arts (1st Grade Honours)

SAE Institute Vienna

Graduated 2015

Expertise

Creation of SM Content

Branding and Design

Graphics and Editing

UI/UX Design

Language

English - Native

German - Native

Chinese - Intermediate

Skills

Photoshop
Illustrator
Maya Autodesk
HTML/CSS

Premier Pro
Figma (UI/UX)
CapCut