



# JIMENA MUCHSEL

Graphics Designer & Content Creator

## 👤 Hi there!

Born and raised in Austria, I moved to Singapore to explore new opportunities within the creative industry. I'm an energetic and motivated individual who brings creativity and positive energy into every workspace. I enjoy building meaningful connections and collaborating on innovative ideas that push boundaries. With a diverse skill set, I love working across different types of projects, allowing me to explore content creation, develop new concepts, and continuously expand my expertise.

## 💼 Work Experience

- ✉️ jimenamuchsel@hotmail.com
- 📷 @jimenamuchsel
- 📍 Located in Singapore

## Education

### Master of Information Technology, maj. in GameDesign (Distinction)

#### James Cook University in SG

Graduated 2020

### Bachelor of Arts (1st Grade Honours)

#### SAE Institute Vienna

Graduated 2015

## Expertise

Creation of SM Content

Branding and Design

Graphics and Editing

UI/UX Design

2024 -

### Omnidesk

Graphic Designer, UI/UX Designer, Content Creator

- Designing Website Design, Content , Branding, EDMs
- Developing content strategy

2020 -

2024

### Aftershock

Graphic Designer, UI/UX Designer, Content Creator

- Designing Website Design, Content , Branding
- Developing content strategy
- Creating and posting content for social media account

March 2020

### VizNeo & VizNeo Academy

Freelance Graphic Designer, UI/UX Designer

- Designing of Logo and Business Card

Mar 2015 - Oct 2018

### Optic Opera

Sales Assistant & PR-Management

- Responsible for the sale of high-quality luxury goods
- Planning, development and maintenance of social media account

July 2017 - June 2017

### Freelance Graphic Designer

Palfi Competence Management, Vlaire Uisine Restaurant

- Branding, Logo Design and Business Card Design

## Language

English – Native

German – Native

Chinese – Intermediate

## 📘 Skills

Photoshop

Premier Pro

Illustrator

Figma (UI/UX)

Maya Autodesk

CapCut

HTML/CSS