

A3 No. and Name
Team 7
Team Leader (name & 'phone ext)

Team members (name & role)
1. Dhruv
2. Ankit
3. Jimit
4. Jay and vishal

Stakeholders (role & department)
1. AI & ML Coordinator, Conestoga College
2. Potential Client name(s)
3. Other Conestoga College stakeholder(s)
4.

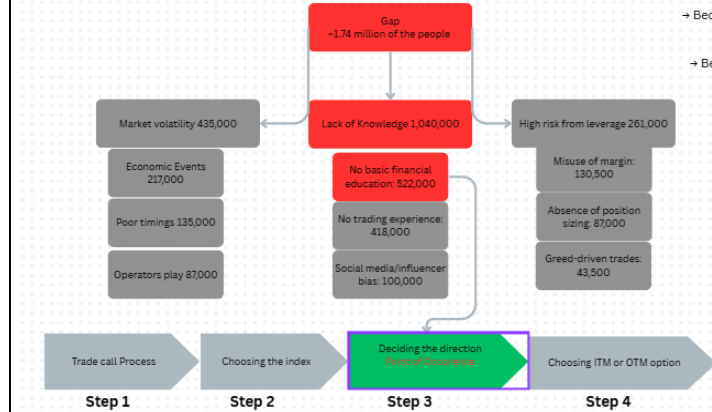
Company objective
Start date & planned duration

Your team logo and project name

1. Clarify the problem



2. Breakdown the problem



3. Set the Target

1	Reduce the number of derivative traders experiencing losses from 90% to 70% within 3 months
2	Deliver personalized trading education modules
3	Achieve a 50% increase in stop-loss compliance
4	

4. Analyse the Root Cause



5. Develop Countermeasures

Description:	Criteria					Total(100)	Rankings
	ROI	Ease of use	Learning Impact	Accuracy	Scalability		
Weight (out of 100 pts):	40	10	10	30	10		
Minimum Desired Score (/10):	7	7	8	7.5	6	71.5	
1 AI Trade Assistant	9	8	7	9	9	87	1
2 AI-Powered Onboarding Simulation	8	6.5	9	7.5	8	78	2
3 AI Paper Trading Sandbox	7.5	7	9	7.5	8	76.5	3
4 Soft AI Nudges in UI	8	9	6	7	8	76	4
5 Mandatory Literacy Module	6.5	6	8	6.5	9	68.5	5

6. Implement Countermeasure

7. Monitor Results & Process

8. Standardise & Share Success