

## THE COOLNESS ACKNOWLEDGEMENT AGREEMENT

THIS AGREEMENT ("Agreement") made and entered into this, by and between the undersigned party, hereinafter referred to as the "Acknowledger," and Jimmy, hereinafter referred to as the "Cool One".

WHEREAS, the Cool One possesses certain undeniable attributes of coolness which are recognized and celebrated;

NOW, THEREFORE, in consideration of the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

### 1. RECOGNITION OF COOLNESS

1.1 The Acknowledger hereby confirms and acknowledges that Jimmy is, beyond a shadow of a doubt, unassailably cool. This acknowledgement extends to, but is not limited to, his fashion sense, demeanor, charisma, and overall panache.

### 2. ENJOYMENT OF COOLNESS

2.1 The Acknowledger will from time to time, in a non-invasive and respectful manner, appreciate the coolness of the Cool One, and, where appropriate, voice or show such appreciation.

### 3. NON-DISPARAGEMENT

3.1 The Acknowledger agrees not to derogate, demean, or otherwise detract from the coolness of the Cool One, either directly or indirectly, in public or in private.

### 4. ENTIRE AGREEMENT

4.1 This Agreement contains the complete and entire understanding and agreement of the parties and supersedes all prior understandings and agreements, whether oral or written, between the parties, concerning its subject matter.

### 5. BINDING EFFECT

5.1 The covenants, conditions, and agreements of this Agreement are binding on the parties.

### 6. COUNTERPARTS

6.1 This Agreement may be executed in counterparts.

IN WITNESS WHEREOF, the Acknowledger has executed this Agreement as of the day and year first above written.

Name of Acknowledger

Signature of Acknowledger