



WORDPRESS AS A LMS

JACK @ FOOBLA



HELLO!

I'm Jack

I am here because I love to talk about WordPress.

You can find me at jack@foobla.com

22.17B

Monthly pageviews

24 POSTS


every second

26.9%

The entire internet

AND?

- ☐ blog
- ☐ eCommerce storefronts
- ☐ business website
- ☐ art portfolio
- ☐ and ... LMS

 \$15.72B -> 2021



SOME APPROACHES

Basic

- Self-hosted WP install
- Post as lesson
- Category as course

Restricted Content

- Self-hosted WP install
- Content restriction plugin
- Membership plugin

Turn-key

- Self-hosted WP install
- LMS WP plugin
- And a theme, right?



NO CODING SKILLS?



TIRED OF MIXING & MATCHING?



 **Namaste!** LMS



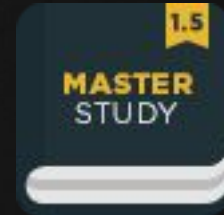
LEARNPRESS

Sensei

LIFTER LMS 



LearnDash



PLUGINS

	AOM	LearnDash	LearnPress	LifterLMS	Sensei	Courseware
Pricing	\$199/m	\$159/site	free/\$64	\$99/site	\$129/site	\$99/2 sites
Email				x		
Quiz	x	x	x	x	x	x
Grade Book	x	x	x			x
Gamification	x	x			x	x
eCommerce	x	x	x	x		x
Certificates	x	x	x	x	x	x
Prerequisites		x	x			
Co-instructor	x	x	x			x
Content drip	x	x	x	x	x	x
Membership	x	x	x	x		
Notification		x				
Forum		x	x			

RECOMMENDED?



- Free & open source
 - Lightweight
 - Drag n Drop course builder
 - 10k+ active installs
 - 23+ add-ons
- 159\$/site
 - Full options (confusing?)
 - Front-end course creation
 - Thousands
 - 31+ add-ons

HOLD ON ...

I need a theme

NEED SUGGESTIONS?



\$64



\$64



THANKS!

Any questions?

You can find me at
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