

#### MITCHELL MAGLIO

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#### PRACTICAL APPLICATION

#### Thrillist Media Group New York, NY

## **GRAPHIC DESIGNER** November 2012 - Present

Manage and lead our editorial and marketing requests—continually establishing a design-voice for three of our four content+commerce brands. Additionally supporting product designs (web, email and apps) as needed.

#### InteliSpend Fenton, MO

#### DESIGN INTERN July 2012 - November 2012

Developed an enticing campaign and set of marketing materials to promote new products and savings during the company's busiest quarter of the year.

#### Mizzou Media Columbia, MO

### MARKETING DIRECTOR April 2009 – July 2012

Managed a group of designers to conceptualize and create a brand identity and promotional materials; giving rise to greater interest in our product resulting in an increase in profitability for my department.

#### InteliSpend Fenton, MO

#### DESIGN INTERN July 2011 - August 2011

Transformed an old and poorly favored identity into one with renewed vigor; heightening employee satisfaction and enjoyment in the workplace.

#### **EDUCATION**

# University of Missouri Columbia, MO

## BACHELOR OF JOURNALISM-STRATEGIC COMMUNICATIONS

Cum Laude Latin Honors Business Minor

**RELEVANT SKILLS** 

Photoshop Illustrator

HTML & CSS

InDesign \*\*\*\*\*\*

3DS Max

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Web Design

Logos & Icons

Mobile Design

Advertising

Editorial Design



