



MITCHELL MAGLIO

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PRACTICAL APPLICATION

Thrillist Media Group New York, NY

GRAPHIC DESIGNER November 2012 – Present

Manage and lead our editorial and marketing requests—continually establishing a design-voice for three of our four content+commerce brands. Additionally supporting product designs (web, email and apps) as needed.

InteliSpend Fenton, MO

DESIGN INTERN July 2012 – November 2012

Developed an enticing campaign and set of marketing materials to promote new products and savings during the company's busiest quarter of the year.

Mizzou Media Columbia, MO

MARKETING DIRECTOR April 2009 – July 2012

Managed a group of designers to conceptualize and create a brand identity and promotional materials; giving rise to greater interest in our product resulting in an increase in profitability for my department.

InteliSpend Fenton, MO

DESIGN INTERN July 2011 – August 2011

Transformed an old and poorly favored identity into one with renewed vigor; heightening employee satisfaction and enjoyment in the workplace.

EDUCATION

University of Missouri Columbia, MO

BACHELOR OF JOURNALISM-STRATEGIC COMMUNICATIONS

Cum Laude Latin Honors

Business Minor

RELEVANT SKILLS

Photoshop



Illustrator



InDesign



3DS Max



HTML & CSS



Web Design



Logos & Icons



Mobile Design



Advertising



Editorial Design

