

## Hottelling transformation

• Karhunen-Loève decomposition

## Principal Components Analysis (PCA)

• Proper orthogonal decomposition, • singular value decomposition.

Setup: Given data  $(x_1, x_2, \dots, x_m)$ ,  $x_i \in \mathbb{R}^d$

Goal: Encode the data in a low-dimensional representation:

→ projection/encoding

$$z_i = f(x_i), \quad z_i \in \mathbb{R}^q, \quad q \ll d.$$

↳ latent variables

• Maximum variance formulation (Hottelling 1933):

To begin with, consider a 1-dimensional subspace, i.e.  $q=1$

We can define a coordinate vector for this sub-space  $u_1 \in \mathbb{R}^d$ ,

$$\|u_1\|_2 = 1, u_1^T u_1 = 1$$

Each data point  $x_i$  can be projected onto the sub-space span

by  $u_1$  as:  $u_1^T x_i$  (scalar quantity)  $u_1 = [0 \ 0 \ 0 \ 1 \ 0 \dots 0]$   
 $1 \times d \quad d \times 1$

Therefore, the mean of the projected data is:

$$\mu := u_1^T \bar{x}, \quad \bar{x} := \frac{1}{n} \sum_{i=1}^n x_i \rightarrow \text{sample mean}$$

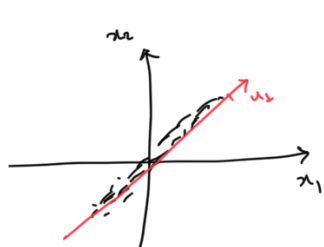
and the variance of the projected data is:

$$\text{var} := \frac{1}{n} \sum_{i=1}^n \{u_1^T x_i - u_1^T \bar{x}\}^2 = u_1^T S u_1, \quad \text{where}$$

$$S := \frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})(x_i - \bar{x})^T \rightarrow \text{sample covariance matrix.}$$

1.1. ... direction of that captures the most

We seek to identify a direction  $u_1$  that captures the maximum variance in the data (i.e. that "best" summarizes the data).



$\Rightarrow$  Find  $u_1^*$  s.t.:

$$u_1^* = \underset{u_1}{\operatorname{argmax}} \left\{ u_1^T S u_1 + \lambda_1 (1 - u_1^T u_1) \right\}$$

Lagrange multiplier  $\nearrow$

Critical points:

$$\frac{\partial \mathcal{L}}{\partial u_1} = 0 \Rightarrow S u_1 = \lambda_1 u_1$$

This implies that  $u_1^*$  (i.e. the direction that captures the most variance in the data) should be an eigenvector of  $S$ .

$$\Rightarrow S u_1 = \lambda_1 u_1 \Rightarrow u_1^T S u_1 = \lambda_1 \cancel{u_1^T u_1}^1 \Rightarrow u_1^T S u_1 = \lambda_1$$

The variance will be maximum if we set the eigenvector  $u_1$  to be the one that corresponds to the maximum eigenvalue of  $S$ .

$u_1^*$  is known as the first principal component.

What about  $u_2$  (i.e.  $q=2$ )?

$$u_2^* = \underset{u_2}{\operatorname{argmax}} \left\{ u_2^T S u_2 + \lambda_2 (1 - u_2^T u_2) \right\}$$

s.t.  $u_1 \perp u_2$

$u_2^*$  should correspond to the eigenvector of  $S$  that corresponds to the second largest eigenvalue of  $S$ .

Practical Implementation:

Given a data matrix  $X_{n \times d}$

1.) Normalize the data to have a zero mean:  $X = X - \mathbb{E}[X]$

2.) Compute the sample covariance:  $S = \frac{1}{n-1} X^T X$  (Symmetric PSD)

3.) Compute the SVD of  $S'$ :

$$S' = \underbrace{W}_{d \times d} \wedge \underbrace{W^T}_{d \times d} \rightarrow d \text{ eig-pairs}$$

4.) Choose the dimension of the latent space ( $q$ ), and keep the  $q$  eigenvectors that correspond  $q$  largest eigenvalues of  $S'$ .

5.) Encode:  $\underbrace{Z}_{n \times q} = \underbrace{X}_{n \times d} \underbrace{W}_{d \times q}$

6.) Reconstruct:  $\underbrace{X}_{n \times d} = \underbrace{Z}_{n \times q} \underbrace{W^T}_{q \times d}$