

GA DSI 33 - Jimmy Ong

AGENDA





ABOUT

- Introduction
- Problem Statement



PREPARATION

- Data Cleaning
- EDA
- Feature Selection



MODEL

- Modeling
- Model Evaluation



SUMMARY

- Conclusion
- Recommendation





ABOUT

- Introduction
- Problem Statement

01 INTRODUCTION

What is Cryptocurrency?

- Digital coins and tokens
- Real-world value
- Value has been increasing over the years



01 INTRODUCTION

Total Value of Cryptocurrency

- 3 Trillion USD (2021)
- 7x of Singapore GDP















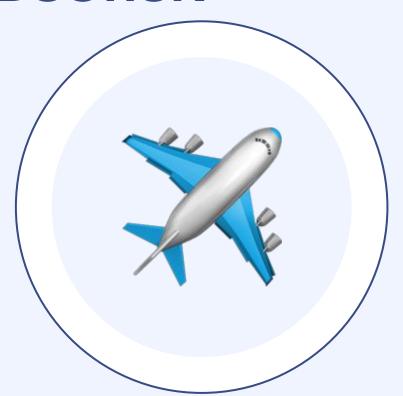


01 INTRODUCTION

Fraud Cases

- 10 Billion USD lost
- 15x most expensive private jet





01 PROBLEM STATEMENT

Many Fraud cases from ethereum.

As a investor myself, I want to :

- Know insights on Fraud
- Main Features of Fraud

To reduce chances of getting scam by frauds







PREPARATION

- Data cleaning
- EDA
- Feature Selection

02 PREPARATION



DATA CLEANING

- Removed duplicates
- Tidying up data for EDA



FEATURE SELECTION

- Filter Method
- Embedded Method



EDA

- Heatmap
- Feature Importance
- Bar plot
- Feature Impact

02 FEATURE SELECTION



FILTER

- Uses correlations between variables
- Eg. Heatmap



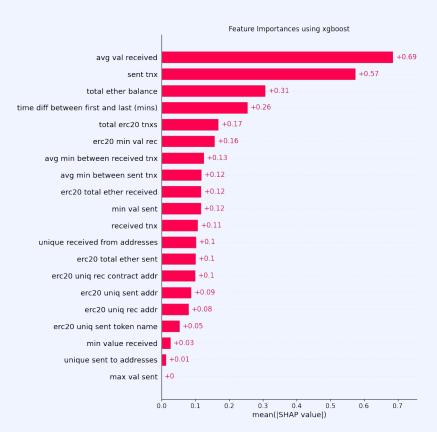
EMBEDDED

- Uses machine model to select features
- Eg. Feature Importance

02 FEATURE SELECTION

Selected 19 features for modeling

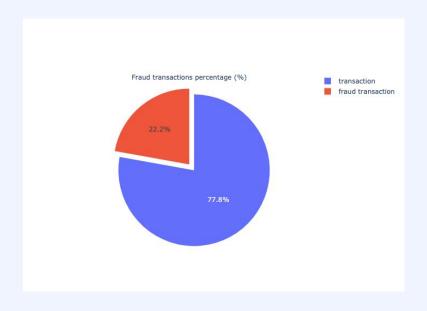
- Reduction of features by 62%
- Improve computation efficiency



02 EDA: FRAUD TRANSACTIONS

Fraud Transactions

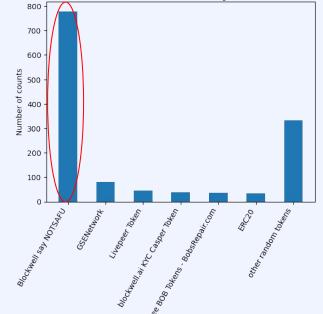
• 22% of total transactions



02 EDA: FRAUD TOKENS

Common traits Fraud transactions in tokens

 Use of famous crypto names Types of most recorded tokens by counts (Fraud cases)







MODEL

- Modeling
- Model Evaluation

03 MODELING: MACHINE LEARNING METHODS

Machine Learning Method	Category	Dataset	Class
Classification	Supervised	Balanced	Binary Multi-Class
Anomaly detection	Supervised Semi-Supervised Unsupervised	Imbalanced	Binary

03 MODELING: RECALL VS ACCURACY SCORE

Recall Score : How many times the model <u>correctly identify True Positive(Fraud)</u>

Accuracy Score : How many times the model made <u>correct</u> <u>predictions</u>

Precision Score: How many times the model <u>correctly predict</u> <u>positive class</u>

03 MODELING: PR AUC VS ROC AUC CURVE

PR AUC curve : Focus on precise and recall scores

ROC AUC curve : Focus on accuracy scores

03 MODELING: OTHER STEPS

Smote - for oversampling training dataset

Stratified K-fold - for cross validation due to imbalance dataset

Recall Score - for showing the proportion of true anomalies identified

PR AUC - Better representation for imbalance dataset

ROC - Better for balanced dataset

03 MODELING





Logistic Regression





ADA



Xgboost

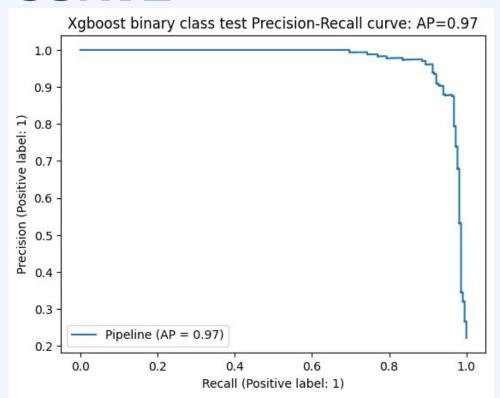
03 MODEL EVALUATION SCORE

Model	Train Recall Score (%)	Valid Recall Score (%)	Test Recall Score (%)
KNN (Base Model)	93%	91%	91%
Ada	96%	95%	96%
Xgboost	100%	96%	97%
Logistic Regression	62%	61%	61%

For every 100 fraud transactions, around 97 of frauds are detected.

03 MODEL EVALUATION : BEST PR CURVE

- Fill most of the area under curve
- Lesser mistakes made for identifying non-fraud as fraud





04 CONCLUSION



97%

MODEL SCORE



22%

OF TRANSACTIONS ARE FRAUD



63%

Reduction of features



FAMOUS CRYPTO NAMES

ARE USED IN TOKEN FOR FRAUD CASES

04 LIMITATIONS



OUTDATED DATASET

Data might not be relevant as crypto industry changes at a fast pace



INSUFFICIENT DATA

Dataset has around 9000 transactions compared to millions of transactions per day

04 RECOMMENDATIONS



BLACKLIST

TOKENS THAT USES FAMOUS CRYPTO NAMES

THE END