

Instructions & Guidance

For Personal Account

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1- Introduction:

Welcome to the marketing campaigns program for "**Quick Broker Application For Website Designing Company**" products, which is available on our website and to everyone, especially those with experience in marketing.

Our various products provide the opportunity to gain multiple marketing experiences, including **E-Marketing** and **Field Marketing**.

As an **example of one of our products**, we offer you these special instructions and guidance on how to Market for **[Schedule Application](#)**.

2- Definitions:

The Marketing Campaign: A coordinated effort by a marketing team to raise awareness for their product or service. This can include paid advertising, promotion on social media, and public relations efforts, and by a message or set of messages is to be communicated to a specific audience through various communication channels to achieve a goal.

E-Marketing: is short for electronic marketing, and refers to the use of digital technologies and platforms for promoting products or services to potential customers. It encompasses various online strategies such as email marketing, social media marketing, Search Engine Optimization (SEO), content marketing, and online advertising. E-Marketing leverages the internet and digital channels to reach target audiences, engage with them, and drive conversions. Its key objectives include increasing brand awareness, generating leads, fostering customer relationships, and ultimately driving sales and revenue.

Field Marketing: This involves the strategic deployment of marketing activities directly into the field, typically in specific geographic locations or targeted areas. It focuses on engaging with consumers face-to-face or through direct interaction to promote products or services, gather market insights, and build brand awareness. Field marketing tactics may include in-store and out-store demonstrations, product sampling, coverage of events, and marketing at exhibitions. The goal of field marketing is to create personalized and impactful experiences that resonate with target audiences, drive sales, and strengthen brand loyalty within local or regional markets.

Discount Code: is a unique alphanumeric sequence or word that clients can enter during the checkout process when making a purchase online or in-store. Discount codes are provided by businesses as part of promotional campaigns to offer customers discounts or special deals on their products or services. These codes typically provide a percentage or fixed amount off the total purchase price, free shipping, or other incentives like buy-one-get-one-free offers. Discount codes serve as an effective tool for attracting customers, increasing sales, and fostering brand loyalty by providing them with exclusive savings opportunities.

Affiliate Marketing: is a performance-based marketing strategy where individuals or entities promote products or services on behalf of a **Company** (**Quick Broker Application**) and earn a commission for each sale, lead, or action generated through their promotional efforts.

Users Subscriptions: is a business model where users pay a recurring fee at regular intervals (such as quarter annual or annually) to access a service or content of the application, as different packages and offers are available for subscription in the [Scheduley App](#).

The Code Validity Period: where the duration of the marketing campaign is 90 days, then the action renewal of the code is required for entering the next marketing campaign for the same period.

Sales Preview: this is the page showing the table of all information for sales such as numbers of subscribers who used the discount code, distribution of subscribers revering to which packages, sales per month, commission per month, and total sales for the marketing campaign period.

Your Targets: Is to collect numbers of **Paid Subscriptions** for the [Scheduley Application](#) from various categories of users in your marketing campaign **Monthly**, such as **Personal Accounts**, **Family Accounts** (multi-user), and **Company Accounts** (multi-user), as shown in the table below.

The Required Numbers Of (Clients/New Users) Per Month To Subscribe To The [Application](#) Is:

Accounts:	Personal	Family	Company
Scheduley Target :	40	20	40
Minimum Target :	15	10	15

Scheduley Targets: These are the [Monthly Numbers](#) required to be collected in the marketing campaigns for **Each Marketer of Paid Subscriptions** in the [Scheduley Application](#).

Minimum Targets: It is the lowest number of subscribers that can be collected by the marketer monthly during his marketing campaign for the [Scheduley application](#), which reflects the **marketer's strength performance**. It is **Conditional**, so if the numbers collected monthly are **less than the minimum** and/or **in total for the entire** marketing campaign period (90 days) **has not covered the total numbers** of the campaign, then this will expose the marketer to **losing his authority to renew his discount code**, and thus he will **not be able** to register for any subsequent marketing campaign.

3- Project Knowledge:

a- The knowledge with your complete conviction of Scheduley Application:

This will lead you to success in marketing for [Scheduley Application](#), therefore any product you want to make an advertisement for and talk to people about, then you must know about the product, such as:

a-1- How to use [Scheduley Application](#)

a-2- Features available within [Scheduley Application](#)

a-3- Benefits of the application for users

a-4- How does the application help solve user's problems.

a-5- The value of the prices is worth it, with the availability of multiple packages for personal use, family use, and business use.

a-6- How the application affects and changes the user's life and makes it a professional life.

and any more advantages of the application that you will discover while you learn and use the [Scheduley Application](#).

b- Steps of learning and use of Scheduley Application:

b-1- Download the App from **App Store** or **Google Play** to your mobile by searching name (Scheduley) OR through the following links:



Playstore

<https://play.google.com/store/apps/details?id=com.scheduleyapp>

Appstore

<https://apps.apple.com/us/app/scheduley/id6449676639>

b-2- You can also visit the **Website** Prepared as **Scheduley Application's Profile** and get more information about the application.

[Scheduley App](#)

b-3- You can follow us through our **Social Media Channels** to get more about how to use the application:



Click to Visit Our
YouTube Channel



Click to Visit Our
Instagram Page



Click to Visit Our
TikTok Account



Click to Visit Our
Facebook Page



Click to Visit Our
Snapchat Account



Click to Visit Our
X Page



Click to Visit Our
LinkedIn Page

b-4- After watching all the videos on **How to Use** the application and understanding it well, you can start using the App by inviting your friends and requesting them to use your created **Discount Code**.

4- Rules of Creating Discount Code:

These rules are organized to be in the right order for creating **Discount Code**, which leads both the **Marketer** and **Project Owner** (**Scheduley Application**) to follow the statistics and develop a strategy for **The Marketing Campaigns** to increase the yield for both the **Marketer** and **Project Owner**.

To join us in the Affiliate Marketing Program, kindly do the following steps:

- a- Create your sign-in Email, User ID, and Password on our **Website**, by **Registering as a New User**, Sign up to complete the registration process.
- b- And then **Sign In**, which enables you to continue to the next steps.
- c- Open the drop list from **Account**, click **Create Account**, then Select **Personal Account** (**This is for affiliate marketers who work individually**) fill out all information as required, and **Submit** it, as your data will be under the privacy policy of the **Website**.
- d- When account creation is completed successfully, click (**Join Us**) to confirm and fill in the remaining data.
- e- Read the contract (**Affiliate Marketing Program Agreement**) and be aware of the conditions, then tick mark for **Sign and Approval**, Send A **Copy To email**, Click Download to **Save Your Copy pdf**, and then click **Submit**.
- f- Open the drop list from **Account**, and select (**Create Code**)
- g- Select Project Type: (**Application/Website**) and Project Sector: (**Time Management**) and then Project Name: (**Scheduley**), and click **Next**.
- h- Confirm your reading of the **Instructions and Guidance** by ticking the mark and Clicking Download to **Save Your Copy pdf**, then clicking **Next**.
- i- By placing a check mark, you confirm that you have **Read and Know** the numbers required and the **Goals That Must Be Achieved** in your **Marketing Campaign**, then click **Next**.

- j- Choose and specify a **Percentage Discount** for your **Clients** along with your **Percentage Commission**, as both totals will be **25 %** of the **Users Subscriptions Prices Values**, type your **Code Name** as you wish and **Check Availability**, make sure you **Copy and Save Your Code** to publish in your **Marketing Campaign**, confirm your knowledge of **Code Validity Period** by ticking mark, then click **Submit**.

5- The Rules which are for your commission and commission Withdrawal Guidelines:

Our affiliate commission structure is designed to reward your efforts in promoting our products or services. Commissions are typically based on a percentage of the total sales generated through your unique affiliate links or code that you created through our [Website](#). The specific commission rates and terms may vary, so we encourage you to refer to your **Affiliate Marketing Program Agreement**, your **Sales Preview** table, and **Your Targets** on your profile page for more detailed information on the commission structure as you determined while setting the percentages along with the **Discount Code**.

We deal with all affiliate marketers with complete clarity and transparency, so that you can review your sales statistics and your commission on our [Website](#) by the following:

- A- Be sure you are signed in, Click on **Account** in the toolbar and drop down the list to choose **Sales Preview**.
- B- The **Sales Preview** page will open that shows all data related to your sales statistics, information, and commission.
- C- For each commission withdrawal request submitted on our [Website](#), the commission will be paid monthly under the **Terms and Conditions** of the **Affiliate Marketing Program Agreement**. When submitting the request, you will have to put a checkmark in the approval box located at the bottom of the **Sales Preview** page, then a page will appear to confirm your approval of the **Terms and Conditions**, upload your IBAN bank certificate, and National ID (front & back), all in PDF format.
- D- The method of transferring commission amounts to marketers will be through **Bank Transfer Only**, so it is the marketer's responsibility to ensure that the ability to receive the amounts From (**Our Kuwaiti Bank Account**) To

(**Marketer's Bank Account**), and we not obligated transferring the commission in other ways, except in special cases (some transfers fail for banking reasons). In this case, the marketer can contact us through the official channels available on our [Website](#) and/or in the **Affiliate Marketing Program Agreement** to request the transfer of the amount of commission through other methods that are legally permissible for both parties and to be agreed upon later, and it will not be permanent till the reasons for preventing the bank transfer are removed.

Please note that the commission withdrawal process and the timing of bank transfers until deposited into the marketer's account may differ based on the receiving bank in your country and its laws, and what is stipulated in the **Affiliate Marketing Program Agreement** between us.

We value your dedication and hard work as part of our **Affiliate Marketing** program, and we're committed to ensuring a fair and transparent commission system.

If you have any questions or require further clarification regarding our commission policy or the withdrawal process, please don't hesitate to Call/Email our **Affiliate Marketing** program support team at [AMP-Support@quickbrokerapp.com].

Thank you for being a valued member of our **Affiliate Marketing** program, and we look forward to your continued success in promoting our products and services.

6- Contract & Termination

On the page of **Join Us**, you will find the **Affiliate Marketing Program Agreement** which clarifies the relationship between (our company/[Website](#)) and (you as a marketer) and also clarifies the responsibilities, conditions, and cases of continuous relation or whether there are any reasons for terminations or suspension for both parties. There are main reasons leading to the termination of the agreement, In the absence of these reasons and none of them apply, the two parties will be convinced to continue the contractual relationship, and the marketer can request renewal through the [Website](#) by renewing the **Discount Code** for an additional period of the **Marketing Campaign**, which is another (90 days).

The main reasons for termination are the following:

- 1- Your sales (**Your Targets** of paid subscriptions) are less than the **Minimum Targets** requirements during and/or the overall entire **Marketing Campaign** period (90 days).
- 2- When the **Affiliate Marketer** is engaging in fraudulent marketing practices, specifically the utilization of counterfeit accounts and procurement of illegitimate subscriptions or fraudulent, thereby violating the **Terms and Conditions** outlined in the agreement, this will lead to stop and cancel your account with us immediately, and this puts you under legal responsibility.
- 3- When the **Affiliate Marketer** uses our advertising materials and copyrights in an **incorrect or unauthorized manner**, resulting in harmful effects on our Company's reputation and financial interests.
- 4- When **Clients Complain** about the **Affiliate Marketer**, signifying a breach of contractual obligations and a failure to maintain the standards of service expected by our company.