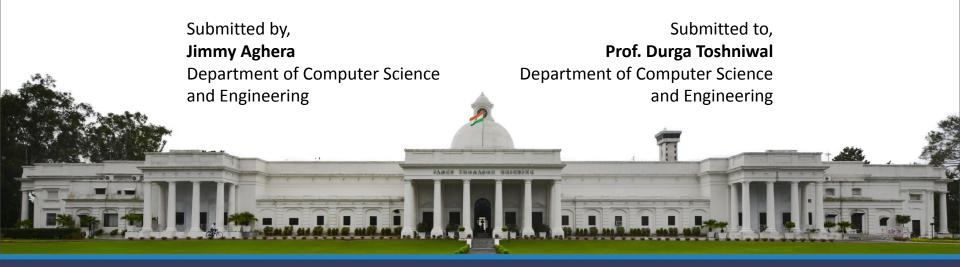


# Misinformation Identification: Knowledge Graph based RAG Technique



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# Introduction

- The rapid spread of false information on social platforms leads to social unrest, public confusion, and critical health-related consequences.
- A Retrieval-Augmented Generation (RAG) and Large Language Models (LLMs)-based solution that retrieves data from trusted sources to fact-check and verify content can help to solve this problem.
- This methods delivers a scalable and efficient system, which is capable of handling large volumes of data and preventing misinformation.



### **Problem Statement**

- The rapid spread of misinformation on social media, combined with dynamic and evolving content, challenges traditional detection methods. So, need of automated misinformation identification is in need to counter misinformation as fast as possible.
- Existing detection methods, reliant on manual efforts or basic keyword filtering, fail to address the
  complexity and scale of modern misinformation campaigns, which often leverage AI, bots, and
  data-driven targeting. Therefore there is need of an automated, scalable, and accurate system to
  identify and mitigate misinformation on social media, thereby preserving the integrity of online
  communication and safeguarding societal trust.



#### **TrumorGPT**

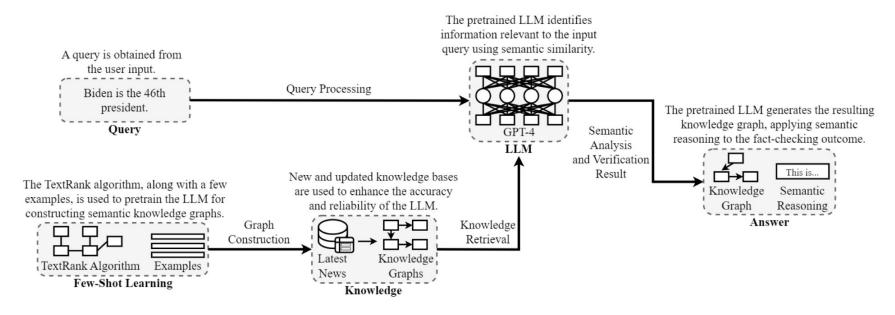


Figure 1: The architecture of TrumorGPT, showcasing the workflow from user input to fact verification.



- In TrumorGPT technique, graph generation is done with the help of data, having data source as DBpedia.
- Then the relevant graph is searched(community) with the help of similarity search technique and then feed into pre-trained LLM model along with the query.
- By checking the edges and vertex which will lead to sentence generation, it will give result for a given social media post is true or false.
- Accuracy for this approach was 90.5% for the dataset of 100, having 2 labels named as True and False.



#### KG-RAG

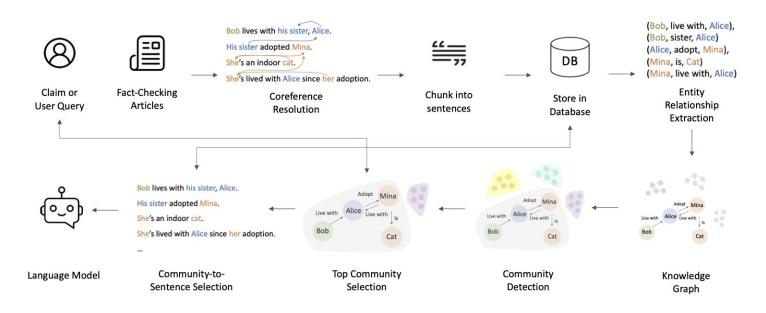


Figure 2: Workflow of Community KG-RAG



In KG-RAG technique also same as TumorGPT it tries to use knowledge graph technique, but the data is taken from debunking website like Factcheck, etc

Other then that they are using community based retrieval instead of direct searching with GQL, which first identify top community of graph and then find top relationship among that community based searching is done.

Accuracy for this approach was 56.24% for the dataset of 18,553, having 3 labels named as Supported, Refuted, NEI.



Evidence-backed Fact Checking using RAG and Few-Shot In-Context Learning with LLMs

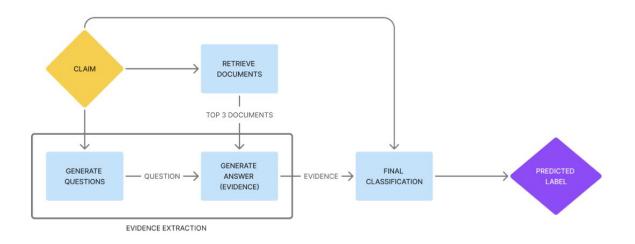


Figure 3: architecture



- This methodology take help of basic RAG technique and In-context learning for solving the fact checking problem.
- Here they have used Averitec dataset having multiple labels like Support (S), Refute (R),
   Conflicting Evidence/Cherrypicking (C), or Not Enough Evidence (N).
- Accuracy for this approach was 63.6% for 500 labeled data.



#### HiSS

- This technique uses subclaim based approach which then checked individually with the help of external search.
- This methodology is completely based on ICL/prompting method, which can be challenging when user input counter statement along with the query for PT-LLM.
- F1 score for this techniques was shown to be 53.9 on RAWFC dataset

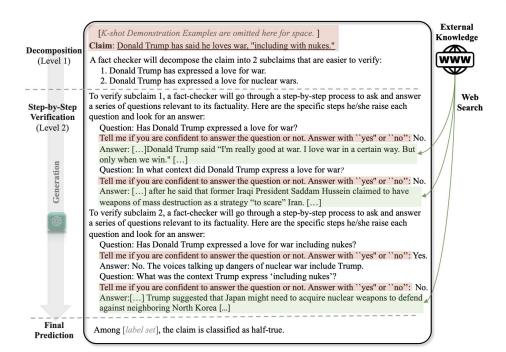


Figure 4: HiSS architecture



# **Experiments**

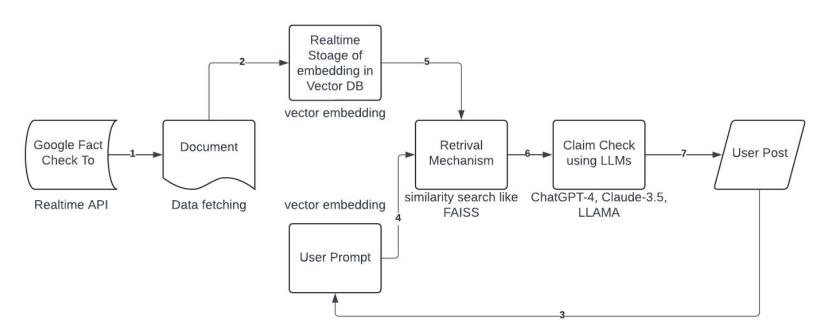


Figure 5: Basic RAG technique



# **Experiments**

The testing of Politifact data was done to check the issues with RAG and this experiments shows that claims which were marked false are more likely to be predicted as true.

Accuracy: 78.00%

Precision: 71.88%

Recall: 92.00%

o F1 Score: 80.70%

 The major reason behind this inaccuracy was of astroturfing lie in between true claims.

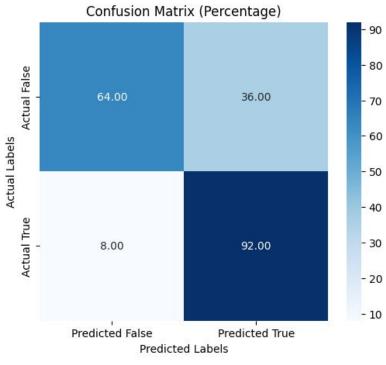


Figure 6: Confusion Matrix



# **Experiments**

 When analysed the data which were having type-I error it was found that most of those claims were using techniques like "astroturfing" or "disinformation sandwiching". Example is as shown below

Nine different subsidies that the U.S. government gives to an industry that makes more money than any other industry, including refunds for drilling costs and refunds to cover the cost of searching for oil. Subsidies for oil and gas companies make up 88 percent of all federal subsidies. Just cutting the oil and gas subsidies out would save the U.S. government \$45 billion every year.

• In the above claim all the statement are correct except last one, instead of "every year" its is "ten years". This kind of techniques are widely used on social media, to counter this Agentic RAG can be helpful.



# Research Gap

Overall it has been shown that graphRAG based techniques have shown higher accuracy over normal RAG based techniques.

In the Graph RAG techniques shown above there are two major problems

- 1. As time passes by the knowledge graph become much bigger and the relevant community detection in the graph become time consuming process.
- 2. Also, not use of multiple tools can lead to less accuracy on claims based on numerical calculations
- 3. Lack of early detection of claims, as rely on fact-checking website.



# **Proposed Methodology**

In this method the claim is divided into multiple atomic claims, then the evidence gathering is done with the help of web search tools along with mathematical tools to check that retrieved document is sufficient the aviratic score is generated during training.

Then to Knowledge Graph is generated for the evidence gathered with the help of tool like Neo4j, after that alpha top-community(sub-graph) is identified and then after the relevant beta top-sentences will get identified.

In Last step with the help of ICL technique the top sentence and the user post will be imputed to identify claim as refuted/supported or partial supported.



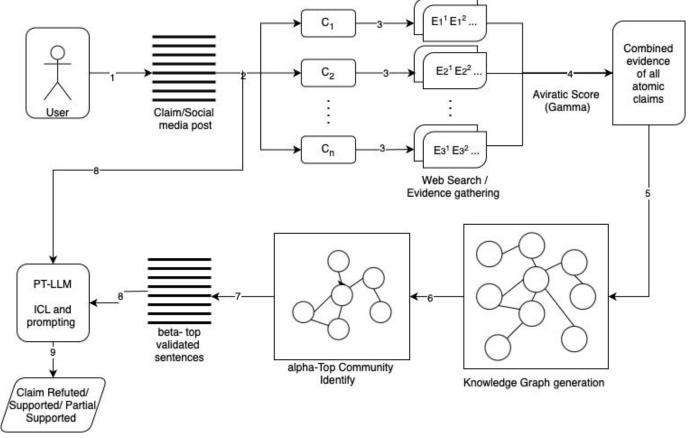


Figure 7: Work Flow of proposed Methodology



# **Proposed Methodology**

• Example Workflow of a Claim:

Input Claim: "Donald Trump has said he loves war, including with nukes."

Decomposition:

Sub-claim 1: "Donald Trump has expressed a love for war."

Sub-claim 2: "Donald Trump has expressed a love for nuclear wars."

Reasoning by graph:

Donald Trump  $\rightarrow$  President  $\rightarrow$  USA , Donald Trump  $\rightarrow$  loves  $\rightarrow$  war , nuclear wars  $\rightarrow$  Japan , etc

Output:

Combined analysis: "Partial Supported"



# **Gantt Chart**

	January	February	March	April	May
Implementation of proposed methodology					
Testing on Dataset, Analysis of result					
Comparison with other methodology					
Documentation					

Figure 8: Gantt Chart



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# Thank you

