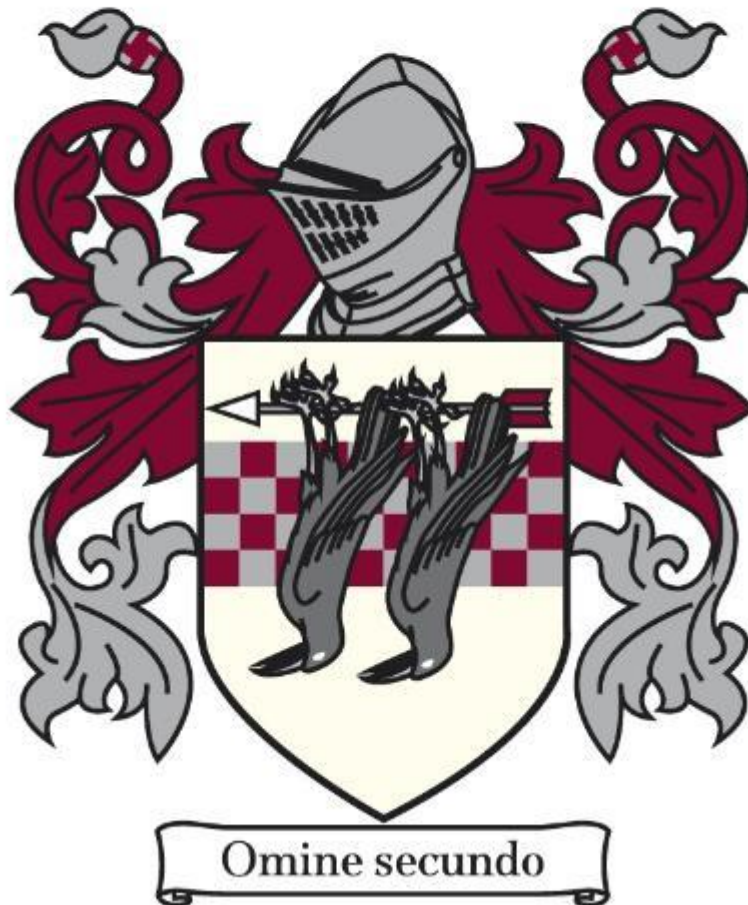




THE WINE CAVE
NEW ZEALAND

WILLIAM MURDOCH



The Wine Cave

104 Carlton Gore Road, Newmarket, Auckland 1023



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HAWKE'S BAY - GIMBLETT GRAVELS

The Gimblett Gravels Wine Growing District is the only viticultural area in New Zealand that is defined by its soil type, conforming to practices more common to French appellations than New World wine regions. But the “gravels” of Gimblett Gravels tells a story that is uniquely Kiwi.

The Gimblett Gravels were originally the river bed of the Ngaruroro River, but a major flood in 1867 changed its course and exposed dense, stratified gravel soil.

‘The delight of working with grapes grown in the Gimblett Gravels Wine Growing District is they make wines that are so expressive with personality and individuality. They have the character of the grape variety with the sense of place woven through the wine. The fragrance, the spice, the restraint inherent in their structural tannins give the wines distinction.

The vineyard soils within the Gimblett Gravels Wine Growing District vary depending on the gravel to silt mix and each vineyard has its own micro climate dictated by its position.’ – Jenny Dobson, winemaker.

The “gravels” tie the region to some of the world’s most famous vineyards.



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HISTORY

William Murdoch is a boutique, family owned wine producer, hand crafting organic wine from its vineyard on the Gimblett Gravels. The vineyard is a single holding of 13.2Ha.

Brett William Murdoch planted the first vines in 1999 and named the property after his grandfather, William Murdoch.

Organic practices and principals are adhered to and the vineyard has been certified organic since 2009, Bio Gro certified.

Our vines are naturally low yielding and resilient, fighting to survive in the bony soils of the Gimblett Gravels. They produce small berried bunches with thick crunchy skins.

Our winemaking is respectful of our site and vintage conditions. The wines follow their natural path in the cellar under our every watchful eye. They are handcrafted at every stage.

Our wines are classically structured with fine tannins that allow cellar ageing. They reflect the stony gravel nature of our soils with perfumed, fine aromatics that mature with elegance. William Murdoch wines are medium bodied, new world wines with power and soul.