# JIMMY CLEVELAND

JimmyDaleCleveland@gmail.com

(801) 452-3265

jimmydc.com

LinkedIn

## **EXPERIENCE**

# **Net Media Group**

DEC 2013 - PRESENT

# Front-end Web Developer

- Built the front end for fourteen e-commerce websites in a fast-paced, conversion centric marketing agency, heavily utilizing A/B testing and analytics to continually increase engagement and revenue.
- Improved and maintained sites totalling \$28 million annual revenue and averaging 12,600 sessions a day.
- ► Frameworks used include Magento, Wordpress, Ruby on Rails, Node, and Shopify.
- ▶ 2+ years using React for consumer-facing sites and in-house software.
- Experienced in building mobile-responsive sites from the ground up with cross-browser support in mind, as well as bootstrapping with front-end frameworks.

# Intern, Frontend Web Developer

AUG 2013 - DEC 2013

- ► Made improvements to existing websites using Optimizely for A/B testing
- ► Introduced new responsive tools and methodologies to members of the team

## **United States Air Force**

JUL 2004 - JAN 2009

## Munitions Systems & Safety Expert

- ► Managed 3 to 5 man crews for 2 years in a hazardous work environment with no incidents
- ► Ran a hazardous materials account with strict safety regulations

## **EDUCATION**

# Weber State University

JUL 2010 - DEC 2013

## BS Degree in Software Engineering

# **PROJECTS**

To see some projects I've worked on, visit my portfolio at jimmydc.com

#### **PRIMARY SKILLS**

- Javascript (including ES6+)
- HTML5 & CSS3 (including CSS Grid & Flexbox)
- React.is
- Responsive Design
- Gulp / Webpack
- Node.js

## **DAILY USE**

- o Git
- Sass / Stylus / PostCSS
- Haml / Pug(Jade) / Slim
- Zurb Foundation / Bootstrap
- Critical Rendering Path
- ESLint
- BrowserSync
- O BEM / Atomic CSS
- ° Yarn / NPM
- CSS Animations
- Slack & Asana

## **EXPERIENCE WITH**

- Redux
- Semantic UI React
- Redis
- Bower
- Grunt
- Photoshop
- Docker
- Browserify