



3 Courses

**Foundations of Business Intelligence**

**The Path to Insights: Data Models and Pipelines**

**Decisions, Decisions: Dashboards and Reports**



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**James McGuigan**

has successfully completed the online, non-credit Professional Certificate

# Google Business Intelligence

Those who earn the Google Business Intelligence Certificate have completed three courses that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in business intelligence. They are competent in creating processes that transform data into actionable insights to inform business decisions, developing data visualizations, and building dashboards that employ design best practices to meet stakeholder needs.

Amanda Brophy  
Global Director of  
Google Career  
Certificates

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

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