

CV

Ellie Howell

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Education:

University: University of Bristol

Degree: Bachelor of Science in Marketing

Duration: 2014-2017

High School: Somerset Grammar School

Duration: 2008-2014

A Levels: Business Studies, English Literature, Mathematics

Employment:

Company: Somerset Solutions Inc Ltd.

Position: Marketing Manager

Duration: 2018-Present

Responsibilities:

Developed and executed marketing strategies to drive brand awareness and customer acquisition

Managed digital marketing campaigns, including SEO, SEM, and social media advertising

Company: Bristol Temple Meads Marketing Agency

Position: Marketing Specialist

Duration: 2017-2018

Responsibilities:

Assisted in the development of marketing plans and promotional materials

Coordinated social media and content marketing initiatives

Volunteering:

Organization: MIND Charity

Role: Marketing Volunteer

Duration: 2016-2017

Responsibilities:

Assisted in organizing and promoting community events

Managed social media accounts and created engaging content