

EDUCATION	<b>University of Minnesota</b> , Minneapolis, USA	Sep. 2021 ( <i>Expected</i> )
	Ph.D. in Computer Science Advisor: Professor Yao-Yi Chiang	
	<b>Carnegie Mellon University</b> , Pittsburgh, USA	Jan. 2020 - Jul. 2020
	Visiting Scholar in Language Technologies Institute Project Course Mentor: Jeffrey Gennari	
	<b>Sungkyunkwan University</b> , Seoul, Republic of Korea	Mar. 2019 - Feb. 2021
	M.Sc. in Interaction Science Advisor: Professor Eunil Park	
	Thesis Title: A Human-Centered Machine Learning Approach for Mental Health in Social Media	
	<b>Hansung University</b> , Seoul, Republic of Korea	Mar. 2015 - Feb. 2019
	B.S. in Computer Engineering Advisors: Professor Kitae Hwang and Professor Inhwon Jung	

PUBLICATIONS \* = co-corresponding author, \*\* = equal contribution

- [1] Between Comments and Repeat Visit: Capturing Repeat Visitors with a Hybrid Approach.  
**Kim, J.\*\***, Jang, Y.\*\*, Bae, K., Oh, S., Jeong, N. J., Park, E., Han, J., & del Pobil, A. P. (accepted).  
*Data Technologies and Applications*, ISSN: 2514-9288 (SSCI, JCR 2019 IF=0.704).  
[\[link\]](#)
- [2] Understanding social resistance to determine the future of Internet of Things (IoT) services.  
**Kim, J.**, & Park, E. (accepted).  
*Behaviour & Information Technology*, ISSN: 1362-3001 (SSCI, JCR 2019 IF=1.781).  
[\[link\]](#)
- [3] What books will be your bestseller? A machine learning approach with Amazon Kindle.  
Lee, S., Ji, H., **Kim, J.\***, & Park, E.  
*The Electronic Library*, 39(1), 137-151. ISSN: 0264-0473 (SSCI, JCR 2019 IF=0.792).  
[\[link\]](#)
- [4] Machine Learning for Mental Health in Social Media: Bibliometric Study  
**Kim, J.**, Lee, D., & Park, E. (2021).  
*Journal of Medical Internet Research*, 23(3), e24870. ISSN: 1438-8871 (SCIE, JCR 2019 IF=5.034, Q1 in *Medical Informatics*). [\[link\]](#)
- [5] A deep hybrid learning model for customer repurchase behavior.  
**Kim, J.**, Ji, H., Oh, S., Hwang, S., Park, E., & del Pobil, A. P. (2021).  
*Journal of Retailing and Consumer Services*, 59, 102381. ISSN: 0969-6989 (SSCI, JCR 2018 IF=3.585, Q2 in *Business*). [\[link\]](#)
- [6] A deep learning model for detecting mental illness from user content on social media.  
**Kim, J.**, Lee, J., Park, E., & Han, J. (2020).  
*Scientific Reports*, 10, 11846, ISSN: 2045-2322 (SCIE, JCR 2019 IF=3.998, Q1 in *Multidisciplinary Sciences*). [\[link\]](#) [\[dataset\]](#)
- [7] Can AI be a content creator? Effects of content creators and information delivery methods on the psychology of content consumers.  
**Kim, J.**, Shin, S., Bae, K., Oh, S., Park, E. & del Pobil, A. P. (2020).

*Telematics and Informatics*, 55, 101452, ISSN: 0736-5853 (SSCI, JCR 2019 IF=4.139, Q1 in *Information Science & Library Science*). [\[link\]](#)

- [8] Who will be your next customer: A machine learning approach to customer return visits in airline services.  
Hwang, S., **Kim, J.**, Park, E., & Kwon, S. J. (2020).  
*Journal of Business Research*, 121, 121-126, ISSN: 0148-2963 (SSCI, JCR 2019 IF=4.874, Q1 in *Business*). [\[link\]](#)
- [9] Cross-cultural Comparison of Interactive Streaming Services: Evidence from Twitch.  
Oh, S., **Kim, J.**, Ji, H., Park, E., Han, J., Ko, M., & Lee, M. (2020).  
*Telematics and Informatics*, 55, 101434, ISSN: 0736-5853 (SSCI, JCR 2019 IF=4.139, Q1 in *Information Science & Library Science*). [\[link\]](#)
- [10] Who will Subscribe to My Streaming Channel?: The Case of Twitch.  
**Kim, J.**, Bae, K., Park, E., & del Pobil, A. P. (2019).  
*In Conference Companion Publication of the 2019 on Computer Supported Cooperative Work and Social Computing* (pp. 247-251). ACM. [\[link\]](#) [\[poster\]](#)
- [11] Determinants of customer satisfaction with airline services: An analysis of customer feedback big data.  
Park, E., Jang, Y., **Kim, J.**, Jeong N. J., Bae, K., & del Pobil, A. P. (2019).  
*Journal of Retailing and Consumer Services*, 51, 186-190, ISSN: 0969-6989 (SSCI, JCR 2018 IF=3.585, Q2 in *Business*). [\[link\]](#)
- [12] Beyond coolness: Predicting the technology adoption of interactive wearable devices.  
**Kim, J.**, & Park, E. (2019).  
*Journal of Retailing and Consumer Services*, 49, 114-119, ISSN: 0969-6989 (SSCI, JCR 2018 IF=3.585, Q2 in *Business*). [\[link\]](#)

WORK EXPERIENCE	<b>Raon Data</b>	Mar. 2021 - Jun. 2021
	AI scientist intern	
	<b>Electronics and Telecommunications Research Institute (ETRI)</b>	Jun. 2018 - Aug. 2018
	Undergraduate summer intern, investigated research on multiple conversational agents in IoT research section	
TEACHING EXPERIENCE	<b>Sungkyunkwan University</b> , Seoul, Republic of Korea	
	Head Teaching Assistant, Undergraduate Course	Fall 2020
	- AAI3020: Capstone Design Project for Artificial Intelligence	
	Teaching Assistant, Undergraduate Course	Fall 2019
	- AAI2007: Introduction to Algorithms ( <i>in English</i> )	
	Tutor, Undergraduate Tutoring Program	Spring 2019
	<b>Hansung University</b> , Seoul, Republic of Korea	
	Tutor, Undergraduate Tutoring Program	Spring 2018, Fall 2017, Spring 2017, Spring 2016
RESEARCH PROJECTS	<b>Developing a Deep Learning Model for Detecting High-Risk Mental Health Group</b> , The Individual Research Grants Program, the National Research Foundation of Korea (NRF).	
	- Research Associate ( <i>in Charge</i> )	Mar. 2020 - Feb. 2021
	- Investigating both theoretical and practical foundations of detecting high-risk mental health group with deep learning approaches	
	- Analyzed mental health-related social media data, developed deep learning models for text classification, and published 2 journal articles as a first author	

**Designing an Analysis Model on Abnormal Statements in Thermal Pipelines Monitoring Procedures**, The Commissioned Research, Korea Institute of Civil Engineering and Building Technology (KICT).

- Research Associate Jul. 2020 – Nov. 2020
- Analyzed image segmentation techniques on crack detection, proposed U-Net based architectures, and submitted journal article as a second author

**Developing a Deep Learning Model for Predicting Service Reuse**, The Individual Research Grants Program, NRF.

- Research Associate (*in Charge*) Mar. 2019 - Dec. 2019
- Analyzed large-scale data obtained from online services, developed deep learning models to predict customers' service reuse, and published 3 journal articles

**Big Data Research for Artificial Intelligence Applications**, ETRI. Jun. 2019 - Nov. 2019

- Research Associate
- Analyzed chat messages in one of the live streaming platforms, predicted whether viewers have paid subscriptions based on their chat messages
- Implemented web application using Flask, Python web framework, and uploaded project tutorial video

**Theorizing and Analyzing User Resistance Behavior: An Application of Big Data Approaches**, Samsung Research Grants Program, Samsung and Sungkyunkwan University.

- Research Associate Jul. 2019 - Dec. 2019
- Carried out statistical analysis to investigate users' resistance behavior on IoT services, and published journal article as a first author

**Development of the Appliance with Messaging Technology underlying Hyper-Connected Society**, Seoul Business Agency and Hansung University

- Undergraduate Research Intern Nov. 2017 - Oct. 2018
- Developed real time location-based notification service prototype of both Android app and web application using Java, and published domestic conference paper

#### HONORS & AWARDS

**2nd Prize in Fake-EmoReact Challenge** Jun. 2021  
SocialNLP @ NAACL '21

**The Global Young Scientists Summit (GYSS) 2021** Jan. 2021  
National Research Foundation, Singapore

**Best Research Award (1st)** Mar. 2020  
College of Computing, Sungkyunkwan University

**Full Scholarship for Intensive Artificial Intelligence Program in CMU** Jan. 2020  
Institute for Information and Communications Technology Promotion (IITP) under the Ministry of Science and ICT

**Graduate Scholarship (\$12,000)** 2019 - 2020  
Sungkyunkwan University

**Undergraduate Distinguished Achievement Award** Feb. 2019  
Hansung University

**Academic Excellence Scholarship (\$2,100; 1/2 Tuition)** Fall 2017, Fall 2018  
Department of Computer Engineering, Hansung University

**1st Prize in 2018 Capstone Design** Jun. 2018  
Department of Computer Engineering, Hansung University  
- Project Title: An MQTT based Real Time LBS System Design for Vehicles and Pedestrians

**2nd Prize in 15th Embedded Software Contest** Dec. 2017  
ETRI

- Project Title: Drone Streaming Solution Using Raspberry PI 3

ACADEMIC  
SERVICES

**Reviewer**

- Behaviour & Information Technology

**Student Volunteer**

- ICML 2020

SKILLS

**Programming Language:** Python, C, Java, C++, Javascript

REFERENCES

**Eunil Park, Ph. D.** (e-mail: eunilpark@skku.edu; phone: +82-2-740-1864)

- *Assistant Professor*,

Department of Interaction Science & Department of Applied Artificial Intelligence,  
Sungkyunkwan University, Republic of Korea

**Jinyoung Han, Ph. D.** (e-mail: jinyoung@skku.edu; phone: +82-2-740-1797)

- *Assistant Professor*,

Department of Applied Artificial Intelligence, Sungkyunkwan University, Republic of Korea

**Kitae Hwang, Ph. D.** (e-mail: calafk@hansung.ac.kr; phone: +82-2-760-4300)

- *Professor*,

Department of Computer Engineering, Hansung University, Republic of Korea

LAST UPDATE

June 20, 2021