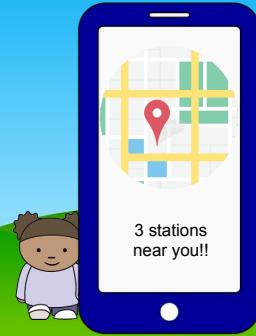




Moira is a student at the University of South Carolina. She is notorious for being very studious and loves to start her days by waking up early, and walking over to THE Thomas Cooper Library. As she is walking, Moira begins to feel parched.



Pulling out her water bottle, she realizes that there is not a water bottle refilling station in sight!! Frightened by this, Moira quickly searches for an app that will tell her where the closest one is...



Searching through her phone, she stumbles upon a water bottle app! Wow! What are the odds that she finds an app that helps her locate the nearby water bottle refilling stations??? Wow! There are 3 stations nearby!



Thomas Cooper Library

Using the quick and simple app, Moira chooses which station she would like to go to. Soon, she is approaching the station. How convenient!! It's right at the library! That's where Moira originally planned to go!



Thomas Cooper Library

And just like that! Within minutes, Moira was able to download the water bottle station app, locate which station was nearby, and get there so quickly and easily!



Thomas Cooper Library

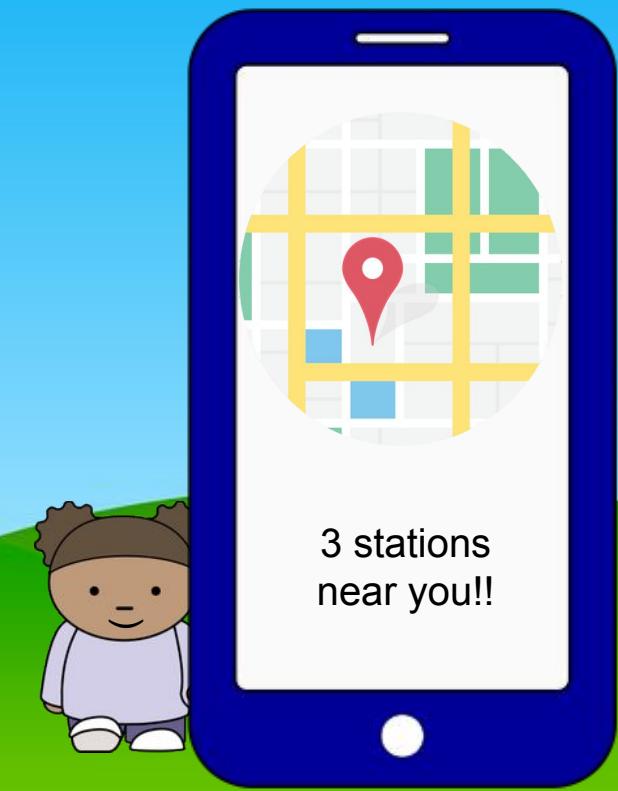
Now Moira is hydrated and ready to take on the world!



Moira is a student the University of South Carolina. She is notorious for being very studious and loves to start her days by waking up early, and walking over to THE Thomas Cooper Library. As she is walking, Moira begins to feel parched.

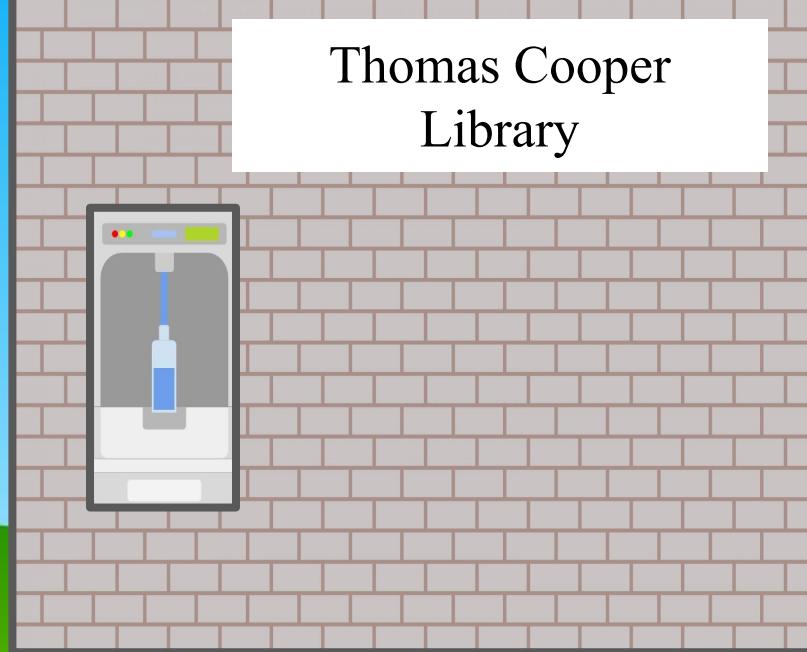


Pulling out her water bottle, she realizes that there is not a water bottle refilling station in sight!! Frightened by this, Moira quickly searches for an app that will tell her where the closest one is...



Searching through her phone, she stumbles upon a water bottle app! Wow! What are the odds that she finds an app that helps her locate the nearby water bottle refilling stations??? Wow! There are 3 stations nearby!

Thomas Cooper Library



Using the quick and simple app, Moira chooses which station she would like to go to. Soon, she is approaching the station. How convenient!! It's right at the library! That's where Moira originally planned to go!



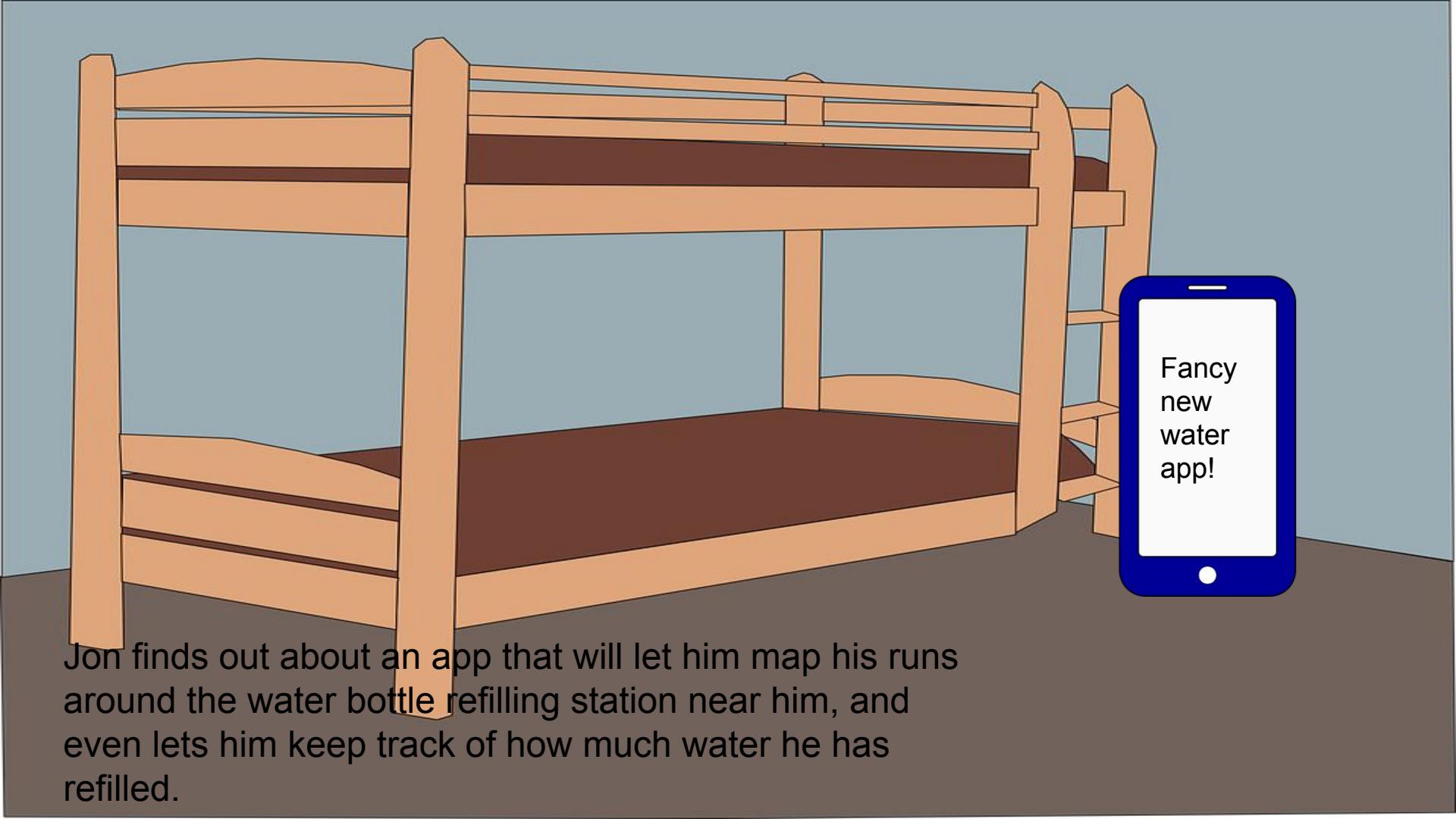
And just like that! Within minutes, Moira was able to download the water bottle station app, locate which station was nearby, and get there so quickly and easily!



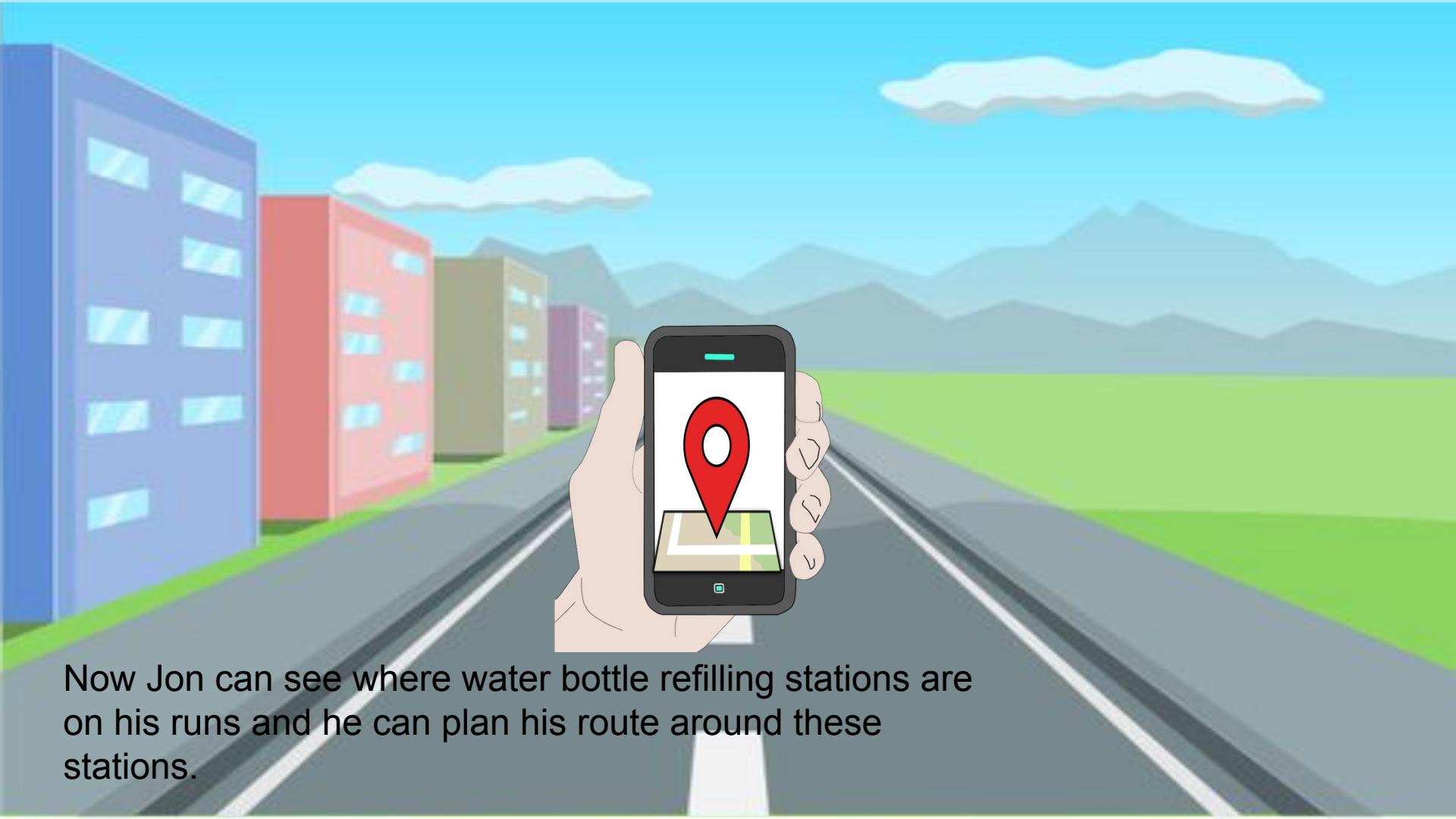
Now Moira is hydrated and ready to take on the world!



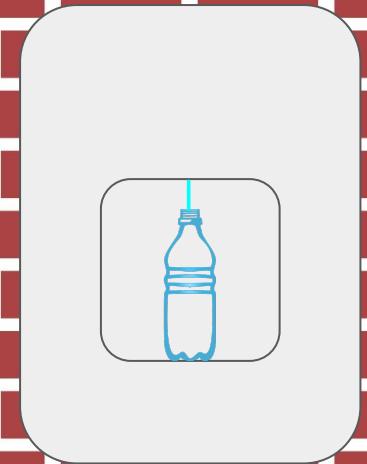
Jon Pearson likes to go on runs around USC but he can never remember where all of the water bottle refilling stations are.



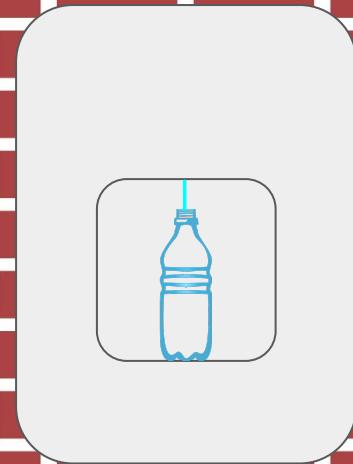
Jon finds out about an app that will let him map his runs around the water bottle refilling station near him, and even lets him keep track of how much water he has refilled.



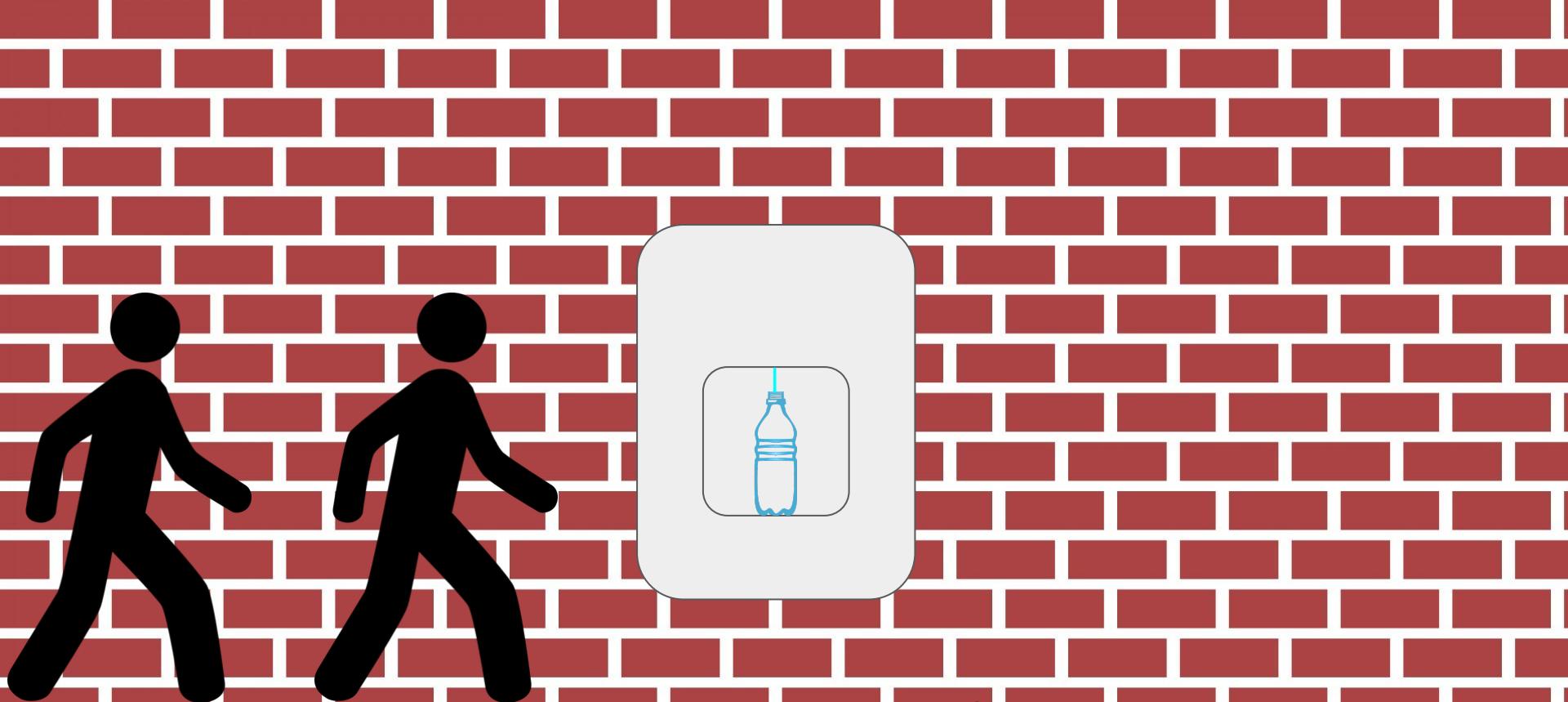
Now Jon can see where water bottle refilling stations are on his runs and he can plan his route around these stations.



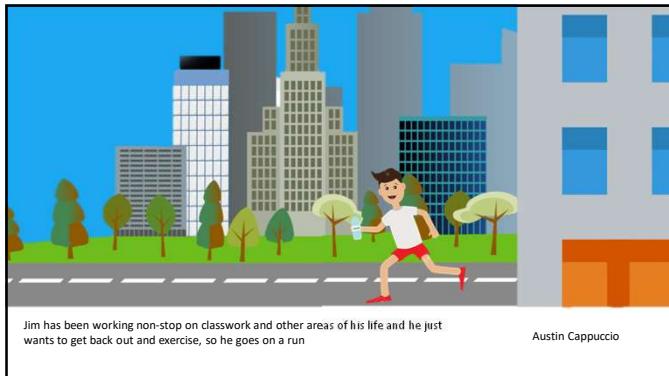
Now Jon has started to use these station more frequently leading to a large reduction in plastic bottle waste from him.



Jon has now begun to keep track of how much water he refills and has discovered the share with friends feature.



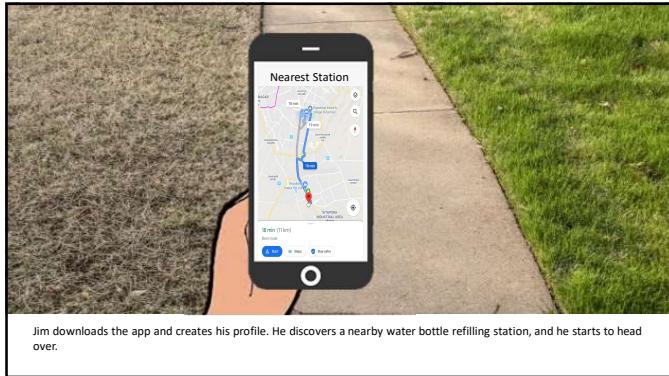
Because Jon has begun sharing his stats with his friends on the app more and more people are wanting to use the app and keep track of how much water they refill so they can compete with each other.



1



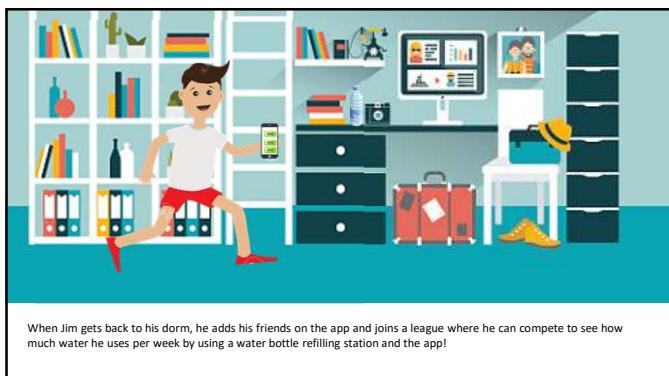
2



3



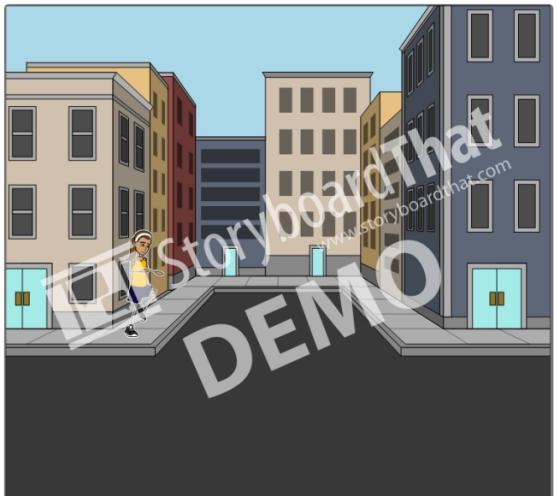
4



5



6



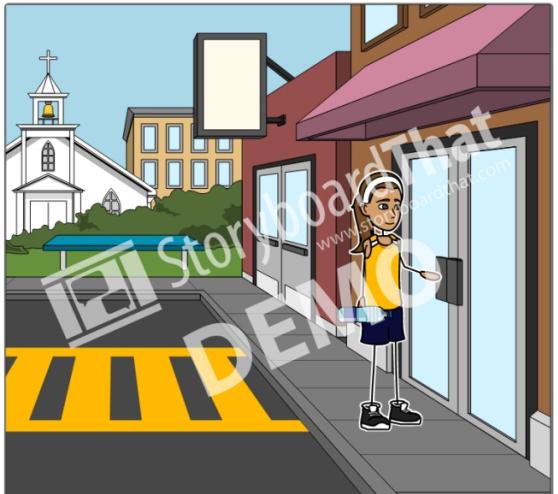
Susan is out on her daily run to train for the Boston Marathon.



Susan ran out of her water and is very tired.



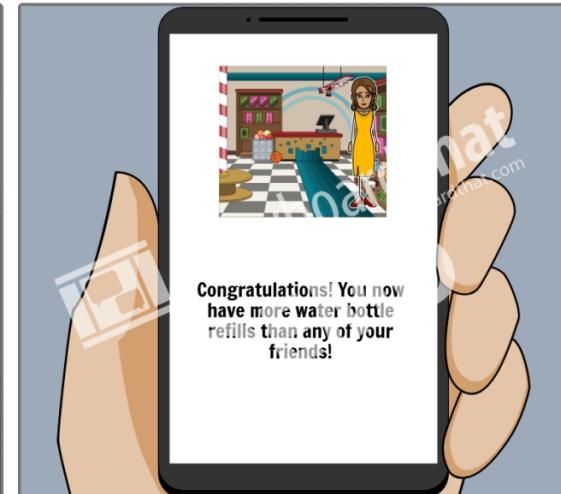
Susan checks the Water Bottle Refill Station App to find the nearest station.



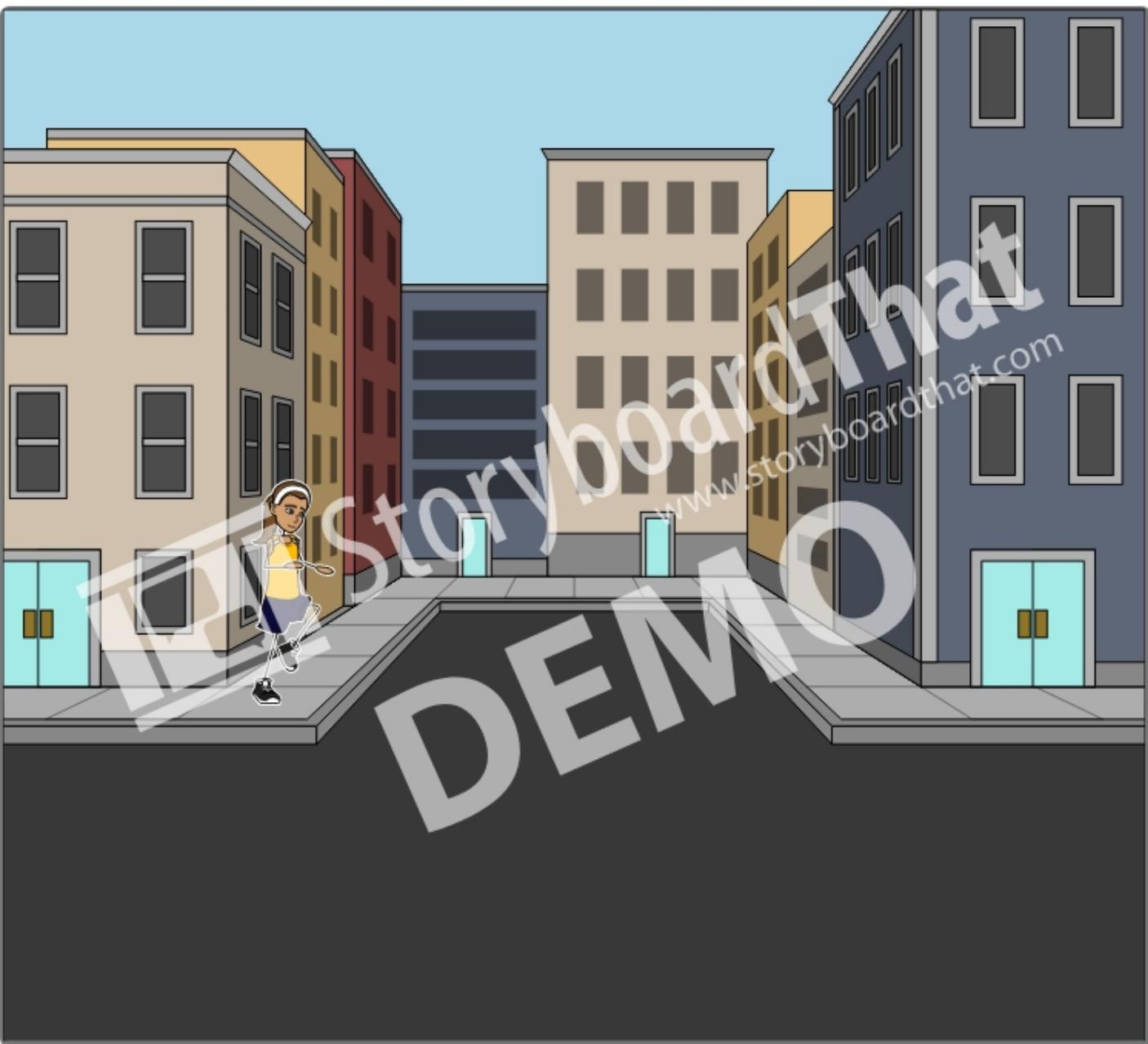
She runs to the building the station is in and steps inside.



She fills her water bottle and is very happy!



The app lets her know she just broke the record between her and her friends.



Susan is out on her daily run to train for the Boston Marathon.



Susan ran out of her water and is very tired.



Susan checks the Water Bottle Refill Station App to find the nearest station.



She runs to the building the station is in and steps inside.



She fills her water bottle and is very happy!



**Congratulations! You now
have more water bottle
refills than any of your
friends!**

**The app lets her know she just broke the record
between her and her friends.**