



# Associate Product Manager



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United States and Canada - Remote

Simplify

1 of 7 keywords  
are present in your resume

Beta 14%  
resume match

We're transforming the grocery industry

At Instacart, we invite the world to share love through food because we believe everyone should have access to the food they love and more time to enjoy it together. Where others see a simple need for grocery delivery, we see exciting complexity and endless opportunity to serve the varied needs of our community. We work to deliver an essential service that customers rely on to get their groceries and household goods, while also offering safe and flexible earnings opportunities to Instacart Personal Shoppers.

Instacart has become a lifeline for millions of people, and we’re building the team to help push our shopping cart forward. If you’re ready to do the best work of your life, come join our table.

Instacart is a Flex First team

There’s no one-size fits all approach to how we do our best work. Our employees have the flexibility to choose where they do their best work—whether it’s from home, an office, or your favorite coffee shop —while staying connected and building community through regular in-person events. [Learn more about our flexible approach to where we work.](#)

Overview

Instacart is hiring its next class for its Associate Product Manager (APM) program. This program is aimed to help early talent jumpstart their career in product management. As an APM at Instacart, you will have the opportunity to gain product management experience and solve user challenges across various teams.

Instacart’s APM program will be 18-months, split across 3 rotations, in teams across Instacart such as Core Experience, Platform, Marketplace, Connected Stores and Ads. We will be looking to hire highly-motivated individuals to participate in the class starting August 2024.

A Product Manager at Instacart has a mix of principled thinking, well-honed product sense, and technical depth. PMs are responsible for owning the product and leading a cross-functional team to take ideas and iteratively bring them to life. They have a customer-first attitude and demonstrate experience in delivering impactful products and features that are heavily informed by data and user research.

About The Job

- Responsible for the end-to-end success from discovery to launch of new products and features
- Collaborate with Design, Engineering, Marketing, Data Science, and Analytics teams
- Identify new product opportunities through quantitative research, case studies, and reviews of industry-standard methodologies
- Apply creative solutions, lead the work, and reinvent what is possible in a constantly evolving environment
- Influence crucial team members throughout Instacart to align intent, resources, and prioritization
- Help define Instacart’s strategic position in the grocery industry as we continue to craft the way for the online grocery and e-commerce industries

About You

- Bachelor's Degree from an accredited college or university
- 1-3 years of working experience
- Demonstrate a deep passion for technology and product design - either from a technical degree, personal projects, or experience in business, strategy, or software-related roles.
- Ability to come up with product solutions for customer pain points.
- Leadership potential and natural ability to influence and empower diverse teams.

The Application Process

- Apply to the APM program by March 25, 2024.
- If selected to move on, you will complete a take-home product challenge.
- If your submission is selected, you will complete a series of interviews (including product sense,



Resources

More information about the APM program can be found here: [Associate Product Manager](#)

Instacart provides highly market-competitive compensation and benefits in each location where our employees work. This role is remote and the base pay range for a successful candidate is dependent on their permanent work location. Please review our Flex First remote work policy [here](#).

Offers may vary based on many factors, such as candidate experience and skills required for the role. Additionally, this role is eligible for a new hire equity grant as well as annual refresh grants. Please read more about our benefits offerings [here](#).

For US based candidates, the base pay ranges for a successful candidate are listed below.

**CA, NY, CT, NJ**  
\$135,000 — \$150,000 USD

**WA**  
\$130,000 — \$144,000 USD

**OR, DE, ME, MA, MD, NH, RI, VT, DC, PA, VA, CO, TX, IL, HI**  
\$124,000 — \$138,000 USD

**All other states**  
\$113,000 — \$125,000 USD

Apply for this Job \* Required

Apply With LinkedIn

First Name \*

Last Name \*

Email \*

Phone \*

Location (City) \*

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Resume/CV \* [Attach, Dropbox, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

Cover Letter [Attach, Dropbox, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

How did you hear about this job? \*

Do you, now or in the future, require sponsorship to work in the United States? \*

Are you currently, or have you previously, worked for Instacart? \*

LinkedIn Profile: \*  
Provide link to your LinkedIn Profile. If none, specify N/A.

Are you legally authorized to work in the country where this job is located? \*



new, different, and flavorful to the table. We believe our team’s wide range of perspectives, experiences and backgrounds enable us to build a better product for our customers. Instacart is for everyone, and we’re committed to fostering diverse and inclusive teams that reflect the communities we serve.

Individuals seeking employment at Instacart are considered without regards to race, color, religion, national origin, age, sex, marital status, ancestry, physical or mental disability, veteran status, gender identity, sexual orientation, or any other protected characteristic.

Please note: If you apply for more than one job, you will be asked to fill out the questionnaire for each application.

Why are we asking?

In order to track our effectiveness in recruiting a wide range of talent, we invite all applicants to self-identify demographic information. Completion of the form is required as part of our standard application process - but disclosing your demographic information is optional. Any information that you do provide will be recorded and maintained in a confidential file.

Self-identification categories

- **Gender Identity:** How a person identifies their gender, regardless of their gender assigned at birth.
- **LGBT2QIA+:** An umbrella term for a range of sexual orientations and gender identities/expressions. Stands for “Lesbian, Gay, Bisexual, Transgender, Two-Spirit, Queer, Intersex, and Asexual. The plus sign is meant to encompass all other identities that belong to this community.”
- **Race/Ethnicity:** A person’s racial, ethnic or origin identity.
- **Disability Status:** A person’s physical or mental impairment which may limit one or more of their major life activities. [Learn more here.](#)
- **Military Service:** A person who has spent time serving in any branch of the military (retired or active). [Learn more here.](#)

What is your gender or gender identity? *(Select one)* \*

- ☐ Woman
- ☐ Man
- ☐ Non-Conforming/Non Binary
- ☐ Not Listed
- ☐ I don't wish to answer

Do you identify as a member of the LGBT2QIA+ community? *(Select one)* \*

- ☐ Yes
- ☐ No
- ☐ I don't wish to answer

What is your race and/or ethnicity? Please check all that apply. \*

- ☐ White / Caucasian (A person having origins in any of the original peoples of Europe, the Middle East, or North Africa)
- ☐ Hispanic or Latinx (A person of Cuban, Mexican, Puerto Rican, South or Central American or other Spanish culture or origin regardless of race)
- ☐ Black or African-American (A person of African, Caribbean, West Indian descent)
- ☐ Asian or Asian-American (A person having origins in any of the original peoples of Asia and the Indian subcontinent including all 48 Asian countries - ie. Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, Vietnam)
- ☐ Native Hawaiian or other Pacific Islander (A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands)
- ☐ Indigenous Peoples (A person having origins in any of the original peoples including Aboriginal People, American Indian, Alaska Native, First Nations, Native American, or Alaska Native, Indigenous peoples from non-US countries)
- ☐ A race, ethnicity, or origin not shown
- ☐ I don't wish to answer

Military Veteran Status *(Select one)* \*

- ☐ I am not a Protected Veteran
- ☐ I am a Protected Veteran
- ☐ I am an Active Military Person
- ☐ I identify as One or More of the Classifications of a Protected Veteran



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- ☐ Yes, I have a disability, or have a history/record of having a disability
- ☐ No, I don't have a disability, or a history/record of having a disability
- ☐ I am unsure of my disability status
- ☐ I don't wish to answer

Submit Application

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Instacart is a hybrid remote team. Most of our roles are open to in-office, flex, or remote work. [Learn more about our flexible approach to where we work.](#)

No matter what you bring to the potluck, there’s a seat at the table for you. We celebrate the unique and diverse paths, perspectives and experiences that you may bring to Instacart.

## Accommodations & Accessibility

At Instacart, we strive to create an accessible and inclusive experience for all candidates. If you need assistance submitting an application through our career site due to a disability, please submit an [Accommodations Request Form](#) and someone from our team will reach out soon to see how we may be able to assist.



not discriminate (including in our hiring and promotion practices) on the basis of race, color, creed, religion, national origin, age, sex and gender, gender expression and gender identity, sexual orientation, marital status, ancestry, physical or mental disability, military and veteran status, or any other characteristic protected by law.

For **Colorado applicants**, pursuant to the Colorado Job Application Fairness Act, you may omit or redact information identifying age, date of birth, and/or dates of attendance at or graduation from an educational institution in your resume and/or application.

[Candidate Privacy Policy](#)

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