



BLOGGING PLATFORM

CONNECTCO



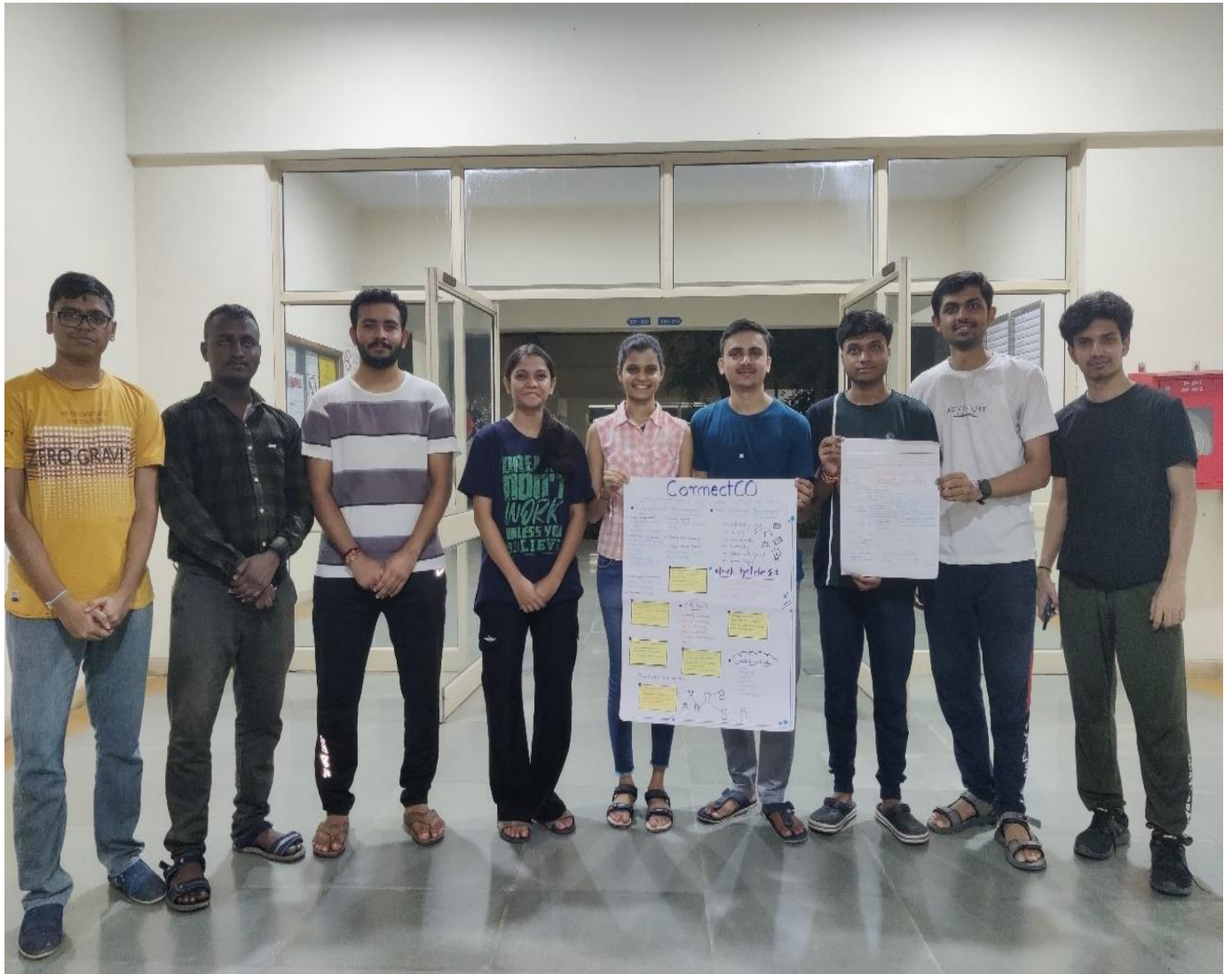
SOFTWARE ENGINEERING (IT - 314)

Prof. Saurabh Tiwari

Group 23

- 202201287 GHORI ZEEL JIVRAJBHAI (**Group Leader**)
- 202201291 PATEL NAISARGI NILANGBHAI
- 202201272 SIDDHANT GUPTA
- 202201322 ADITYA IYER
- 202201338 KRITARTH JOSHI
- 202201312 DESAI PRITISH
- 202201299 AKSHAT JINDAL
- 202201324 KASHYAP GAJERA
- 202201267 CHAUHAN HEMAN JASHVANTBHAI
- 202201265 CHAUDHARI PRACHI HASMUKHBHAI

● GROUP MEMBERS

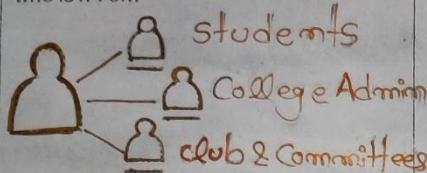


Due to some unavoidable circumstances one of our group members named Akshat Jindal (202201299) was not present at the time of photograph but he also contributed equally in this submission.

WHAT IS THE CONCEPT CALLED?

- A software to faster communication, collaboration and community building within the academic institution, providing a space for sharing ideas, events and experience

WHO IS IT FOR?



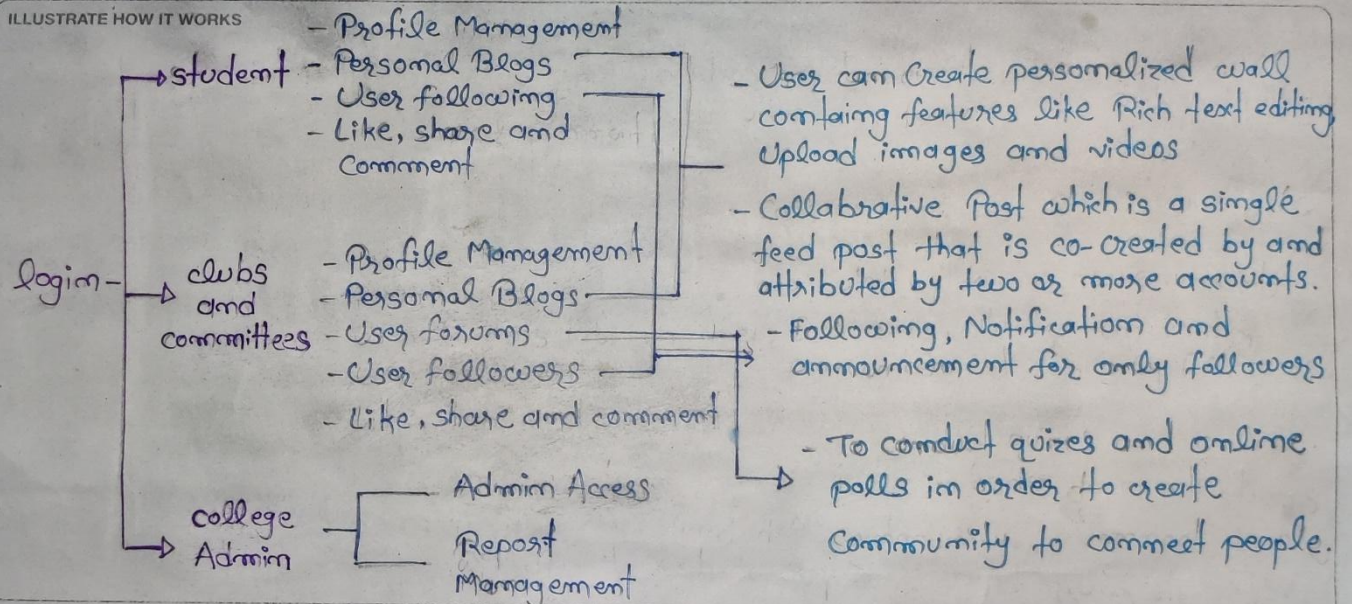
WHAT PROBLEM DOES IT SOLVE?

- Providing digital space where students can easily participate, contribute content
- Allows club to manage and promote their activities

WHAT IS THE BIG IDEA?



ILLUSTRATE HOW IT WORKS



WHY MIGHT IT FAIL?

- Dependency of data quality
- Data inaccuracy
- Lack of user engagement
- Regulatory hurdles

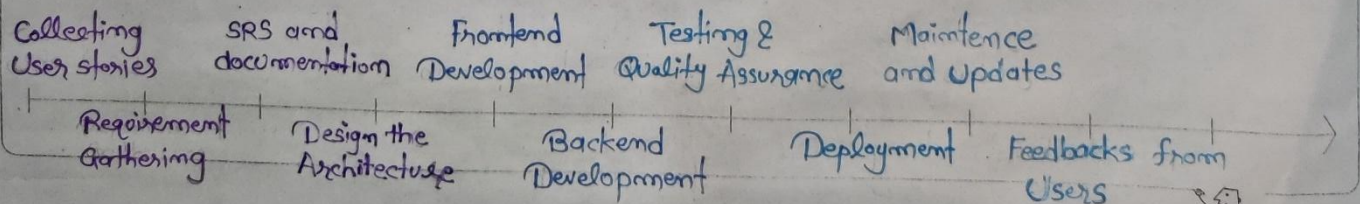
WHAT SHOULD WE PROTOTYPE AND TEST?

- User friendly Content
- Personalization & customization
- Community Engagement features
- Data Collection

HOW MIGHT WE MEASURE SUCCESS?

- User engagement metrics
- User Satisfaction surveys
- Adoption rates of key features, platform growth

HOW WILL WE MAKE THIS HAPPEN?



ConnectCO

functional Requirement

- i) User Management
 - ca) Registration and login
 - cb) Profile Management
- ii) Blog Post Management
 - Personalized wall containing
 - Ca) Text: Rich-text editing
 - cb) Images
 - cc) Videos
 - Collaborative Post
 - A single feed Post that is co-created by and
- iii) Social sharing
 - share blog Posts, engagement activity
- iv) Search and Browsing
- v) College Admin Panel:
 - To report/block users who are misbehaving

ciii) following & Notifications:

- followers only notifications and announcement

civ) Comment & Likes

- User Registration and Login
- Authentication and forgot password
- Personal Profile
- Profile management and edit
- Personalized blog walls

- Text editing, Images & videos in blog posts
- Search available for accessing Blogs
- Mutuals and likely to know recommendation

- Liking and commenting on posts
- Nested commenting for threads and enhancing interaction
- Private blogs or follow only blogs

Roles

- Frontend developer
- Backend developer
- UI/UX Designer
- Documentation
- Database development
- Tester

- Ability to follow any person or club/committee of interest
- Notify followers about updates and announcements
- sharing blogs posts with followers
- Collaborative posts
- Customizable notification settings

- Display past searches
- Admin able to ban profiles
- Admin has access to the list of profile complaints/reports.

Non functional Requirement

- ca) Scalability
- cb) Security
- cc) User friendly
- cd) Availability
- ce) Blocks and Report
- cf) Private Blogs

stake holders

- ci) students (Primary)
- cii) clubs & Committees
- ciii) college admin

Tools & Tech stack

- HTML
- Mongo DB
- Node JS
- React JS
- Express JS
- CSS
- Canva/Figma

Duration: 3-4 months

- Customizable club and committee settings
- Engagement Statistics
- Forums and polls for people outreach and interaction

