



Jill Hewlett Inc. Growth Strategy Brief – Team 48

Jindo Kim | Team 48

Active Activated on January 23, 2026

You've been assigned to this project by your administrator!

Welcome to your project space! To begin, make sure you:

- Understand the project scope, goals, and timeline. Review all tabs below to ensure you're familiar with the details of your project.
- Complete onboarding tasks such as agreements, surveys, and payment setup (if applicable).
- Click 'Start Project' below to notify the company you're beginning. This will also start a direct conversation with the employer.
- Connect with the company to align on expectations, meetings, and deliverables.

⚠ **Sign agreements.** All participants must sign agreements before project can be started. [View agreements.](#)

≡ Progress ⚙ Resources ☰ Project 📋 Invoices 📈 Agreements ⚙ Settings

PROJECT DETAILS

Company Overview: Context and Growth Tensions

The information to students is meant to provide shared context, not a complete picture.

Company Name Jill Hewlett Inc....

[Read more](#)

Geographies of business North America (in person), globally (online)

Completed tasks (1)



Setup payment account

Completed on January 3, 2026

[View](#)

Upcoming tasks (17)

[+ Create milestone](#)



Sign agreements (1)

Due January 26, 2026

[Sign](#)

0 / 1 – Team members completed

Complete survey: Riipen Labs Student Pre-Experience Survey



Due January 26, 2026

0 / 1 – Team members completed



Start project

Due January 26, 2026



Milestone 1: Welcome to Riipen Labs! Check out our intro video!

Due January 26, 2026

1 0



Milestone 2: Check In & Submit your Questions!

Due January 28, 2026

1 0



Milestone 3: Attend Employer Kick Off Call Today!

Due January 28, 2026

1 0

Milestone 4: Project Employer Kick Off Call

 Due January 29, 2026

 1  0

Milestone 5: Week 1 Submission

 Due February 2, 2026

 1  0

Milestone 6: Week 2 Mid Point Check In

 Due February 6, 2026

 1  0

Complete survey: Riipen Labs Mid-Point Reflection

 Due February 6, 2026 / Required for invoices 

 0 / 1 – Team members completed

Milestone 7: Reminder Projects end on the 13th!

 Due February 10, 2026

 1  0

Milestone 8: Riipen Labs Spotlight

 Due February 12, 2026

 1  0

Milestone 9: Complete and Upload AI Interview

 Due February 13, 2026

 1  0

Milestone 10: Peer to Peer feedback Survey

 Due February 13, 2026

 1  0

Final submission

 Due February 13, 2026 23:59 / Required for invoices 

Complete survey: Riipen Labs Peer to Peer Feedback



Due February 13, 2026 / Required for invoices [i](#)

0 / 1 – Team members completed

Complete survey: Riipen Labs Student Post-Experience Survey



Due February 13, 2026 / Required for invoices [i](#)

0 / 1 – Team members completed

Complete the project to:

- Receive shareable feedback
- Receive digital certificate
- Get skills added to your portfolio
- Add the project to your resume
- And more!



Feedback

[Learn More](#)



Skills

[Learn More](#)



Endorsement

[Learn More](#)



Certificate

[Learn More](#)

LEARNER



Jindo Kim He / Him

Learner

PINNED RESOURCES

[\[Template\] Growth Strategy Report Final Submission](#)

Created by Riipen Labs: January 2026 Cohort

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