

Jingyi Wang



MBA., Information Systems, [Hofstra University](#) GPA 4.0, 2021-2022



MS., Business Analytics, [Hofstra University](#) GPA 4.0, 2019-2021



BA., Finance, [HUNAU](#) GPA 3.8, 2004-2008



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Graduate Assistant/Data Analyst, [Hofstra University](#), Hempstead NY Jun 2020 - Present

SQL/Access/EXCEL/Tableau

- Writing Ad Hoc queries that integrate HR and curriculum information by using Access to perform statistics and analysis, which automated 70% of the data preparing effort
- Create dashboards and data charts by integrating data from various platforms through Tableau

Marketing Analyst, [Singhand Data Intelligence](#), Changsha, CHN/ Hempstead NY, Jan 2021 - Sep 2021

SQL/Python/Predictive Analysis/SWOT Analysis

- Conducted market research and SWOT analysis on procurement information platform software in the market and delivered the report directly to decision makers
- Collect open data and build a demo of market demand prediction model to achieve 92% accuracy

Marketing Analyst Intern, [StonyDealClub](#), Stonybrook, NY, Jan 2021 - May 2021

Excel Solver/R/Tableau

- Conducted marketing analysis to track advertisement costs and trace consumer behaviors based on KPIs such as social media engagement, website traffic, conversion rates, and sales.
- Build the logistics model and save the company 25% of logistics and warehousing cost in two months, about \$20,000

General Manager, [SPDB](#), Changsha, Hunan, CHN Feb 2016 - Jun 2019

Excel PivotTable/CRM/Tableau/KPIs Management

- Analyzed performance metrics, reviewed creative and brainstormed with internal departments to develop and present marketing strategic plans tailored for different customers clusters per month
- Mined and analyzed customer information and a large amount of transaction records, developed and executed sales solutions, and achieved RMB 1.5 million in noninterest income in a single quarter, an increase of 650% in the same period

International Settlements Specialist, [SPDB](#), Changsha, Hunan, CHN Jun 2008 - Feb 2016

Excel (PivotTable, Solver, Analysis ToolPak)/MS/ASOne(China Forex Online Platform)

- Proofread and analyze balance of payments data for all 16 branches in the jurisdiction, and prepare reports for monthly reporting to the [SAFE](#) (State Administration of Foreign Exchange)
- Provided training on international settlement for more than 300 employees in the whole jurisdiction and won the third place in the national "Statistical Star" competition in 2011

SIDE PROJECTS AND HOBBIES

Scratch Coding Curriculum - Designing and recording a Scratch Coding curriculum for 8-10-year-old students

[ETH and S&P 500 Clustering Analysis](#) - Identified public companies that have correlation with ETH