



Jing Wang

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Portfolio: www.whimsicalj.com

Motion Designer/3D Modeling Beginner/Creative Daydreamer

Personal Summary

A motion graphic designer who graduated from New York City College of Technology with a BFA Degree in Communications Design on June 1st, 2022. Knowledgeable in creating an assortment of motion graphics and graphic designs. A self-learned 3D Modeler, eager to be part of creative projects and come up with new design ideas. Able to effectively self-manage on independent projects and collaborate in team projects.

Personal Information

Looking for a company that will challenge my skills and allows me to express my creative ideas to further develop my knowledge and potential.

Skill

Motion design
3D modeling
Illustration
Storyboard

Education

BFA | Bachelor Of Fine Art

06/2022

Communication Design Major in New York City College Of Technology

Work Experience

Internship

Enticive LLC

01/2022 - 06/2022

- Designed a base 3D model of “living skeletons” for a Greek mythology-inspired 3D game.
- Created and styled a variation of these skeleton models to be used as pets with different attributes.
- Modified and improved existing 3D models to better fit the theme of the game.

Personal Skill

Creativity
Hardworking
Problem-Solving
Bilingual

Freelancer

Web3 eCommerce Logo Design

06/30/2022 - 07/10/2022

- Gathered Logo requirements from the client. Analyzed the client’s request for the design and then researched the concept of web3 to fulfill the request.
- Designed a logo that is relaxed but at the same time illustrates web3’s technological components based on the client’s requests.
- Continuous modification based on feedback and delivered a complete and satisfying logo.

Tool

Adobe Software CC
Blender
Cinema 4D
HTML&CSS
Microsoft Office Suite

Cafe Menu Design

12/2019

- Identified the café’s vibe and analyzed its old menu designs to come up with a menu style that is better suited for the café.
- Participated in the photographing process to acquire different styles of menu items for the design.
- Integrated traditional Chinese elements into the menu design with a variety of custom-made icons and a unique color scheme.

Icon Designs for a Personal Portfolio

10/2019

- Identified the type of portfolio the client was aiming to build and carefully researched the icons the client needed on the portfolio.
- Designed six unique icons of different programming technologies such as React, Ruby on Rails, and Android Studio for the client to be used as category selection on the portfolio

Language

English
Chinese

Project

Dream

Motion Design

- A 3-minute 2D animation about a 17 years old Chinese girl who works in historic restoration had a dream about time traveling to ancient China as a child, where she explored and experienced all the Chinese dynasties in the past.
- The animation was composed independently with Adobe After Effect and Procreate.
- “Dream” was also chosen as one of the best senior projects for a showcase at New York City College of Technology.

History of Coca-Cola package

Motion Design

- A short 70-second video with upbeat background music showcasing how Coca-Cola drink packages changed over time.
- Even though the video is short, it vividly illustrates the reasons for the changes and how different it has changed each time.
- The project was completed independently with Adobe After Effect.

Oreo Factory Commercial

3D Modeling

- A 10-second 3D animated commercial with upbeat background music showcasing the Oreos cookie-making process in a small and cute cookie-making machine.
- The commercial was completed independently with Cinema 4D.

Graduation brochure cover

Graphic Design

- Participated in the design of the New York City College of Technology senior graduation brochure cover for the class of 2022.
- Designed 2 brochure covers with different page layouts and font selections with Photoshop.

Infinity

UX/UI

- A UI prototype for a lifestyle mobile app called “Infinity”.
- The prototype consists of a registration process, a user profile, and a page consisting of different exercises, diets, and challenges.
- The prototype was complemented independently with Adobe XD.