


Jing Li

 Dublin,D01Y622



0858584803



jingl8050@gmail.com

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Dear Sir/Madam,

I saw your WordPress Web Designer job posting on indeed and was very excited about it. As a professional with 3 years of front-end and web development experience, I believe my background and skills are a perfect fit for your company's expectations for this role.

I'm passionate about WordPress design, especially when it comes to creating engaging and fully functional websites, and in my previous part-time job designing websites for a marketing agency startup, this experience deepened my understanding of how WordPress can be used to improve the user experience and performance of a website. I'm interested in your industry-leading 100% Online Data Literacy solution, which covers the top tools, techniques and theories used by professionals today. You combine instructional videos with real-world examples, exercises and exams that cover everything from the entry-level skills users need to the advanced techniques required for success. I am very excited and eager to use my expertise to support your company's goals.

I have been a motivated student throughout my four years at university and have been working as a front-end developer in my spare time for about three years. Through this period of study and practice, I have gained extensive experience in web design, development and SEO marketing. I am very interested in the WordPress Web Designer position with your company and believe that my skills and experience can add value to your team. In my front-end development practice, I primarily focus on creating aesthetically pleasing, user-friendly website designs.

My attention to detail and keen eye for the latest web design trends enables me to design websites that are both appealing and efficient. In addition, I am familiar with the WordPress platform and can effectively translate design ideas into actual website projects. When it comes to SEO marketing, I understand how to optimise website content to improve search engine rankings, thereby increasing visibility and traffic to your website. I am passionate about using analytics tools to monitor website performance and adjust strategies based on data feedback. And I am able to work effectively with the team to achieve the company's strategic goals.

I look forward to the opportunity to discuss in more detail how I can add value to your organisation. Thank you for considering my application and taking the time to read my cover letter. I look forward to hearing from you and hope to meet with you in the near future to discuss this position opportunity.

Sincerely,
Jing Li