



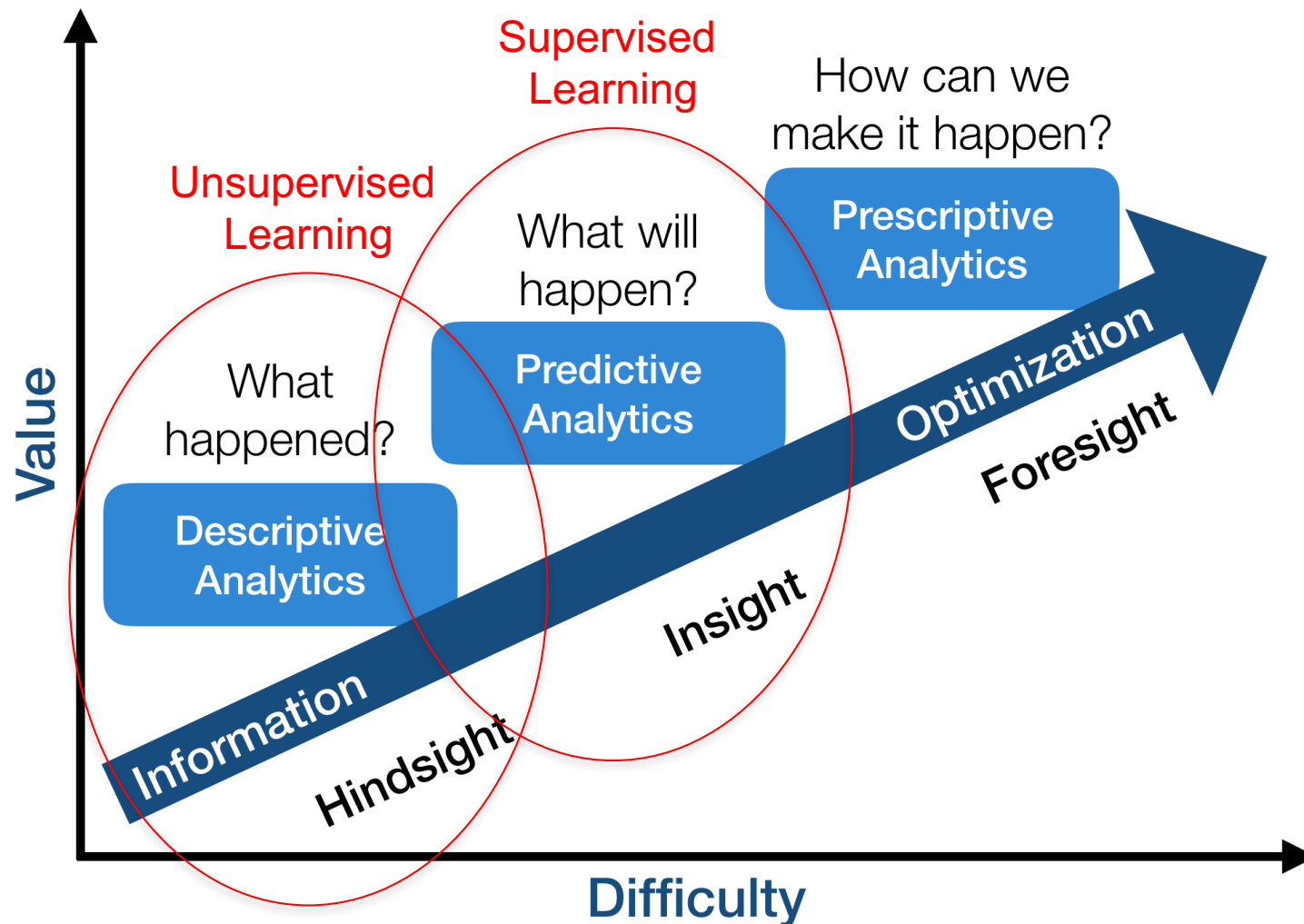
# Unsupervised Learning: K-Means & Agglomerative Clustering

These slides are partially based on slides assembled by Eric Eaton, with grateful acknowledgement of the many others who made their course materials freely available online.

# Types of Learning

	from input $x$ , output:
unsupervised	summary $z$
supervised	prediction $y$
reinforcement	action $a$ to maximize reward $r$

# Types of Learning



# Unsupervised Learning

- Supervised learning used labeled data pairs  $(\mathbf{x}, y)$  to learn a function  $f: X \rightarrow Y$ 
  - But, what if we don't have labels?
- No labels = **unsupervised learning**

# Clustering

Clustering: group together similar points and represent them with a single token

Key Challenges:

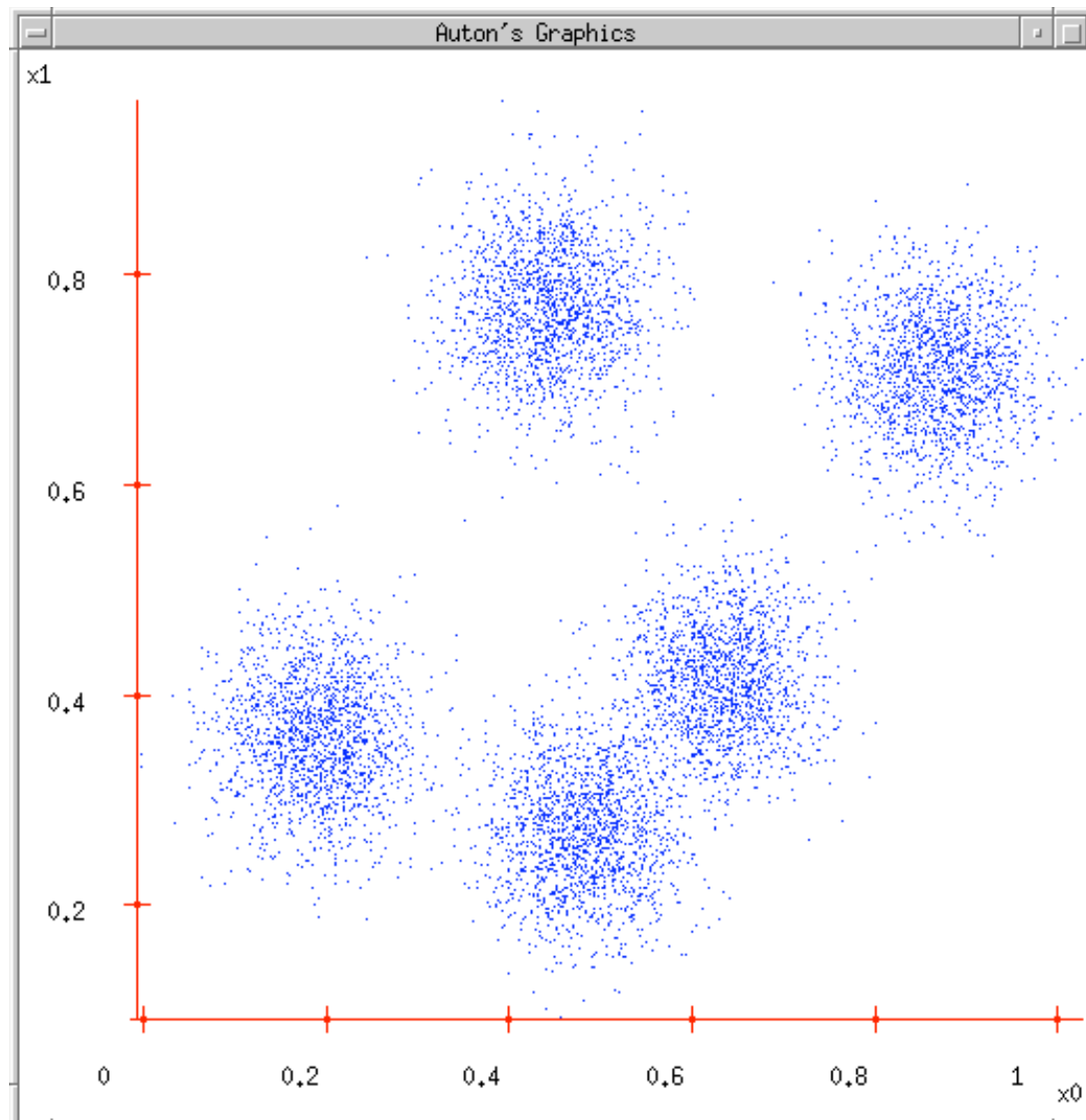
- 1) What makes two data points similar?
- 2) How do we compute an overall grouping from pairwise similarities?

# How might we cluster?

- K-means
  - Iteratively re-assign points to the nearest cluster center
- Agglomerative clustering
  - Start with each point as its own cluster and iteratively merge the closest clusters

# K-Means Clustering

# Clustering Data

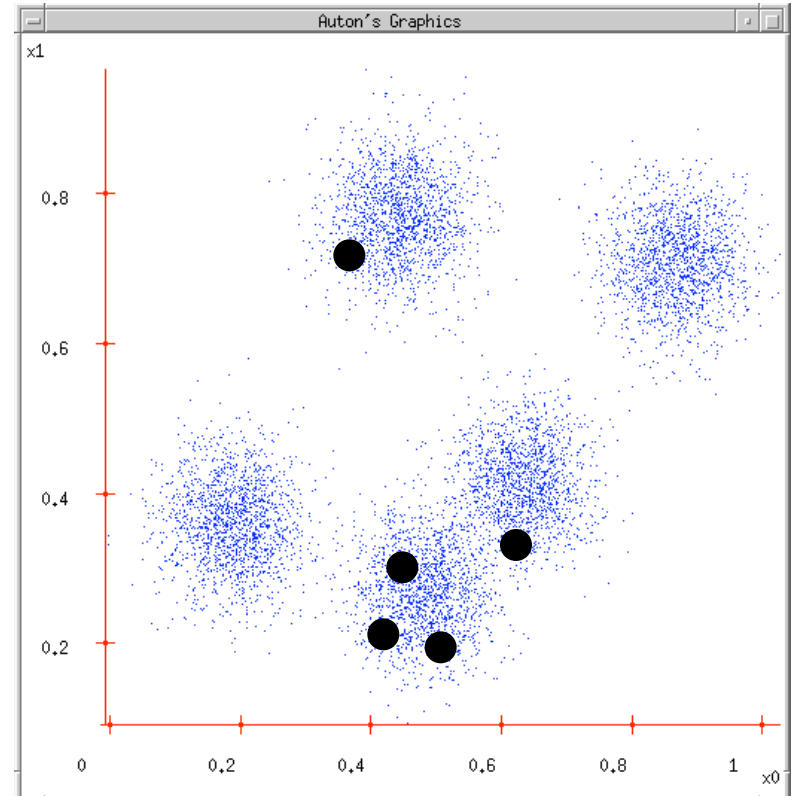




# K-Means Clustering

K-Means (  $k$  ,  $X$  )

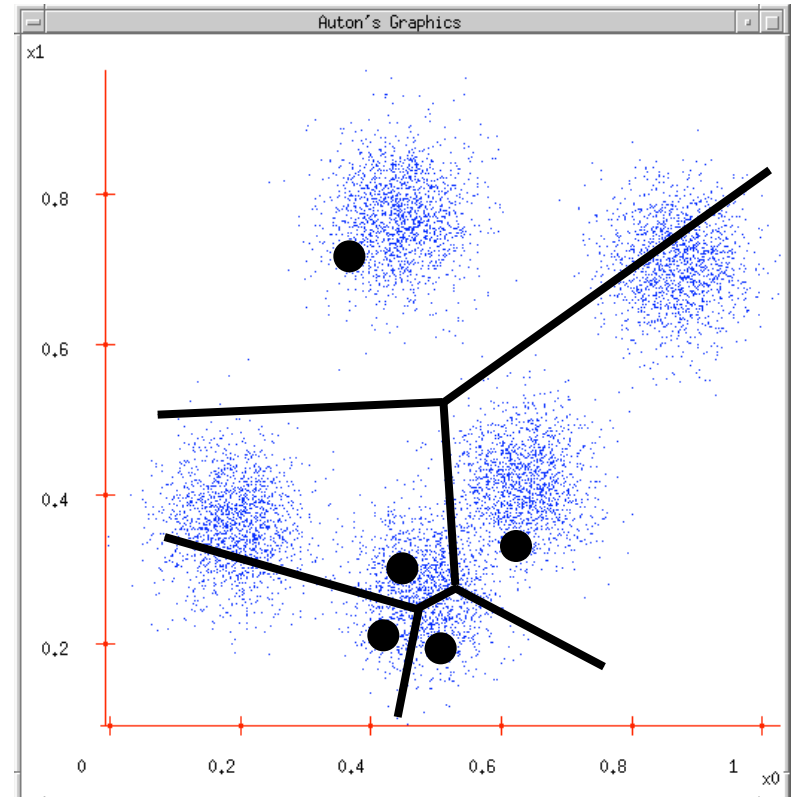
- Randomly choose  $k$  cluster center locations (centroids)
- Loop until convergence
  - Assign each point to the cluster of the closest centroid
  - Re-estimate the cluster centroids based on the data assigned to each cluster



# K-Means Clustering

K-Means (  $k$  ,  $X$  )

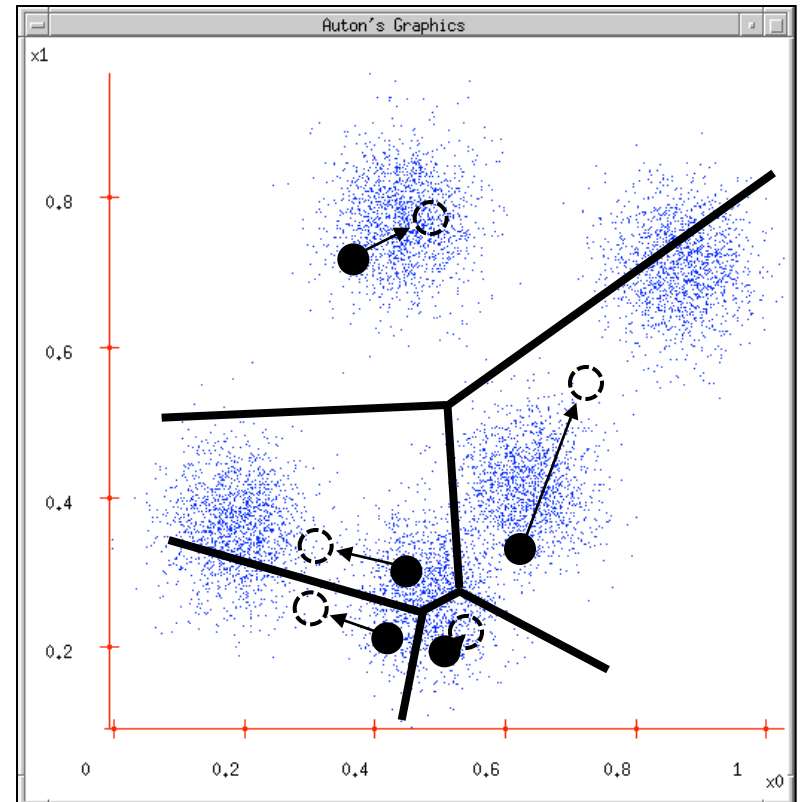
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# K-Means Clustering

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# K-Means Objective Function

- K-means finds a local optimum of the following objective function:

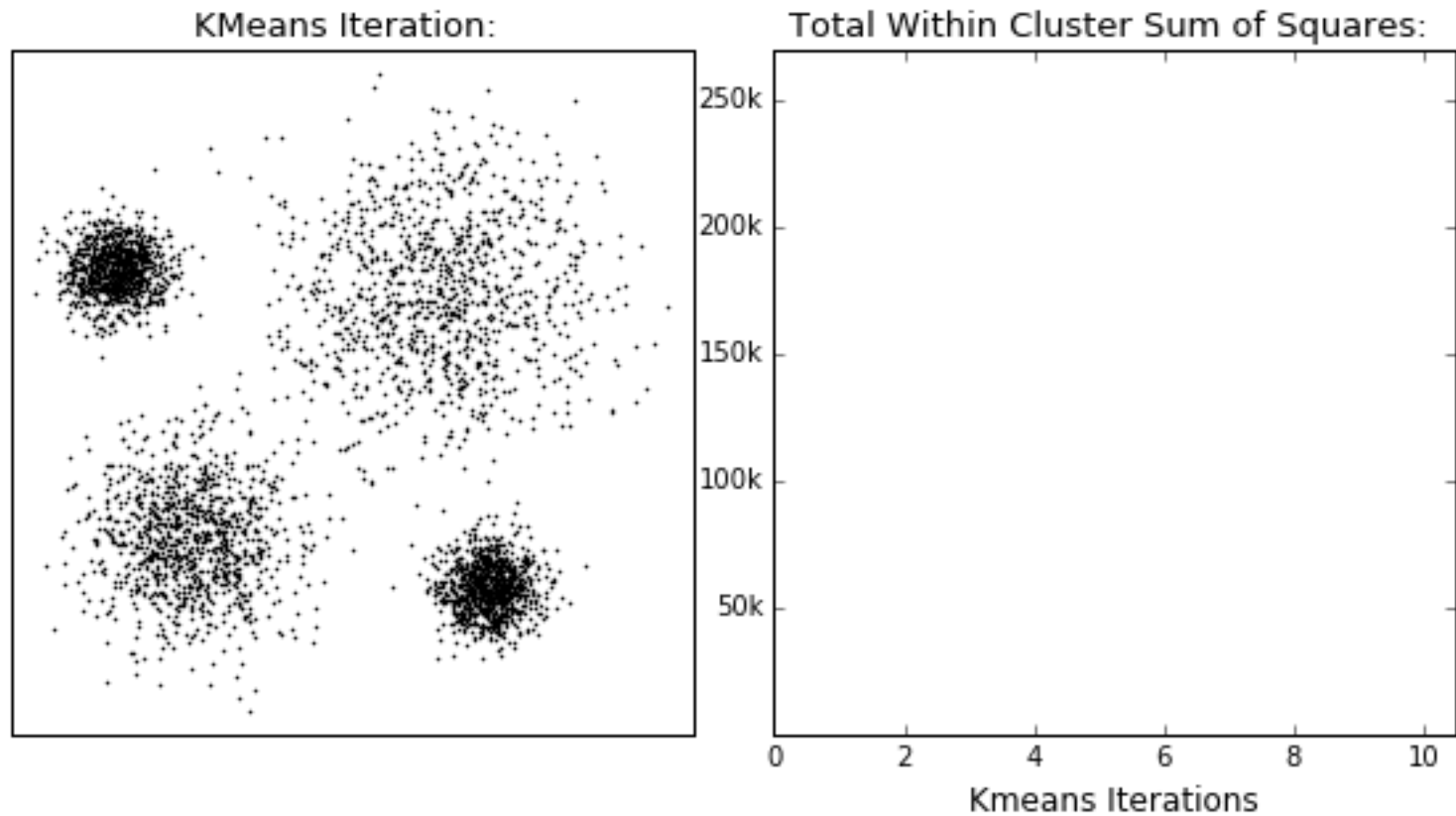
$$\arg \min_{\mathcal{S}} \sum_{i=1}^k \sum_{\mathbf{x} \in \mathcal{S}_i} \|\mathbf{x} - \boldsymbol{\mu}_i\|_2^2$$

where  $\mathcal{S} = \{\mathcal{S}_1, \dots, \mathcal{S}_k\}$  is a partitioning over

$X = \{\mathbf{x}_1, \dots, \mathbf{x}_n\}$  s.t.  $X = \bigcup_{i=1}^k \mathcal{S}_i$

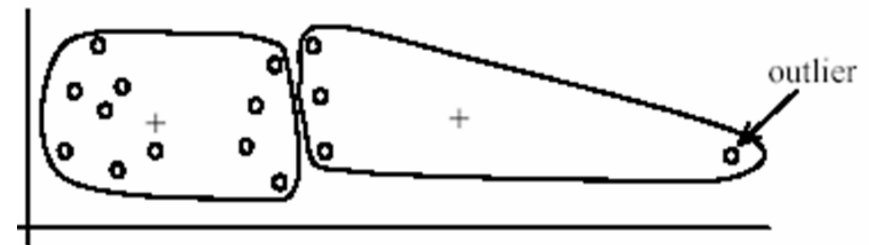
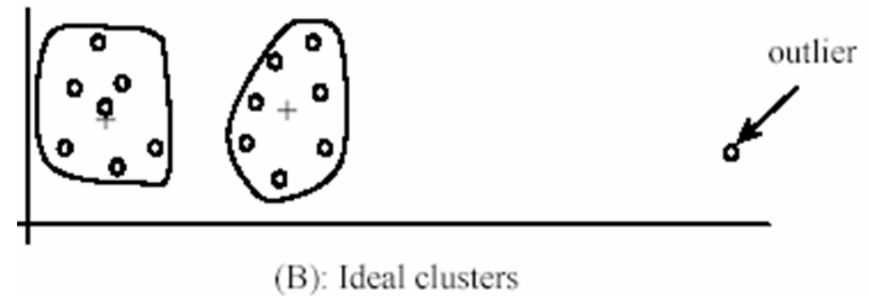
and  $\boldsymbol{\mu}_i = \text{mean}(\mathcal{S}_i)$

# K-means Demo

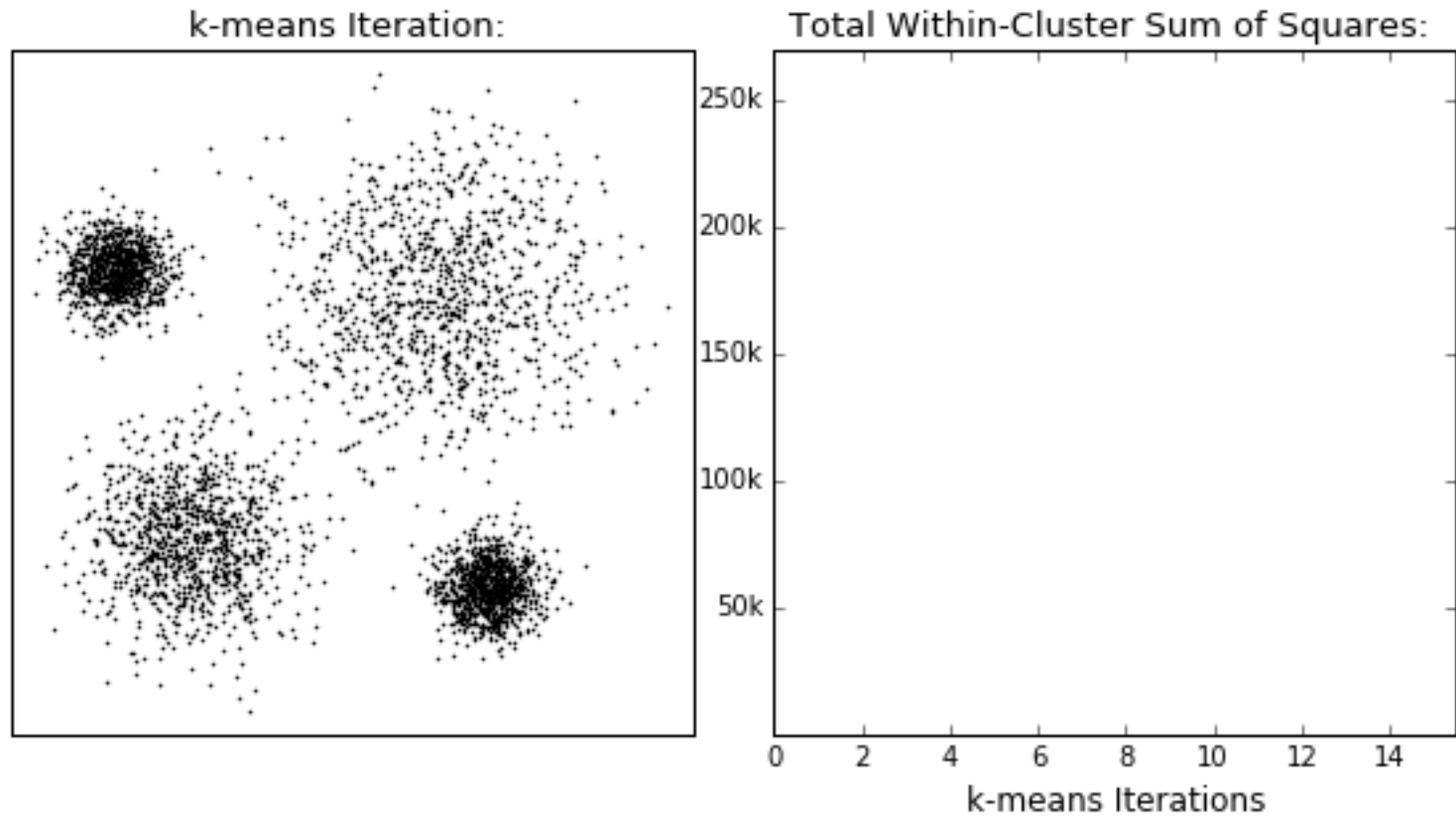


# K-Means pros and cons

- Pros
  - Finds cluster centers that minimize conditional variance (good representation of data)
  - Easy to implement
- Cons
  - Need to choose K
  - Sensitive to outliers
  - Prone to local minima
  - All clusters have the same parameters (e.g., distance measure is non-adaptive)



# K-means Demo



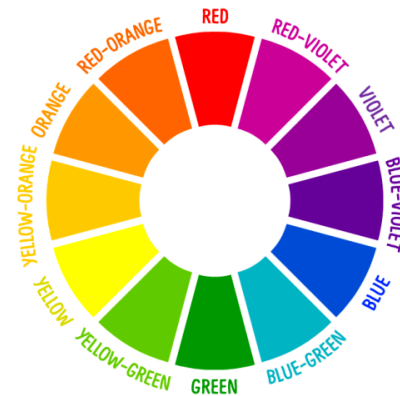
# K-Means: initialization

- **Very** sensitive to the initial points
  - Do many runs of K-Means, each with different initial centroids
  - Seed the centroids using a better method than randomly choosing the centroids
    - e.g., Farthest-first sampling
- Must manually choose  $k$ 
  - Learn the optimal  $k$  for the clustering
    - Note that this requires a performance measure



# K-medoids

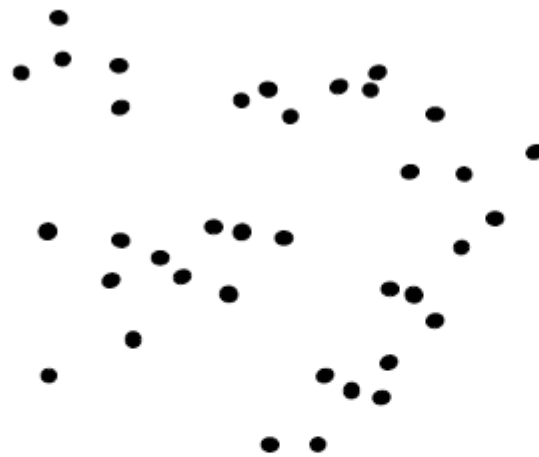
- Just like K-means except
  - Represent the cluster with one of its members, rather than the mean of its members
  - Choose the member (data point) that minimizes cluster dissimilarity
- Applicable when a mean is not meaningful
  - E.g., clustering values of hue



# How might we cluster?

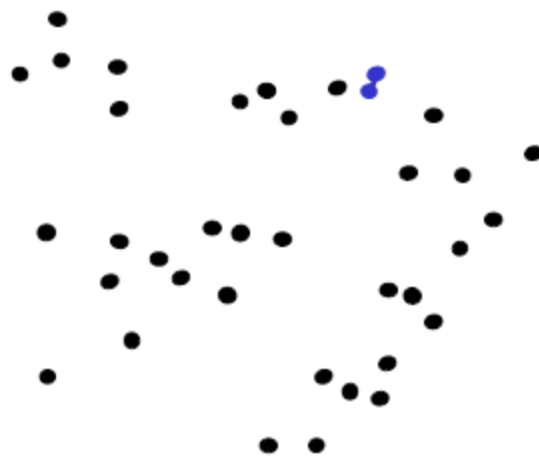
- K-means
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  - Start with each point as its own cluster and iteratively merge the closest clusters

# Agglomerative clustering



1. Say "Every point is its own cluster"

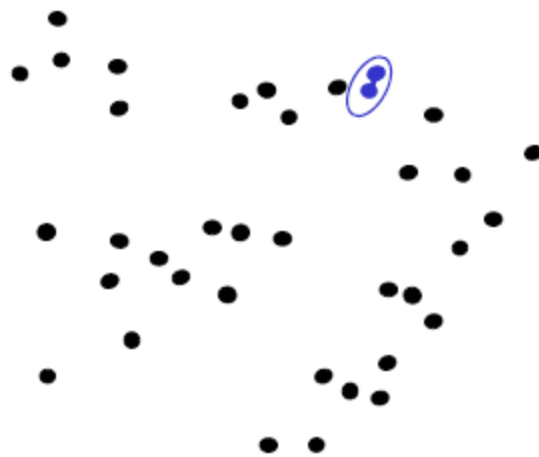
# Agglomerative clustering



1. Say "Every point is its own cluster"
2. Find "most similar" pair of clusters



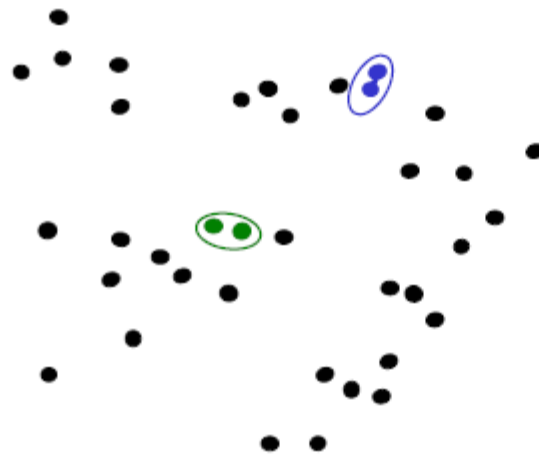
# Agglomerative clustering



1. Say "Every point is its own cluster"
2. Find "most similar" pair of clusters
3. Merge it into a parent cluster



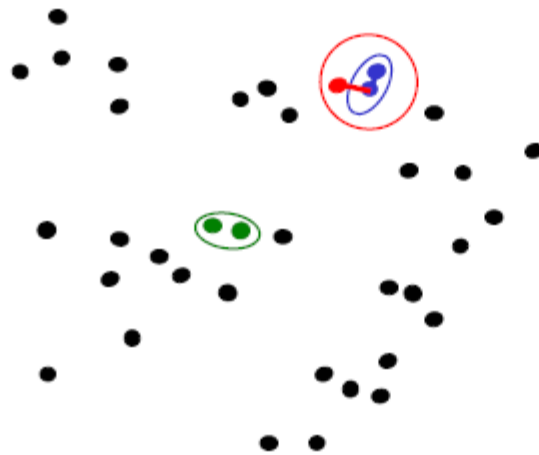
# Agglomerative clustering



1. Say "Every point is its own cluster"
2. Find "most similar" pair of clusters
3. Merge it into a parent cluster
4. Repeat



# Agglomerative clustering



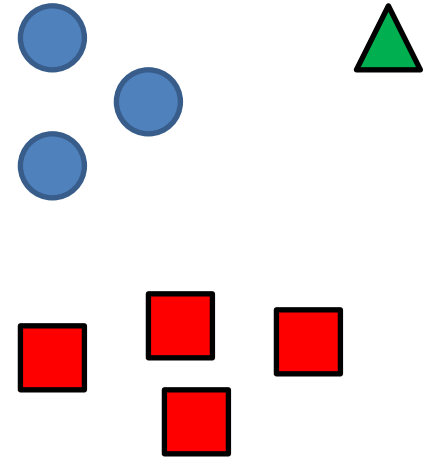
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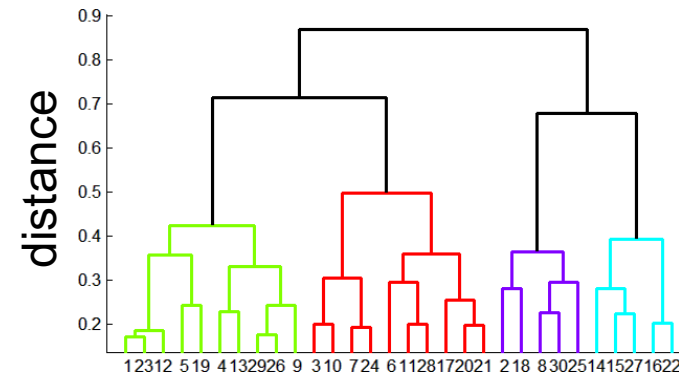
## How to define cluster similarity?

- Average distance between points, maximum distance, minimum distance
- Distance between means or medoids



## How many clusters?

- Clustering creates a dendrogram (a tree)
- Threshold based on max number of clusters or based on distance between merges





# Agglomerative clustering demo

