

Temple Inn & Suites Website Planning Document

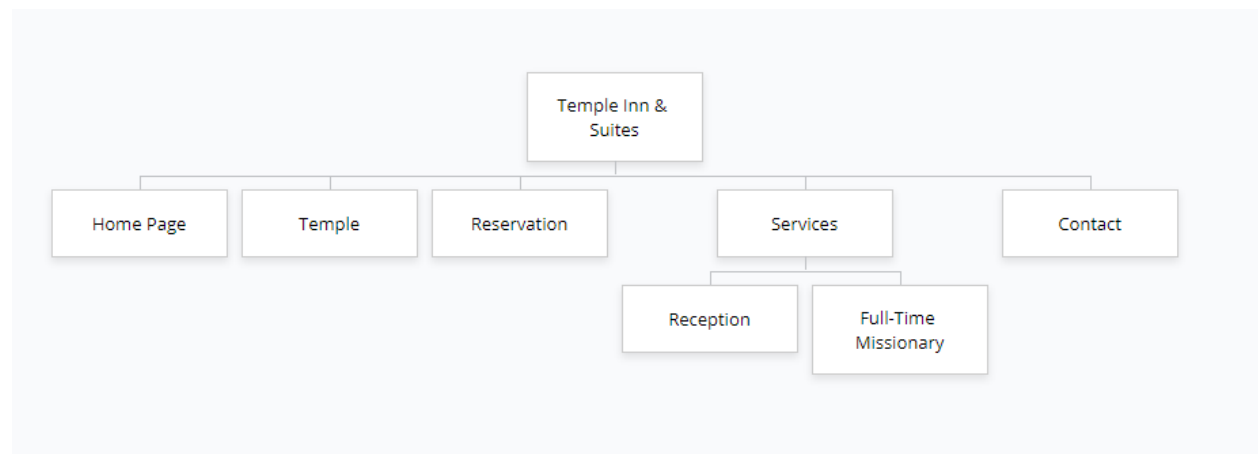
Site Purpose

This site is going to be for families and leaders of families that want to know everything they need to about visiting a temple. Whether they are visiting to perform important ordinances for themselves, or if they are visiting for the first time.

Target Audience:

My primary audience will be to Members of the Church of Jesus Christ of Latter-day Saints, but more especially to older members that either have enough savings to visit different temples around the world. The target age range will be age 35+ Male and Female members of The Church that are interested in vacationing in certain areas while also visiting a temple.

Site Map:



Color Palette:

#ffdf00: Gold



#ffffff: White

#eee2dc: Clouds in sunset

#ffebcd: Tan

#123c69: Blue

#ac3b61: Reddish Purple

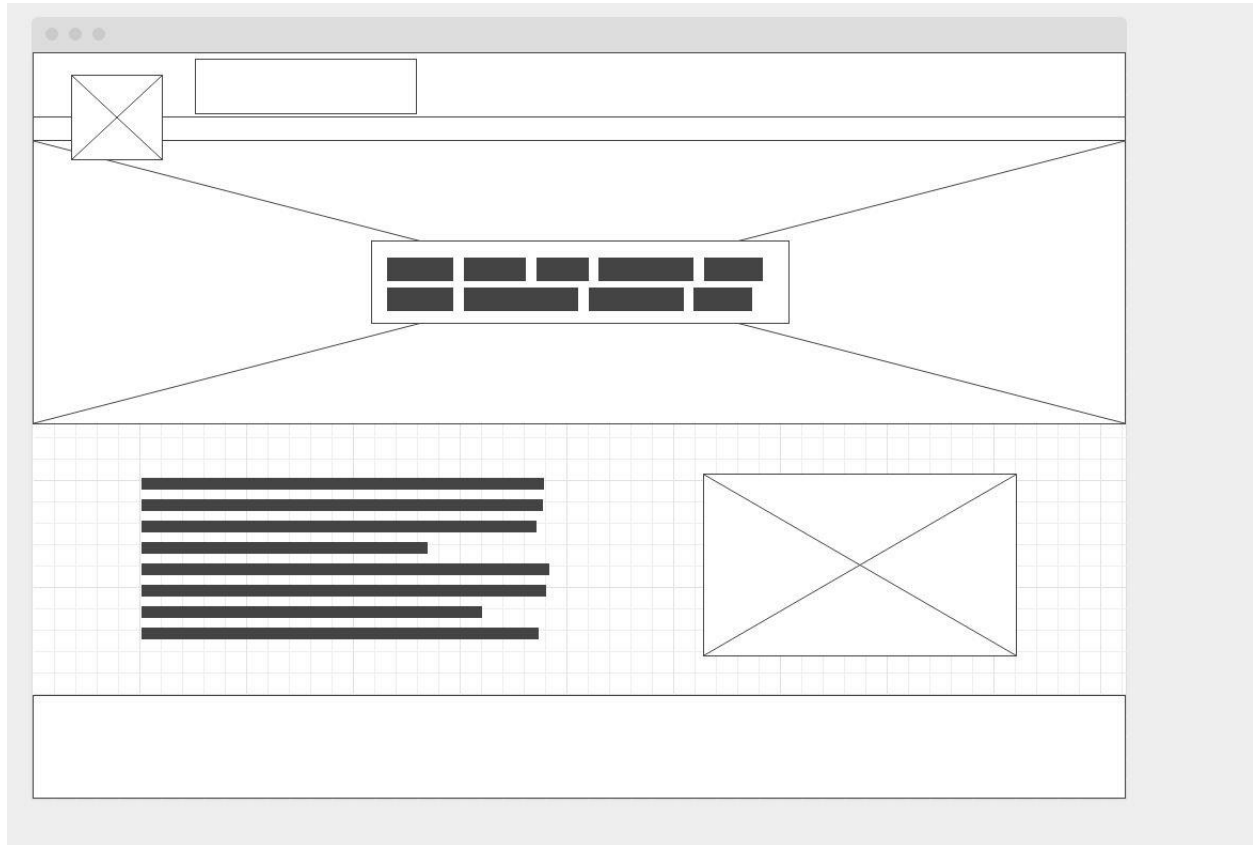
Fonts:

Headlines: Lora serif font

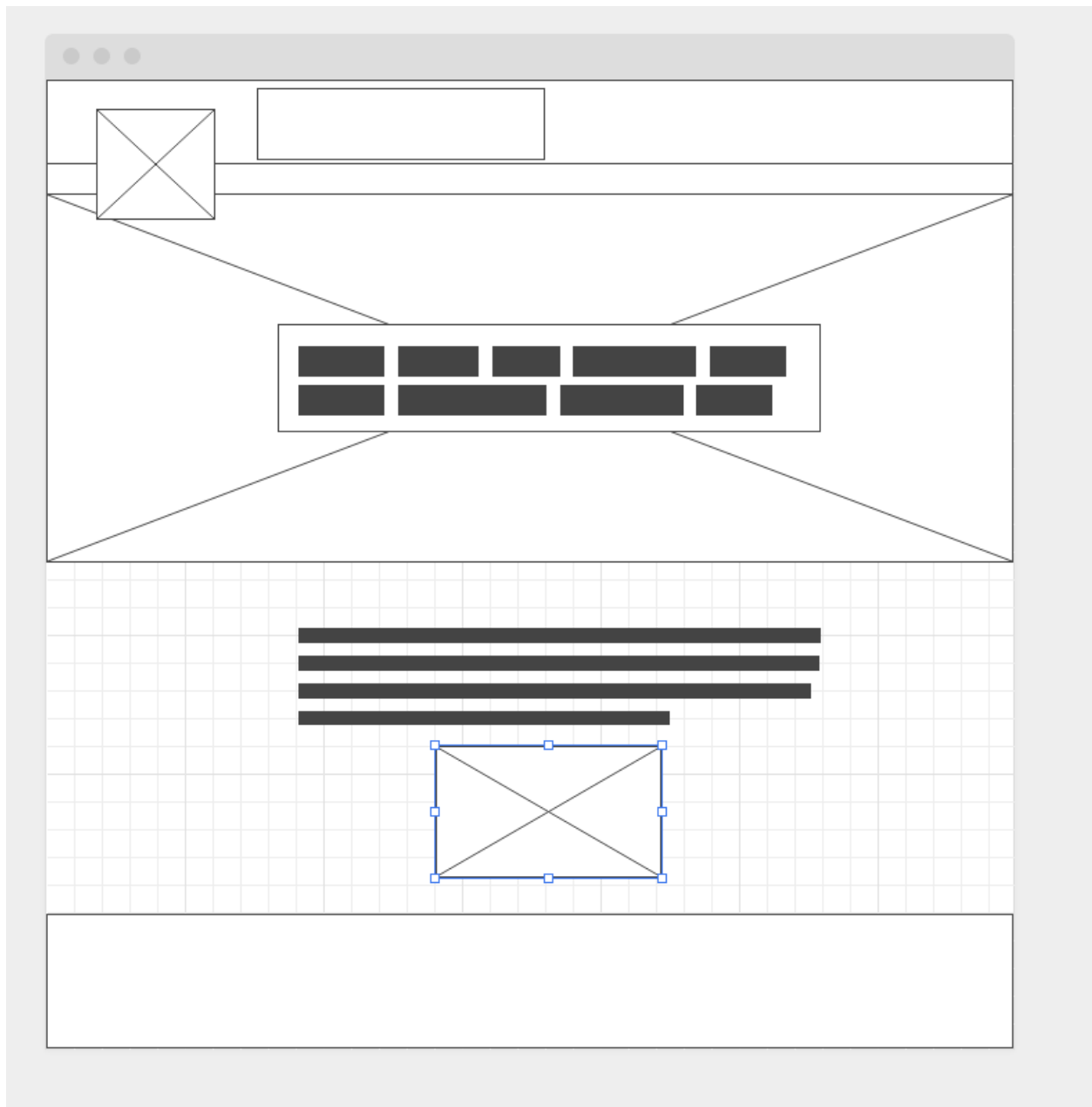
Paragraph and other smaller word filling: Source Sans Pro

Wireframe:

Large-



Medium-



Small-

