JINGPENG HONG

1 Western Ave, Boston, MA 02134, US

◇ Phone: +1 (773) 695-9943 ◇ Email: jphong@hbs.edu ◇ Web: jingpenghong.github.io

This version: *June, 2022*

EDUCATION

Harvard Business School, Boston   2022 - present
Ph.D. in Business Administration, Quant Marketing

University of Chicago, Chicago   2022
M.A. in Social Sciences, Economics

Peking University, Beijing   2021
B.A. in Economics, National School of Development

University of Pennsylvania, Philadelphia   Spring 2020
International Guest Student Program

RESEARCH INTERESTS

Quantitative Marketing, Empirical IO, Choice Modeling, Causal Inference, Retailing, Healthcare

COURSE TAKEN

Mathematics & Statistics Prerequisites

Calculus I & II, Advanced Linear Algebra, Probability, Mathematical Statistics, Stochastic Processes, Machine Learning, Scientific Computing with Python, Applied Bayesian Modeling

Economics Ph.D. Courses

Empirical IO, Advanced Microeconomics I, Advanced Econometrics I, Empirical Analysis I, Price Theory II & III (Game Theory), Foundations of Advanced Quantitative Marketing

RESEARCH

Publications

"Long-Term Care Insurance and the Well-Being of Older Adults and Their Families: Evidence from China"

with Xiaoyan Lei, Chen Bai and Hong Liu, *Social Science & Medicine*, Vol. 296, March 2022, 114745

Presentation: International Health Economics Association (iHEA) pre-Congress Session   July 2021

TEACHING

Teaching Assistantships

Econometrics, for Prof. Junni Zhang, Peking University   Fall 2020, Spring 2021

  - Undergraduate Teaching Assistant Excellence Award, Spring 2021

Real World Economics, for Prof. Qiren Zhou, Peking University   Spring 2019

HONORS & AWARDS

Phoenix Research Award Scholarship, University of Chicago	2021
Outstanding Graduate, Peking University	2021
Research Excellence Award, Peking University	2020
Peking University Scholarship	2019
Merit Student, Peking University	2019
China Economic Research Scholarship, Peking University	2019
National School of Development Undergraduate Scholarship, Peking University	2018
Silver Medal, Chinese Physics Olympiad (CPhO) Final	2016

COMMUNITY ACTIVITIES

Vice President, National School of Development Students' Union	2019 - 2020
Volunteer, Peking University Hall	2017 - 2020

SKILLS

Programming	Python, Stata, R, LaTeX (Advanced) MATLAB, SQL, C (Basic)
Languages	Mandarin (Native), English (Fluent), Spanish (Beginner)