

# JINGPENG HONG

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## EDUCATION

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<b>Harvard Business School</b> Ph.D. in Business Administration, Quant Marketing	2022 -
<b>University of Chicago</b> M.A. in Social Sciences, Economics	2022
<b>Peking University</b> B.A. in Economics, National School of Development	2021
<b>University of Pennsylvania</b> International Guest Student Program	Spring 2020

## RESEARCH INTERESTS

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Quantitative Marketing, Empirical IO, Causal Inference, Retailing

## RESEARCH

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### Publications

“Long-Term Care Insurance and the Well-Being of Older Adults and Their Families: Evidence from China”

with Xiaoyan Lei, Chen Bai and Hong Liu, *Social Science & Medicine*, Vol. 296, March 2022, 114745

Presentation: International Health Economics Association (iHEA) pre-Congress Session July 2021

## TEACHING

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### Teaching Assistantships

Econometrics, for Prof. Junni Zhang, Peking University Fall 2020, Spring 2021

- Undergraduate Teaching Assistant Excellence Award, Spring 2021

Real World Economics, for Prof. Qiren Zhou, Peking University Spring 2019

## HONORS & AWARDS

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Phoenix Research Award Scholarship, University of Chicago	2021
Outstanding Graduate, Peking University	2021
Research Excellence Award, Peking University	2020
Peking University Scholarship	2019
Merit Student, Peking University	2019
China Economic Research Scholarship, Peking University	2019
National School of Development Undergraduate Scholarship, Peking University	2018
Silver Medal, Chinese Physics Olympiad (CPhO) Final	2016

SKILLS

Programming	Python, R, Stata, L <sup>A</sup> T <sub>E</sub> X (Advanced) MATLAB, SQL, C (Basic)
Languages	Mandarin (Native), English (Fluent), Spanish (Beginner)

GRADUATE COURSEWORK

Marketing	Foundations of Advanced Quant Marketing	Chintagunta	Chicago Booth
Economics	Price Theory II, III	Reny, Stole	Chicago Econ
	Empirical Analysis I	Shaikh	Chicago Econ
	Principles of Econometrics	Tamer	Harvard Econ
	Microeconomic Theory I	Avery	HBS
Statistics	Scientific Computing with Python	Khoo	Chicago Stat
	Applied Bayesian Modeling and Inference	Ji	Chicago Stat
	Algorithms for Inference	Bresler, Shah	MIT EECS