

Montreal, Canada  
GitHub | LinkedIn

# Krishnakumar Valliappan

## Analyst Strategic Insights

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```
def Krishnakumar ():  
    passion = 'Data Analysis & Visualization'  
    journey = 'From Engineering to Data Analyst'  
    return dataVisualization, dataPipelinesBuilder, efficientProblemSolver
```

### Recruitment Team

20-Jul-2024

Loblaw Companies Limited  
Brampton, ON

### Job Application for Analyst Strategic Insights

Hi Hiring Team,

### About Me

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I'm thrilled to apply for the Analyst Strategic Insights at Loblaw Companies Limited, where I aim to make a significant impact. My passion for data analytics stems from a fascination with how data, coupled with mathematical precision, can drive profitable decisions. This enthusiasm has guided my career path, leading me to acquire over three years of diverse experience in the field. As highlighted in my resume, my journey through various roles has not only sharpened my analytical skills but also bolstered my abilities in data visualization, collaboration across different teams.

### Why Loblaw Companies Limited?

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Loblaw Companies Limited's mission to positively impact the lives of all Canadians and its commitment to sustainability and social impact resonate deeply with me. As one of Canada's largest and most successful retailers, Loblaw's innovative approach to creating the best shopping experiences and delivering impactful products and services aligns perfectly with my career aspirations. I am particularly impressed by Loblaw's dedication to diversity, equity, and inclusion, which fosters a culture of acceptance and support. The opportunity to contribute to the Customer Centre of Excellence and help shape the future of Canadian retail is incredibly exciting to me. I am eager to be part of a team that values authenticity, trust, and making connections, and to leverage my skills to help Canadians Live Life Well®.

### Why Me?

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With over two years of experience as a Data Analyst, I bring a strong analytical mindset and proficiency in Python, Power BI, and Excel, which are essential for the Analyst, Strategic Insights role at Loblaw. My achievements include engineering a predictive model that enhanced sales projections accuracy by 15% and boosting data processing efficiency by 40% through custom Python scripts. My collaborative and problem-solving abilities, combined with my passion for data visualization and storytelling, make me a great fit for this role. I am confident that my technical expertise and enthusiasm for consumer shopping behaviors will significantly contribute to Loblaw's success. I look forward to discussing how I can add value, hopefully before perfecting my homemade pizza recipe!

Sincerely,

Krishnakumar Valliappan