

Montreal, Canada  
GitHub | LinkedIn

# Krishnakumar Valliappan

## Analytics & Insights Analyst

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```
def Krishnakumar ():  
    passion = 'Data Analysis & Visualization'  
    journey = 'From Engineering to Data Analyst'  
    return dataVisualization, dataPipelinesBuilder, efficientProblemSolver
```

### Recruitment Team

24-Jul-2024

AIR MILES Reward Program  
Toronto, ON

### Job Application for Analytics & Insights Analyst

Hi Hiring Team,

### About Me

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I'm thrilled to apply for the Analytics & Insights Analyst at AIR MILES Reward Program, where I aim to make a significant impact. My passion for data analytics stems from a fascination with how data, coupled with mathematical precision, can drive profitable decisions. This enthusiasm has guided my career path, leading me to acquire over three years of diverse experience in the field. As highlighted in my resume, my journey through various roles has not only sharpened my analytical skills but also bolstered my abilities in data visualization, collaboration across different teams.

### Why AIR MILES Reward Program?

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The AIR MILES Reward Program's mission to provide exceptional loyalty rewards to millions of Canadians is truly inspiring. As a subsidiary of the Bank of Montreal, AIR MILES benefits from a strong reputation and a rich history in the financial sector. The program's extensive network of partners and its commitment to customer satisfaction align perfectly with my career aspirations in data analytics and customer insights. I am particularly excited about the opportunity to contribute to a company that values innovation and data-driven decision-making, and I am eager to be part of a team that is dedicated to enhancing customer loyalty and driving business growth.

### Why Me?

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With over two years of experience as a Data Analyst, I bring a strong background in machine learning, data visualization, and big data analysis, which are crucial for the Analytics & Insights Analyst role at AIR MILES. My achievements include developing predictive models that improved sales projections by 15% and automating data processing workflows to enhance efficiency by 40%. My proficiency in Python, SQL, and Tableau, along with my collaborative and problem-solving skills, make me an excellent fit for this role. I am passionate about leveraging data to drive business insights and am excited about the opportunity to contribute to AIR MILES' success. I look forward to discussing how I can add value, hopefully before perfecting my homemade pizza recipe!

Sincerely,

Krishnakumar Valliappan