

JINGWEI DAI

Cheng Yu Tung Building, Sha Tin, N.T., Hong Kong
+852-9708-6107 ◇ jingweidai@link.cuhk.edu.hk

EDUCATION

The Chinese University of Hong Kong, CUHK Business School	2020 - 2025 (expected)
Ph.D. student in Quantitative Marketing	
Ocean University of China, School of Economics	2016 - 2020
B.A. in Economics with distinction, Coursework in Statistics	GPA: 3.9/4.0

RESEARCH INTERESTS

Substantive: Digital Marketing, Economics of Information Systems, Word of Mouth, Social Network
Methodological: Causal Inference, Econometric Methods, Applied Machine Learning, Field Experiment

RESEARCH EXPERIENCE

Research Assistant, CUHK Business School	2020 - Present
Research Assistant, Cheung Kong Graduate School of Business	2019 - 2020
Research Assistant, Ocean University of China	2017 - 2019

TEACHING EXPERIENCE

Econometrics (Undergraduate), Ocean University of China	Qingdao, China
Teaching Assistant to Xianling Ren	Spring 2019

WORK EXPERIENCE

Big Data Research Center, Shandong City Commercial Banks Alliance	Jinan, China
Data Analyst Intern	Summer 2018

HONORS AND AWARDS

Postgraduate Studentships, CUHK, 2020 -
Outstanding Graduate Award, OUC, 2020
National Scholarship, China's Ministry of Education, 2017, 2019
First Class Scholarship for Excellence in Academic Work, OUC, 2017 - 2019
Outstanding Student Award, OUC, 2017 - 2019

SKILLS

Computer Languages	R, Stata, Python, C
Software & Tools	MS Office, L ^A T _E X
Languages	Chinese (Native), English (Proficient), Cantonese (Survival)

SELECTED GRADUATE COURSEWORK

Economics

Microeconomic Theory I, Jimmy Chan

Microeconomic Theory II, Wei He

Econometric Theory and Applications, Zhentao Shi

Empirical Industrial Organization, Kohei Kawaguchi (HKUST)

Review of Quantitative Methods (Audited), Feng Yao

Computer Science

Introduction to Deep Learning, Hongsheng Li

Marketing and Information Systems

Advanced Seminar in Marketing - Empirical Models, Francisco Cisternas Vera

Advanced Seminar in Marketing - Behavioral Studies I, Meng Zhang

Empirical Studies of Innovation and Digitization (Audited), Ohchan Kwon and Zhitao Yin (HKUST)

OTHERS

Personal Interests: Cycling, Hiking, Volunteering