

# Humble Active Learning from Peers

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# A Real World Problem

Personalized spam filters for everyone



# A Real World Problem

Suppose we want to train personalized spam filters for 15 users.

- Each user has his own personalized spam filter
- Needs 1000 labelled emails for each user to train a good model.
- Total 15000 labels needed.
- Total 15 models/learners needed.

## Question

What if we have 15 MILLION users in the system? Do we really need that much labels for each user?

# Possible Solutions

- *Multi-task learning* leverages the relationship between tasks to transfer relevant knowledge from information-rich tasks to information-poor ones.
  - Batch learning – an entire training set is available
  - Online learning – the learner sees the data sequentially
- *Active learning* allows the learner to make a decision on whether to ask the oracle to provide the true label for the current example and incur a cost or to skip this example.

# Possible Solutions

Maybe we can take advantage of the knowledge about the relationship among users?

- Some spams are universal to all users
  - E.g., financial spams
- Some messages might be useful to certain affinity groups
  - Kobe and Lebron are interested in invitations to play NBA All Star but Obama and Trump might not

We can keep track of these similarity/relationship information and also improve our knowledge through learning (asking feedback from oracles).

# Active learning from peers

Here we go,

*Online Multitask learning with selective sampling*

# Active learning from peers

1. Receive an example  $x^{(t)}$  for the task  $k$
2. If the task  $k$  is not confident in the prediction for this example, ask the *peers* or *related tasks* whether they can give a confident label to this example.
3. If the *peers* are not confident enough, ask the oracle for the true label  $y^{(t)}$ .

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**Algorithm 1:** Active Learning from Peers

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**Input:**  $b_1 > 0, b_2 > 0$  s.t.,  $b_2 \geq b_1, \lambda > 0$ , Number of rounds  $T$

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1 Initialize  $w_m^{(0)} = \mathbf{0} \forall m \in [K], \tau^{(0)}$ .
2 for  $t = 1 \dots T$  do
3   Receive  $(x^{(t)}, k)$ 
4   Compute  $\hat{p}_{kk}^{(t)} = \langle x^{(t)}, w_k^{(t-1)} \rangle$ 
5   Predict  $\hat{y}^{(t)} = \text{sign}(\hat{p}_{kk}^{(t)})$ 
6   Draw a Bernoulli random variable  $P^{(t)}$  with probability  $\frac{b_1}{b_1 + |\hat{p}_{kk}^{(t)}|}$ 
7   if  $P^{(t)} = 1$  then
8     Compute  $\hat{p}_{km}^{(t)} = \langle x^{(t)}, w_m^{(t-1)} \rangle \forall m \neq k, m \in [K]$ 
9     Compute  $\tilde{p}^{(t)} = \sum_{m \neq k, m \in [K]} \tau_{km}^{(t-1)} \hat{p}_{km}^{(t)}$  and  $\tilde{y}^{(t)} = \text{sign}(\tilde{p}^{(t)})$ 
10    Draw a Bernoulli random variable  $Q^{(t)}$  with probability  $\frac{b_2}{b_2 + |\tilde{p}^{(t)}|}$ 
11  end
12  Set  $Z^{(t)} = P^{(t)}Q^{(t)}$  &  $\tilde{Z}^{(t)} = P^{(t)}(1 - Q^{(t)})$ 
13  Query true label  $y^{(t)}$  if  $Z^{(t)} = 1$  and set  $M^{(t)} = 1$  if  $\hat{y}^{(t)} \neq y^{(t)}$ 
14  Update  $w_k^{(t)} = w_k^{(t-1)} + (M^{(t)}Z^{(t)}y^{(t)} + \tilde{Z}^{(t)}\tilde{y}^{(t)})x^{(t)}$ 
15  Update  $\tau$ :
16
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$$\tau_{km}^{(t)} = \frac{\tau_{km}^{(t-1)} e^{-\frac{Z^{(t)}}{\lambda} \ell_{km}^{(t)}}}{\sum_{\substack{m' \in [K] \\ m' \neq k}} \tau_{km'}^{(t-1)} e^{-\frac{Z^{(t)}}{\lambda} \ell_{km'}^{(t)}}} \quad m \in [K], m \neq k \quad (1)$$

17 **end**

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# Active Learning from Peers -- a Humble Approach

The above algorithm suffers from the problem that in making predictions, it cannot make good use of peer tasks' advices.

- During the training period, the algorithm decides whether to ask peer tasks by sampling from a Bernoulli random variable.
- In the test period, when making predictions, it does not make sense to make decisions based on a random variable. So it cannot use the same strategy as it uses in the training period.
- We proposed a new algorithm, called “humble active learning from peers”. It is called humble because in the training period it will always ask peer tasks.

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**Algorithm 2** Humble Active Learning from Peers

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**Input**  $b > 0, C > 0$ , number of rounds  $T$

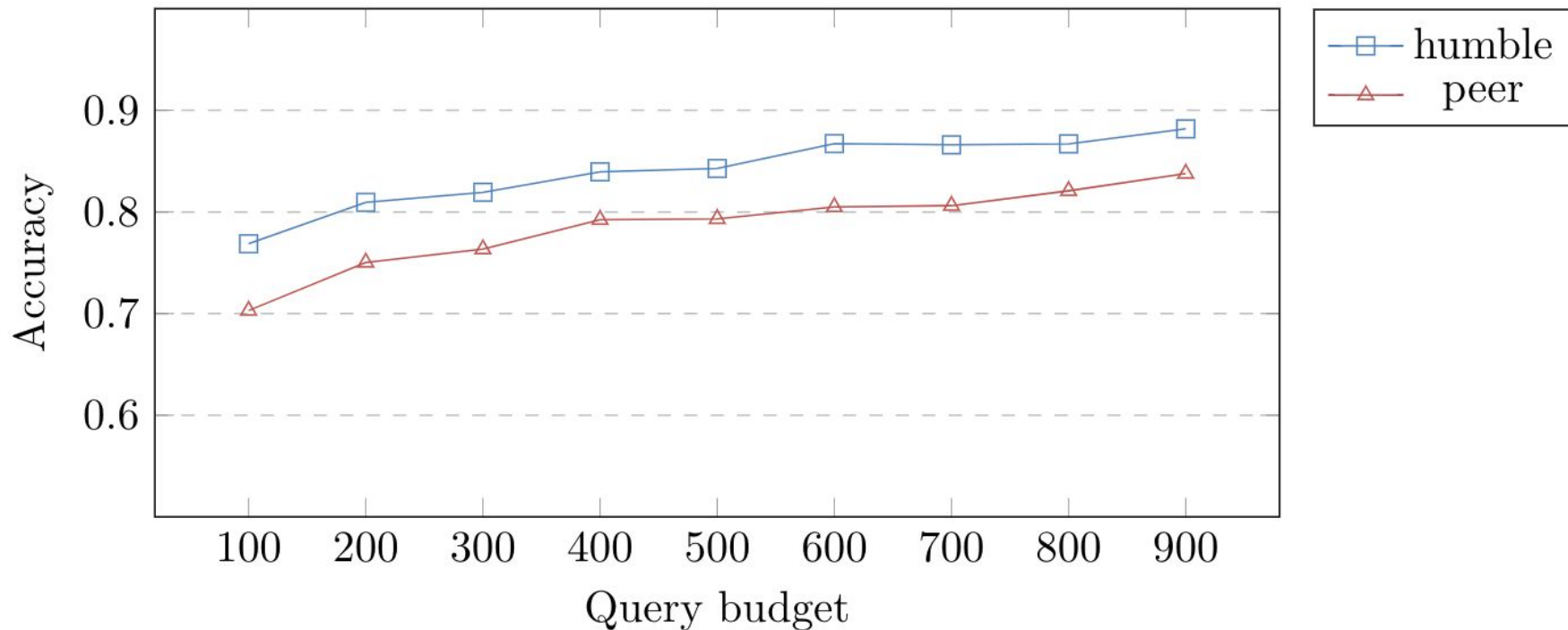
- 1: initialize  $w_m^{(0)} = 0, \forall m \in [K], \boldsymbol{\tau}^{(0)}$
  - 2: **for**  $t = 1, 2, \dots, T$  **do**
  - 3:     Receive  $(x^{(t)}, k)$
  - 4:     Compute  $p_{km}^{(t)} = \langle x^{(t)}, w_m^{(t-1)} \rangle$  for  $m \in [K]$
  - 5:      $p = \sum_{m \in [K]} p_{km}^{(t)} \tau_{km}^{(t-1)}$
  - 6:     Predict  $\hat{y}(t) = \text{sign}(p)$
  - 7:     Draw a Bernoulli random variable  $P^{(t)}$  with probability  $\frac{b}{b+|p|}$
  - 8:     **if**  $P^{(t)} = 1$  **then**
  - 9:         Query true label  $y^{(t)}$
  - 10:        **if**  $y^{(t)} \neq \hat{y}(t)$  **then**
  - 11:            Update  $w_k^{(t)} = w_k^{(t-1)} + y^{(t)} x^{(t)}$
  - 12:        **end if**
  - 13:        Update  $\tau$ :
$$\tau_{km}^{(t)} = \frac{\tau_{km}^{(t-1)} e^{-C \cdot l_{km}^{(t)}}}{\sum_{m' \in [K]} \tau_{km'}^{(t-1)} e^{-C \cdot l_{km'}^{(t)}}}$$
  - 14:     **end if**
  - 15: **end for**
  - 16: Output  $\boldsymbol{\tau}^{(t)} \cdot w^{(t)}$  as the final weight
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# Experiment Results

Spam Email Detection			
Model	Accuracy	#Queries	Mistake rate
PEER	0.8497 (0.007)	1108.8 (32.1)	0.2255 (0.005)
HUMBLE	0.8867 (0.031)	1046.6 (14.74)	0.1735 (0.006)

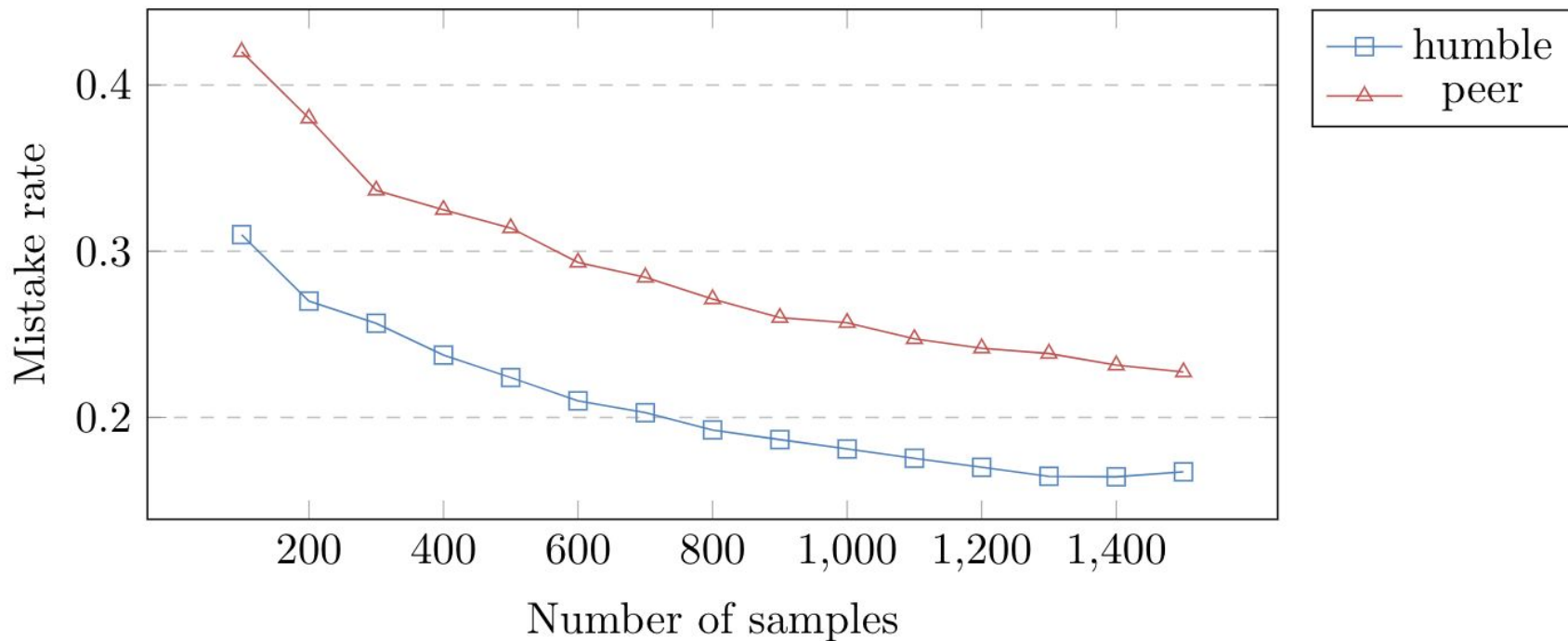
# Experiment Results

Email dataset



# Experiment Results

Email dataset (query budget = 300)



# Contribution and Future Work

- Contribution

- Re-implement active learning from peers algorithm as proposed in [1], and achieve similar results on all datasets in that paper
- Propose a new algorithm - ***humble*** active learning from peers, and achieve ***better*** result on spam email data set and similar results on other datasets.

- Future work

- Test both algorithms on a new dataset from *KKBox's Music Recommendation Challenge*, where we will predict whether a user will listen to a song again based on song information.
- Learn more than ***10000*** personalized recommenders from ***230 Million*** Songs

# Main References

- [1] Murugesan, Keerthiram, and Jaime Carbonell. "Active learning from peers." Advances in Neural Information Processing Systems. 2017.
- [2] Murugesan, Keerthiram, et al. "Adaptive smoothed online multi-task learning." Advances in Neural Information Processing Systems. 2016.

Questions?



Thank You!