



WHO_I_AM_?

Hi, I'm Jingyi Hu, an Australian digital graphic worker who studied in London. I targeted on information and system design which aiming to find the best way to present and deliver information in digital context.

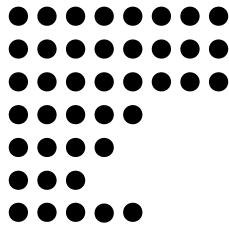
My biggest influences are Bauhaus (grounded to circle, square and triangle) movement and DADA(challenge the traditional way), I believed in simplicity, experimentation and logic. My creativity comes from solid context research, my personal love for vintage visual communication materials, and critical reflection about the subjects.

I'm a girl who work for LOVE and Challenges, and hoping to produce meaningful works that make a digital future with more humanity. Contact me! If I'm the one you are looking for.

DESIGN_SKILLS_

01 Digital

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
After Effect
Adobe Premiere
HTML/CSS/Java
C4D

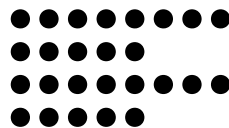


03 Knowledge

UI & UX design
Good sense for typography.
Color theory knowledge.
Creative thinking
Visual Identity building
Moving Image Making
Poster design
Publication design
Design Thinking

02 Practical Ability

Communication
Design Research
Presentation
Problem Solving



LANGUAGE SKILLS



HOBBIES & INTERESTS



EDUCATION_

From September 2016 to Jun 2019.
Graphic and Communication Design.
Central Saint Martins, University of the Arts London

From Sep 2015 to Jun 2016
Foundation in Art and Design Disinction
Central Saint Martins, University of the Arts London

From Feb 2014 to July 2015
Graphic and Communication Design
Monash University

From 2011 to 2014
High School in Melbourne, Australia, High Distinction
Huntingtower School

EXPERIENCE

From Jul 2019 to Sep 2019.
Graphic Design Intern | **Web Design & Motion Graphic**
Metric Design Studio, Shanghai China

Experienced with Digital marketing and visual design
Meeting and communication with Client
Making Animation (Adobe AE) for dish fish
branding and test for the product photo
Creative Isometric Drawings for Salt Resort(Adobe Illustrator)
Motion graphics for MDS website and Salt Resort(Adobe AE)

From Jun 2018 to Aug 2018.
Graphic Design Intern | **Independent VI design**
Yinno Land Ltd, Shenzhen China

Experienced with Visual Identity Design and Client Presentation
I finished a Window design for the firm's newly opened Creative Park in Shenzhen, I'm the visual designer of the window display from idea to final construction and making.
I designed a visual identity system independently (including logo, poster visuals and site visual applications) for the incoming **exhibition collaboration with Tencent**

From Apr 2018 to May 2019
Design Collaboration | **Info & System + Motion Graphics**
CSM x Nicholas Kirkwood, London UK

From Apr 2018 to May 2018
Design Collaboration | **Creative Concept for Mapping**
Transport for London, London UK

From May 2017 to Dec 2017
Graphic Designer | **Visual Material s eg. Posters & Banners**
Chatime London, UK

Experienced with Commercial Graphic Material Making
I took charge of making promotion materials (eg. Posters, Banners, Cards, Menus) for Chatime stores around the UK.
Large Poster Design For Underground Advertisement
I'm also responsible to produce product photography and manage social media promotional materials.

From Dec 2014 to Jan 2015
Graphic Design Assistant
HMD China, Shenzhen China