Group Project Proposal

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1 Team members' responsibility

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- Web visualization design, the script of our website

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- Build online database, interaction between website and database

2 Our data set

We choose the data set of Google Play Store Apps, which is about the app information on Google Play Store. The reason we selected this is that we care about the mobile market for users. As we all know, people use mobile phones every day for several hours. From this data set we want to figure out which features influence the frequency of app download times and app ranking most.

Our data set has 13 columns, they are App's name, category, rating, reviews, size, install times, type of purchase, price, content rating, genres, last update time, current version and android version.

Our data set looks like Figure 1.

App	Category	Rating	Reviews	Size	Installs	Type	Price	Content Rating	Genres	Last Updated	Current Ver	Android Ver
Photo Editor	ART_AND_DESI	4.1	159	19M	10,000+	Free	0	Everyone	Art & Design	7-Jan-18	1.0.0	4.0.3 and up
Coloring boo	ART_AND_DESI	3.9	967	14M	500,000+	Free	0	Everyone	Art & Design	15-Jan-18	2.0.0	4.0.3 and up
U Launcher L	ART_AND_DESI	4.7	87510	8.7M	5,000,000+	Free	0	Everyone	Art & Design	1-Aug-18	1.2.4	4.0.3 and up
Sketch - Dra	ART_AND_DESI	4.5	215644	25M	50,000,000+	Free	0	Teen	Art & Design	8-Jun-18	Varies with	4.2 and up
Pixel Draw -	ART_AND_DESI	4.3	967	2.8M	100,000+	Free	0	Everyone	Art & Design	20-Jun-18	1.1	4.4 and up
Paper flower	ART_AND_DESI	4.4	167	5.6M	50,000+	Free	0	Everyone	Art & Design	26-Mar-17	1	2.3 and up
Smoke Effec	ART_AND_DESI	3.8	178	19M	50,000+	Free	0	Everyone	Art & Design	26-Apr-18	1.1	4.0.3 and up
Infinite Paint	ART_AND_DESI	4.1	36815	29M	1,000,000+	Free	0	Everyone	Art & Design	14-Jun-18	6.1.61.1	4.2 and up
Garden Colo	ART_AND_DESI	4.4	13791	33M	1,000,000+	Free	0	Everyone	Art & Design	20-Sep-17	2.9.2	3.0 and up
Kids Paint Fr	ART_AND_DESI	4.7	121	3.1M	10,000+	Free	0	Everyone	Art & Design	3-Jul-18	2.8	4.0.3 and up
Text on Phot	ART_AND_DESI	4.4	13880	28M	1,000,000+	Free	0	Everyone	Art & Design	27-Oct-17	1.0.4	4.1 and up
Name Art Ph	ART_AND_DESI	4.4	8788	12M	1,000,000+	Free	0	Everyone	Art & Design	31-Jul-18	1.0.15	4.0 and up
Tattoo Nam	ART_AND_DESI	4.2	44829	20M	10,000,000+	Free	0	Teen	Art & Design	2-Apr-18	3.8	4.1 and up
Mandala Col	ART_AND_DESI	4.6	4326	21M	100,000+	Free	0	Everyone	Art & Design	26-Jun-18	1.0.4	4.4 and up
3D Color Pix	ART_AND_DESI	4.4	1518	37M	100,000+	Free	0	Everyone	Art & Design	3-Aug-18	1.2.3	2.3 and up
Learn To Dra	ART_AND_DESI	3.2	55	2.7M	5,000+	Free	0	Everyone	Art & Design	6-Jun-18	NaN	4.2 and up
Photo Design	ART_AND_DESI	4.7	3632	5.5M	500,000+	Free	0	Everyone	Art & Design	31-Jul-18	3.1	4.1 and up
350 Diy Roor	ART_AND_DESI	4.5	27	17M	5,000+	Free	0	Everyone	Art & Design	7-Nov-17	1	2.3 and up
FlipaClip - C	ART_AND_DESI	4.3	194216	39M	5,000,000+	Free	0	Everyone	Art & Design	3-Aug-18	2.2.5	4.0.3 and up
ibis Paint X	ART_AND_DESI	4.6	224399	31M	10,000,000+	Free	0	Everyone	Art & Design	30-Jul-18	5.5.4	4.1 and up
Logo Maker -	ART_AND_DESI	4	450	14M	100,000+	Free	0	Everyone	Art & Design	20-Apr-18	4	4.1 and up
Boys Photo E	ART_AND_DESI	4.1	654	12M	100,000+	Free	0	Everyone	Art & Design	20-Mar-18	1.1	4.0.3 and up
Superheroes	ART_AND_DESI	4.7	7699	4.2M	500,000+	Free	0	Everyone 10	Art & Design	12-Jul-18	2.2.6.2	4.0.3 and up
Mcqueen Col	ART_AND_DESI	NaN	61	7.0M	100,000+	Free	0	Everyone	Art & Design	7-Mar-18	1.0.0	4.1 and up
HD Mickey M	ART_AND_DESI	4.7	118	23M	50,000+	Free	0	Everyone	Art & Design	7-Jul-18	1.1.3	4.1 and up
Harley Quinn	ART_AND_DESI	4.8	192	6.0M	10,000+	Free	0	Everyone	Art & Design	25-Apr-18	1.5	3.0 and up
Colorfit - Dra	ART_AND_DESI	4.7	20260	25M	500,000+	Free	0	Everyone	Art & Design	11-Oct-17	1.0.8	4.0.3 and up
Animated Ph	ART_AND_DESI	4.1	203	6.1M	100,000+	Free	0	Everyone	Art & Design	21-Mar-18	1.03	4.0.3 and up
Pencil Sketch	ART_AND_DESI	3.9	136	4.6M	10,000+	Free	0	Everyone	Art & Design	12-Jul-18	6	2.3 and up
Easy Realisti	ART_AND_DESI	4.1	223	4.2M	100,000+	Free	0	Everyone	Art & Design	22-Aug-17	1	2.3 and up
Pink Silver B	ART_AND_DESI	4.2	1120	9.2M	100,000+	Free	0	Everyone	Art & Design	12-Jul-18	6.7.12.2018	4.0.3 and up
Art Drawing	ART_AND_DESI	4.1	227	5.2M	50,000+	Free	0	Everyone	Art & Design	31-May-18	1.2	2.3 and up
Anime Mang	ART_AND_DESI	4.5	5035	11M	100,000+	Free	0	Everyone	Art & Design	19-Jul-18	2.2	4.0 and up

Figure 1: the overview of data set: Google Play Store Apps

The link of the data set: https://www.kaggle.com/lava18/google-play-store-apps

3 Our website designs

Our website is an online data analyst website. We decide to develop 2 pages to show different attribute.

The First page (Figure 2), the users can view all the data details on the front page as shown below. In this page, the users also can find the description and some simple statistical result of each features. Also, they can sort the data by different features and can use filters to find one or more specific data. On the top of this page there will be a little button, from this users can go to next page.
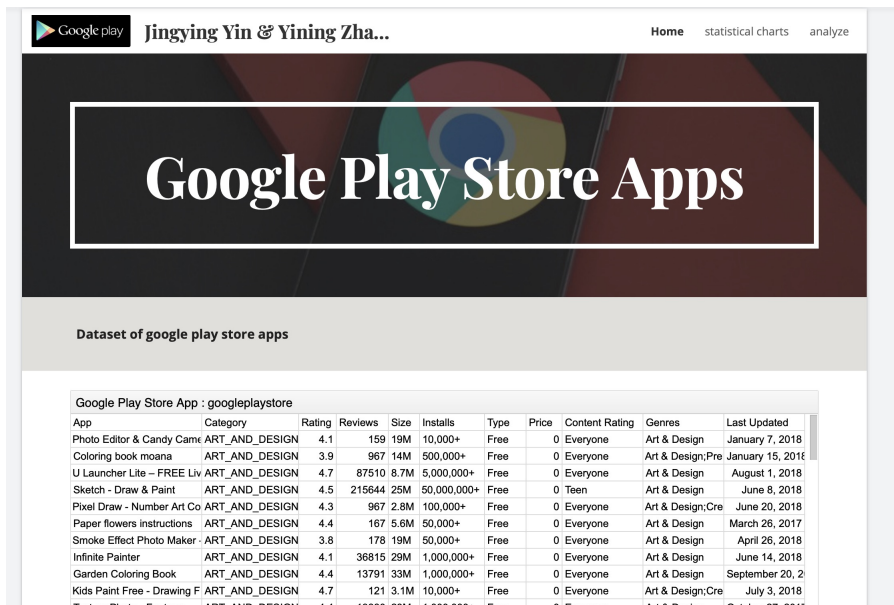

Figure 2: the front page of our website

The second page (Figure 3), this is a more professional page. The user can find some analyze of our data set here, about the distribution of each features, relationship between each 2 features, relevant matrix and they even can draw simple regression among two features. App developers can find advisement for their further development through the consumer behavior from our website.

Figure 3:   the statistics page of the data set

The third page (Figure 4), scatter plots and description of regression function will be shown here. Scatter plots show the tendency of two features in the dataset which can help users to predict the mathematical relationship between features. The regression functions show users how one exact feature in the dataset can be explained by other features.
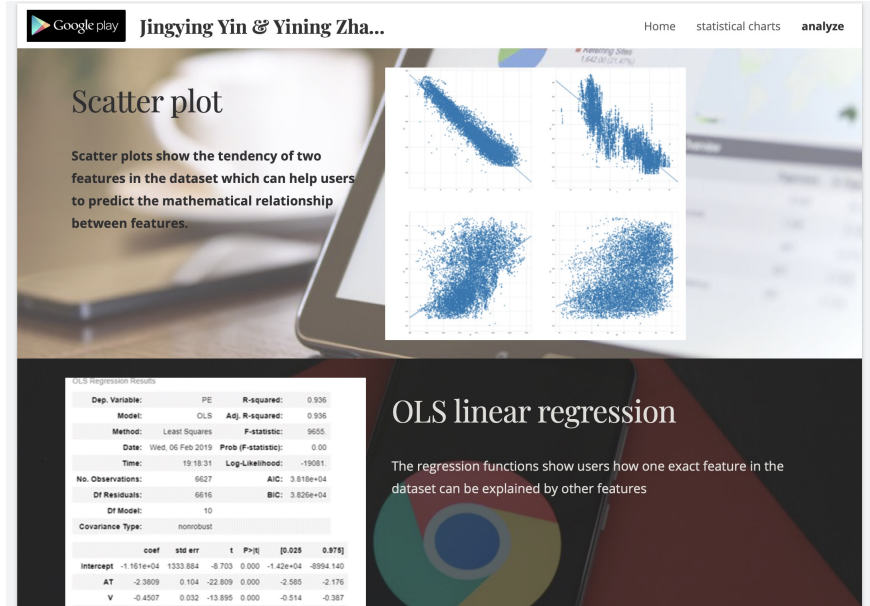
Figure 4: the analyst page of the data set

4 Programming language

We use HTML, java script, java to achieve the website UI and the interaction between our website and database.

Also, we choose relational database, such as mySQL as our online database.

5 Timeline for our project

Table 1: Milestone schedule

Timeline	tasks
9.18,2019	Finish our proposal
9.28,2019	Build our online database
10.8,2019	Website UI
10.18,2019	Show the data set on the front page
10.28,2019	Build models for the analysis locally
11.8,2019	Analyze the data and draw charts and graphs
11.18,2019	Show the analyze results on the website
11.28,2019	Show charts and graphs on the website
11.30,2019	Test all the features of our website
12.2,2019	Submit our group project