## Details on Bayesian phylogenetic mixed-effects models

Each population in our dataset can take on any of the following mutually exclusive kinds of social organizations: solitary, pair, stable group, or various kinds of IVSO (see main text). Such a data structure is best modeled using a multinomial distribution, wherein we estimate the probability of being in k-1 of k possible states. Specifically, we here set "solitary" as our reference category, leaving any given observation  $Y_i$  to be determined by the probability of pair-living,  $\pi_{Pi}$ , the probability of stable group-living,  $\pi_{Gi}$ , and various kinds of IVSO, here summarized for simplicity by  $\pi_{IVSOi}$ :

$$Y_i \sim \mathsf{Multinomial}(n, \langle \pi_{Pi}, \pi_{Gi}, \pi_{IVSOi} \rangle)$$

Here, we only have a single record, or "trial", for each unit of observation (i.e. each population), hence n = 1, and we therefore have a categorical distribution as a special case of a multinomial - this is analogous to the bernoulli distribution being a special case of the binomial with a single trial, when k = 2.

The probabilities of pair-living, stable group-living and various kinds of IVSO then each get their own linear model:

$$logit(\pi_{Pi}) = \alpha^{P} + \alpha_{Phylo[i]}^{P} + \alpha_{Species[i]}^{P} + \beta_{x}^{P} \cdot X_{i}$$
$$logit(\pi_{Gi}) = \alpha^{G} + \alpha_{Phylo[i]}^{G} + \alpha_{Species[i]}^{G} + \beta_{x}^{G} \cdot X_{i}$$
$$logit(\pi_{IVSOi}) = \alpha^{IVSO} + \alpha_{Phylo[i]}^{IVSO} + \alpha_{Species[i]}^{IVSO} + \beta_{x}^{IVSO} \cdot X_{i}$$

wherein the superscripts  $^P$ ,  $^G$  and  $^{IVSO}$  denote coefficients of the pair-living, group-living, and IVSO linear models, respectively,  $\alpha$  is the global intercept,  $\alpha_{Phylo[i]}$  is a vector of random intercepts the expected covariance of which is given by the phylogeny (see below),  $\alpha_{Species[i]}$  is a vector of additional species-level intercepts accounting for repeated observations (i.e. multiple populations) of some species and capturing any between-species variation that is not captured by phylogeny. Finally,  $\beta_x \cdot X_i$  are potential predictors (habitat heterogeneity, number of studies, PC1, PC2) and their associated regression coefficients.

We set weakly regularizing priors on the intercepts and slopes, centering prior probability on 0 and penalizing extreme values, which helps model convergence:

$$\alpha \sim \mathsf{Normal}(0, 10)$$

$$\beta_x \sim \mathsf{Normal}(0,1)$$

The vector of phylogenetic random effects  $\alpha_{Phylo[i]}$  is given by

$$\begin{bmatrix} \alpha_{Phylo[1]} \\ \vdots \\ \alpha_{Phylo[N]} \end{bmatrix} \sim \mathsf{MVNormal}(\begin{bmatrix} 0 \\ \vdots \\ 0 \end{bmatrix}, \sigma_{Phylo} \cdot A)$$

wherein A is the phylogenetic variance-covariance matrix, scaled by  $\sigma_{Phylo}$ . In contrast, the additional species-level intercepts  $\alpha_{Species}$  are assumed to be independent, with their variance captured by  $\sigma_{Species}$ :

$$\alpha_{Species} \sim \mathsf{Normal}(0, \sigma_{Species})$$

We put the same weakly regularizing priors on the variance components:

$$\sigma_{Phylo}, \sigma_{Species} \sim \mathsf{HalfCauchy}(0,2)$$