



An interactive data dashboard to analyze Airbnb's overall performance
& identify good/bad practitioner from 2008-2015.

MSc in Digital Marketing and Data Science

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Global Overview



Neighbourhood

- ☐ Bronx
- ☐ Brooklyn
- ☐ Manhattan
- ☐ Queens
- ☐ Staten Island

Price

\$10.00 \$10,000.00



Review Scores Rating

20 100



Property Type

All



Click on to the icon
to see more details

Average Property Price

\$164

Total Host Numbers

24.4K

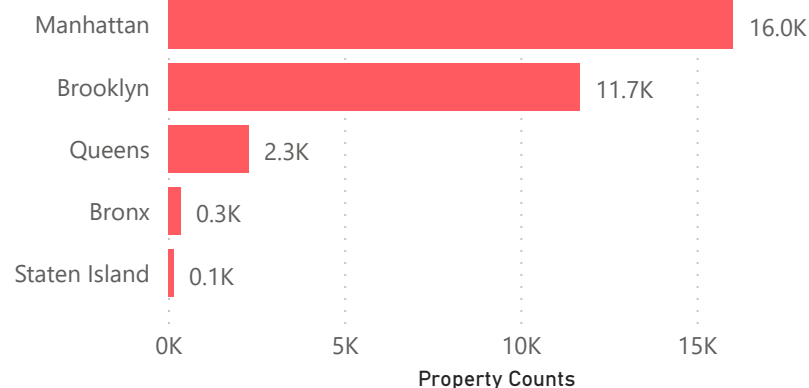
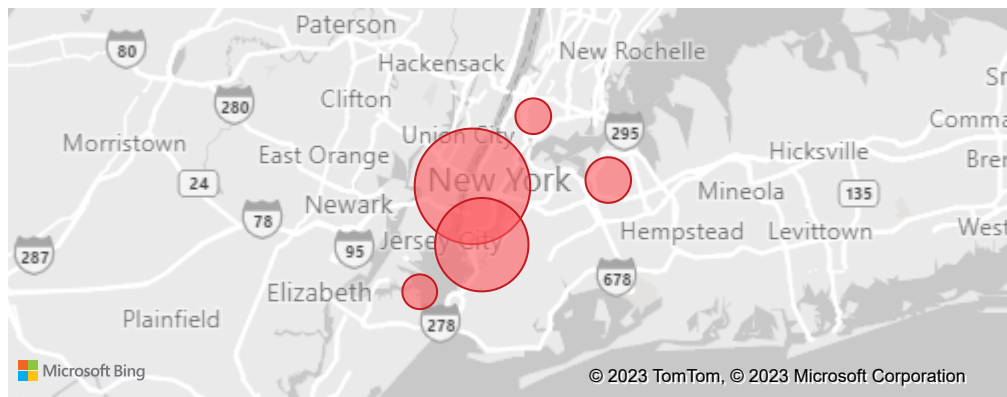
Review Score Median

94

Total Property Number

30.5K

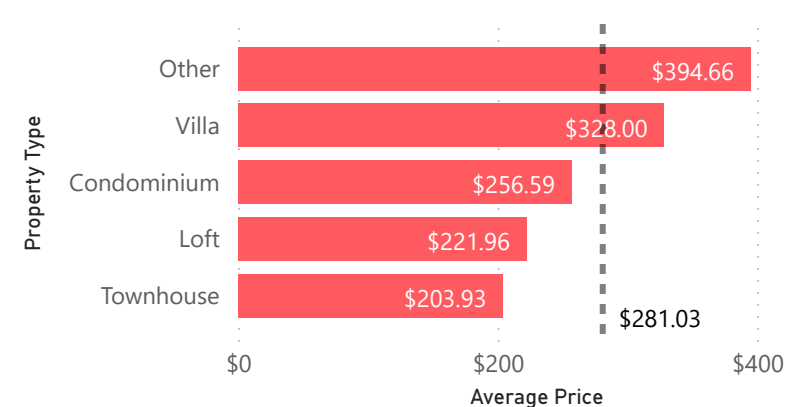
Property Distribution by Neighbourhood



Total Counts by Property Type



Average Price by Property Type





Host Since Year

2008	2011	2014
2009	2012	2015
2010	2013	

Number Of Reviews



Review Scores Rating



Price

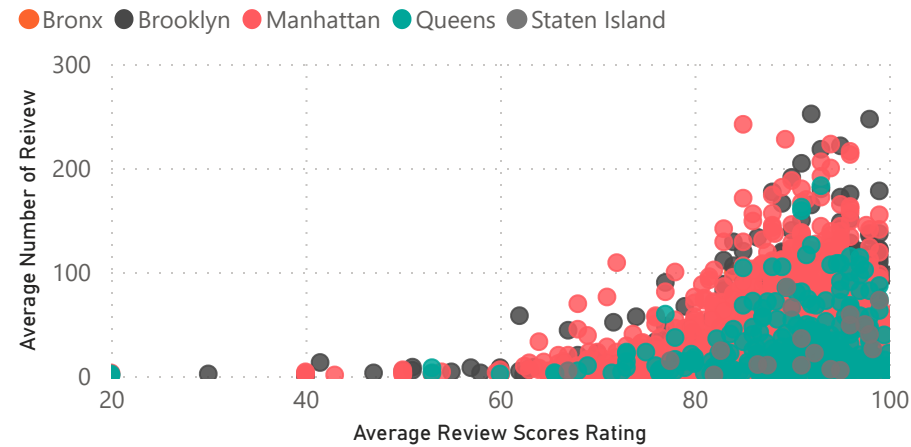


Property Type

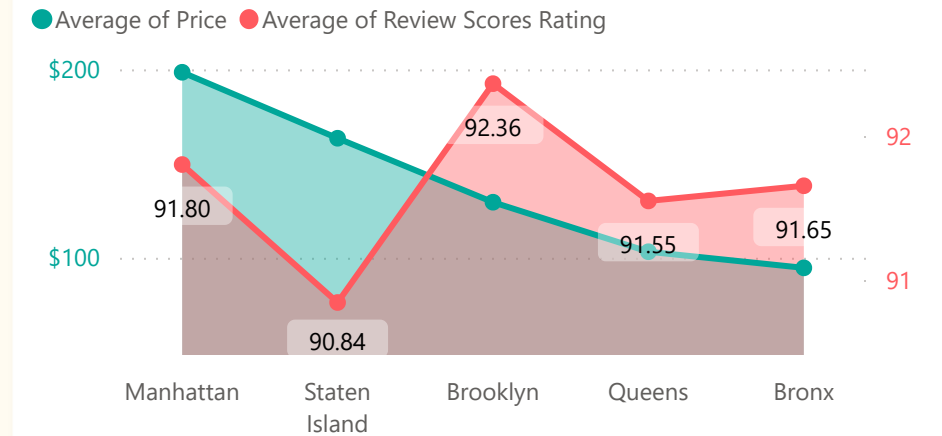
Good & Bad Practitioner



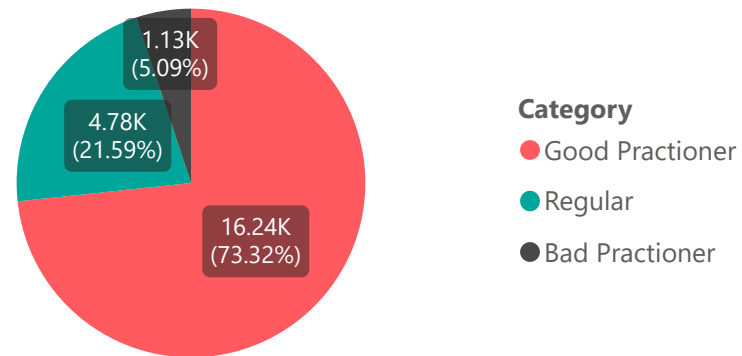
Average Review Scores Rating & Average Number of Reviews by Neighbourhood



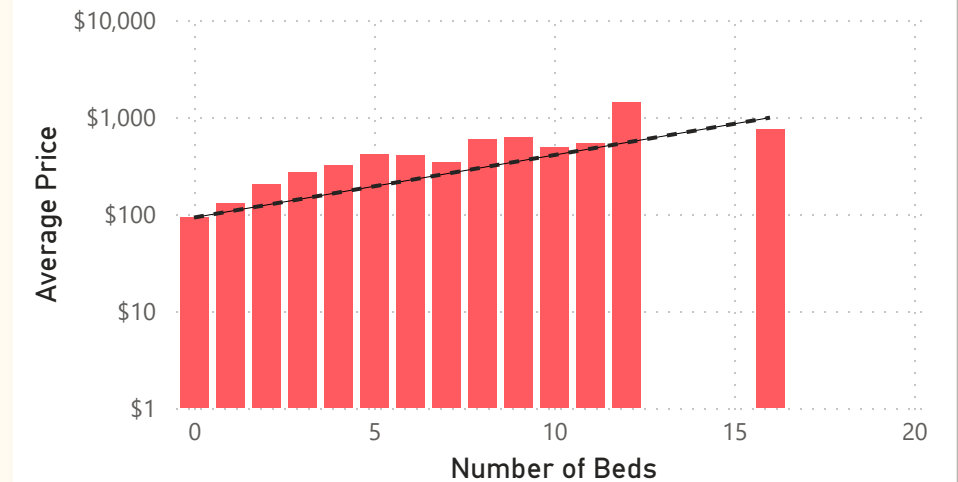
Average Price and Average Review Scores Rating by Neighbourhood



Practitioners' Classification



Average Price by Number of Beds



Good Practitioner: review score rating **>90**

Regular Practitioner: review score rating between **80-90**

Bad Practitioner: review score rating **<80**