# Tutorial 2. Constructing the social network from a reallife Twitter JSON dump. A big network.

## 2.1 Constructing the social network from JSON data

The dataset used in tutorial 1

(https://wattlecourses.anu.edu.au/pluginfile.php/1510161/mod\_resource/content/13/tutorial-1-construct-social-graph.html) represents a pre-processed version of the described Twitter dataset. More precisely, all the tweets associated with the aforementioned video were crawled from Twitter. The *retweet* and the *reply* relations were used to construct the complete graph. Users with an in-degree less than 3 were filtered from the network and only the biggest connected component was retained.

In the first part of this tutorial, you will be guided towards how to perform similar operations starting from the raw Twitter dump data.

Step 1: <u>Download the dataset (https://wattlecourses.anu.edu.au/mod/resource/view.php?id=1215757)</u> containing the tweet data in JSON format. The data is BZIP2 archived. Each line in the file corresponds to a tweet.

#### Step 2: Structure of the dataset

The Twitter API provides the tweet data in the <u>JSON format (http://en.wikipedia.org/wiki/JSON)</u>. Each tweet is described by a JSON document. Let us inspect the first JSON document in the file:

### In [1]:

```
import bz2, json

reader = bz2.BZ2File("./twitter-dump.json.bz2", mode="r")
jobj = json.loads(reader.readline())

print json.dumps(jobj, sort_keys=True, indent=4, separators=(',', ': '))
```

```
30/08/2017
```

```
{
    "YoutubeID": "iS1g8G njx8",
    "_id": {
        "$oid": "5398013792ccfc23ee6f74c7"
    "contributors": null,
    "coordinates": null,
    "created at": {
        "$date": "2014-05-30T22:55:45.000+0200"
    "entities": {
        "hashtags": [
            {
                 "indices": [
                     70,
                     89
                 "text": "WatchProblemOnVEVO"
            },
            {
                 "indices": [
                     90,
                     103
                 "text": "problemvideo"
            }
        ],
        "symbols": [],
        "urls": [
            {
                 "display_url": "youtu.be/iS1g8G_njx8",
                 "expanded url": "http://youtu.be/iS1g8G njx8",
                 "indices": [
                     42.
                     64
                 "url": "http://t.co/ji6ETHIFuf"
            }
        ],
        "user mentions": [
                "id": 34507480,
                 "id str": "34507480",
                 "indices": [
                     3,
                     16
                 "name": "Ariana Grande",
                 "screen_name": "ArianaGrande"
            }
        ]
    },
    "favorite count": 0,
    "geo": null,
    "id": {
        "$numberLong": "472481511628111872"
    "in_reply_to_screen_name": null,
    "in reply to status id": null,
    "in_reply_to_status_id_str": null,
    "in reply to user id": null,
```

```
"in reply to user id str": null,
    "lang": "en",
    "place": null,
    "retweet count": 0,
    "retweeted status": {
        "contributors": null,
        "coordinates": null,
        "created at": {
            "$date": "2014-05-30T22:05:05.000+0200"
        "entities": {
            "hashtags": [
                {
                     "indices": [
                         52.
                         71
                     "text": "WatchProblemOnVEVO"
                },
                     "indices": [
                         72,
                         85
                     "text": "problemvideo"
                }
            ],
            "symbols": [],
            "urls": [
                 {
                     "display url": "youtu.be/iS1g8G njx8",
                     "expanded url": "http://youtu.be/iS1g8G njx8",
                     "indices": [
                         24,
                         46
                     "url": "http://t.co/ji6ETHIFuf"
                }
            ],
            "user mentions": []
        },
        "favorite count": 22358,
        "geo": null,
        "id": {
            "$numberLong": "472468761396932608"
        "in reply to screen name": null,
        "in_reply_to_status_id": null,
        "in_reply_to_status_id_str": null,
        "in reply to user id": null,
        "in reply to user id str": null,
        "lang": "en",
        "place": null,
        "retweet count": 22872,
        "source": "<a href=\"http://twitter.com/download/iphone\" re
l=\"nofollow\">Twitter for iPhone</a>",
        "text": "here it is y'all ...... http://t.co/ji6ETHIFuf #Wat
chProblemOnVEVO #problemvideo",
        "user": {
            "created at": {
                 "$date": "2009-04-23T04:56:31.000+0200"
```

```
},
            "description": "working on a new album for my loves",
            "favourites count": 9522,
            "followers_count": 15483654,
            "friends count": 67815,
            "geo enabled": false,
            "id": 34507480,
            "lang": "en",
            "listed count": 39099,
            "location": "Honeymoon ave. ",
            "name": "Ariana Grande",
            "profile banner url": "https://pbs.twimg.com/profile ban
ners/34507480/1399852554",
            "protected": false,
            "screen_name": "ArianaGrande",
            "statuses count": 33736,
            "time zone": "Pacific Time (US & Canada)",
            "url": "http://smarturl.it/ArianaProblemiT",
            "utc offset": -25200,
            "verified": true
    },
    "source": "<a href=\"http://twitter.com/download/iphone\" rel=
\"nofollow\">Twitter for iPhone</a>",
    "text": "RT @ArianaGrande: here it is y'all ..... http://t.co/j
i6ETHIFuf #WatchProblemOnVEVO #problemvideo",
    "user": {
        "created at": {
            "$date": "2014-05-21T03:39:06.000+0200"
        "description": "Rip Nanny\u266111.11.13\u2661",
        "favourites count": 32,
        "followers count": 38,
        "friends count": 61,
        "geo enabled": false,
        "id": {
            "$numberLong": "2556502655"
        "lang": "en",
        "listed_count": 0,
        "location": "",
        "name": "Ally",
        "profile banner url": "https://pbs.twimg.com/profile banner
s/2556502655/1401065330",
        "protected": false,
        "screen name": "apetrakiann",
        "statuses count": 51,
        "time zone": null,
        "url": null,
        "utc offset": null,
        "verified": false
    }
}
```

The meaning of the different fields are described <u>here (https://dev.twitter.com/docs/platform-objects/tweets)</u>. Let's take a look at some of the most important fields for our application:

- created\_at represents the date at each the tweet was emitted. Here: "2014-05-30T22:55:45.000+0200":
- **text** is the actual text of the tweet. Here: "RT @ArianaGrande: here it is y'all ...... <u>http://t.co/ji6ETHIFuf (http://t.co/ji6ETHIFuf)</u> #WatchProblemOnVEVO #problemvideo";
- **user** information about the user that emitted the tweet. The field that we will be using is **id**, the id of the user. Here: '2556502655';
- in\_reply\_to\_user\_id the id of the user to which this tweets replies to. Here: null, hence this tweet is not a reply;
- retweeted\_status encloses the tweet that the current tweet retweets. Here: this tweet is a
  retweet:
- **YoutubeID** the id of the Youtube video that the tweet is connected to. The text of the tweet contains a(n) (shortened) URL towards this video. Here: 'iS1g8G\_njx8'.

#### Step 3: Constructing the retweet graph

We will construct the retweet social graph as a directed graph. Nodes will be the users in our dataset (denoted by their user id). A directional edge will be placed between the users  $u_1$  and  $u_2$  ( $u_1 \longrightarrow u_2$ ) if and only if  $u_1$  retweets  $u_2$ . More precisely, if a tweet exists in the dataset such that all of the following conditions are simultaneously fulfilled:

- the **user.id** (the user emitting the tweet) is  $u_1$ ;
- the retweeted status field exists;
- the **retweeted\_status.user.id** (the user emitting the retweeted tweet) is  $u_2$ .

Let us extract the needed information for the tweet above:

### In [2]:

```
user_id = jobj[u'user'][u'id']
if isinstance(user_id, dict):
    user_id = user_id.values()[0]
user_id = int(user_id) #user_id is u1

print "User id: '%s'" % user_id
if jobj.has_key(u'retweeted_status'):
    retweet_user_id = jobj[u'retweeted_status'][u'user'][u'id']
    if isinstance(retweet_user_id, dict):
        retweet_user_id = retweet_user_id.values()[0]
    retweet_user_id = int(retweet_user_id) #retweet_user_id is u2

    print "Retweeted user: '%s'" % retweet_user_id
else:
    print "Not retweeted"
```

```
User id: '2556502655'
Retweeted user: '34507480'
```

Next step is to construct the networkx graph. Notice that the graph is directed.

**WARNING:** depending on the capabilities of your machine, this operation might take a few seconds to complete.

In [3]:

```
import networkx as nx
# open the bzipped dataset
reader = bz2.BZ2File("./twitter-dump.json.bz2", mode="r")
# construct the networkx graph
DG = nx.DiGraph()
# go line by line (ergo, tweet by tweet)
for line in reader:
    # load the JSON object from the read line
    jobj = json.loads(line)
    # if the current tweet is a retweet
    if jobj.has key(u'retweeted status'):
        # determine user id
        user id = jobj[u'user'][u'id']
        if isinstance(user id, dict):
            user id = user id.values()[0]
        user id = int(user id)
        # determine the retweeted user id
        retweet user id = jobj[u'retweeted status'][u'user'][u'id']
        if isinstance(retweet user id, dict):
            retweet_user_id = retweet_user_id.values()[0]
        retweet user id = int(retweet user id)
        # add the two nodes in the graph, if not already there
        if user id not in DG: DG.add node(user id)
        if retweet user id not in DG: DG.add node(retweet user id)
        DG.add_edge(user_id, retweet_user_id)
```

Let us look at the dimensionality of the resulted network:

```
In [4]:
```

```
print "Number of nodes: %d" % DG.number_of_nodes()
print "Number of edges: %d" % DG.number_of_edges()

Number of nodes: 4133
Number of edges: 3980
```

Given the size, we cannot plot the network as in the first tutorial. In the second part of this tutorial, we will calculate some, more advanced, indexes for the network.

(1 point) Assignment question #2.1: Starting from the same bzipped JSON twitter dataset (https://wattlecourses.anu.edu.au/mod/resource/view.php?id=1215757), construct the social graph based on the reply relation. Analyse (as shown in *Step 3*) which fields you require and give the Python code necessary for constructing the network.

(1 point) Assignment question #2.2: How many nodes and edges do you have in the resulted reply graph?

# 2.2 Connected components.

In the second part of this tutorial, we will work on the undirected version of the social graph. In other words, we will not make a difference between the edge  $u_1 \longrightarrow u_2$  and the edge  $u_1 \longleftarrow u_2$ . This is to simplify the calculations of the connected components. We make an **undirected** copy of the social network graph.

#### In [5]:

```
# create an undirected copy of our graph
G = DG.to_undirected()
```

#### In the dataset used in tutorial 1

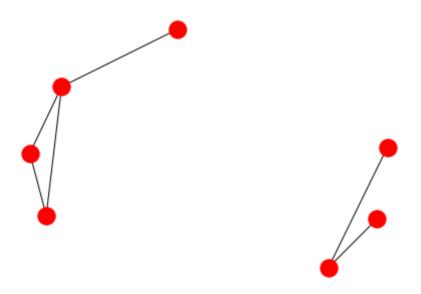
(https://wattlecourses.anu.edu.au/pluginfile.php/1510161/mod\_resource/content/13/tutorial-1-construct-social-graph.html), every user was connected to everybody else. In a real-life dataset like the one used in this tutorial, it is very possible that users are grouped in communities which do not have any connection one to another. Let's take, for example the following graph:

#### In [12]:

```
%matplotlib inline

# generating a two component graph
EG = nx.Graph()
EG.add_nodes_from([1, 2, 3, 4, 5, 6, 7])
EG.add_edges_from([(1, 2), (2, 3), (1, 3), (1, 7), (4, 5), (5, 6)])

# draw it
nx.draw_spring(EG)
```



Considering that each node is an user and the edges represent relations between users, the example graph contains 2 communities which have no connection one to another: (1, 2, 3, 7) and (4, 5, 6). Let us see if the real-life Twitter social graph is connected or if it contains multiple unlinked communities:

#### In [7]:

```
if nx.is_connected(G):
    print "The graph is connected, it has only one connected component"
else:
    print "The graph contains %d connected components." % nx.number_connected_components(G)
```

The graph contains 344 connected components.

Real social graphs have the tendency of presenting a "giant connected component" which contains most of the users in the network. In other words, most of the users are not isolated. We detect the connected components, sort them by their size and print the size of the first 5 of them, as well as the percentage they represent from the total population.

#### In [8]:

```
Gcc=sorted(nx.connected_component_subgraphs(G), key = len, reverse=True)
print "Connected components, inversely sorted by size:"
for i in range(5):
    print "Rank {:d}: {:d} users ({:.3f}% of total population)".format(i, len(Gc c[i]), (float(len(Gcc[i])) * 100 / len(G)))
```

```
Connected components, inversely sorted by size:
Rank 0: 3185 users (77.063% of total population)
Rank 1: 91 users (2.202% of total population)
Rank 2: 36 users (0.871% of total population)
Rank 3: 13 users (0.315% of total population)
Rank 4: 10 users (0.242% of total population)
```

In conclusion, more than 77% of the user population is connected into *one giant connected component*. The remainder of 343 connected components represent less than 23% of the user populations.

(1 point) Assignment question #2.3: Using the networkx functions, filter the reply graph constructed at question #2.1 to its *giant connected component*. Calculate for this new graph: i) the number of nodes, ii) the number of edges, iii) the radius and iv) the diameter.

**HINT:** You can either construct a new graph which contains only the nodes and edges in the *giant* connected component or you can remove from your initial graph all the nodes and edges belonging to the other connected components.

**NOTE:** This question should be solved on the UNDIRECTED version of the social graph. Considering that *DG* is the constructed directed networkx graph, do:

```
In [9]:
```

```
# create an undirected copy of our graph
G = DG.to_undirected()
```

## 2.3 Page Rank

In this third part of the tutorial, we compute the PageRank of each node of our social graph. PageRank is a link analysis algorithm and it assigns a numerical weighting to each element of a hyperlinked set of documents, such as the World Wide Web, with the purpose of "measuring" its relative importance within the set. The algorithm may be applied to any collection of entities with reciprocal quotations and references, meaning it can be applied on our Twitter user population. The numerical weight that it assigns to any given element E is referred to as the PageRank of p and denoted by PR(p).

The "improved" formula for the PageRank is (please see lecture notes):

$$PR(p) = \frac{(1-d)}{n} + d\sum_{b \in B(p)} \frac{1}{N(b)} PR(b)$$

where:

- *p* is the user for which the PageRank is computed;
- $d \in [0, 1]$  is the *decay factor* to avoid sinks and hogs;
- N(b) is the number of outgoing links from page b;
- B(p) is the set of back-links towards page p (the set of nodes b so that there is an edge  $b \longrightarrow p$ );
- *n* is the total number of nodes in the graph.

One of the simplest ways to calculate the PageRank iteratively. The PageRank of all nodes are initialized with an equal value:

$$PageRank^{(0)}(p) = \frac{1}{n}, \forall p$$
.

At each step k, the  $PageRank^{(k)}(p)$  is calculated depending on the values at the previous step.

The algorithm for calculating the PageRank would be resumed at: Initialize  $PageRank^{(0)}(p) = \frac{1}{n}, \forall p$  repeat k = k+1 foreach p determine N(p) determine B(p)  $PR^{(k)}(p) = \frac{(1-d)}{n} + d\sum_{b \in B(p)} \frac{1}{N(b)} PR^{(k-1)}(b)$  endforeach until (k > maxiter)

(1 point) Assignment question #2.4: This assignment question is to calculate iteratively the basic form of the PageRank on the reply social graph constructed previously. Considering that *DG* is the constructed directed networkx graph constructed at the **Assignment questions #2.1**. We will construct the *PageRank* on the largest <u>weakly connected component</u> (http://en.wikipedia.org/wiki/Connectivity %28graph theory%29). This is constructed as shown hereafter. Your job is to compute the PageRank, using the algorithm provided in the tutorial and exemplified in the lecture notes. Use a maximum of *maxiter* = 20 iterations.

#### In [10]:

```
import operator
from itertools import islice

# get the list of weakly connected components, sorted by size
omp_List = sorted(nx.weakly_connected_component_subgraphs(DG), key = len, revers
e=True)

# we want the first component, the biggest
WCDG = omp_List[0]
```

### In [ ]:

```
# get the number of nodes of the graph
n = len(WCDG.nodes())
# initialize the PR at moment 0 using a dictionary of pairs {node : score}
PR = \{\}
for node in WCDG.nodes():
   PR[node] = 1.0/n
# initialize variables
no iter=0
            # current iteration
iter max=20  # maximum number of iterations
d = 0.7
            # decay factor
while no iter < iter max: # iterate until maximum iterations
   # at each iteration, we compute a new version of the PageRank for each node
   new PR = \{\}
   no iter = no iter + 1
   # calculate the PageRank of each node (`new PR[node]`), based on the previou
s values (`PR[other nodes]`)
    for node in WCDG.nodes():
        ## code for calculating new PR[node].
   # at the end of iteration, replace old values of PR with the new ones
   PR = new PR
# even if a dictionary is not sorted (it is just a collection) we sort it so tha
t the next
# printing at the screen shows some interesting values
sorted PR = sorted(PR.iteritems(), key=operator.itemgetter(1), reverse=True)
# and print it out the first 10 elements
list(islice(sorted PR, 10))
```

networkx already contains methods for computing the PageRank:

In [13]:

```
from itertools import islice

# compute the pagerank
pr = nx.pagerank(WCDG)

# even if a dictionary is not sorted (it is just a collection) we sort it so that the next
# printing at the screen to show some interesting values
sorted_PR = sorted(pr.iteritems(), key=operator.itemgetter(1), reverse=True)

# and print it out the first 10 elements
list(islice(sorted_PR, 10))
```

```
Out[13]:

[(34507480, 0.3092676818525168),
(16679529, 0.012180701097963447),
(170656421, 0.009766067904710173),
(393488321, 0.009414725596422934),
(2362948705, 0.004608333183444179),
(1123082485, 0.004264532024912058),
(70054190, 0.003489817952693545),
(851254111, 0.003441769537701504),
(1703320855, 0.0030240316771604535),
(2160213779, 0.0028864310652064146)]
```

# **Optional assignments**

The purpose of the optional assignments here after is to guide you into a more in depth analysis of the social network. These assignments are optional and **they will not be graded**. Whatsoever, if you have questions regarding them, you may discuss them with your tutor or post them on the forum.

**Optional Assignment question:** Compute and compare the first 10 nodes with the highest PageRank according to (i) your results obtained at **Assignment question #2.4** and (ii) the scores computed by the PageRank function integrated into networkx.

```
In [ ]:
```