

JINHA KANG

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Education

Rhode Island School of Design (RISD). MFA in Digital + Media. GPA 3.986. 2021-2023
Seoul National University. BA in Sculpture (Valedictorian, Summa cum laude). 2015-2020

Work Experience

IPG Health (Inter Public Group). New York. New York

Art Direction Intern at Area23, June 2023 - Present

- Help supervisor and participate in the process of developing and maintaining a creative vision that effectively speaks to the reader, viewer, or user
- Collaborate closely with a copywriter to generate a variety of ideas, ensuring the creative concepts align with the clients' overall vision and message.

Brown University. Providence. RI

Design Researcher, Sep 2022 - May 2023

- Utilized insights gathered from user research to inform artistic direction and design decisions, ensuring products met the needs of the target audience.
- Led creation of human-centered design products and prototypes that delivered an exceptional user experience, utilizing artistic expertise to visually communicate concepts and ideas.

Rhode Island School of Design. Providence. RI

Instructor, Jan 2023 - Feb 2023

- Taught design identity, branding, marketing, and creative unveiling through 'DM-1796-01: Redesigning Our Identity: Branding a Mascot for an Inclusive and Visionary Future.' Winter 2023 Session.

Graduate Project Manager, Feb 2022 - May 2023

- Led and supervised a team of designers and developers in designing and building a new website for the Digital + Media MFA department, focusing on managing cutting-edge equipment such as VR, drones, cameras, and more.

Graduate Teaching Assistant & Graduate Research Lead, Feb 2022 - May 2023

- Provided assistance and guidance to students' art and technology research projects, offering creative insights and expertise to help them succeed in their endeavors.
- Managed meetings and facilitated communication between students, Hyundai designers, engineers, and the Vice President as part of a collaborative project.

Hyundai Motor Group. Providence. RI

Research Assistant & Language and Logistic Support, Feb 2022 - Oct 2022

- Assisted Biomimicry design research with Hyundai and Kia design research fellows and handled fabrication of feasible prototypes.
- Coordinated and supported Hyundai designers and HMG-Nature Lab collaboration by translating content taught by the Nature Lab for Hyundai and Kia participants.

Interstyle Ceramic & Glass Co. Vancouver. BC. Canada

Design Developer at Color Lab, July 2018 - Nov 2018

- Calculated and visualized Tunny's Pasture Tunnel project-6,000 sq ft for improved artistic tile installation in Ottawa's subway station using AutoCAD and Illustrator.
- Developed diverse colors of tiles and contributed to completing 240 color collections of upcycled ceramic products.
- Solved various complex customizing projects by inventing colors, researching, and designing.

Straight Line Designs Inc. Vancouver. BC. Canada

3D Modeler, May 2018 - July 2018

- Participated in 3-dimensional modeling for the playground at YVR International Airport.
- Installed GIVENCHY show window at Nordstrom Pacific Center.
- Designed customizing furniture for the Vancouver public library, MLA, and special customers.

WhyDots. Seoul. Korea

Visual & 3D Designer, Mar 2017 - Sep 2017

- Conducted senior user research and designed a website and logo for the company.
- Designed an exterior of an Artificial Intelligence Robot to assist Alzheimer's patients.

Skills

Digital

Arudino, Processing, Basic C++,
HTML, CSS, Java Script

Design

Adobe Suites: Illustrator
Photoshop, InDesign, Figma
Web Design

3D CAD

AutoCAD, SolidWorks, Inventor,
Rhino, Fusion 360

Sound & Video

Max/MSP, Davinci Resolve

Office

ITQ, MS office, Google Suites

Language

Korean (Native)
English (Fluent)

Fabrication

3D Printing, 3D Scanning,
Laser Cutting, CNC
Metal/Wood Working, Welding,
Sculpting, Circuit Building,
Machine Knitting, Maching
Weaving

Additonal Education

- Massachusetts Institute of Technology (MIT)
Computing Fabrics. Spring 2023
- Certificate in Collegiate Teaching in Art and Design. RISD 2023
- Brown University
Reading and Research. Fall 2022
- Google UX Design Certificate
Coursera. 2022
- Gastown Business College.
iBF program. 2018
- Nat' Musseum of Modern and Contemporary Art.
Docent Program. 2013