

SLOTCHES

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How do you represent RISD?

Surveys

- 174 surveys collected
 - 64 describe RISD as creative
 - ***Largest trend among adjectives/overall***
 - 51 advocate for some sort of structural change
 - ***Scholarships, administrative changes, resource accessibility, etc.***
 - ***Largest trend among inclusivity results***
 - 42 wrote that they wanted to keep Scrotie
 - ***Largest trend among mascot results***
 - 37 negatively describe the RISD community
 - 27 reference a desire for more community, both in class and out

Affiliation

Undergrad / Graduate / Faculty

Staff / Alum

List three adjectives that come to mind when you think about the RISD community?

creative
energetic
diverse

Draw or explain the mascot you'd like RISD to have:

not sure

What's a color that you would like to represent RISD?

yellow

How would you make RISD more inclusive?

more integration /
utilization of programming →

How do you represent RISD? Issues

- Scrotie is controversial, but beloved
- RISD is disconnected, geographically and culturally
 - *Students want more chances to interact, but they're hard to find*
- Mascots are a cosmetic change
 - *Students overwhelmingly advocate for structural change*



How do you represent RISD?

Approach

Additive

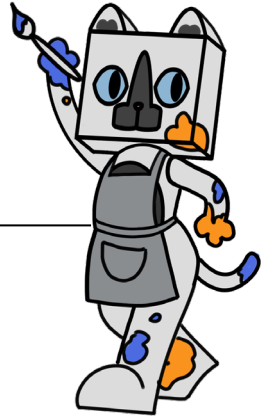
- Build love and respect by adding to the RISD community & space
- Create a mascot that represents collaboration and connection
- We might not be able to change much of the school directly, but we can be there for each other a lot more

The result: Splotches!

Splotches grew up in an animal shelter. The strange shape of his head isolated him from his peers, and the people who adopted cats would always be looking for something more normal, so it took Splotches awhile to find a good home. Eventually, a RISD student adopted them despite their strange appearance, and Splotches found the companionship he so desperately wanted with the owner and their friends. Now Splotches wants to give back to the students that accepted him!

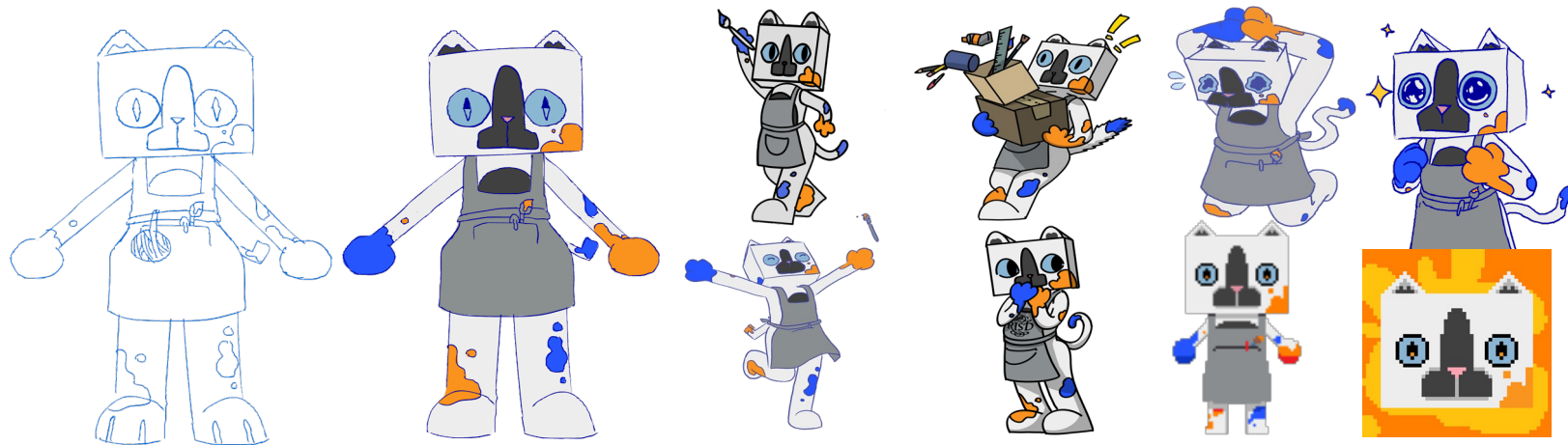
Gender: Male

Personality: energetic, friendly, outgoing



Onto our work! Design

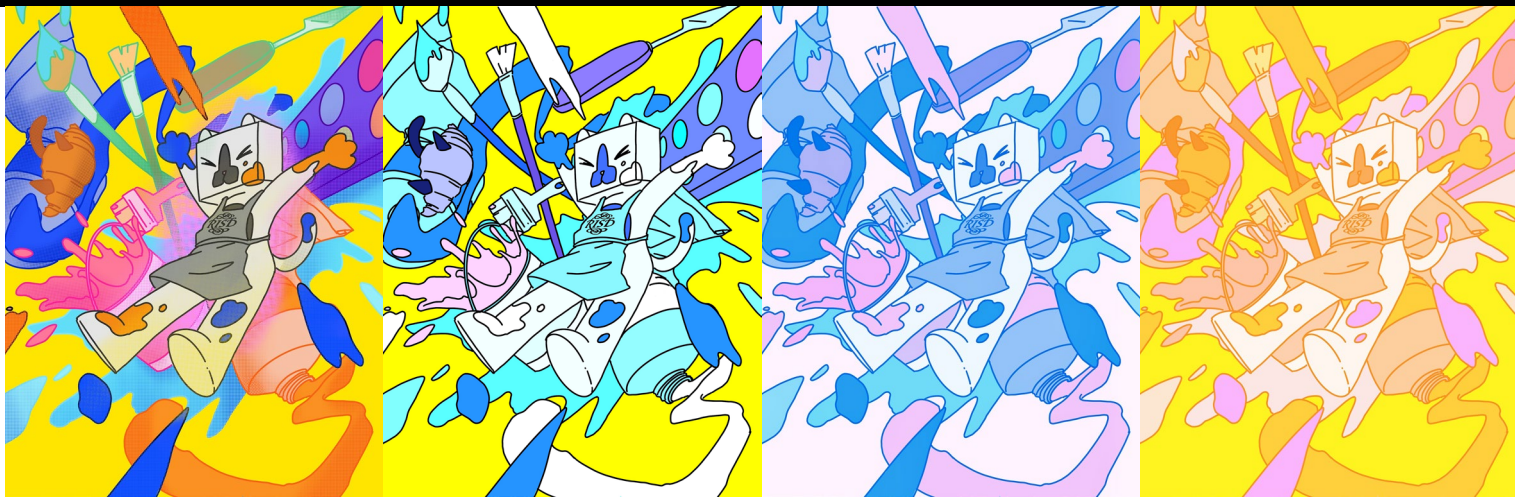
Once we came to a consensus on the colors and general look of the mascot, we set out to display the emotions and general vibe of the character.



Onto our work! Design

Poster designs were made to portray Splotches in a stylish, exciting fashion, and multiple color variants were created.

This design was used for promotional material and as gifts that attendees of the unveiling will be welcome to.



Onto our work! Costume

The group created a lo-fi approximation of what the mascot might look like.



Community event: App Demo

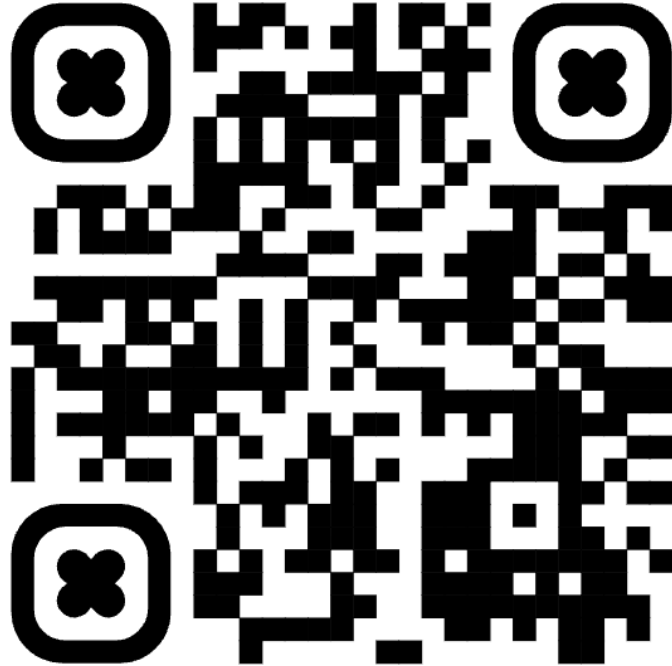
What does Splotches add to the RISD community?

They're tied to the Splotches app, which will allow all students to annually contribute art to an online art piece. Each annual piece will be part of a larger piece that future students will be able to see in the app.

This demo shows what the app could look like.



RISD PLAYLIST



Key Chain QR Code

