

JINPING ZHANG

UX designer with dev background

[Portfolio:\[Click Here\]](#)

CONTACT

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📍 San Jose, CA

EDUCATION

San Francisco Bay University

2022.09 - 2024.04 GPA: 3.7

M.S. in Computer Science

SKILLS

- **Design skills:**
 - Research
 - Interaction Design
 - Visual Design
 - Wireframing
 - Prototyping
 - Usability Testing
- **Design Tools:**
 - Figma, Sketch, Illustration,
 - Photoshop, After Effects
- **Programming languages:**
 - Python, Swift, HTML, CSS,
 - JavaScript
- **Languages:** English, Japanese, Chinese

WORK EXPERIENCE

Product designer

DrLambda.AI

2023.10 - Present

- Drove the **end-to-end** product design to improve **the workflow** of DrLambda.AI, a web-based generative AI deck-making tool.
- Conducted **mixed methodology user research** to identify pain points and gain deep insights from user behavior.
- Designed wireframes and iteratively refined them based on stakeholder and user feedback.
- Drove the **design system** creation, standardizing UI elements and guidelines to ensure consistency and efficiency.
- Collaborated with the Product Manager to **inform PRD scoping**.
- **Handed off** design to the dev team for post-MVP implementation.

UX/UI designer

HomeDiagnostic LLC

2023.07-2023.09

- Led the redesign of **the official website** for the medical stethopod product.
- Led the UX design for the newly added purchase flow on the website.
- Built the design system from scratch that aligned with the company's branding guidelines.
- Collaborated with cross-functional partners to iterate on design.

UI/UX designer/PM assistant

Yihaofang Internet Technology Co., Ltd

2017.05-2020.05

- Designed a mobile tool app for real estate brokers, with a focus on a new community feature and poster creation tool feature which **increased user engagement by 10%**.
- Conducted user studies, analyzed feedback, and consolidated gathered data into key user insights.
- Led the team in building an improved design system for the app.
- Co-created PRD with PM by defining product features along roadmap.
- Collaborated with developers in agile environment, ensuring the successful implementation of designed features in each sprint.