# JINPING ZHANG

# UX designer with dev background

#### **Contact**

Phone: 9253193997

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Location: San Jose, CA

#### **Education**

# **San Francisco Bay University**

Master of computer science

2022.09 - 2024.04

GPA: 3.7

#### **Skills**

#### Design skills:

Research

Interaction Design

Visual Design

Wireframing

**Prototyping** 

**Usability Testing** 

# **Design tools:**

Figma, Sketch, Illustration, Photoshop, After Effects

#### **Programming languages:**

Python, Swift, HTML, CSS, JavaScript

#### Languages:

English, Japanese, Mandarin

#### **About**

I love creating products that bring users convenience, make their lives easier, as well as align with business goals.

# **Experience**

#### **UX/UI** Designer

Bay area

**Drlambda - Generative Al** 

2023.09 - Present

**Portfolio:**[Click Here]

- Drove the **end-to-end product design** to improve the workflow of DrLambda, a web-based generative AI deck-making tool.
- Conducted **mixed methodology** user research to identify pain points and gain deep insights from user behavior.
- Designed wireframes and iteratively refined them based on stakeholder and user feedback.
- Drove the design system creation, standardizing UI elements and guidelines to ensure consistency and efficiency.
- Collaborated with the Product Manager to inform PRD scoping.
- Handed off design to the dev team for post-MVP implementation.

# **UX/UI Designer**

Bay area

HomeDiagnostic LLC

2023.07 - 2023.09

- Led the redesign of the official website for the medical stethopod product.
- Led the UX design for the newly added purchase flow on the website.
- Built the design system from scratch that aligned with the company's branding guidelines.
- Collaborated with cross-functional partners to iterate on design.

### **UX/UI Designer**

Shanghai

**Zhiban Internet of Things Technology Co., Ltd.** 

2020.05 - 2022.06

- Led the **end-to-end product design** of the Max Office website, a platform tailored for entrepreneurs seeking office rentals.
- Led the design for filtering sections such as for co-working spaces, enhancing user satisfaction in office searches.
- Designed a news section for SEO and draws more traffic.

#### **UI/UX** designer/PM assistant

Shanghai

Yihaofang Internet Technology Co., Ltd

2017.05 - 2020.01

- Designed a mobile tool app for real estate brokers, with a focus on a new community feature and poster creation tool feature which increased user engagement by 10%.
- Conducted user studies, analyzed feedback, and consolidated gathered data into key user insights.
- Led the team in building an improved design system for the app.
- Co-created PRD with PM by defining product features along roadmap.
- Collaborated with developers in **agile environment**, ensuring the successful implementation of designed features in each sprint.

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