

Overview of SHUI's Activities

Sciences for Household Units Institute's (SHUI) mission is to advance the standard of innovation for modern homes with both Maslow's hierarchy of needs and also equality amongst pursuits of upward mobility in mind. SHUI's vision is to serve as a trusted charitable source for research and resources, striving to promote equality amongst pursuits of upward mobility for all. Since the start of our current millennium, interests related to innovations in modern homes have become evident within mainstream media and entertainment. Whether the innovation relates to energy efficiency, aesthetics within tiny houses, or even oddly lavish RVs, all of these interests can be viewed as a part of a larger discussion that is presently maturing within our nation. SHUI is forming as a domestic fraternal society within this environment, realizing our nation's interests in innovations may more so be representative of a fuller range of needs not addressed within a number of modern homes.

Additional scope related to SHUI's activities stems in large part from Maslow's Hierarchy of Needs (MHN), which is a theory that was proposed by the American psychologist Abraham Maslow - according to Atkins and Harmon (2016). Essentially, while there are certainly many interpretations related to MHN, SHUI values a very intuitive interpretation that was advanced by Professor Don Gorman within a paper he authored titled Maslow's hierarchy and social and emotional wellbeing, expressing MHN as a framework suggests that people are motivated by different needs that can be classified in a hierarchy with the lower level needs having to be fulfilled before the higher level needs can be (2010, p. 27). In brief, SHUI views homes as a product that possesses the utmost capacity to accommodate every need within MHN, and as a result SHUI aspires to advance this aptitude for all. In addition, SHUI aims to further mature a lodge system – a system of subordinate lodges referenced under section 501(c)10 of the IRC – with a shared goal: promoting equality amongst pursuits of upward mobility. Figure 1 is representative of another author's interpretation of MHN, providing a depiction of needs advanced within the hierarchy (User:Factoryjoe, 2009).

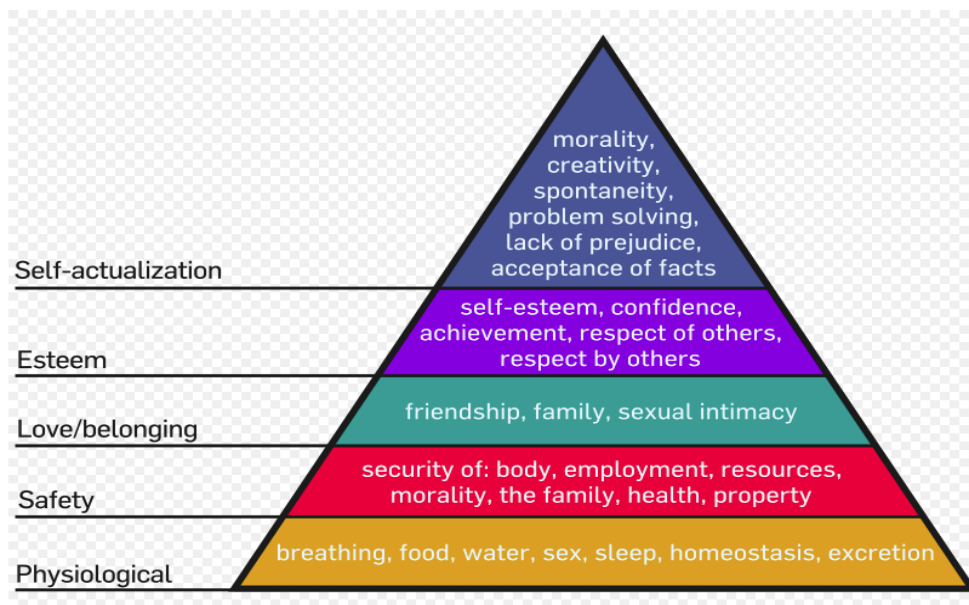


Figure 1: An Interpretation of Maslow's Hierarchy of Needs (Source: User:Factoryjoe, 2009)

SHUI's activities will be largely centered around 7 core values:

All cultures deserve to be respected and future standards of innovation for modern homes should strive to address the needs of any family.

Research pertaining to future standards of innovation for modern homes should be highly objective, widely available, and serve as an important resource for all to access.

Monetary wealth should not be a hindrance towards accessing future standards of innovation for modern homes.

Future standards of innovation for modern homes should be designed to be beneficial for households, local communities, society, and our planet.

Ecological footprint measures should be considered when developing any product, product's lifecycle, and product's aesthetics.

Accurate information should be the basis for policies and practices that involve future standards of innovation for modern homes.

Transparency is needed in regards to definitions of home of which - upon viewing a home as a tangible product - could absolutely be said to extend well beyond principally meeting any arrangement of physiological and safety needs.

Works Cited

- Atkins, W. A., & Harmon, A. (2016). Maslow'S Hierarchy of Needs. In D. S. Blanchfield (Ed.), *The Gale Encyclopedia of Children's Health: Infancy through Adolescence* (3rd ed., Vol. 3, pp. 1680-1683). Farmington Hills, MI: Gale. Retrieved from <http://proxy.montgomerylibrary.org:2048/login?url=http://proxy.montgomerylibrary.org:2121/ps/i.do?p=GVRL&sw=w&u=rock21695&v=2.1&it=r&id=GALE%7CCX3630900497&asid=28c84cc1795e9d1df9d709f78bd375b5>
- Gorman, D. (2010). Maslow's hierarchy and social and emotional wellbeing. *Aboriginal and Islander Health Worker Journal*, 34(1), 27-29. User:Factoryjoe. (2009). File: Maslow's Hierarchy of Needs.svg [Diagram]. Retrieved from https://commons.wikimedia.org/wiki/File:Maslow's_Hierarchy_of_Needs.svg