

ANDREW CEN

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17 Kentwood Cres.
Markham, L6B 0L8
Canada, Ontario

PROFILE

- Highly motivated and enthusiastic to obtain industry experience within User Experience Research
- Fluent in English and verbal command of the Cantonese language
- Experienced in prototyping software: Adobe XD, InVision, Axure, Illustrator, Photoshop
- Experience in conducting User Experience research (Heuristic Evaluations, Usability Testing, etc.)

EDUCATION

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|---|----------------|
| Masters of Applied Science
Systems Design Engineering - Games User Research
University of Waterloo Waterloo, ON | 2017 - Current |
| <ul style="list-style-type: none">• Researching UX/UI elements within game space and user game experiences | |
| Bachelor of Arts
Honours Speech Communication with Distinction
University of Waterloo Waterloo, ON | 2011 - 2017 |
| <ul style="list-style-type: none">• Maintain a 3.3 grade point average• Awarded University of Waterloo Global Experience Award | |

WORK EXPERIENCE

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| University of Waterloo - HCI Games Group
Undergraduate UX Researcher Waterloo, ON | 2017 |
| <ul style="list-style-type: none">• Assisted Ph.D Candidates with various research task (Experiment set-up, Conducting experiments, Paper draft writing)• Created digital assets for various projects• Worked in basic unity to create simple user tests | |
| Kyoto University
Junior Media Editor and Lab Assistant Researcher Kyoto, JPN | 2016 |
| <ul style="list-style-type: none">• Responsible for media content on Kyoto online education system• Responsible for assisting lab experiments | |

VOLUNTEER EXPERIENCE

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| Royal Canadian Air Cadets Youth Leadership Program
Warrant Officer Second Class Stouffville, ON | 2004 - 2011 |
| <ul style="list-style-type: none">• Responsible for the organization of 70-100 cadets and their participation on a weekly basis• Scheduled and created lesson plans to teach cadets various aspects of leadership, citizenship, drill and the air element of the Canadian army• Was appointed the second highest rank in the unit and given position as Deputy Squadron Warrant Officer | |

Awards and Designations

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| Global Experience Award
University of Waterloo Waterloo, ON | 2016 |
| <ul style="list-style-type: none">• A \$1000 award for select students participating in International Exchange programs | |
| Legion Medal of Excellence
Royal Canadian Air Cadets Stouffville, ON | 2011 |
| <ul style="list-style-type: none">• Medal awarded to Cadet who demonstrates drive and enthusiasm, motivating peers and promoting the local squadron to new peaks | |

REFERENCES

Available upon request

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