JINUS MK

Senior Front End Engineer

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Summary

Experienced Frontend Engineer skilled in React and React Native, with a strong focus on developing high-performance applications and responsive UI components. Committed to clean architecture, efficient debugging, and creating scalable, adaptable code solutions. Proven track record in redesigning user workflows and implementing features that enhance user engagement.

Experience

Cuemath (CueLearn Pvt Ltd)

Remote/Bangalore, India

Senior Software Engineer - II

03/2023 - Present

An educational company specializing in math learning solutions.

- Revamped the entire Tutor lifecycle covering Licensing, Availability, Student-Teacher Mapping, and Performance metrics.
- This led to the elimination of ~25% of underperforming teachers and a significant increase in student retention rates.
- Created a personalized learning plan feature for students that boosted 1:1 tutoring program sales, and improved visibility into student's academic
 progress.
- Engineered a real-time chat support bot that automated inquiries, reducing support tickets by ~60%. This led to lower costs, faster response times, and positive customer feedback.
- · Centralized shared code into a private npm package, improving codebase maintainability, reducing duplication, and simplifying future updates.

ZOKO (YC S21)

Remote/Kochi, India

Senior Front end Engineer 08/2021 - 03/2023

An innovative startup focused on empowering Shopify merchants with tools for optimized performance and increased sales.

- Implemented a high-performance chat application that handles millions of real-time messages across multiple platforms including WhatsApp, Facebook and Instagram.
- Designed the architecture and launched the front end of a no-code, drag & drop workflow automation tool that helps to streamline and automate e-commerce business processes.
- · Migrated from Webpack to Vite, reducing build time by nearly 40%, leading to faster deployment cycles.

Designstring solutions pvt ltd

Bangalore, India

Front end Engineer

06/2019 - 07/2021

A company specializing in web design and development solutions.

• Developed user-friendly and responsive front-end designs using HTML, CSS, and React JS for a variety of web applications.

Education

T.K.M College of Engineering

Kollam, Kerala

B-Tech Computer Science and Engineering

08/2014 - 06/2018

Skills

JavaScript · React · HTML5/CSS3 · TypeScript · React Native · React Router · Git/GitHub · PWA · ReactJS · Redux · Zustand · Storybook · Testing · RESTful APIs · Axios / Fetch API · Performance Optimization · Vite · Problem-solving · Agile/Scrum methodologies

Personal Projects

MERN-chat-app 10/2024 - 10/2024

Built a full-stack MERN chat app featuring real-time messaging with Socket.io, JWT-based secure authentication, and MongoDB.

• Enhanced my proficiency in full-stack development by building a MERN chat application, gaining hands-on experience with real-time messaging using Socket.io, secure authentication practices, and MongoDB data storage.

Letzdance 02/2021 - 04/2021

Developed a PWA for booking online dance classes with React JS and Material UI, featuring Firebase authentication, scheduling, secure payments, user reviews, and progress analytics.

- Enhanced user engagement with seamless booking and subscription management.
- · Improved retention through user progress analytics and feedback systems.

https://jinusmk.github.io/