

JACK LEE

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EXPERIENCE

LAB1886

2017–Present
Beijing, China

UI/UX Design

Superhero | Mercedes-Benz Luxury Car Rental Platform - UI/UX Design Lead
Popeye | Mercedes-Benz Truck Connectivity System - UI/UX Design Lead
Awake | Open Source Design & Creative Platform - Web Design Lead
EQ Charging Service | Mercedes-Benz Butler Charging Service - Service Design

DAIMLER

2016–2017
Beijing, China

UI/UX Design

As a designer in IT Innovation Lab, my job was to come up with new ideas and make quick prototypes based on the latest technology in the market which can improve Mercedes-Benz customers experience and refine process of dealerships to be more efficient.

ZUI

2014–2016
Beijing, China

Frontend Development & Product Design

As the core member of the founding team, I witness the user growth from 0 to 600k. As the only frontend developer, I was responsible for all the frontend development work. In addition to development work, I also actively joined the whole product design process, as well as the UX design of ZUI Days, revised design of ZUI App.

BRI UX

2012–2014
Beijing, China

UX Research & Frontend Development

In the first year of Bri, I was playing multiple roles in the China Telecom “Smart City” project, including finished the statistical work for user interviews, conducted the usability test, made telephone interviews. In the second year, we started to incubate our own product ZUI app, and I was responsible for the frontend development of the website from 0 to 1.

WALT DISNEY WORLD

2010–2011
Orlando, United States

College Program Participant

My experiences as a cast member in Walt Disney World, built a strong foundation of communication skills and the creating better user experience. The culture and Guest Service Basics played a large part in my role and instilled a very strong sense of professionalism when interacting with guests and fellow cast members.

PERSONAL PROJECT

DRAFT

Product Design & Frontend Development

Draft redefines the new tab page of Chrome. With the Chrome extension, users can make notes, customize it and more. Now it has 9k+ active users all around world.

EDUCATION

Dalian Neusoft University of Information
2008-2012

E-Commerce
National Scholarship
Excellent Graduation

SKILLS

Interaction Design
Visual Design
Competitive Analysis
Prototyping
Project Management
Frontend Development

TOOLS

Figma
Sketch
Photoshop
Principle
Marvel
HTML/CSS/JS